Ksenia Ilinykh

Senior Product Designer

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Portfolio <u>LinkedIn</u>

I'm a product designer with 9 years of SaaS experience working mostly on B2B products. My key strengths are communication, proactive thinking, autonomy, and the ability to cope with complexity and uncertainty.

Experience

Product Designer - Cube Dev

Oct 2021 – Jan 2022 (4 mos)

Cube Dev is a series A start-up that provides business intelligence for building analytics apps.

- Was responsible for the end-to-end design.
- Built the design process from the scratch.
- Organized and implemented a design-to-dev handoff process.
- Dealt with a difficult domain of developer's frameworks and non-trivial use cases.

Head of Design Bureau – Kontur

Nov 2019 - Sep 2021 (1 yr 11 mos)

Created design team "Bureau" in which designers work on several products at the same time.

- Raised Bureau from 1 to 5 designers.
- · Shaped the communication with teams, and created a guide on how to work with our team.
- In 2021, 5 designers in Bureau provided end-to-end design for 30 product teams.

Product Designer - Kontur

Dec 2012 - Sep 2021 (8 yrs 10 mos)

Kontur is the largest B2B company in Russia with 2 million clients and 70 products.

- Worked on 10 products in cross-functional product teams.
- Designed 3 products from the scratch. Built and maintained design systems.
- · Conducted dozens of interviews and user testing.
- Invented a new user testing process which allowed me to collect 300 users' feedback for 2 days. Conducted 3 workshops to teach 60 colleagues this process.

Education

Bachelor of Computer Science – Ural State University

Sep 2005 - Jun 2009

Skills

Product Design Figma UX/UI Design HTML CSS User Research JavaScript

Design Thinking

Languages

English

C1

Russian

Native speaker