Jessica Yang

Technical, UX-focused Senior PM with proven track record leading enterprise B2B/SaaS initiatives at scale

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Professional Experience

Microsoft Corporation Worked on Microsoft Intune (device/app management) from early adoption to industry leader.

Senior Product Manager, Intune AI and Data Platform – Seattle, WA   2025–now
- **Drive strategy for Intune's AI and data platform offerings**, bridging stakeholder misalignment and consolidating disparate data querying features into a unified AI-driven experience that enables customers to surface and act on insights without needing specialized expertise.
- Within 1 month of joining team, established structured product processes and accountability frameworks, helping the team prioritize and deliver impact more efficiently; proactively conducted user research and added urgently needed UX enhancements to a pre-launch AI-driven natural language data querying feature.

Senior Product Manager, Intune for Android Enterprise and AOSP – Cambridge, MA   2022-2025
- Owned frontline worker solutions for **over 10 million devices** on enterprise, government and education.
- Expanded Intune to Android Open Source Project (AOSP), navigating OEM partnerships and OS fragmentation to unlock potential upsell to **millions more** devices in new verticals and global markets.
- Delivered highly requested, technically complex features (seamless OS updates and remote assistance) by aligning globally distributed cross-functional teams and rapidly resolving blockers; adopted by **500+ customers in the first month** with ~5K MAU, driving ~**$40M in annual upsell revenue** through enterprise-wide licensing expansion.
- Led **strategic partnerships** on new hardware/software opportunities with Samsung, Meta, Zebra, Qualcomm, etc.

Program Manager 2, Intune for Android Enterprise – Cambridge, MA   2018–2022
- Led expansion into the ruggedized device market, from **zero to several hundred thousand devices** in three years.
- Created **industry-standard UX** while being **first to market** for new Android-wide management standards. Collaborated with Google and OEMs to update the technical specification for the standard, improving compatibility and adoption across the Android Enterprise ecosystem.
- Navigated technical and regulatory challenges to **deliver the product in China**. Led Microsoft-wide projects on creating push notification solutions for devices in China without Google access.

UX Designer, Intune (stretch role in addition to PM) – Cambridge, MA   2020–2022
- **Delivered designs and studies** for UX improvements across various features and novel device form factors.
- **Created design guidelines and Figma libraries** to increase future velocity; encouraged PM/UX collaboration.

Program Manager, Intune Cross Platform Apps/Services – Cambridge, MA   2016–2018
- Led redesign and modernization of legacy web app, **doubling NPS** and creating **10x faster** core user flows.
- Drove multiple large UX, privacy and branding improvements across **iOS, macOS, Windows, and web**.

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Freelance artist/illustrator. Commissioned traditional and digital visual storytelling work.   2012–now

Education

Yale University, B.S. Computer Science. Research in human-robot interaction, neurofeedback.   2012–2016

Volunteering

Science Pen Pal, Letters to a Pre-Scientist (getting middle schoolers excited about STEM)   2019-2024
2x speaker, Grace Hopper Celebration of Women in Computing (talk title: "Help, I have too many interests!")   2018
D&I advocate. Microsoft LGBTQ ERG Board; Community Boating Inc DEIB Committee Member   2017-now

Interests

Art, sailing, psychology, making music, learning languages (native English/Chinese, currently learning French)