Week Total



24.1%

Email Open Rate



2.4%

Email Click Rate



65

Signups



544

Logins



220



Rewards Redeemed

Last 90 Days

Week Total



20.5%

Email Open Rate



2.5%

Email Click Rate



Signups



58

Logins



18

Rewards Redeemed

Last 90 Days

Week Total



75%

Email Open Rate



12.5%

Email Click Rate



34

Signups



102

Logins



61



Rewards Redeemed

Last 90 Days

Week Total



30.8%

Email Open Rate



6.2%

Email Click Rate



244

Signups



1304

Logins



919

