

2,297,200.86
Total Sales

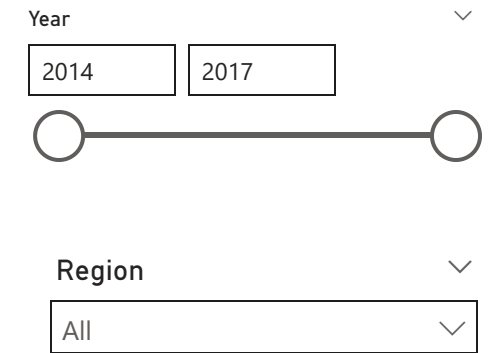
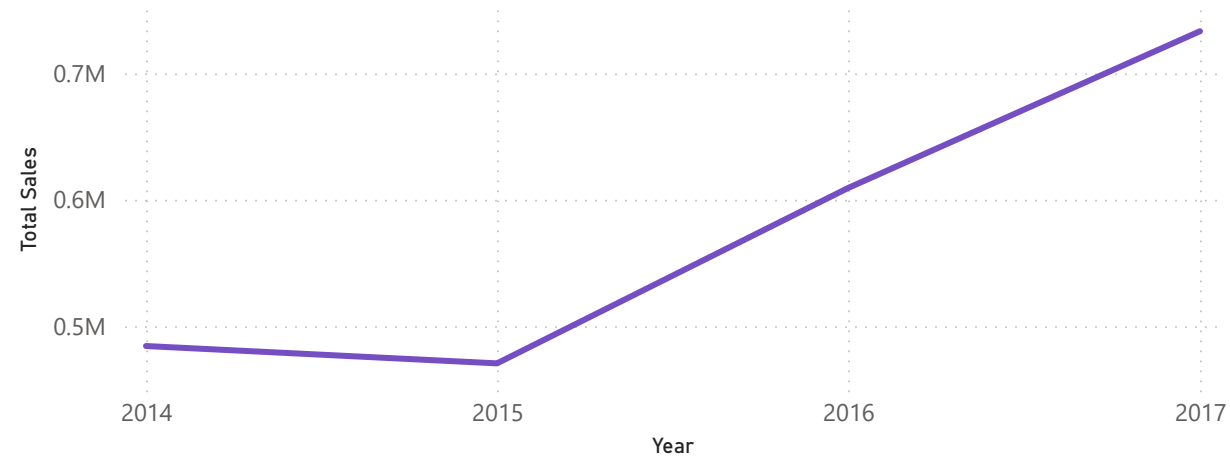
286,397.02
Total Profit

12.47%
Profit Margin %

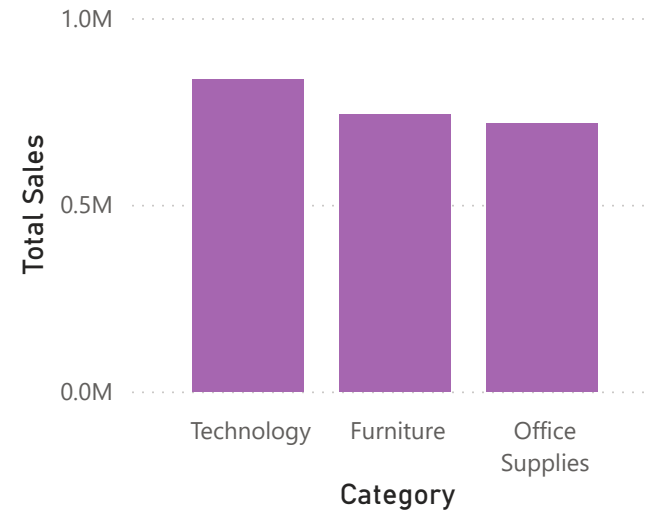
37873
Total Quantity

Superstore Sales Performance & Profitability Dashboard

Sales Trend Over Time



Sales by Product Category



Sales show consistent growth from 2015–2017, driven primarily by the Technology category. The West region contributes the highest profit, while Central shows lower profitability.

Regional Profit Performance

