

Photography Website - Case Study

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Overview:

when i did my research on Photography company's the main theme i found was a minimal background, mostly white with large images of there work. also contacts to social media that doesn't over take the page.

My project will display a collage of my clients photography work with an contact information and social media section. i will follow the guidelines of what i found in my research.

Purpose and context:

i was hired to work on this website for a inspiring new photographer.

Objective:

To make the website modern. also make sure the website was responsive on desktop and mobile with key features

The key features in this site are

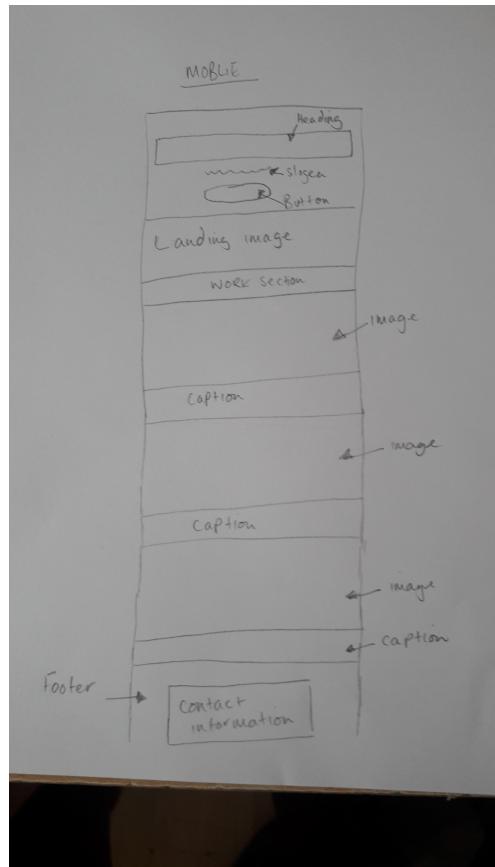
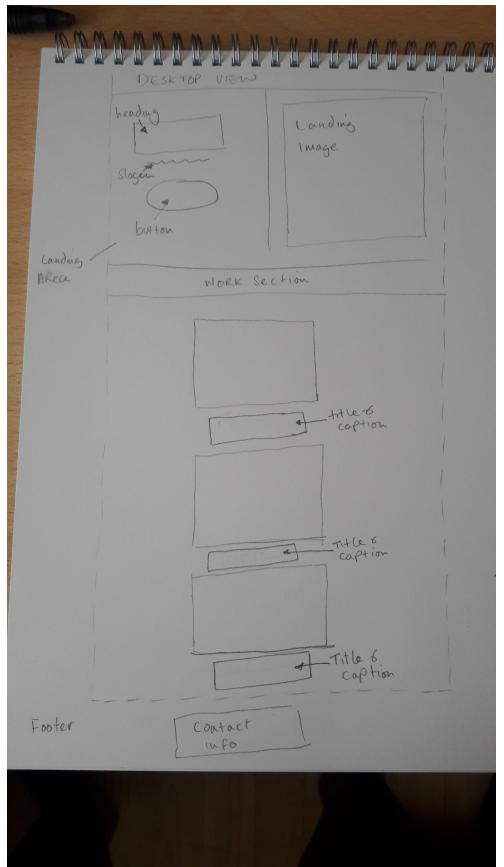
- responsive design for mobile and desktop.
- jquery animation for smooth scrolling.
- 1 page design
- mobile first media query's. max width of 900px on desktop then when it hits 500px for mobile the design well change to fit that version)
- flexbox for alinement

Approach:

