

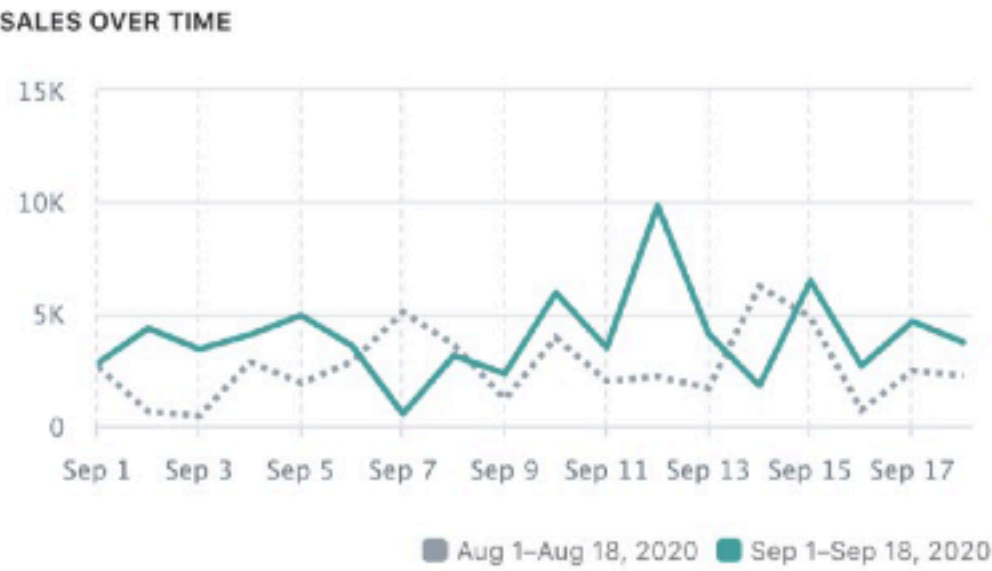
Measure, improve, measure again, improve, measure, improve

Overview dashboard

📅 Sep 1–Sep 18, 2020 compared to Aug 1–Aug 18, 2020

Total sales [View report](#)
CA\$71,767.11 ↑51%

Point of Sale	CA\$56,413.81	↑ 57%
Online Store	CA\$13,048.08	↑ 15%
Draft Orders	CA\$2,305.22	↑ 1,465%



Online store conversion rate [View report](#)
1.35% ↑19%

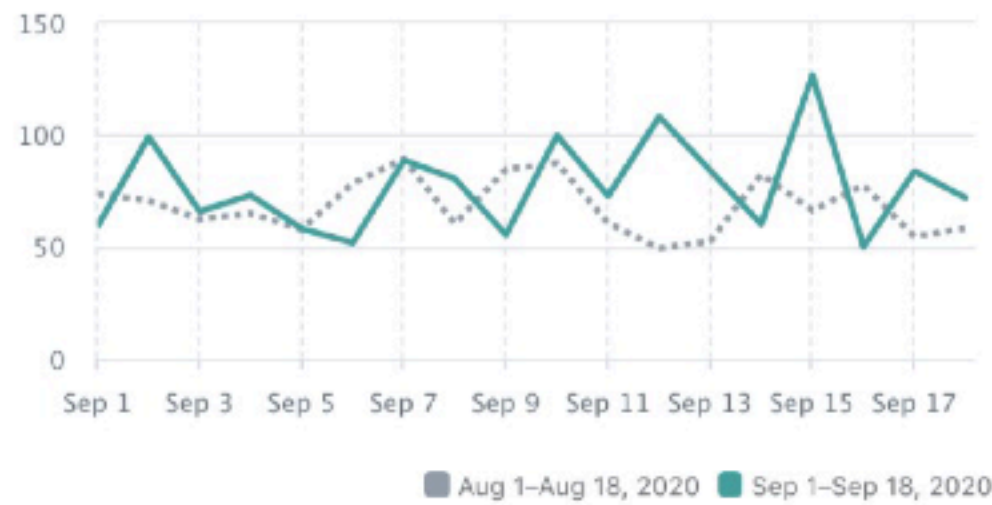
CONVERSION FUNNEL

Added to cart	4.09%	↑ 13%
475 sessions		
Reached checkout	1.84%	↑ 17%
214 sessions		
Sessions converted	1.35%	↑ 19%
157 sessions		

