KARNPREET CHEEMA

EXPERIENCE

MARKETING SPECIALIST- LANDSTAR HOMES

EMAIL KARNC13@GMAIL.COM

Developed and executed marketing strategies to enhance brand awareness.



 Managed digital marketing campaigns, including social media and email outreach.

6048895050

- Conducted market research to identify target demographics and competitive trends.
- Collaborated with cross-functional teams to support company initiatives.

SKILLS

CHIEF EXECUTIVE OFFICER (CEO) EMPERIO GROUP

- Programming Languages: Python, Java, C++, C, JavaScript, SQL
- Provided strategic leadership and vision for company growth.

• Web Development: HTML, CSS, JavaScript Oversaw business operations and financial planning.
Developed high-level marketing and investment strategies.

Software Development:
 Object-Oriented
 Programming (OOP), Data
 Structures & Algorithms

Managed partnerships and negotiations with key stakeholders.

• Version Control: Git, GitHub

EDUCATION

• Databases: SQL, MySQL

Bachelor of Science in Computer Science Expected Graduation: 2027

• Problem-Solving & Debugging

Simon Fraser University

