

KATELIN S. FALLON
1012 Urban Ave., Durham, NC 27701
fallon.katelin@gmail.com / 919-451-0690

PROFESSIONAL EXPERIENCE

Bikram Yoga Durham

Durham, NC

Manager & Fitness Instructor Aug 2018 - Aug 2020

- Managed all client and class data in our database : created and tracked student profiles, various membership packages as well as handled all single class, class package, merchandise, and gift card programs.
- Administered and maintained all class profiles, schedules, teacher profiles and other such data in the Mindbody software program.
- Taught instructors how to use FitGrid and Zoom with MindBody to create live and recorded virtual fitness classes.
- Created social media content for studio and class promotion using Canva and Slow Fast video applications.
- Supervised customer service including student and member correspondence. Wrote class outlines, created playlists and taught multiple classes: Yin Yoga, Vinyasa Yoga, Inferno Hot Pilates.

Lululemon Athletica

Durham, NC

Key Leader Nov 2015 - May 2017, *Educator* Nov 2018 - Feb 2020

- Balanced registers, reported on daily sales goals and projected weekly, monthly and yearly commission goals.
- Administered new employee training, managed supply inventory for the entire store.
- Analyzed end of shift reviews on product trends and employee performance.
- Organized community-led yoga classes.

Pesh Towels LLC

Durham, NC

Owner Dec 2014 - Dec 2019

- Compiled monthly sales and use taxes and yearly federal and state business taxes using Square, PayPal and Excel.
- Imported Turkish Bath towels, hand towels and robes from Denizli, Turkey.
- Managed both wholesale and retail marketing.
- Created and maintained company website.
- Utilized Canva to create social media content for product promotion including product specs, holiday discount codes and market promotions.

Pratt Institute Math and Science Department

Brooklyn, NY & Ostia Antica, Italy

Consultant Mar 2019 - May 2019

- Researched in-situ ancient Roman wall paintings and wall painting fragments at Ostia Antica, Italy using non-invasive and non-destructive XRF, VIL camera and FTIR conservation science instruments.
- Assisted faculty with international travel itineraries.
- Collaborated with Dr. Bernard Blümich and Dr. Markus Küppers of RWTH Aachen University in Aachen Germany, Dr. Paolo Tomassini of UCLouvain in Ottignies-Louvain-la-Neuve, Belgium and with permission from the Parco Archeologico di Ostia Antica.

STEAMplant at Pratt Institute, Grant

Brooklyn, NY

Sirovich Family Resident Jan 2019 (put on hold due to Covid19)

- *Grant Title:* “Time traveling through ancient art, materials and technology”
- *Grant Description:* The goal of **STEAMplant at Pratt Institute** is to foster interdisciplinary collaborations. Our grant “Time traveling through ancient art, materials and technology” includes the Art History, Fine Arts and Math and Science departments collaborating in the recreation and construction of an ancient Roman wall painting on Pratt Institute Brooklyn Campus.
- Researching into the history and role of wall paintings in residential and public buildings, as well as the ancient materials, construction and painting techniques used. (Future) Participate in the creation of the wall painting structure and artwork.

The Nasher Museum of Art at Duke University

Durham, NC

Visitor Services Representative, Part-time Sep 2015 - Nov 2016

- Received museum visitors, ticket sales, balanced registers, fielded museum questions, answered phone calls and registered visitors for memberships.

Ampere Summer School

Brooklyn, NY & Volterra, Italy

Committee Assistant Jan 2013 - June 2013*Conference Dates* June 12 - 15, 2013

- Assisted faculty with travel and visas
- Event correspondence
- Filmed and photographed during conference demonstrations.
- Conference full name: Ampere Summer School “Analyzing Cultural Heritage using Portable Magnetic Resonance.”

Pratt Institute, