

KERSTIN SEGERVALL

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EDUCATION

California Polytechnic State University

San Luis Obispo, CA

BFA Candidate; Department of Art & Design;

Graphic Design Concentration; GPA: 3.5

September 2011 - June 2015

Half Moon Bay High School, Half Moon Bay, CA

September 2007 - June 2011

WORK EXPERIENCE

Briebug Software Solutions Lakewood, CO

UI/UX Designer

Designed, prototyped, tested, and worked directly with developers to develop enterprise level web applications and Mobile app.

August 2015 - Present

Starmen Los Angeles, CA

Graphic Design Freelancer; Graphic Design Intern
Collaborated with a creative team in production of web and
mobile interfaces, marketing material, and social media posts.
September 2014 – February 2015; June – August 2014

The Graphic Works Half Moon Bay, CA

Graphic Design Intern

Assisted in the design and production of marketing material, brochures, signage, and other collateral.

June - September 2013

SKILLS

Adept in working across both Mac and PC platforms;

Adobe CC: Photoshop, Illustrator, InDesign, After Effects; HTML/CSS, User interface design, User experience, Wordpress, Sketch; drawing, photography, painting.

RECOGNITION

Oddfellows Hall San Luis Obispo, CA Pecha Kucha poster design winner Spring 2012

ORGANIZATIONS

AIGA Student Chapter San Luis Obispo, CA *Member*

Fall 2012 - Spring 2015

Chi Omega Omicron Mu Chapter San Luis Obispo, CA

Member; Alumni

Fall 2012 - Spring 2015; Spring 2015 - Present

Portfolio and references available upon request.