



To touch the lives and careers of 5,00,000 learners by enhancing their employability quotient and building a stronger Bharat inc.



YUGMA – Reach and Presence

14 Years of Legacy	250+ Institute Collaborations	65+ Corporates	380+ Industry and CXO Mentors
15 Strategic Case Study Competitions	30,000+ Students Mentored	35+ Copyrights	250+ Internships and Placement Opportunities
15% Improvement in Average CTC	25 – 30% Improvement in Placement Conversion	12% Improvement in Consulting Role Conversion	4.7/5 Average Rating of All Interventions

Our Leadership Team



Dr. Srinivas Chunduru (Srini) is Founder & CEO of VMentor.ai and a Business leader with over two decades of experience across diverse functions. He is on the board of several new age internet and fin-tech companies including a Unicorn. He is Ex Group CHRO at Piramal, OLA and Business head & Executive director at Piramal Housing Finance. Srini is an alumnus of Indian Institute of Management - Ahmedabad and Goa Institute of Management and Doctorate in Excellence by UCT Delaware - a renowned university in the USA.



Meenu Bhatia is the Co founder & Director of VMentor.ai. She is an HR Leader with 18+ years of experience into HR Transformation, Strategic HR OD, Cultural Transformation and Performance Management. She has worked across multiple geographies supporting businesses out of India, USA, and Southeast Asia in her multiple roles with Piramal Group, Godrej Industries and an Australian multinational Brambles. Meenu is a Certified Executive Coach having earned her ACC from International Coaching Federation

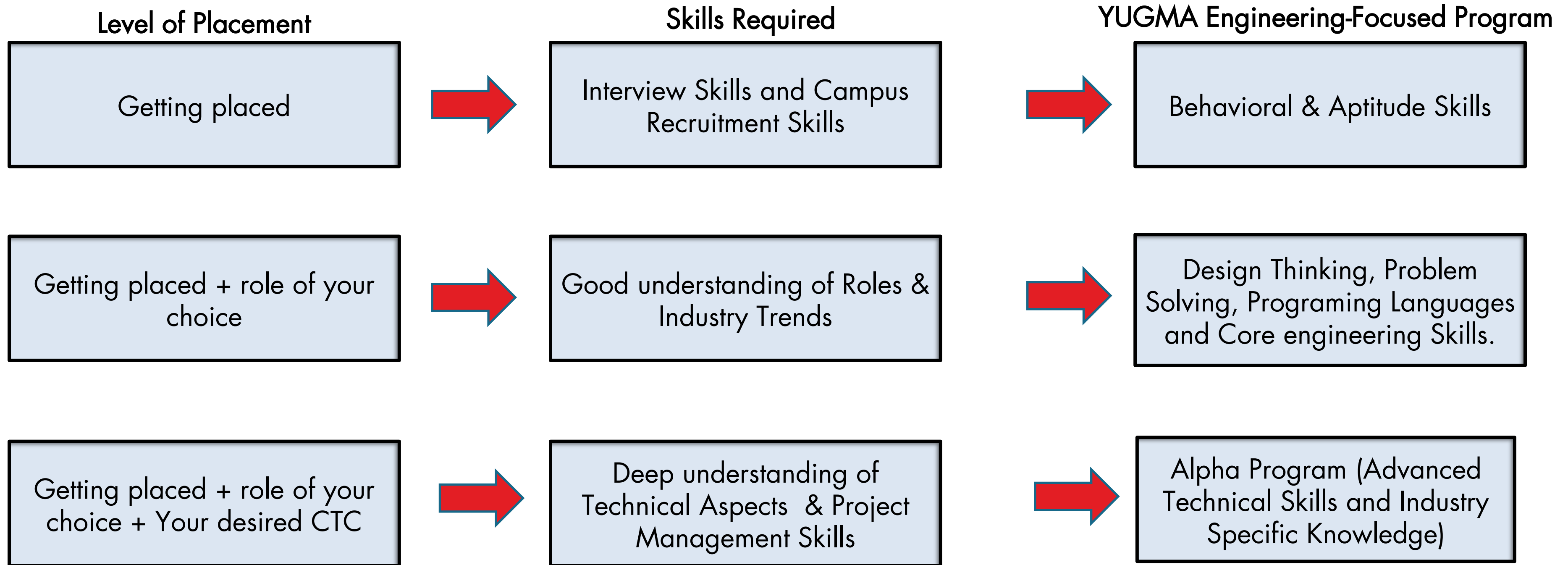


Sanjiv Tripathy is Co-Founder & COO of VMentor.ai. He is a HBS alumni and Senior Executive with CXO level roles in Financial Services, IT & Service delivery, Risk & Security, Governance, Business Excellence & Manufacturing. He has 30+ years of experience covering companies such as Credit Suisse, Natwest, DXC & Tata group. His extensive experience covers: Strategy development & Execution, setting up GCCs, building CoE at scale with strong business and operational understanding to support senior stakeholders. His India and global experience includes Risk management, Governance & Compliance, Vendor management, Executive Coaching, Leadership development, Training, building Risk & Quality Culture. He is Alumni of GIM and BIT Mesra.



