

PROJECT PLAN DOCUMENT

(Due: 31st January, 2024)

Project number	36
Project Title	<i>Personalized Offline Ads – Box Ads</i>
Document	<i>Project Plan</i>
Creation date	<i>28-01-2024</i>
Created By	<i>Karthikeya, Vivek, Sudhan, Praneeth, Kriti</i>
Client	<i>Praveen Reddy</i>

Brief problem statement

We need to develop a form which collects the users' interests. We then need to design an algorithm or use a pre-trained M.L model to match the products to the users based on the users' interests.

Create a website for admins, advertisement companies, logistic partners each having different dashboards with the client's requirements. Also develop some Q.R based tracking for tracking advertisements. (The statement may be modified based on refinement of requirements).

Team Members

Praneeth (2022101097) - M.E.R.N + Client Meet Coordination

Karthikeya (2022101058) - M.E.R.N + Team Meet Coordination

Sudhan (2022101052) - M.E.R.N + Team Meet Coordination

Kriti (2022101069) - M.E.R.N + Update Status Tracker

Vivek Hruday (2022114012) - M.E.R.N + Client Meet Coordination

Team Communication

Communication – Team has a WhatsApp group, one with client and one without client.

Team Meets – Our team meets twice a week on Wednesdays (5 P.M - 6 P.M) and on Saturdays (4 P.M - 5 P.M).

Client Meets – Our team meets with the client on Saturdays (5 P.M - 6 P.M). This may change based on the client's availability.

Development Environment

Development environment – Visual Studio Code

Programming language – Languages in M.E.R.N stack

Collaboration Tools – Git, WhatsApp

Documentation Tools – Microsoft Office

Design/Presentation Tools – Canva, Figma

Milestone Schedule

Milestone	Due Date	Release	Deliverable?
<i>Create draft requirements</i>	03/02/24	R1	No
<i>Finalize requirements</i>	10/02/24	R1	Yes
<i>Initial form and finalizing</i>	17/02/24	R1	Yes
<i>Initial website design and finalizing</i>	24/02/24	R1	Yes
<i>External home page</i>	29/02/24	R1	Yes
<i>Dashboards setup, About Page</i>	13/03/24	R1	Yes
<i>Settings, Login pages</i>	15/03/24	R1	Yes
<i>Matching Algorithm/Pre-trained M.L implementation</i>	30/03/24	R2	Yes
<i>Q.R tracking system design</i>	03/04/24	R2	No
<i>Q.R tracking system implementation</i>	08/04/24	R2	Yes
<i>System Testing, Acceptance Testing</i>	15/04/24	R2	No