

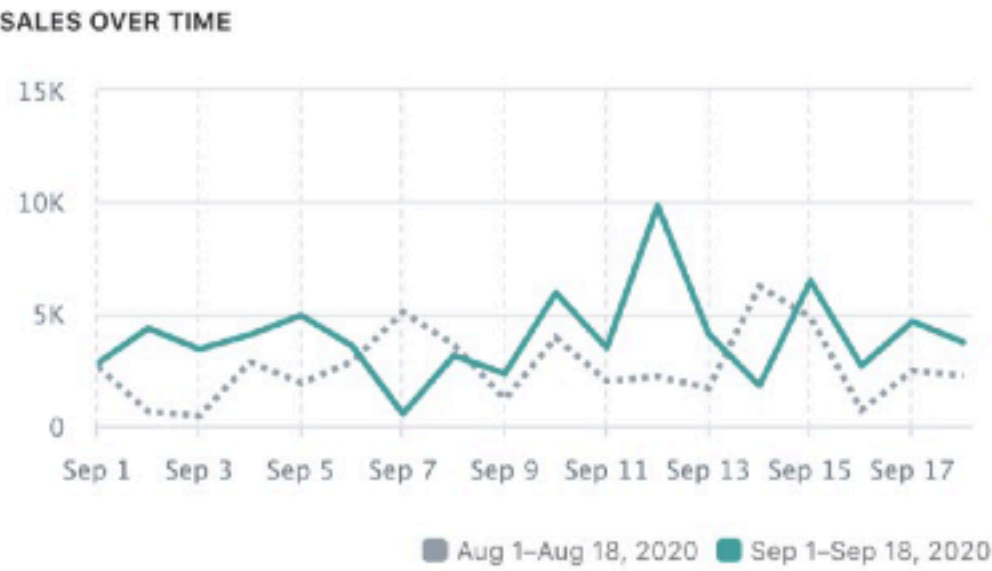
Measure, improve, measure again, improve, measure, improve

Overview dashboard

📅 Sep 1–Sep 18, 2020 compared to Aug 1–Aug 18, 2020

Total sales [View report](#)
CA\$71,767.11 ↑51%

Point of Sale	CA\$56,413.81	↑ 57%
Online Store	CA\$13,048.08	↑ 15%
Draft Orders	CA\$2,305.22	↑ 1,465%



Online store conversion rate [View report](#)
1.35% ↑19%

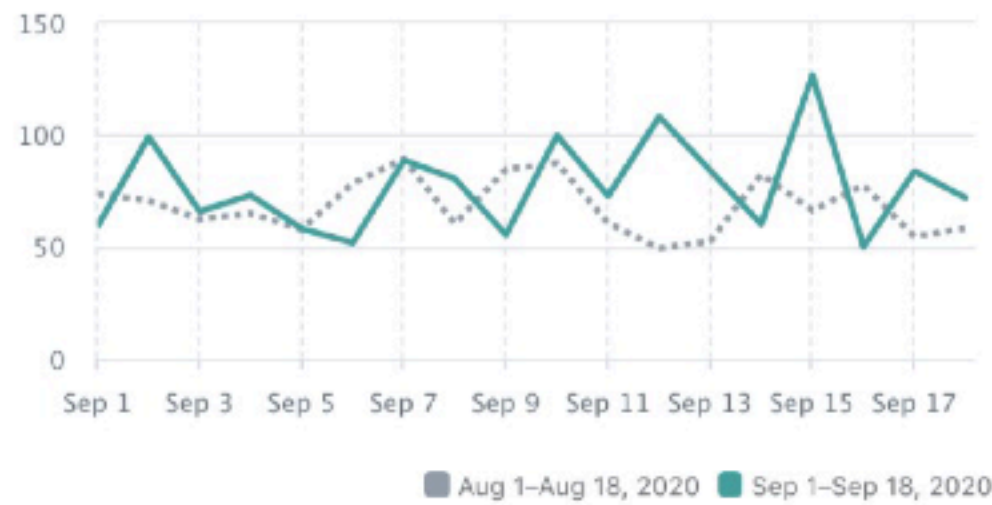
CONVERSION FUNNEL

Added to cart	4.09%	↑ 13%
475 sessions		
Reached checkout	1.84%	↑ 17%
214 sessions		
Sessions converted	1.35%	↑ 19%
157 sessions		

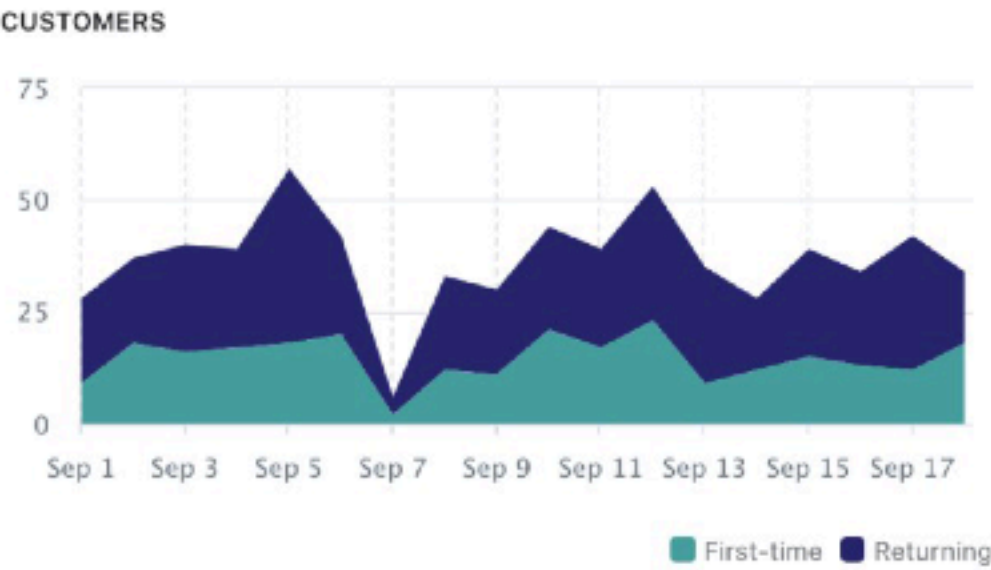
Online store sessions [View report](#)
11,620 ↓20%



