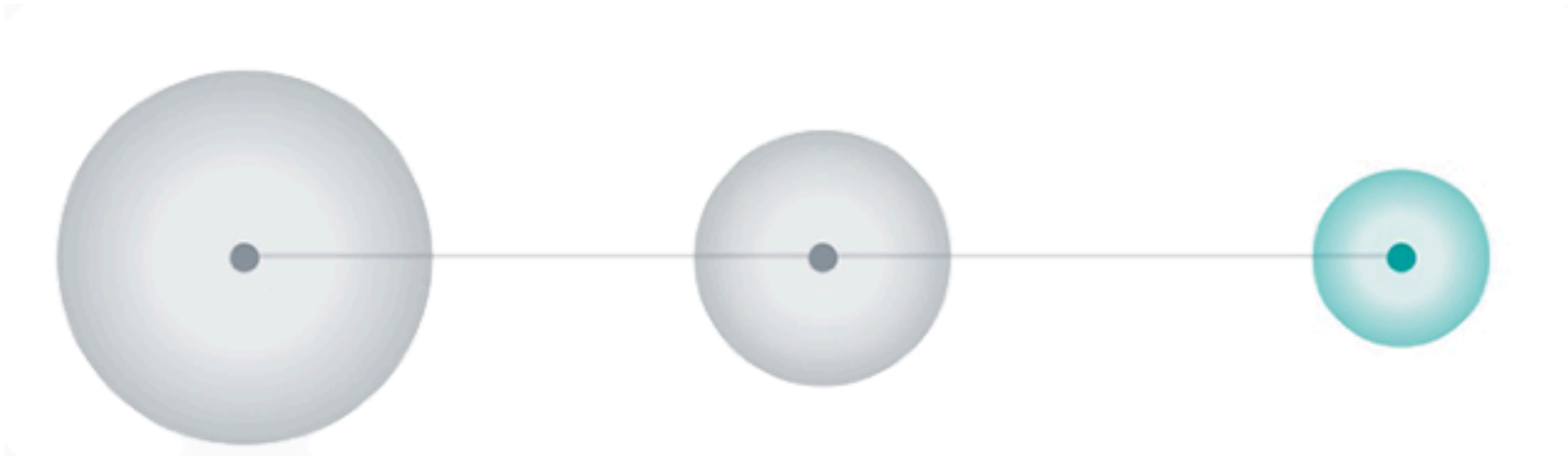
Dealing with data

Customer behavior

10 min



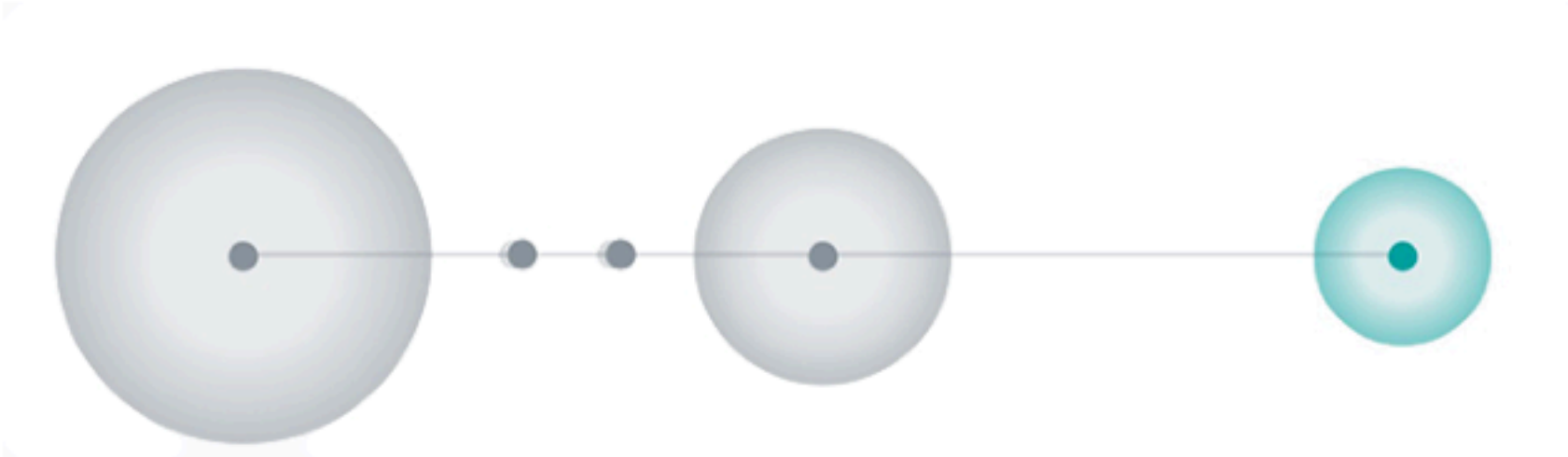
32	15	9
Active carts	Checking out	Purchased

```
{
    "label": "total_checkouts",
    "count": 15
},
```

```
{
    "label": "total_checkouts",
    "count": 17
},
```

