Emanouil Redesign
Walkthrough / Written Scenario

After searching for local landscaping companies, User Userly lands on the Emanouil homepage. They see a clear logo and title, navigation for the site, and a slideshow of Emanouil's most recent projects. They scroll down and see an overview of the company and its mission, as well as some social media links and fine print in the footer.

User wants to learn more about the company, so they click on about. They see the history and projections for the company and maybe even find reasons to relate to and trust the company.

User wants to find out if the type of service they want is provided by Emanouil, so they click on services. They see an overview of Emanouil's services, learning that they work on both residential and commercial landscapes. Wanted some trees planted, User click on the greenery link and reads information about his desired service.

User wants to know how reliable the company is before contacting them, so they click on reviews and read all the positive feedback.

Finally, User decides to contact the company and get a quote. They click on contact and send a message via the contact form.