

Data Scientist

Apply

Mountain View, California, United States

About NewsBreak

NewsBreak is redefining the way users interact with local news and their communities. By bridging local users, local content creators, and local businesses, our mission is to foster safer, more vibrant, and authentically connected lives. Through robust collaborations with thousands of local publishers and businesses across the nation, NewsBreak is revolutionizing how a new wave of readers access and engage with essential, locally sourced content & information.

Since our inception in 2015, our trajectory has been nothing short of remarkable. We proudly stand as the nation's premier local news app.

As a Series-C unicorn startup, our headquarter nestles in the tech hub of Mountain View, California, with other offices in New York City and Seattle. For more information, visit www.newsbreak.com/about

About the role

We are seeking a highly experienced and detail-oriented analyst to join our team. As a Data Scientist, you will play a key role in driving data-driven decision making across our organization. You will be responsible for collecting, analyzing, and interpreting complex data sets to provide valuable insights and recommendations to various stakeholders, including executives, product managers, and monetization teams. Your expertise in data analysis and visualization will be critical in helping us optimize our business processes, identify trends, and improve overall performance.

Responsibilities

- Partner with the leadership, product and engineering teams to analyze large and complex data sets to identify patterns, trends, and insights that can be used to improve product performance and decision making
- Design and develop quantitative and statistical models to extract actionable insights from structured and unstructured data sources
- Conduct in-depth analysis and present findings and recommendations in a clear and concise manner to both technical and non-technical audiences
- Stay up-to-date with industry trends, best practices, and emerging technologies in data analysis and visualization, and identify opportunities to apply them to our organization

Qualifications

- 3+ years of experience in data analytics

- Strong analytical and problem-solving skills, with the ability to work with complex data sets and derive meaningful insights
- Proficiency in SQL, Python, R, or other programming languages commonly used for data analysis and statistical modeling
- Solid understanding of statistical concepts and techniques, such as regression analysis, clustering, and hypothesis testing
- Ability to effectively present to executive stakeholders to get alignment for decisions requiring complex tradeoffs
- Ability to work independently, manage multiple projects, and meet deadlines in a fast-paced and dynamic environment
- Excellent written and verbal communication skills

Benefits

- Health, dental, and vision care for you and your family
- Robust 401(K) plan with company matching
- Paid time off and paid holidays
- Paid parental leave
- FSA and commuter benefits programs
- Team activity budget

The US base salary range for this full-time position is listed below. Pay may vary based on a number of factors including job-related skills, level, experience, geographic location and relevant education or training. At NewsBreak, we design our overall rewards package to attract top talents. Depending on the position, the role may also be eligible for discretionary bonus and options. Your recruiter can share more details during the hiring process.

Annual Base Pay Range

\$110,000 - \$200,000 USD

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