

2,297,200.86  
Total Sales

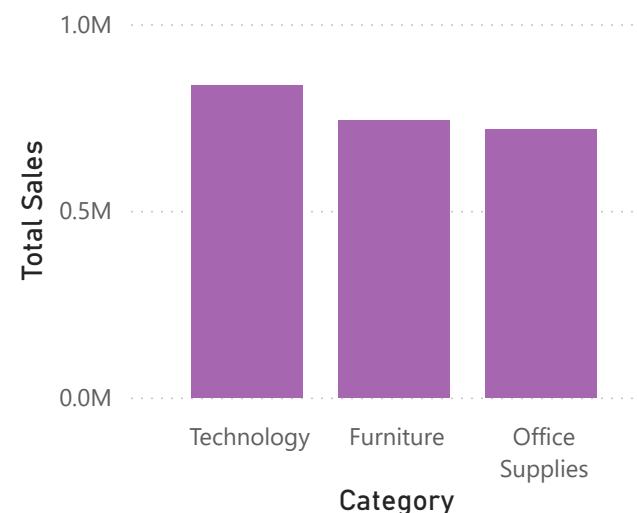
286,397.02  
Total Profit

12.47%  
Profit Margin %

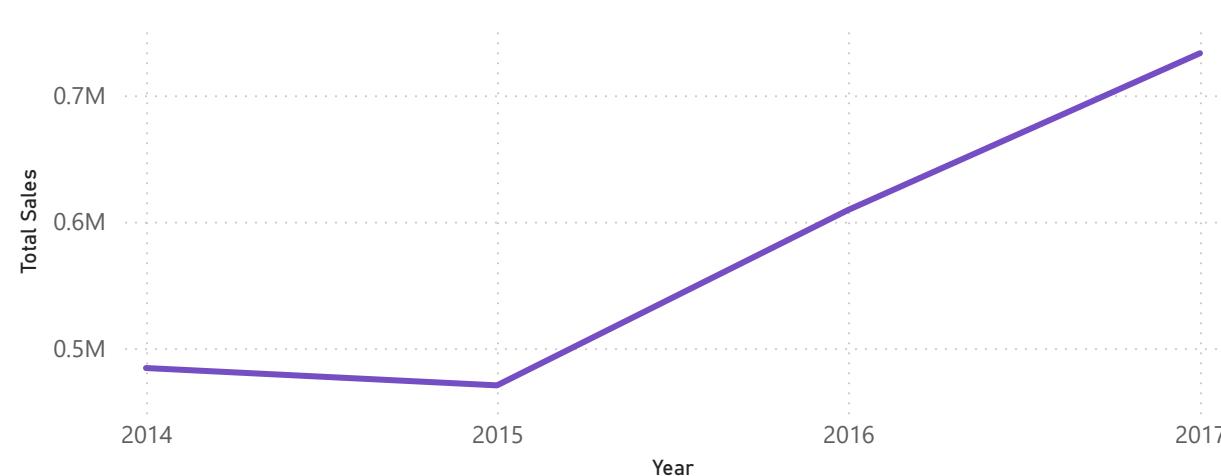
37873  
Total Quantity

# Superstore Sales Performance & Profitability Dashboard

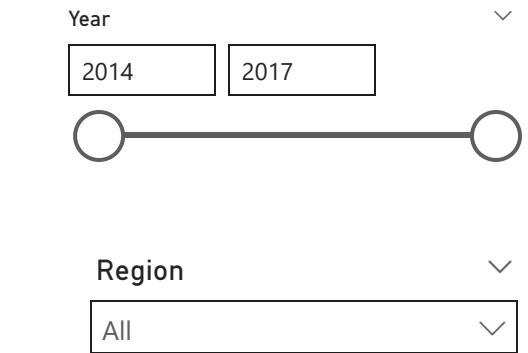
Sales by Product Category



Sales Trend Over Time



Sales show consistent growth from 2015–2017, driven primarily by the Technology category. The West region contributes the highest profit, while Central shows lower profitability.



Regional Profit Performance

