

PSYCH1140 - Purpose, tone and audience

Tuesday, 15 February 2022

Group X

Members:

Consider the materials we read and listened to for today's class:

- [Elizabeth Loftus' TED talk](#)
- [Osborne-Crowley's article on ABC news](#)

What is the purpose of each of those materials?

Who is their intended audience? Do you think they are those who have prior knowledge about concepts of false memory?

What is the tone of their message? What kind of words or phrases did they use to convey their message?

Are there any aspects of either the talk or the article that you think are particularly effective in addressing its purpose?

How did the article and talk present and explain research findings?

Upload the completed version of this exercise sheet on Canvas.