Shantanu Sen Sharma is Chairman of YUGMA.ai. He is a business leader with 30+ years in Front line sales leadership, Key Account Management, Value Selling and Customer Experience Management having worked with companies such as Tech Mahindra, Bahwan Cybertek LLC and HCL Infosystems Ltd in the areas of sales transformation, business turnaround and P&L Management. He is also an experienced Gallup Certified Strengths Coach and Mentor with a demonstrated history of working in the 'Knowledge, Skill and Attitude Building' space.

Offering 1 - Placement Prep: 3 Stages of Placement



- ✓ 15% higher CTC hit rate
- ✓ Catches with time – IT is an emerging and fastest growing recruitment sector for upcoming Engineering Graduates
- ✓ Higher conversion rate from interview to selection
- ✓ YUGMA programs is not just about getting interview ready, ultimately career ready

Offering 2 – Certifications aligned with NASSCOM

Core Belief & Purpose

Certifications as career accelerators, not just academic add-ons.



Bridging the gap between classroom learning and real-world industry skills.



Supporting institutes with NEP aligned Certifications



Guided learning, one-on-one feedback

Guiding Principles

Curriculum to complement with job ready, applicable skills.



Employer Relevant Learning

Credibility Through Practice:
Certifications reflect real capabilities

Mentorship Over Modules:
Live, mentored delivery drives deeper learning.



Our Offerings

Fundamentals of Prompt Engineering with Applied AI

Six Sigma Global Certification (CSSC*)
* Centre for Six Sigma Certification

GCC* Operations & Leadership Certification
*Global Capability Centre

Offering 3 - Simulations across Strategy, Functions & Leadership



Strategy & Leadership – Practice high-stakes decisions under pressure



Marketing & Sales – Manage markets, segments, and product launches



Finance & Banking – Simulate capital allocation and financial strategy



Operations – Optimize supply chains and sustainability metrics



HR & IR – Solve people challenges using real-world scenarios



Analytics – Apply data to strategic decision-making



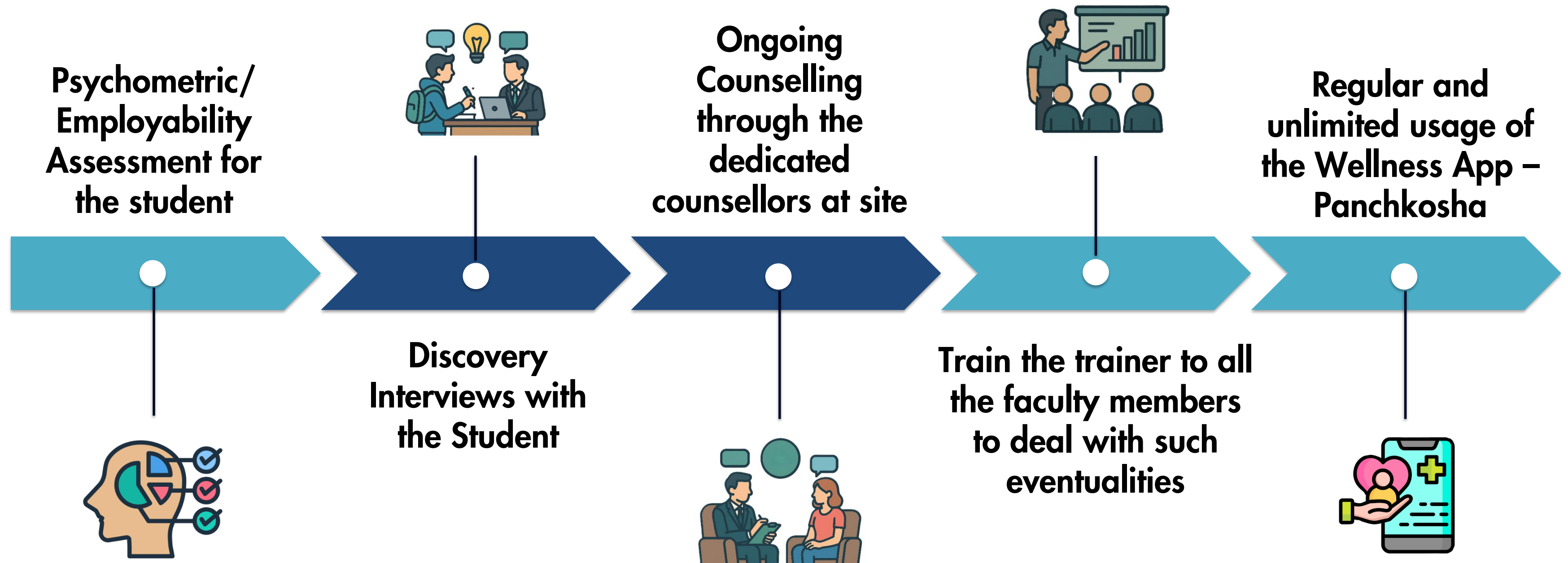
Entrepreneurship & Risk – Navigate uncertainty, innovation & growth



