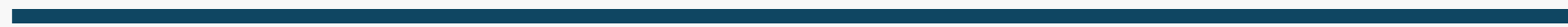


TALANTAHUB

Empowering youth through talent

discover.develop.shine



Team Members

1.Reagan Weru

Group leader

2.Evans Muriithi

3.Ann Naeku

4.Purity Muthoni

5.Mike Nyanyuki

6.Krystal Mark



Introduction



TalantaHub Kenya is a digital platform designed to empower Kenyan youth by showcasing their diverse talents and connecting them with real opportunities. From music, dance, art, fashion and spoken word. Young people can create rich talent profiles, upload their work, and gain visibility among scouts, mentors, and organizations.

By combining technology and community, TalantaHub creates a vibrant space where talent meets opportunity.

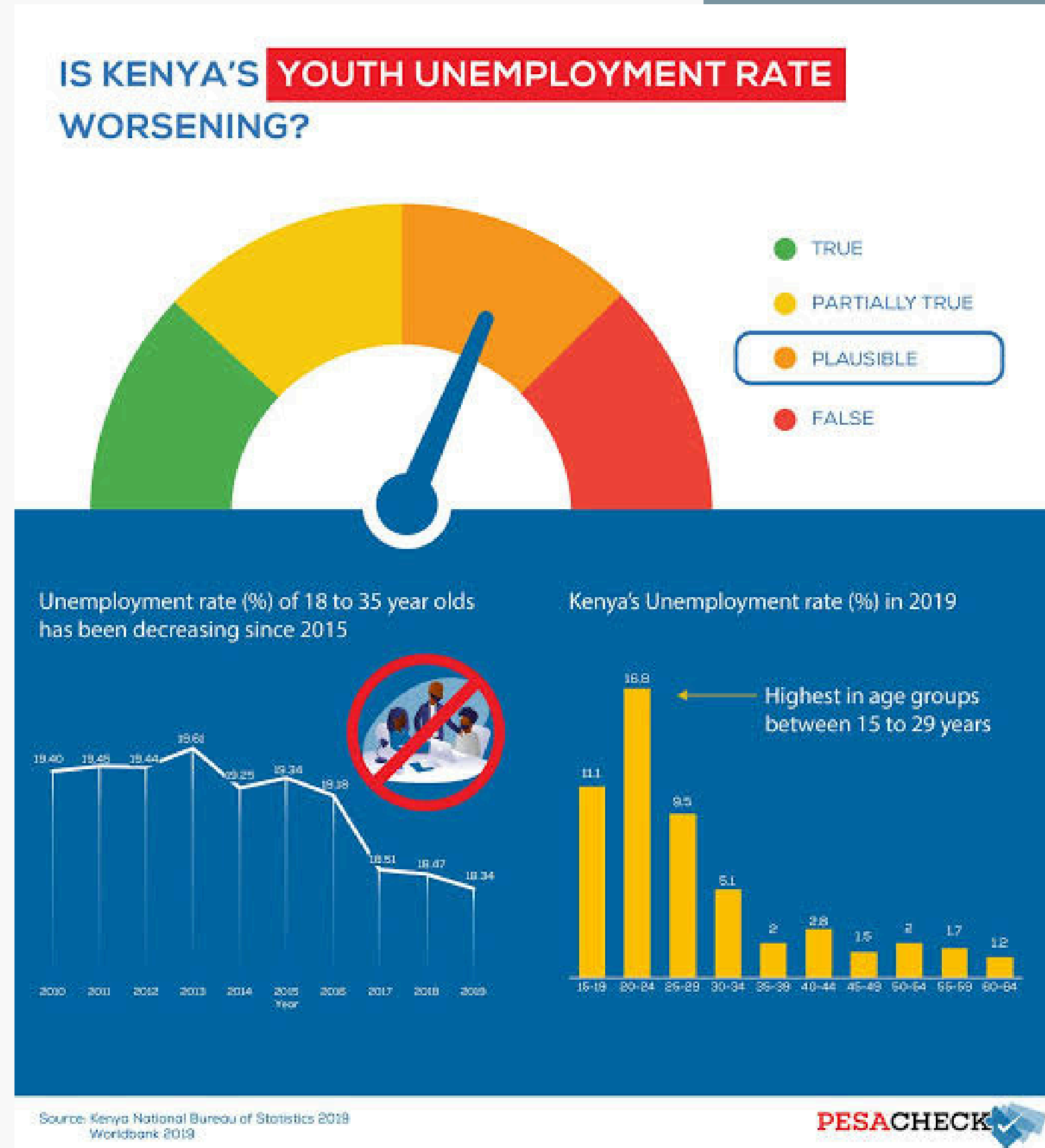
Our mission is simple: Discover. Develop. Shine.



Problem Statement

Current scenario:

- Kenya faces a very high rate of youth unemployment.(12.23%)
- A lot of untapped talent in music, art, dance, fashion and spoken word.
- The youth have limited access to platforms and opportunities to grow and showcase their talents.
- There is lack of digital presence for emerging talents.



Project Objectives

Our solution:

- A platform designed to elevate youth potential.
- Showcase talents across various disciplines.
- Connect youth with mentors, scouts, and sponsors.
- Publish real opportunities (gigs, grants, jobs).
- Recognize and reward local talent.

Target Audience:

Who We're Building This For:

- Youth aged 15-30 across Kenya
- Mentors, coaches, and role models
- Talent scouts, sponsors, and media
- Non-profits and youth organizations



What Talantahub offers:

- Talent Portfolios – Upload and share skills
- Opportunities board - jobs, gigs, scholarships
- Mentorship zone - find a guide in your field
- Talent spotlight - featured youth each month



TALANTA HUB



Impact goals:

- What We Aim to Achieve
- 10,000+ youth registered within 2 years
- 100+ talents discovered and promoted
- 50+ mentorships formed
- 10+ active sponsors or partner organizations





Thank you

