Data Analyst

Hybrid - NYC | LA | SF

Apply

Who We Are

EDO is the TV outcomes company — a leading platform measuring Convergent TV advertising. Combining real-time engagement signals with world-class decision science, EDO maximizes creative and media performance for modern marketers at leading brands, TV networks, entertainment studios, and ad agencies. EDO's investment-grade data align advertising investments to business results – with detailed competitive, category, historical, and predictive intelligence.

EDO is headquartered in Los Angeles and New York City. We also have an office space in San Francisco.

We recognize the benefits of hybrid working and want to create the best balance to ensure we can continue working together effectively. For this role, we have a hybrid work policy of 2 days a week in the office.

WHAT YOU WILL DO:

- Understand our clients' needs and figure out how to present our data in compelling ways that match those needs
- Perform specialized analyses for our clients, who will use the insights and opinions you generate to make key decisions
- Create client deliverables that showcase our products and present our data
- Create and maintain reporting tools used by multiple client-specific teams
- Work closely with our product, engineers, data scientists, sales, and client support teams to plan and prioritize new features

WHAT WE ARE LOOKING FOR:

Required

  - Educational background in quantitative discipline like Mathematics, Statistics, or Engineering.
  - At least 4-6+ years of professional experience in a role involving quantitative analysis with at least one of those years using python.
  - Experience in SQL including complex joins.
  - Experience with multiple types of SQL, and in translating from one type to another.
  - Passion and meticulousness necessary for precise data analysis and data exploration.
  - Strong written and verbal communication skills.

Privacy - Terms

- Experience collaborating with both business and engineering stakeholders using data.

Beneficial

- - Advanced SQL functionality, such as complex aggregations and window functions.
    - Comfort with advanced statistical analysis and ability to translate it into layman's terms.
    - High level of proficiency in spreadsheet software including Excel and Google Sheets.
    - Passion for movies, TV, and advertising.
    - The ability and willingness to wear multiple hats and switch gears frequently.
    - Experience training and supporting less technical or less experienced coworkers.
    - Some experience with R.

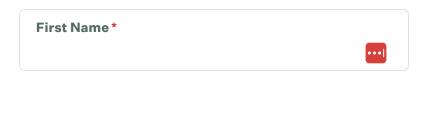EDO offers a competitive compensation package. Components of compensation include:

- Mid-stage equity and competitive salary
- Flexible Time Off
- Medical, dental and vision coverage, deeply discounted by EDO
- 401(k) plan, FSA, HSA
- Commuter Benefits
- When in an office, employee meals, snacks, and more

In compliance with New York and California Pay Transparency Law, the salary range for this position is $90-120k. We note the salary information as a general guideline only, as actual compensation may vary from posting. We will consider various factors to determine the offer for this role, including the scope and responsibilities of the position, relevant work experience, key skills, training, and business considerations.

EDO is an Equal Opportunity Employer. We do not discriminate based on race, color, ethnicity, ancestry, national origin, religion, sex, gender, gender identity, gender expression, sexual orientation, age, disability, veteran status, genetic information, marital status, or any legally protected status. All your information will be kept confidential according to EEO guidelines.

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