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# Data Scientist II

at GoFundMe

San Francisco, CA

## Want to help us, help others? We're hiring!

GoFundMe is a global community of over 150 million people who come together every day with the common purpose of helping one another. Our mission is to help people help each other through our best in class technology. In 2022, GoFundMe [joined together with Classy](#), a leading nonprofit fundraising software company that enables nonprofits to connect supporters with the causes they care about. Together, we have empowered people and organizations to raise more than \$30 billion since 2010. Our vision is to become the most helpful place in the world.

Join us! We are seeking a talented Data Scientist to join our product analytics team and support our data science operations across the organization. You will work alongside a skilled team to create meaningful impact for our users and business.

### About the role:

- Work with product leadership to develop and monitor KPIs and present emerging trends and actionable insights
- Assist in the design, analysis, and interpretation of projects from data requirement gathering to data processing, modeling, and business recommendations
- Support A/B testing through the entire experimentation life cycle, including inception, creation, measurement, and recommendations
- Develop user-friendly dashboards and perform ad hoc analysis
- Use data science methods to perform Product Analytics and generate actionable insights for GoFundMe Product teams
- Proficiently perform data segmentation and manipulation using SQL and Python or R
- Contribute to the identification and dissemination of best practices across the team regarding tools, systems, and processes
- Collaborate cross-functionally to identify new analytical opportunities
- Work with data and engineering teams to design scalable and future-proof instrumentation
- Assist in ELT processes as needed

### You...

- 2+ years of experience building data analytics and science projects
- Familiarity with a broad set of statistical and machine learning methods to solve and optimize business problems and metrics
- Experience with multivariate and A/B testing
- Proficient in using Python or R for statistical analysis, predictive analytics, and/or machine learning
- Strong experience with SQL for writing scalable data transformations
- Data visualization skills and experience with BI tools (Tableau/Looker)
- Able to organize, prioritize, and assist with business requests with adequate scoping and stakeholder expectation setting
- Effective presentation skills, capable of authoring and presenting insights to stakeholders and influencing decision makers
- Knowledge of event tracking, database architecture, and Machine Learning is a plus
- Bachelor's degree in a quantitative field is preferred (Mathematics, Physics, Economics, Engineering, or related areas)

GoFundMe is proud to be an equal opportunity employer that actively pursues candidates of diverse backgrounds and experiences. We are committed to providing diversity, equity, and inclusion training to all employees, and we do not discriminate on the basis of race, color, religion, ethnicity, nationality or national origin, sex, sexual orientation, gender, gender identity or expression, pregnancy status, marital status, age, medical condition, mental or physical disability, or military or veteran status.

The total annual salary for this full-time position is \$130,000- \$175,000 + equity + benefits. As this is a remote position, the salary range was determined by role, level, and possible location across the US. Individual pay is determined by work location and additional factors including job-related skills, experience, and relevant education or training. Your recruiter can share more about the specific salary range based on your location during the hiring process.

If you require a reasonable accommodation to complete a job application or a job interview or to otherwise participate in the hiring process, please contact us at [accommodationrequests@gofundme.com](mailto:accommodationrequests@gofundme.com).

### Dedication to Diversity

GoFundMe and Classy are committed to leveraging Diversity, Equity, Inclusion, and Belonging to cultivate a culture that embraces and supports the unique identities, experiences, and perspectives of our people and customers.

Our diversity recruiting priority is recognized under our first DEIB Driver: Opportunity Foster Diversity - we identify, recruit, and invest in top talent- ensure our people reflect the unique identities, experiences, and perspectives of the communities we serve and are all given the chance to grow.

### Global Data Privacy Notice for Job Candidates and Applicants:

Depending on your location, the General Data Protection Regulation (GDPR) or certain US privacy laws may regulate the way we manage the data of job applicants. Our full notice outlining how data will be processed as part of the application procedure for applicable locations is available [here](#). By submitting your application, you are agreeing to our use and processing of your data as required.

