

# **Honey & Crumble – Local Business Home Page**

## **1. Project Overview**

Honey & Crumble is a local bakery known for its artisanal bread and pastries made with natural ingredients. This project involved creating a website that reflects the bakery's warm atmosphere and showcases its products. The site includes a welcoming Home Page, an About Us page highlighting the bakery's story and baking techniques, and a Contact Us page with an integrated map for easy location.

The website is designed to be user-friendly and responsive across devices, providing essential information while preparing for future features like online ordering. Its goal is to increase local visibility, engage customers, and support the bakery's growth in a competitive market.

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## **2. Objectives**

- Present Honey & Crumble's artisanal offerings with attractive descriptions.
  - Incorporate appetizing visual design principles to enhance user experience.
  - Ensure responsiveness for seamless viewing on desktops, tablets, and mobiles.
  - Provide an easy-to-navigate web interface for customers.
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## **3. Expected Outcomes**

- A visually appealing, responsive website representing Honey & Crumble.
  - Detailed product sections for bread, pastries, and other specialties.
  - Information on location and contact details.
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## 4. Design Sections

### 4.1. Home Page

- Brief introduction about the bakery's specialties and philosophy.
- Pictures of our signature baked goods and a description about them.
- Clear navigation bar to access About Us and Contact pages.

### 4.2. About Us Page

- Story of Honey & Crumble's beginnings and mission.
- Focus on artisanal baking methods and dedication to fresh, quality ingredients.
- Professional photographs of the bakery items.

### 4.3. Contact Page

- To enter the customers Name, Email and any messages.
- Embedded Google Map showing bakery location.
- Contact form for messages or business inquiries

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## 5. Screenshots of the Webpages



# Honey & Crumble

## • BAKERY •

Step into **Honey & Crumble**, where the golden warmth of freshly baked bread mingles with the sweet aroma of buttery croissants and decadent pastries. Every morning at dawn, our master bakers lovingly craft each loaf, roll every croissant by hand, and drizzle our signature honey glaze over crumbly scones that melt in your mouth. From the moment you walk through our doors, you'll be embraced by the irresistible scent of cinnamon, vanilla, and caramelized sugar – a symphony of flavors that transforms ordinary moments into extraordinary memories. Here, every bite tells a story of tradition, passion, and the simple joy of sharing something truly delicious with the people you love.

### **Our Best Sellers:**





#### Artisan Bread

Wake up to the aroma of authentic artisan breads, baked fresh every morning in our traditional stone oven. Each loaf is hand-shaped using organic flour and our 15-year-old sourdough starter.



#### Custom Cakes

Transform your special moments into sweet memories with our handcrafted custom cakes. From intimate birthdays to grand weddings, our pastry chef creates edible masterpieces that taste as amazing as they look.



#### Pastries

Start your day with the buttery, flaky perfection of our handcrafted pastries. Made with real butter and rolled by hand using traditional French methods, each pastry is a golden, delicate work of art.

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Honey &  
Crumble

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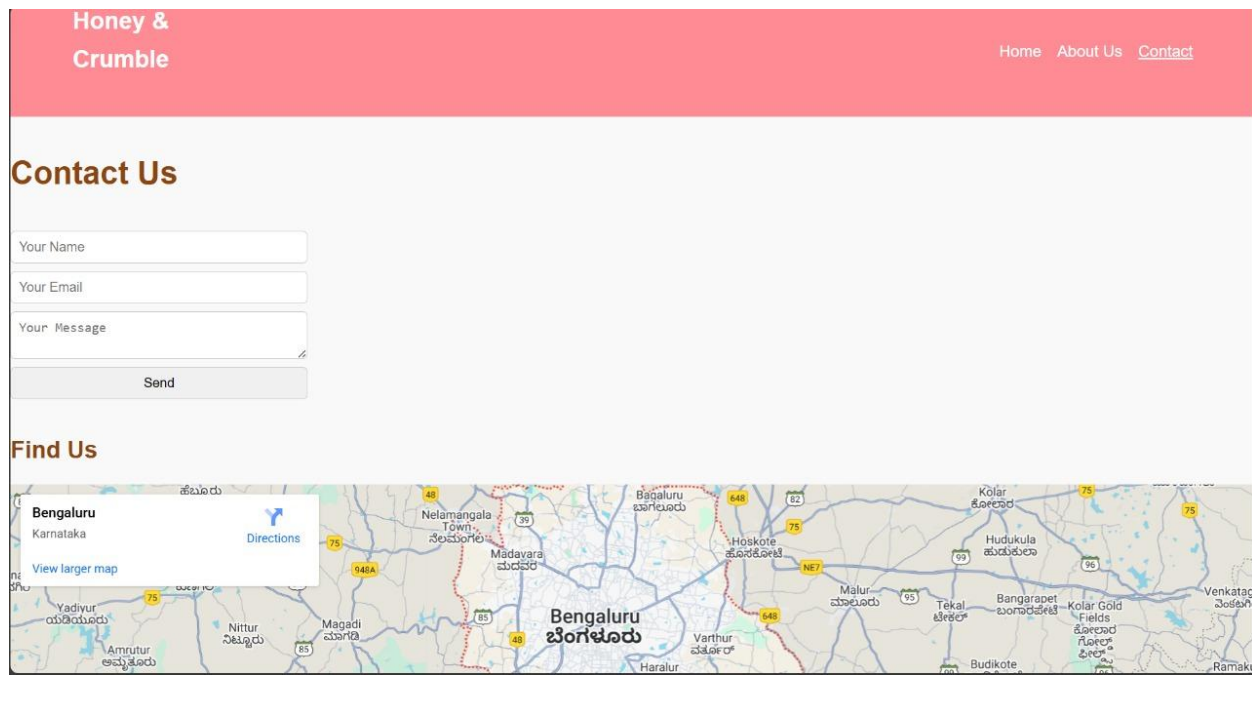
### About Honey & Crumble

Born from a family recipe book and nurtured by endless love for the craft, **Honey & Crumble** has been your neighborhood's sweetest secret since 2018. What started as weekend baking for friends and family blossomed into a passionate pursuit to bring authentic, artisanal flavors to every doorstep in our community.

We believe that the best moments in life happen around a table shared with loved ones. That's why every loaf, every pastry, and every custom cake we create is made with the finest ingredients, traditional techniques, and a generous sprinkle of care. From our ovens to your table, we're not just baking bread – we're baking memories.

*"Where every crumb tells a story of tradition, and every bite brings neighbors together."*

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## 6. Conclusion

The Honey & Crumble Bakery website project successfully achieved its main goal of creating an attractive, informative, and user-friendly online presence for the bakery. With the inclusion of a welcoming Home Page, a heartfelt About Us section, and a practical Contact Us page, the site effectively conveys the brand's story, values, and essential customer information.

The design choices—such as warm, friendly colors and modern responsive layouts—align perfectly with the bakery's aesthetic, helping to engage customers both visually and emotionally. Furthermore, the use of clean, optimized code and scalable design elements ensures that the site is easy to maintain and can be expanded in the future to include features such as an online ordering system or a product gallery.

Overall, this project demonstrates a professional and creative approach to web development while keeping user experience as the priority. Honey & Crumble now has a solid digital foundation to strengthen its market presence, connect with customers, and grow its business.

### Group Member Details

Member Name	Roll Number	Contribution
Trecia Sabu	2460469	Project 1- Static Restaurant Menu Page
Kryssa Sajan James	2460395	Project 2- Local Business Homepage