

When are we making money?

The table displays hourly sales data across a week, with higher earnings in midday and early evening hours. Days like Wednesday and Friday show notably higher sales, indicating variable profitability across the week.

hr	0	1	2	3	4	5	6
8	\$261	\$1,293	\$1,459	\$1,568	\$1,554	\$1,459	\$371
9	\$474	\$672	\$738	\$755	\$747	\$807	\$607
10	\$777	\$414	\$395	\$425	\$414	\$498	\$848
11	\$943	\$490	\$463	\$488	\$497	\$590	\$1,064
12	\$1,117	\$624	\$579	\$625	\$626	\$750	\$1,197
13	\$1,106	\$620	\$573	\$600	\$620	\$761	\$1,244
14	\$1,080	\$583	\$516	\$548	\$551	\$720	\$1,219
15	\$1,051	\$620	\$576	\$598	\$630	\$797	\$1,205
16	\$1,055	\$863	\$898	\$877	\$925	\$1,041	\$1,140
17	\$952	\$1,504	\$1,681	\$1,613	\$1,699	\$1,530	\$1,043
18	\$806	\$1,449	\$1,592	\$1,563	\$1,629	\$1,313	\$882
19	\$657	\$1,036	\$1,090	\$1,126	\$1,163	\$956	\$724
20	\$495	\$723	\$769	\$822	\$857	\$668	\$538



Riders Count

2M



Profit Margin

0.45



KPI over Time

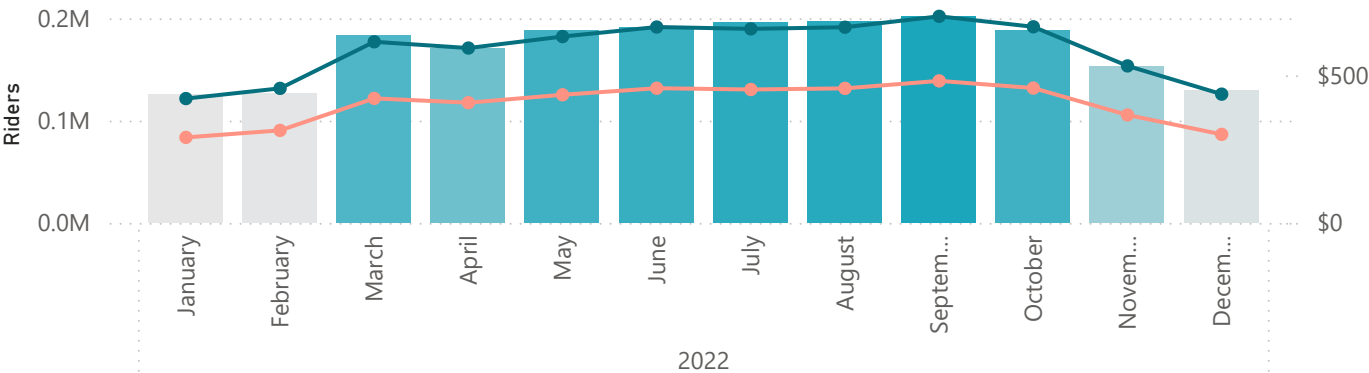
Revenue

\$10.2M

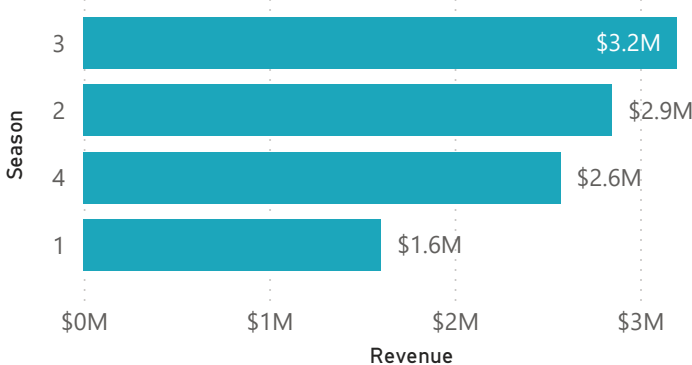
Profit

\$7.0M

Riders Average of profit Average of revenue



Revenue by Season



Riders by Type