### Learn more about GoFundMe:

We're proud to partner with [GoFundMe.org](https://gofundme.org), an independent public charity, to extend the reach and impact of our generous community, while helping drive critical social change. You can learn more about GoFundMe.org's activities and impact in their [FY '23 annual report](#).

Our [annual "Year in Help" report](#) reflects our community's impact in advancing our mission of helping people help each other.

For recent company news and announcements, visit our [Newsroom](#).

## Apply for this Job

\* Required

First Name \*

Last Name \*

Email \*

Phone \*

Resume/CV \* [Attach, Dropbox, Google Drive, or enter manually](#)  
(File types: pdf, doc, docx, txt, rtf)

Cover Letter [Attach, Dropbox, Google Drive, or enter manually](#)  
(File types: pdf, doc, docx, txt, rtf)

LinkedIn Profile \*

Website


Do you require any employment authorization sponsorship now or in the future? \*

How did you hear about this job? If you heard about this role from a current GoFundMe employee, please list their name here as well. \*

Where are you located? \*

Our mission at GoFundMe is, "Help people help each other." Can you share a time when you've helped someone recently, big or small?



By typing my name below I have reviewed this application personally, and I agree that all statements I have made on this application, in my resume, and other supplementary materials submitted by me are true and correct. I understand that any misrepresentation or omission of facts may be cause for a refusal to hire me or the termination of employment at any time during the period of my employment. I authorize GoFundMe to verify, in any manner, all statements made by me. I authorize any and all former employers, references, or educational institutions to release all information relevant to my employment or education to GoFundMe, without giving me prior notice. \*

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### A little more about you

GoFundMe is where we help people help each other. Help comes in many different shapes and sizes, and so we aim to hire a team who reflects the diverse backgrounds, experiences, lifestyles and values of the people who come to the platform every day.

You'll see two sections below. The first section is a list of voluntary self-identification options so you can share what makes you, you! We want to understand the big picture of our



employees' identities, expressions, and abilities. The second section looks similar with slightly fewer specifics, and that one is for our company's government reporting. Both of these sections are optional, and kept confidential. Your responses or your choice to opt-out have no influence on the hiring process for this role.

What is your gender?

- ☐ Male
- ☐ Female
- ☐ Androgynous
- ☐ Non-binary / Third Gender
- ☐ Transgender
- ☐ I prefer not to say
- ☐ Self-describe

What is your sexual orientation?

- ☐ Asexual
- ☐ Bisexual
- ☐ Gay
- ☐ Heterosexual
- ☐ Lesbian
- ☐ Pansexual
- ☐ Queer
- ☐ I prefer not to say
- ☐ Self-describe

What is your ethnicity?

- ☐ African American/Black
- ☐ East Asian (including Chinese, Japanese, Korean, Mongolian, Tibetan, and Taiwanese)
- ☐ South Asian (including Bangladeshi, Bhutanese, Indian, Nepali, Pakistani, and Sri Lankan)
- ☐ Southeast Asian (including Burmese, Cambodian, Filipino, Hmong, Indonesian, Laotian, Malaysian, Mien, Singaporean, Thai, and Vietnamese)
- ☐ White
- ☐ Hispanic / Latinx
- ☐ Middle Eastern
- ☐ Native American/Indigenous American
- ☐ Pacific Islander

☐ I prefer not to say

☐ Self-describe

#### Veteran Status

☐ I am a veteran

☐ I am not a veteran

☐ I prefer not to say

☐ Self-describe

#### I have a physical disability

☐ No

☐ Yes

☐ I prefer not to say

☐ Self-describe

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### Voluntary Self-Identification

For government reporting purposes, we ask candidates to respond to the below self-identification survey. Completion of the form is entirely voluntary. Whatever your decision, it will not be considered in the hiring process or thereafter. Any information that you do provide will be recorded and maintained in a confidential file.

As set forth in GoFundMe's Equal Employment Opportunity policy, we do not discriminate on the basis of any protected group status under any applicable law.

Gender  

Are you Hispanic/Latino?  

