

# PERSONA TEMPLATE



**PERSONA  
PHOTO**

## QUOTATION

It has become appallingly obvious that our technology has exceeded our humanity.

## NAME

Amy Nahhu

## AGE

21

## GENDER

Female

## LOCATION

New york, USA

## OCCUPATION

Data search and analysis

## JOB TITLE

Research Assistant

## HIGHEST LEVEL OF EDUCATION

Doctoral degree

## ANNUAL INCOME - \$65,000

## GOALS AND MOTIVATIONS

- Hands on research experience
- Deeper understanding of field
- Graduate school

## CHALLENGES AND OBSTACLES

- Adjusting to the demands
- Navigating the complexities
- Balancing other work

## FRUSTRATIONS

- Time constraints
- Lack of flexibility
- Out-dated information
- Technical difficulties

## SOURCES OF INFORMATION

### BOOKS

### BLOGS

### CONFERENCES

### EXPERTS

### MAGAZINES

### WEBSITES