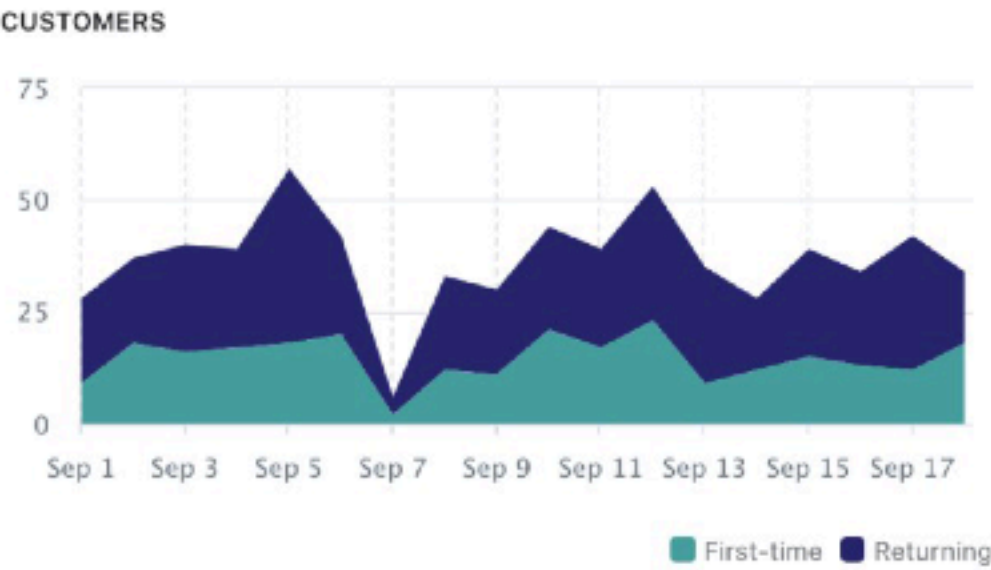
Online store sessions [View report](#)
11,620 ↓20%