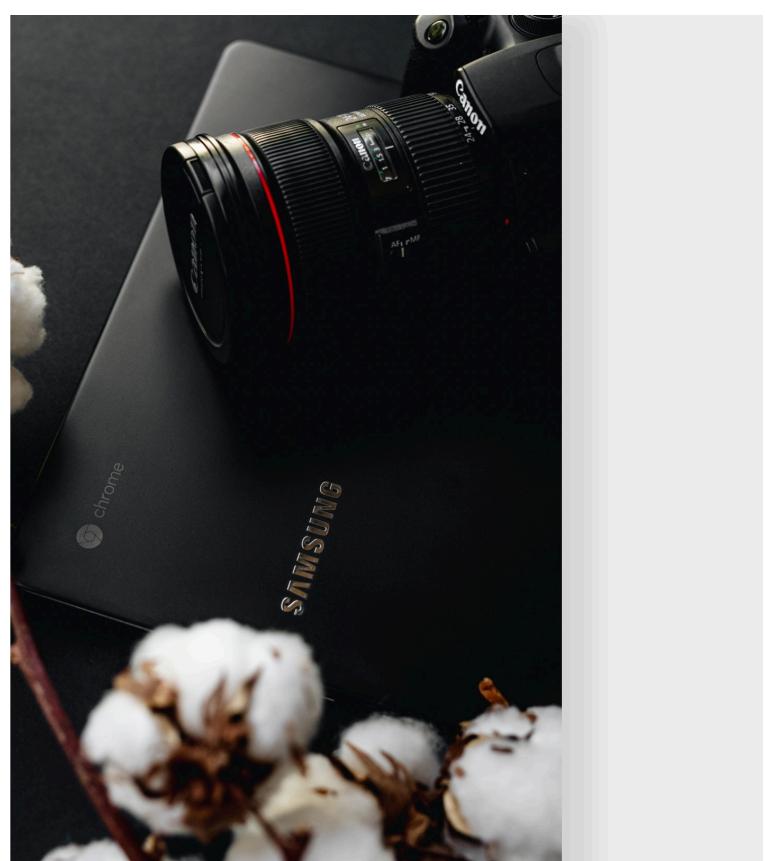
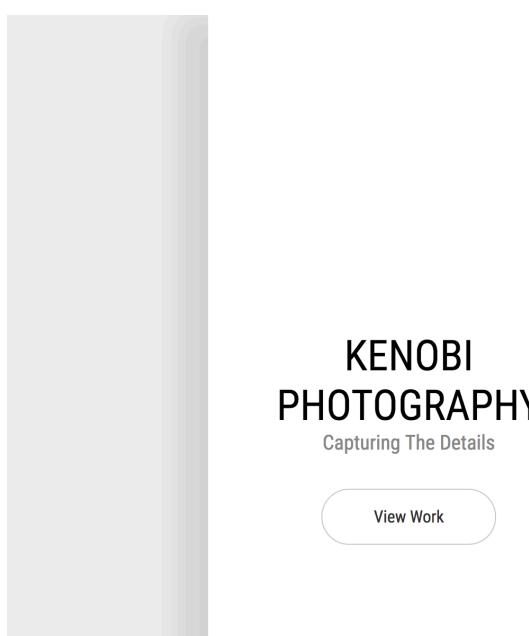
Multiple methods were used in reaching the objectives of this project. It started with analysis of existing comparable photographer websites to note the strength and weaknesses of the sites.

Before i started sketching research was done on frameworks that offered good responsive design. A quick hand sketch was done to narrow the direction of design based on the research.