Average order value [View report](#)
CA\$77.20 ↑13%

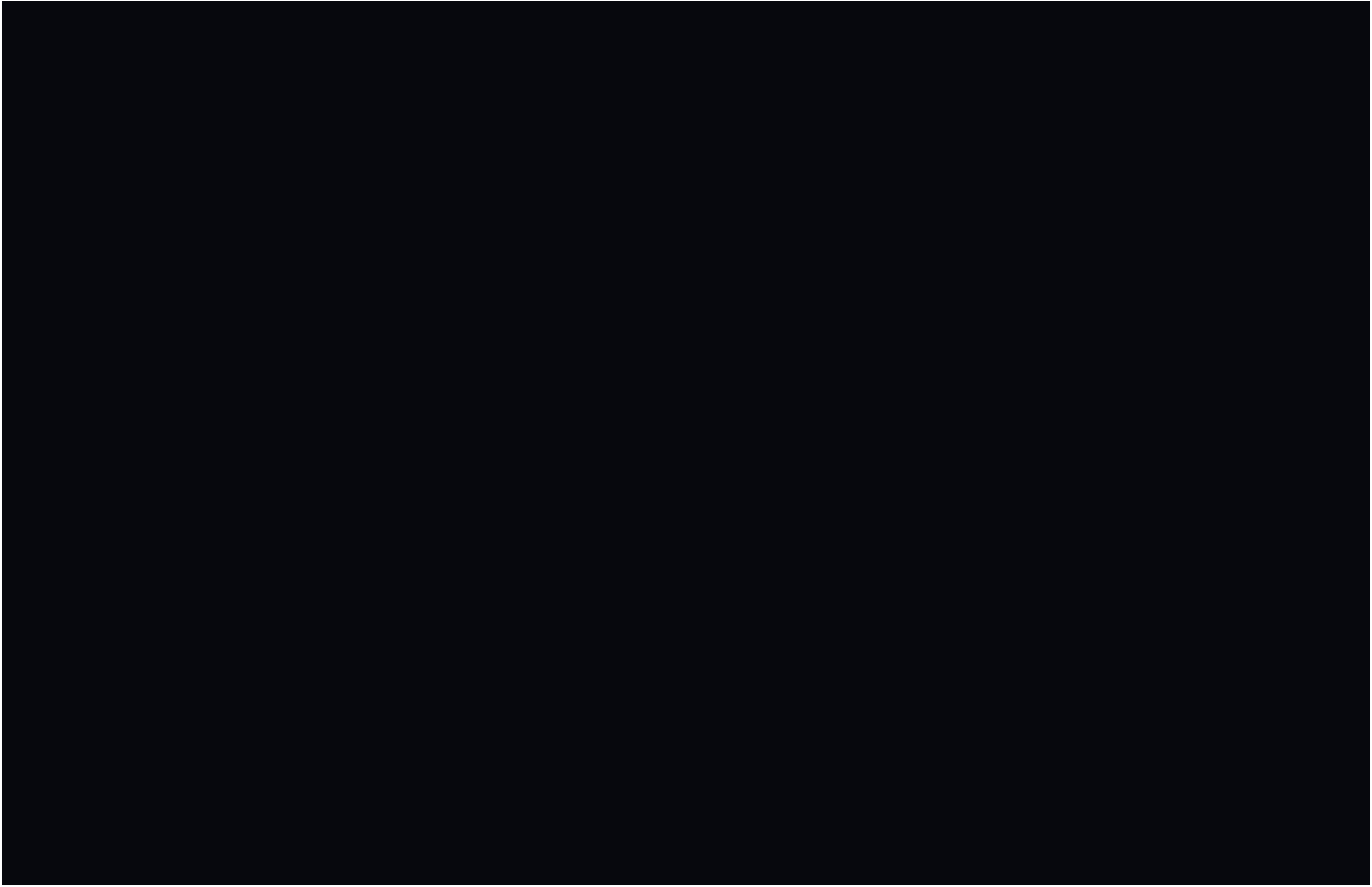


Returning customer rate ↑17%
59.19%



Total orders [View report](#)
940 ↑35%








```
const getElementSize = (element) => {
  const { width, height } = element.getBoundingClientRect();

  return { width, height };
};

export function useElementSize(element) {
  const [componentSize, setComponentSize] = useState(getElementSize(element));

  useEffect(() => {
    // ...
    const handleResize = () => setComponentSize(getElementSize(element));

    const observer = new ResizeObserver(handleResize);
    observer.observe(element);
    return () => {
      observer.disconnect();
    };
  }, [element]);

  return componentSize;
}
```




```
const getElementSize = (element) => {  
  const { width, height } = element.getBoundingClientRect();  
  
  return { width, height };  
};  
  
export function useElementSize(element) {  
  const [componentSize, setComponentSize] = useState(getElementSize(element));  
  
  useEffect(() => {  
    // ...  
    const handleResize = () => setComponentSize(getElementSize(element));  
  
    const observer = new ResizeObserver(handleResize);  
    observer.observe(element);  
    return () => {  
      observer.disconnect();  
    };  
  }, [element]);  
  
  return componentSize;  
}
```