#### Race & Ethnicity Definitions

If you believe you belong to any of the categories of protected veterans listed below, please indicate by making the appropriate selection. As a government contractor subject to the Vietnam Era Veterans Readjustment Assistance Act (VEVRAA), we request this information in order to measure the effectiveness of the outreach and positive recruitment efforts we undertake pursuant to VEVRAA. Classification of protected categories is as follows:

A "disabled veteran" is one of the following: a veteran of the U.S. military, ground, naval or air service who is entitled to compensation (or who but for the receipt of military retired pay would be entitled to compensation) under laws administered by the Secretary of Veterans Affairs; or a person who was discharged or released from active duty because of a service-connected disability.

A "recently separated veteran" means any veteran during the three-year period beginning on the date of such veteran's discharge or release from active duty in the U.S. military, ground, naval, or air service.

An "active duty wartime or campaign badge veteran" means a veteran who served on active duty in the U.S. military, ground, naval or air service during a war, or in a campaign or expedition for which a campaign badge has been authorized under the laws administered by the Department of Defense.

An "Armed forces service medal veteran" means a veteran who, while serving on active duty in the U.S. military, ground, naval or air service, participated in a United States military operation for which an Armed Forces service medal was awarded pursuant to Executive Order 12985.

Veteran Status

Please select



## Voluntary Self-Identification of Disability

Form CC-305

Page 1 of 1

OMB Control Number 1250-0005

Expires 04/30/2026

### Why are you being asked to complete this form?

We are a federal contractor or subcontractor. The law requires us to provide equal employment opportunity to qualified people with disabilities. We have a goal of having at least 7% of our workers as people with disabilities. The law says we must measure our progress towards this goal. To do this, we must ask applicants and employees if they have a disability or have ever had one. People can become disabled, so we need to ask this question at least every five years.

Completing this form is voluntary, and we hope that you will choose to do so. Your answer is confidential. No one who makes hiring decisions will see it. Your decision to complete the form and your answer will not harm you in any way. If you want to learn more about the law or this form, visit the U.S. Department of Labor's Office of Federal Contract Compliance Programs (OFCCP) website at [www.dol.gov/ofccp](http://www.dol.gov/ofccp).

### How do you know if you have a disability?

A disability is a condition that substantially limits one or more of your "major life activities." If you have or have ever had such a condition, you are a person with a disability. **Disabilities include, but are not limited to:**

- Alcohol or other substance use disorder (not currently using drugs illegally)
- Autoimmune disorder, for example, lupus, fibromyalgia, rheumatoid arthritis, HIV/AIDS
- Blind or low vision
- Cancer (past or present)
- Cardiovascular or heart disease
- Celiac disease
- Cerebral palsy
- Deaf or serious difficulty hearing
- Diabetes
- Disfigurement, for example, disfigurement caused by burns, wounds, accidents, or congenital disorders
- Epilepsy or other seizure disorder
- Gastrointestinal disorders, for example, Crohn's Disease, irritable bowel syndrome
- Intellectual or developmental disability
- Mental health conditions, for example, depression, bipolar disorder, anxiety disorder, schizophrenia, PTSD
- Missing limbs or partially missing limbs
- Mobility impairment, benefiting from the use of a wheelchair, scooter, walker, leg brace(s) and/or other supports
- Nervous system condition, for example, migraine headaches, Parkinson's disease, multiple sclerosis (MS)
- Neurodivergence, for example, attention-deficit/hyperactivity disorder (ADHD), autism spectrum disorder, dyslexia, dyspraxia, other learning disabilities
- Partial or complete paralysis (any cause)
- Pulmonary or respiratory conditions, for example, tuberculosis, asthma, emphysema
- Short stature (dwarfism)
- Traumatic brain injury

## Disability Status

Please select



PUBLIC BURDEN STATEMENT: According to the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless such collection displays a valid OMB control number. This survey should take about 5 minutes to complete.

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Submit Application

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Read our [Privacy Policy](#)