



# Data Scientist

New York / Chicago / Los Angeles

Data And Intelligence – Predictive Intelligence / Full-Time / Hybrid

Edelman DXI is seeking a Data Scientist to join our growing team in any geography where we currently have offices. This person will work to help drive our predictive analytics business by developing and delivering econometric solutions and statistical applications for a variety of business use cases. In this role, you will contribute significantly towards client deliverables, help develop new analytical approaches and offerings, and mentor more junior team members.

## Responsibilities:

- Assist in the leadership of day-to-day project execution, including client deliverables, status updates, and project management
- Use a range of data science techniques to identify insights for our clients and inform decision-making
- Consolidate, clean, and re-structure data from multiple disparate sources to prepare them for analytics
- Craft stories from analytical insights and prepare client-facing materials
- Manage data science projects from end to end
- Collaborate with client and internal teams to understand business needs and design solutions
- Develop standardized code and processes that can be easily used by colleagues. Self-documenting code with clear variable names, commenting, and organized structure is essential
- Support senior staff in the development of client proposals

- Mentor junior data science team members

### **Basic Qualifications:**

- BS or MS degree in Economics, Statistics, Mathematics, Data Science, Data Engineering, Computer Science, or other quantitative discipline
- 4+ years experience with data science techniques such as regression, clustering, factor analysis, and optimization
- 4+ years experience with a statistical programming language. Python preferred but R, SAS, etc. can be considered if willing to learn/transfer to Python to collaborate with the larger team
- 3+ years experience with consolidating, cleaning, and re-structuring data

### **Preferred Qualifications:**

- Excellent organizational and communication skills, coupled with the ability to adapt to new conditions, assignments, and deadlines
- Experience with project management, client management, or cross-functional collaboration
- Knowledge of marketing or workforce analytics
- Experience with Python or another statistical programming language
- Experience with Tableau and PowerBI

\$69,000 - \$108,000 a year

An employee's pay position within the salary range will be based on several factors including, but not limited to, relevant education, qualifications, certifications, experience, skills, seniority, geographic location, performance, travel requirements, revenue-based metrics, any contractual agreements, and business or organizational needs. The range listed is just one component of DJEH's total compensation package for employees. Other rewards may include annual bonuses, a Paid Time Off policy, and region-specific benefits.

#LI-RT9

Edelman Data & Intelligence (DXI) is a global, multidisciplinary research, analytics and data consultancy with a distinctly human mission.

We use data and intelligence to help businesses and organizations build trusting relationships with people: making communications more authentic, engagement more exciting and connections more meaningful.


DXI brings together and integrates the necessary people-based PR, communications, social, research and exogenous data, as well as the technology infrastructure to create, collect, store and manage first-party data and identity resolution. DXI is comprised of over 350 research specialists, business scientists, data engineers, behavioral and machine-learning experts, and data strategy consultants based in 15 markets around the world.

To learn more, visit: <https://www.edelmandxi.com>

DXI is committed to diversity, equity and inclusion and proud to be an equal opportunity employer. We welcome and encourage racially and ethnically diverse people, members of the LGBTQ community, veterans, parents, individuals with disabilities and members of any and all protected classes to apply.

DXI upholds an inclusive environment, where uniqueness and diversity are celebrated and encouraged. We recognize and honor all types of diversity—gender, gender expression, race, ethnicity, age, sexual orientation, religion, disability status, socio-economic background, experience and more. As part of Edelman, we have several [employee networks](#) – focused on AAPI, Black, Hispanic/Latinx, LGBTQ+, Veterans' and women's communities – to provide a space where employees can share, learn and grow. We also offer a variety of training options for candidates who want to pivot or learn different skills within the industry.

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