









Dealing with data

# Customer behavior

10 min



**32**

Active carts



**15**

Checking out



**9**

Purchased

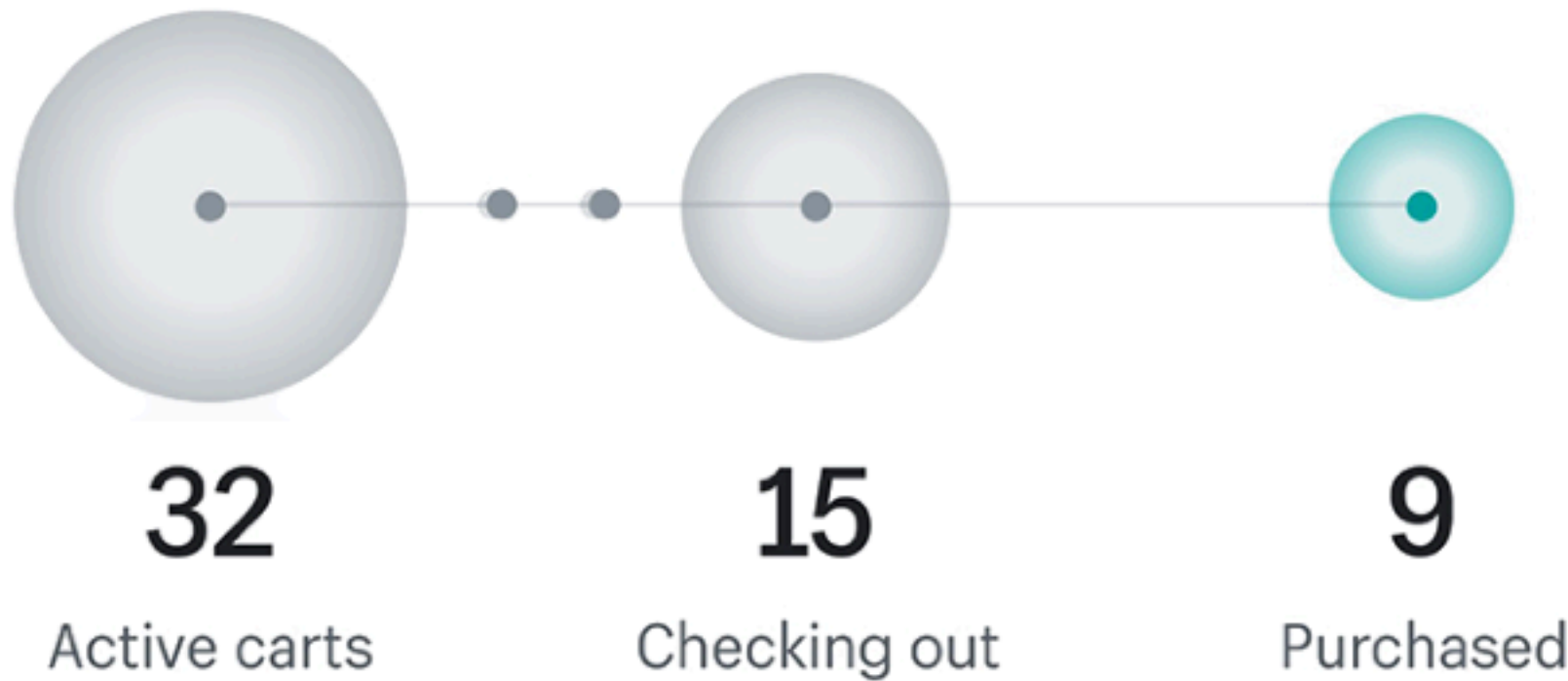
```
{  
  "label": "total_checkouts",  
  "count": 15  
},
```

```
{  
  "label": "total_checkouts",  
  "count": 17  
},
```



# Customer behavior

10 min





1

7

10

```
{  
  "label": "total_orders",  
  "count": 9  
},
```

```
{  
  "label": "total_orders",  
  "count": 10  
},
```

# Customer behavior

10 min



**32**

Active carts



**15**

Checking out



**9**

Purchased

# Customer behavior

10 min



**32**

Active carts



**15**

Checking out



**10**

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