Average order value [View report](#)
CA\$77.20 ↑13%

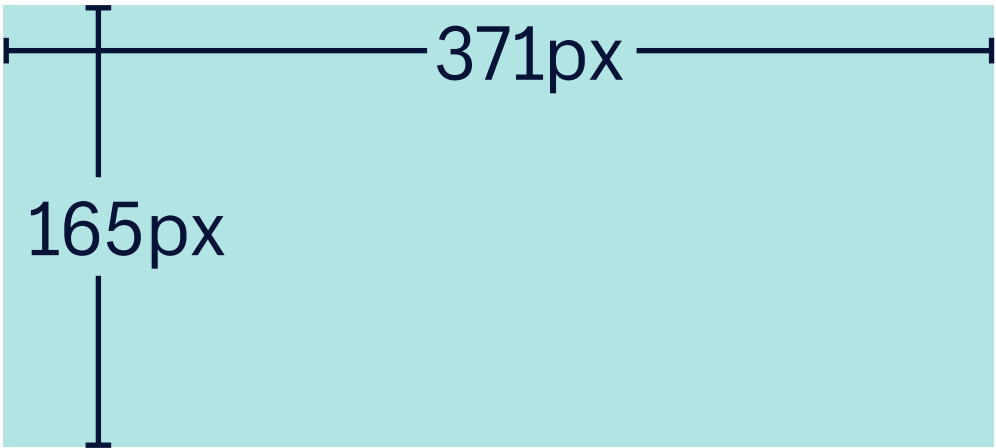


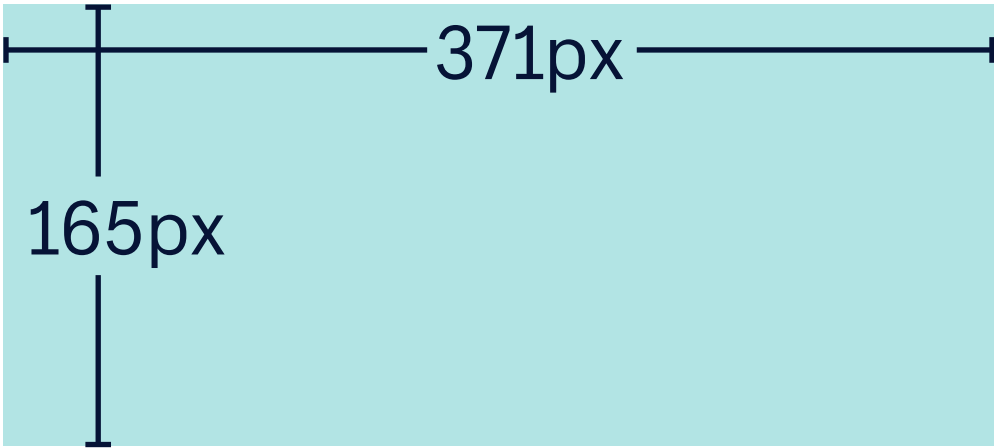
Returning customer rate ↑17%
59.19%

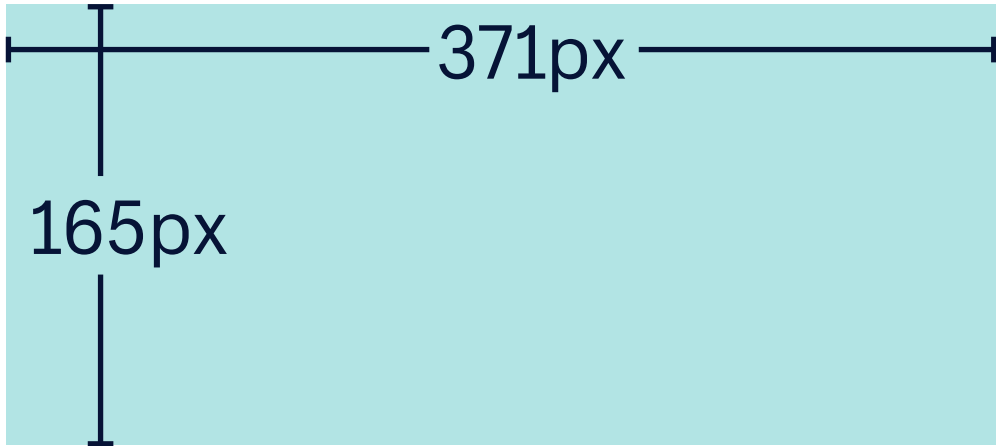


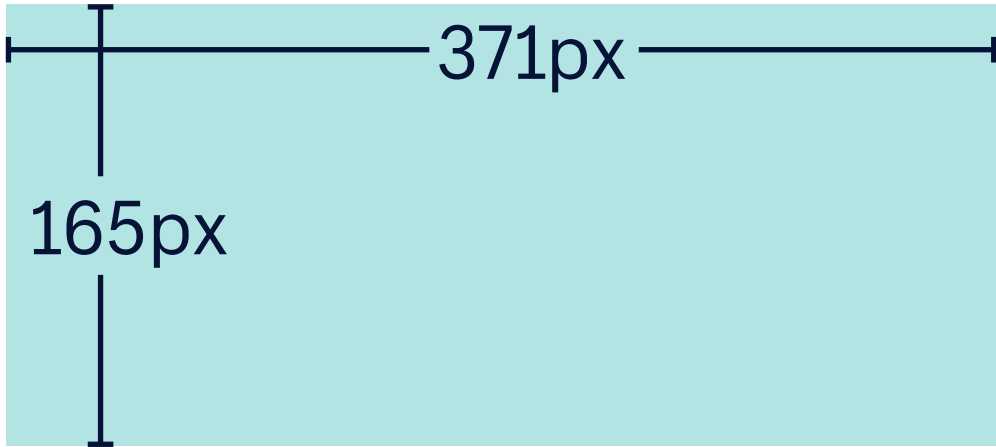
Total orders [View report](#)
940 ↑35%

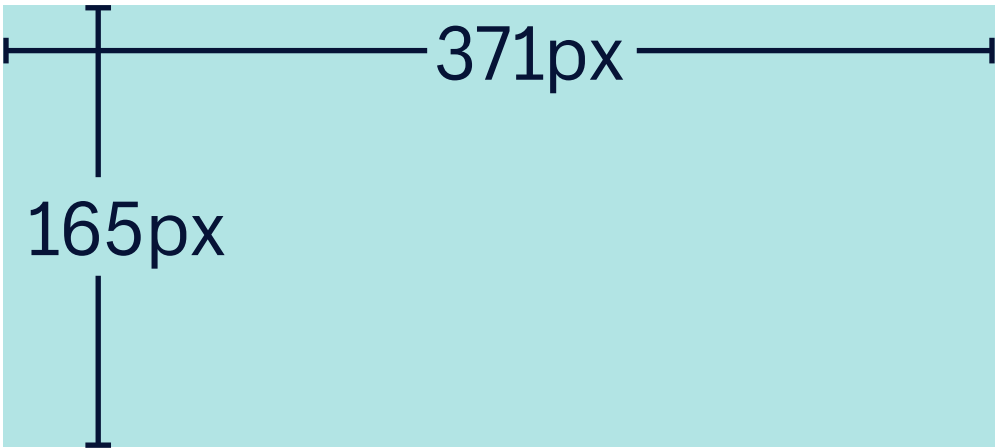













```
<MetricCard>
  <div ref={chartSizeRef}>
    <TotalSales width={width} height={height} />
  </div>
</MetricCard>
```

```
<MetricCard>
  <StoreSessions width={width} height={height} />
</MetricCard>
```

```
<MetricCard>
  <ReturningCustomerRate width={width} height={height} />
</MetricCard>
```

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<MetricCard>
  <AverageOrder width={width} height={height} />
</MetricCard>
```

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const {  
  width,  
  height  
} = useElementSize(chartSizeRef.current);
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