KATHERINE SANTIAGO

WEB DEVELOPER + DATA JOURNALIST

Email: santiago.kat@gmail.com
Mobile: 718 873 5146

Portfolio: katherinesantiago.com
Code: github.com/ksantiago

(SKILLS)

Ruby, **Rails**, **JavaScript**, **jQuery**, **D3.js**, jQuery UI, AJAX, PostgreSQL, SQL, APIs, Sinatra, Heroku, HTML, CSS, TDD, BDD, Wordpress, Sublime Text

(EDUCATION)

Columbia University Graduate School of Journalism, M.S.
Dow Jones News Fund
Hunter College, B.A.

(EXPERIENCE)

General Assembly, Web developer

// September 2013 – December 2013
- Learned full-stack development in an immersive environment within 12 weeks
- Produced and designed Ruby on Rails web apps

Newsday, Producer, Data Journalist

// April 2011 – June 2013
- Helped build, test and launch the Newsday Westchester website and mobile app
- Deftly handled breaking news, including story and headline updates, while coordinating social media, mobile and e-mail alerts
- Spearheaded increased interactive content integration, including use of databases, user-generated content, special interactive features and other major projects
- Tracked daily trends, training staff on best-practices for SEO and SMO

The Star-Ledger, Producer, Blogger

// April 2009 – April 2011
- Managed the home page and section fronts of NJ.com
- Wrote headlines, sub-heads and captions using SEO best practices
- Edited and updated breaking news, dailies and enterprise stories for the site

Talking Points Memo, Producer, Researcher

January 2009 – February 2009
- Conducted background research on breaking and investigative stories
- Established and developed relationships with high-profile experts, bloggers

The New York Times, Copy Editor

// June 2008 – August 2008
- Wrote headlines, copy edited stories, and worked with Metro reporters and editors under multiple deadlines, while maintaining Times style
- Internship through the Dow Jones News Fund