Data Scientist (User Growth)

Location

San Francisco, California, Toronto, Ontario, New York, New York, Denver, Colorado, Austin, Texas, Houston, Texas, Tampa, Florida, Miami, Florida, Detroit, Michigan, Seattle, Washington, Madison, Wisconsin, Indianapolis, Indiana, Atlanta, Georgia, St. Louis, Missouri, Los Angeles, California, Palo Alto, California, San Jose, California, Boston, Massachusetts

Type

Full time

Department

Data

Overview Application

You could work anywhere. Why us?

- Join a pre-IPO startup with capital, traction and runway ($240M funded | 40X revenue growth in 4 years | $2T market size)

- Work closely with brilliant leaders and team mates who have scaled companies like Nvidia, Better, Nerdwallet, Wayfair, Sofi, etc.

- Disrupt a massive market and take us to a $5B business in the next few years

- Be immersed in a talent-dense environment and greatly accelerate your career growth

About the opportunity:

We are looking for a Data Scientist to help elevate our ability to scale customer demand by driving deep insights to inform our customer acquisition strategy. Reporting to our VP, Data Science and Analytics and partnering closely with our marketing, product, and business leaders, you will run analyses, build attribution models, and design and run experiments to identify efficient acquisition channels and translate insights and learnings to inform our growth marketing investment decisions. As the lead data science partner supporting our growth teams, you will

play a critical role in helping us go from 5M to 50M customers and become a $5B business in the next few years!

Jerry is building the first AllCar™ super app to help people optimize all aspects of owning a car – insurance, buy/sell, registration, loans, safety, repairs, parking, etc – a $2T market in the U.S. We started with insurance in 2019, and since then we've launched loan refinancing, real-time driving insights, a repair marketplace, car diagnostics, and a GenAI-powered chatbot and voicebot. We have amassed over 5M customers, raised $240M in funding, scaled our revenue 40X and our team to 250 across 7 countries.

How you will make an impact:

- Define, understand, and test levers to drive profitable and scalable user acquisition across our paid and organic channels

- Design, run, and analyze A/B experiments across different channels, extract key insights, share learnings and continue iterating

- Build key reports, dashboards, and predictive models to monitor the performance of our paid ads and marketing channels, communicate analytical outcomes to our teams, and make recommendations on next steps

- Transform and refine raw production data for analytical needs

Preferred experience:

- Bachelor's degree in a quantitatively or intellectually rigorous discipline

- 3+ years of consulting, data science, or growth analytics experience

- High level of comfort with SQL and Python (or similar ML programming language)

Who you are:

- You have a framework for problem solving and live by first principles

- Comfortable communicating with audiences varying from front-line employees to the company's C-suite

- You set a very high bar for yourself and for your team, and you are constantly pushing that bar higher in the pursuit of excellence

Jerry is proud to be an Equal Employment Opportunity employer. We prohibit discrimination based on race, religion, color, national origin, sex, pregnancy, reproductive health decisions or related medical

conditions, sexual orientation, gender identity, gender expression, age, veteran status, disability, genetic information, or other characteristics protected by applicable local, state or federal laws.

Jerry is committed to providing reasonable accommodations for individuals with disabilities in our job application process. If you need assistance or an accommodation due to a disability, please contact us at recruiting@getjerry.com

About Jerry:

Jerry is America's first and only AllCar™ app. We are redefining and radically improving how people manage owning a car, one of their most expensive and time-consuming assets.

Backed by artificial intelligence and machine learning, Jerry simplifies and automates owning and maintaining a car while providing personalized services for all car owners' needs. We spend every day innovating and improving our AI-powered app to provide the best possible experience for our customers. From car insurance and financing to maintenance and safety, Jerry does it all.

We are the #1 rated and most downloaded app in our category with a 4.7 star rating in the App Store. We have more than 6 million customers — and we're just getting started.

Jerry was founded in 2017 by serial entrepreneurs and has raised more than $242 million in financing.

Join our team and work with passionate, curious and egoless people who love solving real-world problems. Help us build a revolutionary product that's disrupting a massive market.

Apply for this Job