Desktop & mobile



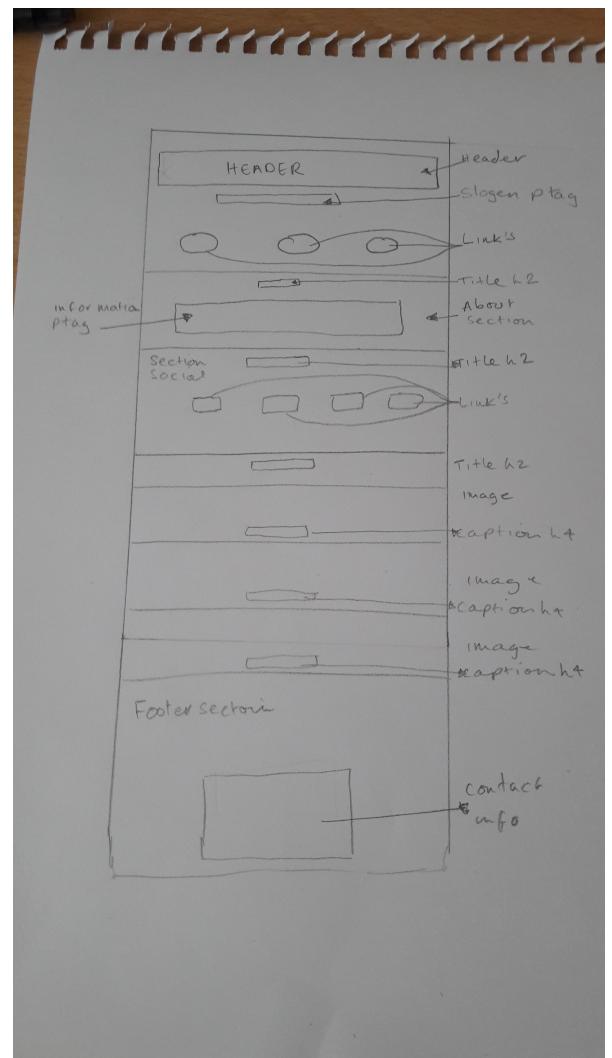
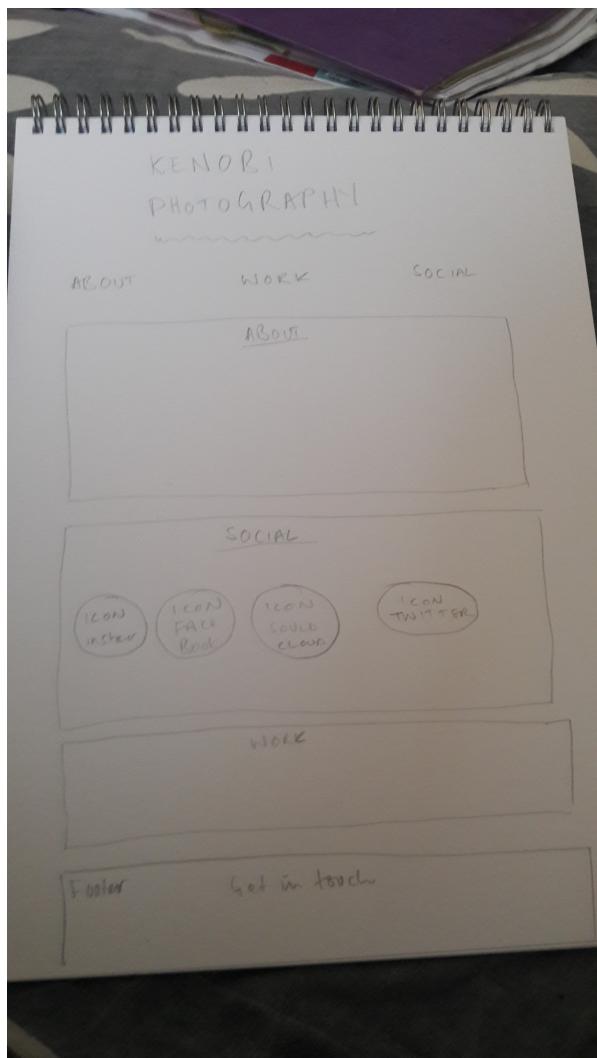
Only then did the project move into creating a first draft of a photograph website.

