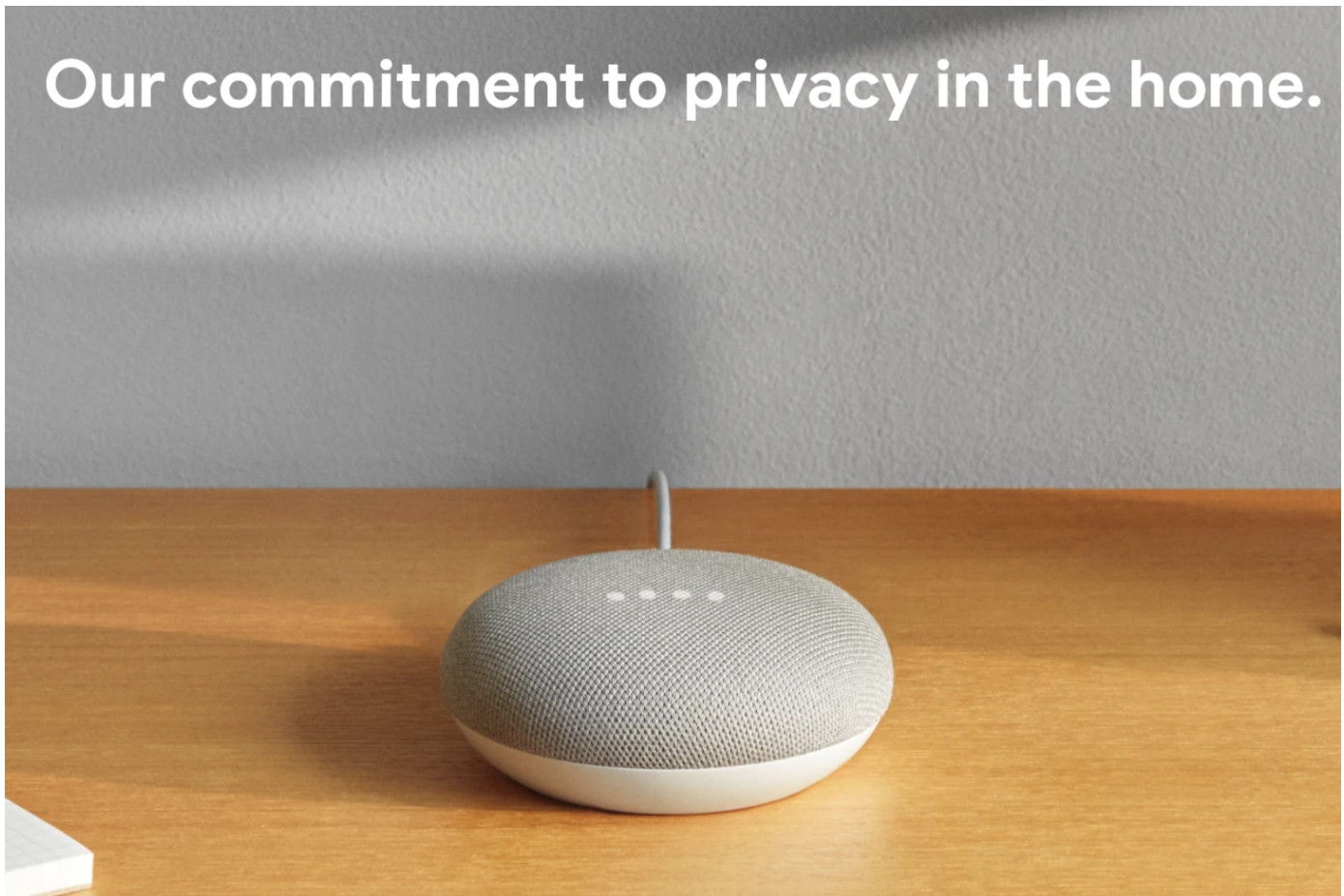


Nest and Google Comes Together

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Nest and Google announced that they come together¹. One of main purpose of combination is to protect user's data. If you are user of Nest and Google Home devices, understanding about their policy will help you protect your data.



What will be changed?

You would be interested in new changes first. Here is summary.

- Keeps the core security principle as they have done
- ***Do not sell*** your personal information

¹ "Google Nest commitment to privacy in the home - Google Store."
https://store.google.com/magazine/google_nest_privacy. Accessed 1 Dec. 2020.

² "Google Nest commitment to privacy in the home - Google Store."
https://store.google.com/magazine/google_nest_privacy. Accessed 1 Dec. 2020.

- User can have more power to control data (deletion/ wipeout)

What to know about privacy Policy?

- See technical specifications (For example, if you purchase a Nest camera, there is no hidden policy such as note in last page of manual), you can easily check!

3. We work hard to keep your data secure.

Privacy is important. Security is just as important. So we encrypt our connections to help keep your info safe.

We also stay up to date on the latest threats so we can be as vigilant as possible and make sure we double-bolt the doors.

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- Like other Google services, you can control your ads:
<https://support.google.com/accounts/answer/2662856>
- Video footable will only be sent to Google when there is an explicit request

Users Feel Safe about Privacy Now?

Enhanced security though combination of Nest And Google will help user understand privacy issues they might have and request data control through deletion or wipeout. From now on, I think user can be more comfortable when visiting home with lots of Google and Nest devices.

³ "Privacy - Nest." <https://nest.com/privacy/>. Accessed 1 Dec. 2020.