Kris Seekford

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PROFESSIONAL SUMMARY

A detail-driven professional with strength in collecting, transforming, and analyzing complex datasets. Kris has had success in his ability to utilize advanced software programs and machine learning methods to identify connecting relationships and key data trends. During his education, Kris accelerated his passion for data science and analytics through his ample exposure to fundamental principles of economics that drive analytical decision-making in the workplace. Having a background and understanding of the global implications of economic activity, paired with his business acumen, he aims to provide additional value to any data science or business analyst role.

EDUCATION

The University of Richmond   **Richmond, VA**
Bachelor of Arts in Economics   Graduated: December 2022
Minor in Entrepreneurship and Sociology

EXPERIENCE

HopDrive   **Richmond, VA**
Data Science Intern   *June 2022-August 2022*
- Expanded my data science knowledge by regularly performing advanced data extraction and data manipulation for the company's vehicle concierge information systems.
- Leveraged my technical skills to identify key insights from large data and metadata sources to help the company streamline its software solutions and maximize their personal efficiencies and customer retention.
- Generated persuasive data visualizations by translating complex data sets into comprehensive visual representations using tactical software systems such as RStudio, Excel, PowerPoint, and PostgreSQL.
- Conducted quantitative analysis of auto market trends to ensure exponential growth of production and services are in line with the target business objectives.

Integrity Landscaping Solutions LLC   **Atlee, VA**
Crew Leader (Promoted)   *Summer 2021*
Laborer   *Summer 2020*
- Communicated effectively in Spanish with a crew of employees who spoke little to no English.
- Demonstrated exemplary customer service by maintaining the landscape for commercial and residential properties.
- Delegated tasks and oversaw a crew of 3-5 members to ensure operational standards were being met.

ACTIVITIES/CAMPUS ENGAGEMENT

University of Richmond Varsity Football Team   **Richmond, VA**
NCAA Division I Student-Athlete   *August 2018-January 2020.*
- Learned the core values of collaborative teamwork and time management by balancing a full academic course load while participating in 20-40 hours a week of practices, training sessions, travel, games, and meetings

SKILLS

Professional Skills
- Strong written and oral communication, Analytical minded, Interpersonal skills, Adaptability, Strong work ethic, Problem-solving, Data Visualization and Analytics, Team player

Computer Skills
- Demonstrates proficiency in Microsoft applications including Word, Excel, and Outlook
- Working knowledge of programming applications of R, PostgreSQL