

**10+ years as a design professional.** Art director with experience working for top-tier advertising and marketing agencies delivering innovative solutions for leading financial, beauty, technology and pharmaceutical clients, and 5+ years as a freelance visual designer for small agencies catering to the entertainment, publishing, restaurant and automotive industries.

## SKILLS:

- Expertise in all channels, specializing in branding and concepting for campaigns, web sites, banners, emails, and social media.
- Strong communication skills in client management and collaborations with developers, other creatives, and account team members.
- Reliable and committed to follow-through, organized, energetic and team-oriented, meeting deadlines and delivering compelling pieces for a variety of audiences.

## WORK EXPERIENCE:

### Art Director/Designer

#### Freelance

July 2011 - Present

Created web sites, digital and print advertising campaigns, email campaigns, mobile apps, and printed promotional materials. Partnered with clients to manage budgets and timelines. Communicated with international vendors to ensure prompt and efficient printing of advertising materials.

**CLIENTS:** Joe and the Juice, Elsevier Publishing, Amgen, CVS/Pharmacy, Elsevier, ZocDoc, Scholastic, TGIFridays Restaurants and National Education Association

**AGENCIES:** Digitas Health, Havas, DUPO, BCG Digital Ventures and Meredith Xcelerated Marketing

### Senior Art Director

#### Digitas/Digitas Health

Nov 2006 – July 2011

Designed and produced web sites, online advertising campaigns, ad banners, email campaigns, mobile applications, online video campaigns and a television spot for clients in the pharmaceutical industry. Led small teams including UX designers, production artists and developers on multiple projects.

Concepted assignments, pitched presentations and completed projects for IBM.com including new site sections, site enhancements and microsites. Presented creative concepts to internal creative and account groups as well as clients.

**CLIENTS:** IBM, Samsung, TIAA-CREF and HSBC, Bristol-Myers Squibb and Pfizer

### Art Director

#### ...and company

2004 – 2006

**CLIENTS:** William Morris Agency, Bravo, CBS, USA, HBO Independent, and Mattel

### Art Director

#### Freelance

2001 – 2004

**CLIENTS:** Greentree, Redmond Group and Kemp Group

### Designer

#### Envision Group

2000 – 2001

**CLIENTS:** Neutrogena and Isuzu Motors

## EDUCATION:

California State University, Long Beach  
BFA, Graphic Design

UX/UI Boot Camp, UC Irvine

## SKILLS & TOOLS:

Sketch  
Adobe CS5  
Invision  
Principle  
MS Office

## PORTFOLIO:

[kishaniseneviratne.com](http://kishaniseneviratne.com)

Password: yeah!

## LINKEDIN PROFILE:

<https://www.linkedin.com/in/kishani/>