

Kevin Schroeder

Aspiring Web Developer

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EXPERIENCE

Nebo Agency, Atlanta GA — Paid Media Analyst

July 2018 - PRESENT

Manage and assisted in building the the agency's first every SQL database that aggregated marketing data across 10+ platforms

Head reporting and analysis for 2 clients using Google AdWords, Google Analytics, Adobe Analytics, Facebook Business Manager, and Tableau Desktop

Participate in client-facing meetings and organizational strategy

Nebo Agency, Atlanta GA — Paid Media Specialist

January 2017 - June 2018

Develop and executing Paid Media campaigns for multiple clients on Google, Bing, Yahoo, Paid Social, Display, Programmatic and retargeting platforms

Develop and executing Paid Media campaigns for multiple clients on Google, Bing, Yahoo, Paid Social, Display, Programmatic and retargeting platforms

EDUCATION

Georgia Tech, Atlanta — Georgia Tech Full Stack Bootcamp

February 2019 - August 2019

Wrote SQL commands to perform Create, Read, Update and Delete commands

Work independently or in a group on complex projects throughout the entire development lifecycle

Created RESTful APIs utilizing JSON as a data format

Created web applications and services in C# using ASP.NET

Created session-based applications utilizing user authentication schemes that are well-known and widely used

University of Illinois, Urbana-Champaign IL — Advertising

August 2013 - December 2016

SKILLS

JavaScript

Node.js

CSS (Frameworks such as Bootstrap and Materialize

AJAX

GIT

Express

MongoDB

Mongoose

SQL

AWARDS

Young Search Professional of the Year Shortlist US Search Awards || 2018

College of Media Dean's List
Spring & Fall 2014, Spring & Fall 2015, Spring 2016