Sustainability & ESG – Simulate green operations & ethical trade-offs

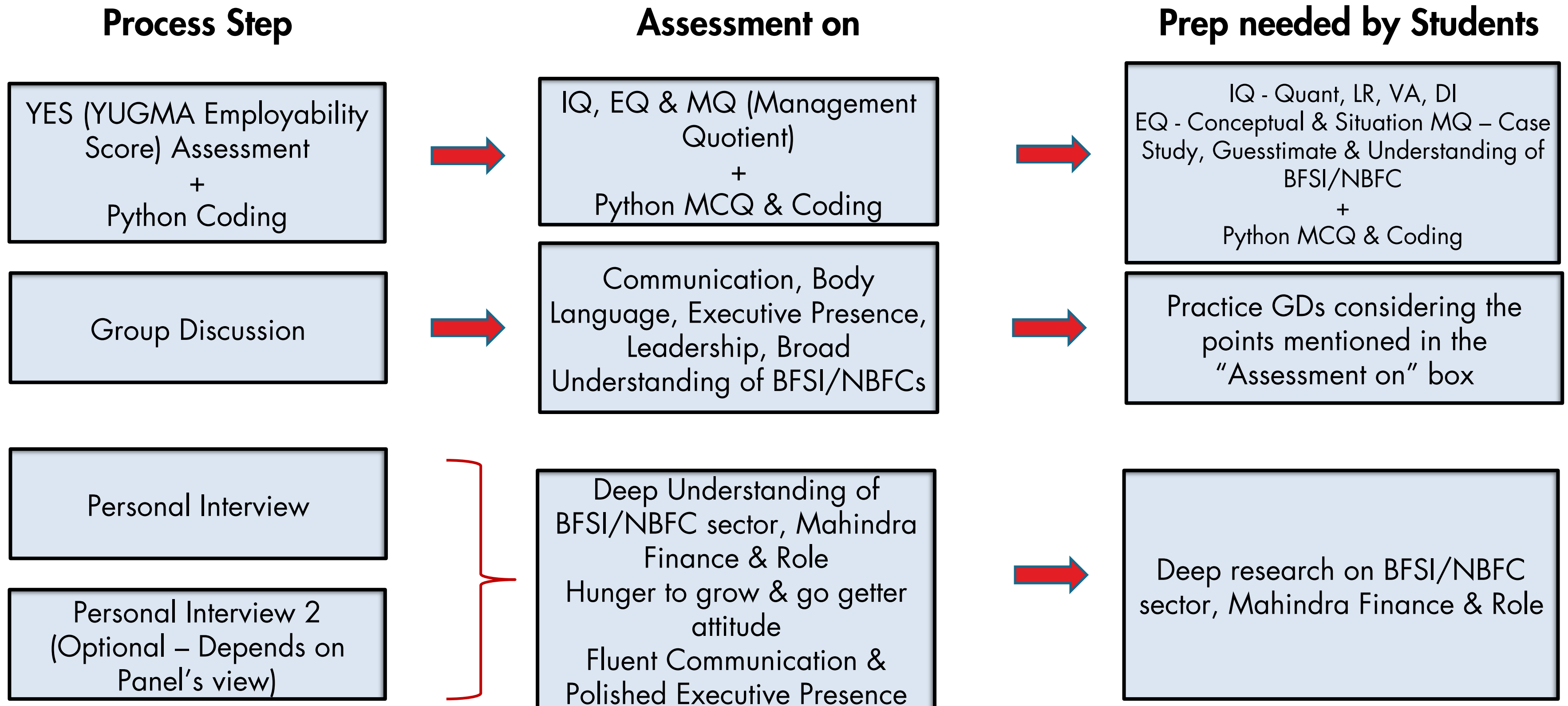
Offering 4 - Wellness Eco-System for GenZ

Wellness That Builds Resilience, Focus & Self-Awareness



“A holistic, NEP-aligned wellness model to support every student emotionally, socially & academically.”

Tips for Mahindra Finance Process



Tips for Mahindra Finance Process

Tips from YUGMA for clearing the YES test:

1. Brush up Quantitative Ability, Logical Reasoning, Data Interpretation & Verbal ability
2. Understand Emotional Quotient well
3. Research on the developments in the BFSI & NBFC eco system in India
4. Research about the approach to answering Case Studies & Guesstimates.

Tips for Python Test:

1. Practice identifying errors in codes
2. Practice basic python coding

Tips from YUGMA for clearing Mahindra Finance GD:

1. Research on the developments in the BFSI & NBFC eco system in India
2. Practice positive body language
3. Practice fluent English speaking
4. Be balanced, respectful & speak original points, if building on other's points ensure to add value to the conversation rather than rephrasing.
5. If you see most people spoke & someone didn't get a chance, give him/her an opportunity to speak.

Tips from YUGMA for clearing Mahindra Finance PI:

1. Research on the developments in the BFSI & NBFC eco system in India
2. Practice positive body language
3. Practice fluent English speaking
4. Be balanced, respectful & speak confidently with occasional smiles
5. Brush up your functional/ specialization knowledge
6. Sound positive, eager & hungry to join MF & grow



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