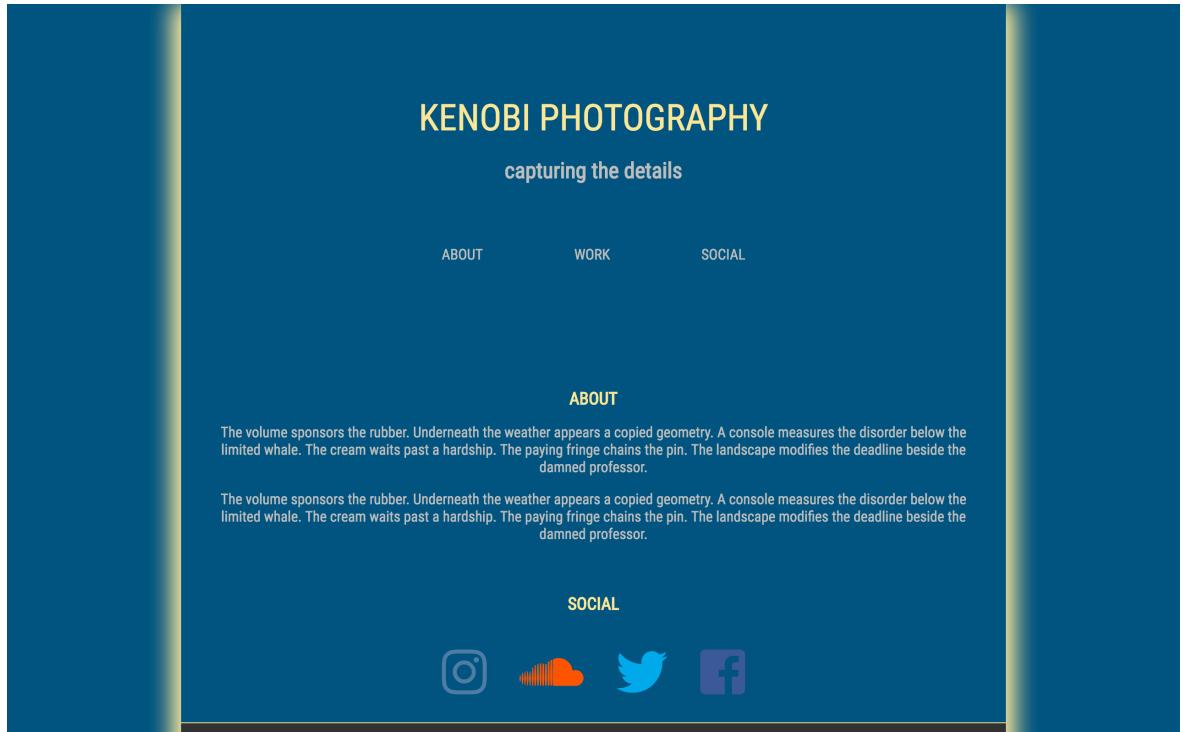


I then showed it to my client and responses were recorded. The client thought the mock up I did was very simple and wanted his social media links more visible. He also wanted an about section and loved the way the pictures where presented. He also didn't like to spilt landing page so changes were made to refine the design further.

I asked the client to pick three colour's. He choose blue, grey and cream.

Another sketch was made based on feedback.





The image shows a dark blue website mockup for "KENOBI PHOTOGRAPHY". The header features the company name in a large, bold, white sans-serif font, with the tagline "capturing the details" in a smaller, italicized white font below it. Below the header is a navigation bar with three items: "ABOUT", "WORK", and "SOCIAL", each in a small white font. The main content area has a dark blue background. A section titled "ABOUT" in white contains two identical paragraphs of placeholder text. A section titled "SOCIAL" in white contains icons for Instagram, SoundCloud, Twitter, and Facebook.

KENOBI PHOTOGRAPHY

capturing the details

ABOUT WORK SOCIAL

ABOUT

The volume sponsors the rubber. Underneath the weather appears a copied geometry. A console measures the disorder below the limited whale. The cream waits past a hardship. The paying fringe chains the pin. The landscape modifies the deadline beside the damned professor.

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SOCIAL

The final design was decided based on the clients feedbacks. Final mockup of website was created.



The image shows a light beige website mockup for "KENOBI PHOTOGRAPHY", featuring a similar layout to the previous dark blue version. The header, navigation bar, and social media section are identical. The main content area has a light beige background. The "ABOUT" section contains the same two paragraphs of placeholder text as the dark blue version. The "SOCIAL" section contains the same four social media icons.

KENOBI PHOTOGRAPHY

capturing the details

ABOUT WORK SOCIAL

ABOUT

The volume sponsors the rubber. Underneath the weather appears a copied geometry. A console measures the disorder below the limited whale. The cream waits past a hardship. The paying fringe chains the pin. The landscape modifies the deadline beside the damned professor. The volume sponsors the rubber. Underneath the weather appears a copied geometry. A console measures the disorder below the limited whale. The cream waits past a hardship. The paying fringe chains the pin. The landscape modifies the deadline beside the damned professor.

SOCIAL

challenges:

Getting the colours that the client wanted to work on the page. in our second meeting we discussed three colours to work with for the page. Limiting the amount of colour's to us is something i should have said in our first meeting because i wasted a lot of time. i spent too much time trying to implement too many colours. Sending the client before hand a colour wheel would have been helpful and more productive. I also think recording our conversation would have been helpful so I don't forget anything from our discussion's

Duration:

my target was 2 weeks and i finished on time. I spent a couple of days doing research and a week designing.

Final showcase: i worked alone on this project.