

**POWERed by 50 Years of Solid Steel Experience** 

### **OUR MISSION**

To continuously adapt to the emerging needs of the Philippine steel market, by providing our customers with highly competitive prices, top quality steel products, and the most efficient customer service.

### **OUR VISION**

To become the leading and most reliable steel supplier in the country, and in the process, becoming the preferred one-stop shop for a full range of steel products and services.

#### **GIVING BACK**

Concern for the economic well-being of its community has been one of the company's thrusts since its relocation in the area in 1977. As a way of giving back, a portion of the company's profits is being channeled back through the following regular projects in Barangay Bungad, Quezon City:

- 1. College scholarship grants for graduating students of Judge Juan Luna High School.
- 2. Constant improvement of facilities in Bungad Elementary School.
- 3. Annual medical and dental missions.
- 4. "Project Merry Christmas" for 500 families located in the barangay.
- 5. Co-funding and constant support for the Sto. Cristo Founation livelihood projects.

# **COMPANY Information**



The company started its operations way back in 1955 as a humble hardware store along Juan Luna St. in Tondo, Manila. Throughout the years, it has developed its strength in construction materials trading and has grown into one of the major players in the industry. In 1977, the owners moved into its current 2-hectare plant in San Francisco Del Monte, Quezon City. It was in the 1980's when the company decided to concentrate its business efforts on steel trading.

At present, we are one of the largest importers and wholesalers of a wide range of structural steel products in the country, covering a vast clientele from various industries and handling numerous projects nationwide.

#### CLIENTELE

We serve all government, private and multinational sectors involved in: construction, shipping, fishing, sugar, oil, mining, automotive, power, communications, and manufacturing.

#### SUPPLIERS

We regularly import from major steel mills in Asia (China, Taiwan, Japan, Korea, and Thailand) and Russia.

#### THE MANAGEMENT AND STAFF

We have a dynamic and dedicated team that pledges its commitment to continuously provide you with the same dependable service, uncompromising quality, and most reasonable prices that we have gained reputation for in the past half-century.



#### DELIVERY

- 1. A fleet of 10-wheeler and 6-wheeler delivery trucks.
- 2. Tie-ups with major trucking and shipping companies nationwide.

#### WAREHOUSE HANDLING

- 1. Three 25-ton crane trucks
- 2. Three 15-ton forklifts
- 3. Three 25-ton overhead cranes

#### PRODUCTION

- 1. Two sets shearing machine lines
- 2. A guillotine shear flat bar processor
- 3. A slitting machine line
- 4. A heavy beam fabrication department

# **FLAT Products**

## **COILS & SHEETS**



Cold Rolled - Hot Rolled - Galvanized - Stainless









### **PLATES**







# **LONG Products**

## **SECTIONALS**

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Wide Flange • I-Beam • Channel Bar • Equal & Unequal Angle Bar • Sheet Piles



### **PURLINS**



## **PIPES**



C & Z (Standard and Customized Sizes)

B.I. & G.I. (Seamless & Welded)





## Services

Coil Shearing & Slitting ■ Plate Bending ■ Gas and Shear Cutting ■ Heavy Beam Fabrication





Plant Address: 130 Judge Juan Luna Street, San Francisco Del Monte, Quezon City, Metro Manila, Philippines Office Address: 16 Federico corner Benjamin Streets, San Rafael Village, Navotas, Metro Manila, Philippines

Telephone: (632) 371-0364 to 75 (Trunk Lines)

Fax: (632) 410-3104, (632) 371-1246, (632) 371-1239

E-mail: steeltrustcorporation@yahoo.com; steeltrustcorporation@skydsl.com

Website: www.steeltrustcorporation.com