

## JOURNALISM & COMMUNICATIONS

### **Mozilla // Communications Manager // Feb. 2015 - Present (NYC)**

- Develop and lead strategic communications for Mozilla Foundation, the global nonprofit behind Firefox
- Run creative comms campaigns around net neutrality, mass surveillance reform, encryption and product launches
- Act as the Foundation's chief writer, from copywriting to ghostwriting. Pen executive speeches, product and website copy, blogs and press releases
- Serve as PR lead, securing hundreds of stories in The Washington Post, The Guardian, NPR, CNN, Wired UK and other top-tier publications
- Travel and embed with teams in Berlin, London, Toronto and San Francisco

### **The Atlantic, Slate, Fast Company // Freelance Writer // June 2014 - Feb. 2015**

- Write news and commentary for the above publications, and also Al Jazeera America, Smithsonian Magazine, The Daily Beast, VICE and others
- Report primarily on science, tech, health and culture
- Clips: [kevinzawacki.com](http://kevinzawacki.com)

### **Mozilla // Senior Editor // Sept. 2014 - Jan. 2015 (NYC)**

- Launched The Open Standard, Mozilla's ambitious journalism initiative covering internet issues and reaching 700K monthly readers
- Assigned and edited news and features on tech, government and society
- Wrote and reported extensively from NYC, San Francisco and London
- Built a stable of experienced freelance reporters and opinion writers

### **Crain's New York Business // Contributing Copy Editor // July 2012 - Feb. 2015**

- Rewrite, retool and thoroughly edit dozens of packages that ran in New York City's most respected business periodical

### **Co-Communications // Senior Account Manager // Mar. 2014 - Sept. 2014 (NY)**

- Mapped strategic comms for clients in healthcare and technology industries
- Supervised account manager and account coordinator

### **Co-Communications // Account Manager // Sept. 2013 - Mar. 2014 (NY)**

- Delivered creative copywriting to clients in healthcare and technology industries

### **Aol-Huffington Post // Associate Regional Editor // May 2012 - Sept. 2013 (NY)**

- Managed a team of 12 full-time Patch.com journalists across 22 websites
- Penned breaking news, entertainment, culture and trend stories for an audience of over 600K monthly Patch.com readers
- Helmed a 24/7 mobile newsroom; managed newsgathering in metro NY

### **Aol-Huffington Post // Local Editor // April 2010 - May 2012 (NY)**

- Reported news and feature stories in Nyack, NY
- Hand-selected by Patch leadership as Data Journalism Lead and Video Lead

### **The Journal News // Intern Reporter // Summer 2008, Summer 2009 (NY)**

- Penned dozens of stories — including several A1 pieces — for leading Gannett paper in metro NY

## EDUCATION

### **Franklin & Marshall College**

#### **BA, Creative Writing & History**

Klein Scholarship recipient  
Dean's List / Honors List

### **The College Reporter**

Editor in Chief of Franklin & Marshall's independent student newspaper; wrote news and editorials, managed staff and budget, and designed and launched The College Reporter's first-ever website

## SKILLS & ACCOLADES

**HTML** // proficient

**CSS** // proficient

**Sprinklr** // advanced

**HootSuite** // advanced

**iMovie** // advanced

**InDesign** // basic

**Photoshop** // proficient

### **Patch Mission & Values Award**

Presented for deep and tactful coverage of the 2012 Newtown, CT shooting

### **2013 College Media Association Convention**

Workshop leader in NYC

### **Dual citizenship (US and Ireland)**

## AVOCATIONS

**Antiques**

**Boxing**

**Crosswords**

**Music composition**