

# Industry Canada

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## Canadian Industry Statistics (CIS)

### Amusement Arcades (NAICS 71312): Financial Performance Data

Under this topic you will find information on average revenues, expenses and profits for small and medium-sized businesses in Canada's **Amusement Arcades (NAICS 71312)** industry. You can use this information to see how your business measures up to the competition.

The report below uses a standard set of report parameters - Provinces/Canada, Incorporation Status, Distribution, Value and Industry. A customized report, including the ability to add your own data; export reports to Excel and search for other NAICS reports, is available from the [Financial Performance Data](#) application.

Provinces/Canada:

Canada

Incorporation status:

All Businesses

Note: further selections available based on status

Distribution by:

Total revenue

Value in:

Percentage

Industry:

Amusement Arcades (NAICS 71312)

### Report details Percentage

**Size of Firms:** Annual Revenues \$30,000 - \$5,000,000

N/A = Data not available based on selected status

	Whole Industry (Reliability)	Bottom Quartile (25%)	Lower Middle (25%)	Upper Middle (25%)	Top Quartile (25%)	<a href="#">Percentage of Businesses Reporting</a>
<b>Number of Businesses</b>	202					
<b>Revenue Range:</b>						
Low Value (\$000)	30	30	87	169	377	
High Value (\$000)	5000	87	169	377	5000	
<b>REVENUES AND EXPENSES</b>	<b>(percentage of total revenue)</b>					
<a href="#">Total revenue</a>	100.0 <sup>B</sup>	100.0	100.0	100.0	100.0	100.0
<a href="#">Sales of goods and services</a>	0.0	0.0	0.0	0.0	0.0	0.0
<a href="#">All other revenues</a>	0.0	0.0	0.0	0.0	0.0	0.0
<a href="#">Cost of sales (direct expenses)</a>	16.2 <sup>B</sup>	19.0	20.3	15.1	15.8	68.3
<a href="#">Wages and benefits</a>	3.4 <sup>A</sup>	3.1	3.4	1.0	4.2	16.3
<a href="#">Purchases, materials and sub-contracts</a>	13.3 <sup>B</sup>	15.8	16.8	15.4	12.1	70.8

<u>Opening Inventory</u>	2.1 <sup>C</sup>	5.4	5.1	3.8	1.0	44.1
<u>Closing inventory</u>	2.7 <sup>C</sup>	5.3	5.0	5.1	1.5	45.5
<u>Operating expenses (indirect expenses)</u>	78.8 <sup>B</sup>	86.0	75.3	82.8	77.8	99.5
<u>Labour and commissions</u>	24.0 <sup>B</sup>	12.9	19.4	24.9	25.0	73.8
<u>Repairs and maintenance</u>	8.5 <sup>B</sup>	14.4	7.9	9.6	8.0	81.7
<u>Amortization and depletion</u>	3.7 <sup>B</sup>	3.6	3.1	3.3	4.0	86.1
<u>Utilities and telephone/telecommunication</u>	4.0 <sup>B</sup>	4.7	3.8	4.6	3.8	92.6
<u>Rent</u>	16.8 <sup>B</sup>	14.3	14.8	19.6	16.4	78.2
<u>Interest and bank charges</u>	2.0 <sup>C</sup>	1.9	2.0	1.6	2.2	79.7
<u>Professional and business fees</u>	2.5 <sup>E</sup>	2.7	2.6	1.6	2.8	88.6
<u>Advertising and promotion</u>	3.0 <sup>E</sup>	2.7	2.0	2.6	3.3	80.7
<u>Delivery, shipping and warehouse expenses</u>	0.1 <sup>C</sup>	0.3	0.0	0.2	0.1	14.4
<u>Insurance</u>	1.8 <sup>B</sup>	3.2	1.9	2.6	1.4	82.7
<u>Other expenses</u>	12.3 <sup>C</sup>	25.3	17.8	12.1	10.8	99.0
<u>Total expenses</u>	95.0 <sup>B</sup>	105.1	95.6	97.8	93.6	99.5
<u>Net profit/loss</u>						
<b>BALANCE SHEET</b>	<b>(thousands of dollars)</b>					
<u>Total assets</u>	N/A	N/A	N/A	N/A	N/A	
<u>Total current assets</u>	N/A	N/A	N/A	N/A	N/A	
<u>Accounts receivable</u>	N/A	N/A	N/A	N/A	N/A	
<u>Closing inventory</u>	N/A	N/A	N/A	N/A	N/A	
<u>Other current assets</u>	N/A	N/A	N/A	N/A	N/A	
<u>Net tangible and intangible assets</u>	N/A	N/A	N/A	N/A	N/A	
<u>All other assets and adjustments</u>	N/A	N/A	N/A	N/A	N/A	
<u>Total liabilities</u>	N/A	N/A	N/A	N/A	N/A	
<u>Total current liabilities</u>	N/A	N/A	N/A	N/A	N/A	
<u>Current bank loans</u>	N/A	N/A	N/A	N/A	N/A	
<u>Other current liabilities</u>	N/A	N/A	N/A	N/A	N/A	
<u>Long term liabilities</u>	N/A	N/A	N/A	N/A	N/A	
<u>Total equity</u>	N/A	N/A	N/A	N/A	N/A	
<b>FINANCIAL RATIOS</b>						
<u>Current ratio</u>	N/A	N/A	N/A	N/A	N/A	
<u>Debt to equity ratio</u>	N/A	N/A	N/A	N/A	N/A	
<u>Interest coverage ratio</u>	3.4	-1.7	3.1	2.3	4.0	
<u>Debt ratio</u>	N/A	N/A	N/A	N/A	N/A	
<u>Revenue to equity ratio</u>	N/A	N/A	N/A	N/A	N/A	
<u>Revenue to closing inventory ratio</u>	N/A	N/A	N/A	N/A	N/A	
<u>Current debt to equity (%)</u>	N/A	N/A	N/A	N/A	N/A	
<u>Net profit to equity (%)</u>	N/A	N/A	N/A	N/A	N/A	
<u>Net fixed assets to equity (%)</u>	N/A	N/A	N/A	N/A	N/A	
<u>Gross margin (%)</u>	83.8	81.0	79.7	84.9	84.2	
<u>Return on total assets (%)</u>	N/A	N/A	N/A	N/A	N/A	
<u>Collection period for accounts receivable (days)</u>	N/A	N/A	N/A	N/A	N/A	
<b>PROFITABLE vs NON-PROFITABLE BUSINESSES</b>	<b>(thousands of dollars)</b>					
<u>Profitable</u>						
<u>Percentage of businesses (%)</u>	62.4	N/A	N/A	N/A	N/A	
<u>Total revenue</u>	397.4 <sup>B</sup>	52.9	127.0	277.2	958.8	
<u>Total expenses</u>	347.5 <sup>B</sup>	40.5	101.6	238.2	853.5	

<b><u>Net profit</u></b>	49.9 <sup>B</sup>	12.4	25.4	39.0	105.3	
<b><u>Non-Profitable</u></b>						
<b>Percentage of businesses (%)</b>	37.6	N/A	N/A	N/A	N/A	
<b><u>Total revenue</u></b>	255.6 <sup>A</sup>	58.5	125.6	234.3	856.3	
<b><u>Total expenses</u></b>	292.8 <sup>A</sup>	78.8	146.9	288.8	926.5	
<b><u>Net loss</u></b>	-37.2 <sup>B</sup>	-20.3	-21.3	-54.5	-70.2	

**Legend for: Quality Indicators**

A = Excellent B = Very good C = Good D = Acceptable E = Use with caution

**Source:** Statistics Canada-Small Business Profiles, 2012