# Capstone Project Proposal Template

#### Notes:

- This should take no more than one hour to complete the clearer you are about the business problem you're working to solve with your ML-driven solution, the easier your proposal will be to complete
- This will be uploaded to your repo, which will be a part of your final submission
- Due date for submission is 12/9

#### Instructions:

- 1. Download this document as a Word Doc
- 2. Answer each question using a few sentences, at most
- 3. Save your completed proposal as a PDF
- 4. Create a project GitHub repo (if you have yet to do so)
- 5. Add your instructor as a collaborator (username nickmccarty) to your project repo
- 6. Add your mentor as a collaborator
- 7. Push your proposal PDF (created in Step 3) up to your repo
- 8. Copy the URL corresponding to the location of the PDF in your repo
- 9. Submit the copied URL using this link

# **Spotify Unwrapped**

# **Business Understanding**

- What problem are you trying to solve, or what question are you trying to answer?
   Predicts of next year Spotify Wrapped of users ( so they can compare with their
   Wrapped later next year ). Cannot predict top song ( because it is not out yet ) but can
   still predict the top genres or top artists ( with data of new album releases next year for
   example). Can we also predict the number of minutes on Spotify also?
- What industry/realm/domain does this apply to?
   Digital Music/Music
- What is the motivation behind your project? (Saying you needed to do a capstone
  project for flatiron is not an appropriate motivation)
  - The idea behind Spotify Wrapped 2022 being everywhere on the internet and I was wondering if I we can predict the next year Spotify Wrapped of User.

## **Data Understanding**

- What data will you collect?
   Music data from Spotify
   Spotify 2022 Wrapped from Spotify
- Is there a plan for how to get the data (API request, direct download, etc.)?

Import Spotify API

Are the features that will be used described clearly
 Yes. Correlation coefficient will be calculated

# **Data Preparation**

- What kind of preprocessing steps do you foresee (encoding, matrix transformations, etc.)?
  - Classify the variables in the data into types, encoding to transform data to machinereadable features, maybe sentiment analysis
- What are some of the cleaning/pre-processing challenges for this data? The data would have various attributes which were not relevant like BPM, Liveness etc. Also dropping duplicate songs

#### Modeling

- What modeling techniques are most appropriate for your problem? Clustering
- What is your target variable? (remember we require that you answer/solve a supervised problem for the capstone, thus you will need a target)
   Top artirst, top genres
- Is this a regression or classification problem? Classification

#### **Evaluation**

What metrics will you use to determine success (MAE, RMSE, etc.)?
 Accuracy, Recall. Precision, ROC AUC

## **Tools/Methodologies**

 What modeling algorithms are you planning to use (i.e., decision trees, random forests, etc.)? Random Forest, Logistic Regression, K-Means