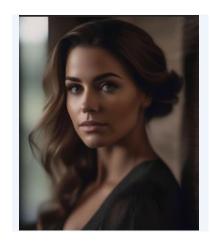
PERSONA TEMPLATE



PERSONA PHOTO

QUOTATION

It has become appallingly obvious that our technology has exceeded our humanity.

NAME

Amy Nahhu

AGE

21

GENDER

Female

LOCATION

New york, USA

OCCUPATION

Data search and analysis

JOB TITLE

Research Assistant

HIGHEST LEVEL OF EDUCATION

Doctoral degree

ANNUAL INCOME - \$65,000

GOALS AND MOTIVATIONS

- · Hands on research experience
- Deeper understanding of field
- Graduate school

CHALLENGES AND OBSTACLES

- Adjusting to the demands
- Navigating the complexities
- Balancing other work

FRUSTRATIONS

- Time constraints
- Lack of flexibility
- Out-dated information
- Technical difficulties

SOURCES OF INFORMATION BOOKS BLOGS CONFERENCES EXPERTS MAGAZINES WEBSITES