Data Analyst

Location

Remote

Type

Full time

Department

Data Science

Join our growing team at Vetcove, and help us transform how veterinarians buy the supplies they need to keep America's pets healthy. Vetcove's eCommerce and mobile platforms enable veterinary practices to compare and buy from all of their vendors in one place. Our community of more than 17,000 veterinary hospitals employs tens of thousands of veterinarians, and delivers care to many millions of animals every year across all 50 states. We're a growing team on a mission to modernize the $50B+ animal health industry. Simply put, Vetcove helps veterinary organizations spend more time giving care, and less time shopping and comparing across vendors to supply their practices. Vetcove is a Y Combinator and venture-backed growth stage company with notable investors in Silicon Valley and NYC. We're looking for exceptionally talented and passionate people to join our growing team.

About the position

The Data Analyst Role for Vetcove's Brand Partnerships team plays a pivotal part in leveraging large data sets to deliver powerful competitive intelligence and campaign insights to our largest partners. This role is also responsible for using that data to support customized strategic opportunities to encourage partner growth on our data-driven platform. Vetcove's Data Analysts collaborate closely with our Partner Success Managers and Account Managers to foster and grow our client partner relationships.

Vetcove is aggregating and analyzing historical and real-time data to create a more effective animal health supply chain and ensure the best health outcomes for millions of America's pets. The ideal candidate will be excited by the challenge of being the first to really dig into the data from a B2B industry that has been historically slow to use any data-driven insight to drive behavior. This candidate should also be passionate about leveraging data to drive business strategy and is effective in communicating insights and recommendations to internal Partner Account Managers and Partner Success Managers.

What you'll do

- Analyze billions of dollars in order data across thousands of hospitals
- Use data to draw meaningful and actionable insights in order to expand Vetcove's growth strategy
- Optimize the size of cashback offers through incremental testing to help maximize ROI for our partners
- Support our corporate hospital groups in minimizing costs and optimizing purchase behaviors
- Aid our manufacturing partners in driving sales through advanced audience targeting and dynamic customer offers
- Determine upselling and cross-selling opportunities to drive incremental sales
- Coordinate with internal parties to produce regular campaign reporting to our partners that convey optimal performance

You should have

- Ability to process large amounts of quantitative and qualitative information
- Ability to build and execute an effective approach to a variety of unstructured problems
- Ability to communicate complex quantitative results to less data-savvy stakeholders, both internally and externally
- Experience Python (especially knowledge of data centric packages like pandas)
- Expertise in Excel, stat packages like R or SAS, Tableau
- An analytical approach and problem solving abilities
- Excellent attention to detail and strong organizational skills

Benefits (Full Time Roles)

- 100% remote within the USA

- Medical, Dental, and Vision Insurance

- Automatic 401k contribution

- Employee referral program

- At home office set up

- Bi-annual company retreats

- Open vacation policy

- Equity

- Monthly team events

Please note we are unable to sponsor work visas at this time.

Attention all job seekers! We want to ensure that you're well-informed about a serious matter affecting the job market. It has come to our attention that scammers are operating in the industry, impersonating employees and attempting to deceive savvy applicants like you. Here's what you need to know:

1. Our job listings are exclusively available on official sites (our careers page, LinkedIn, BuiltIn, and Indeed). Be cautious of other sources claiming to represent us or any organization that you're interested in. Stay on the lookout!

2. Authentic communications from our company will only come through verified email addresses and phone numbers. If you receive unexpected messages or calls, exercise caution and verify their authenticity. Don't let scammers catch you off guard!

3. It's essential to independently verify the legitimacy of any job postings you come across. Visit our official careers page to confirm the validity of any openings. Stay proactive and protect yourself!

4. Remember that during the application process, we will **never** request sensitive personal or financial information from you. Be wary of anyone asking for such information. Keep your personal data secure!

5. If you suspect any fraudulent activity or encounter suspicious individuals, please report it immediately to our recruiting department. By working together, we can combat these scams and keep the job market safer for everyone.

We understand the importance of your job search and want to ensure your experience is positive and secure. Always exercise caution and stay scam-smart!

Vetcove is an equal opportunity employer and is committed to creating a diverse and inclusive workplace. We welcome applicants from all backgrounds, regardless of race, color, religion, sex,

national origin, age, disability, veteran status, sexual orientation, gender identity, or any other protected status. We are dedicated to providing a work environment free from discrimination, harassment, and retaliation. It is our policy to provide equal employment opportunity to all applicants in accordance with all applicable laws and regulations. If you require accommodations during the application or interview process, please let us know and we will make every effort to accommodate your needs.

Apply for this Job