Customer behavior

10 min



32	15	9
Active carts	Checking out	Purchased

17

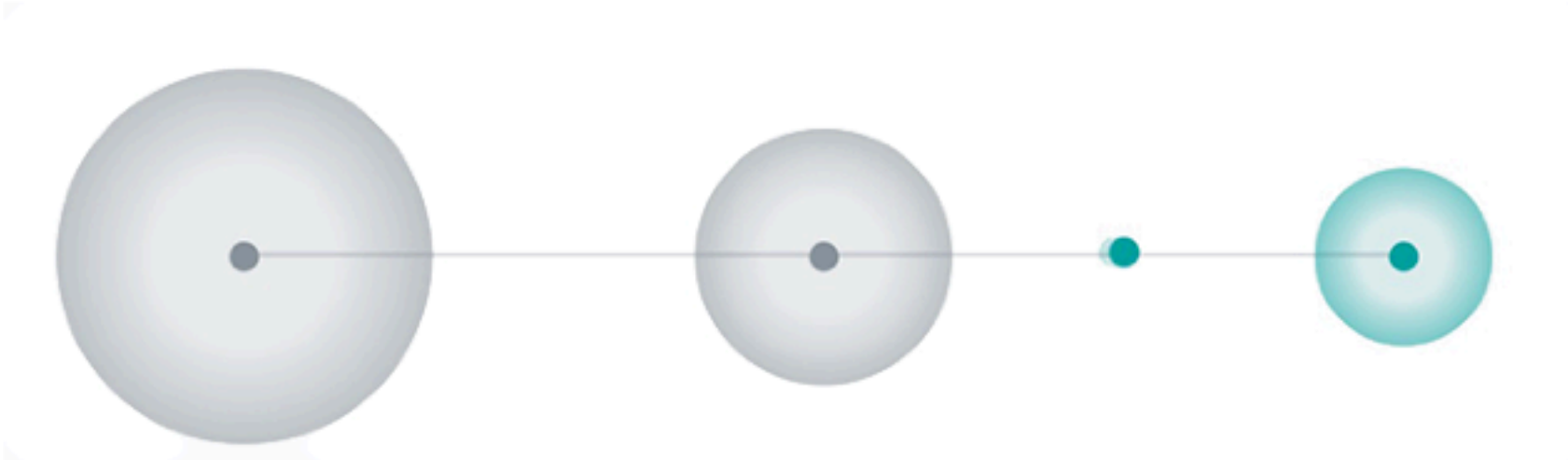
10

```
{
    "label": "total_orders",
    "count": 9
},
```

```
{
    "label": "total_orders",
    "count": 10
},
```

Customer behavior

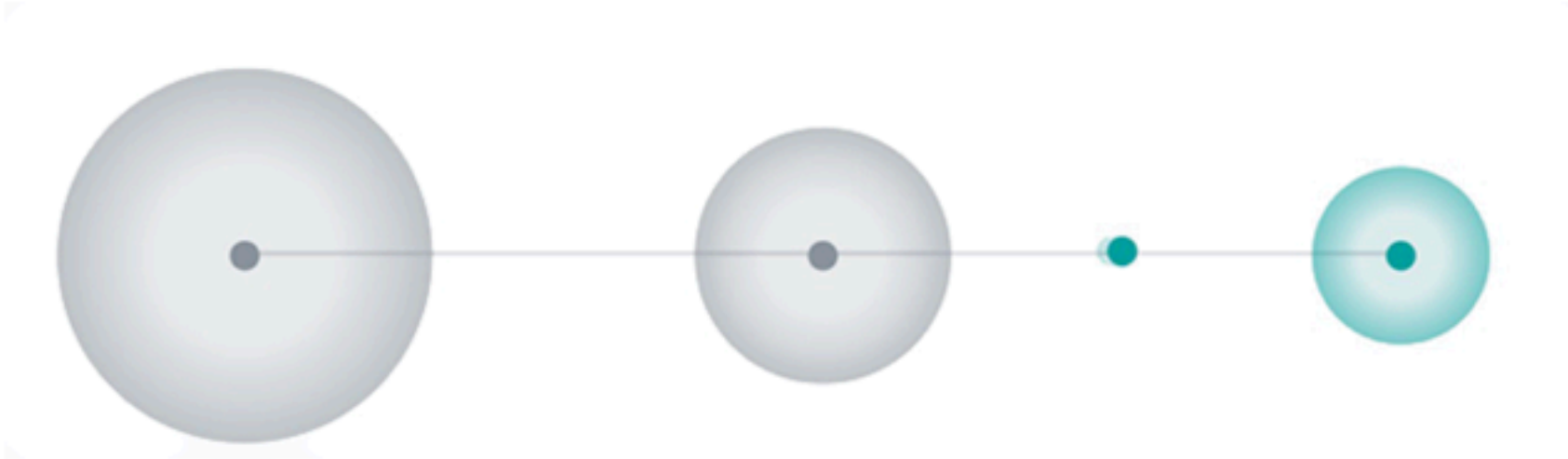
10 min



32	15	9
Active carts	Checking out	Purchased

Customer behavior

10 min



32	15	10
Active carts	Checking out	Purchased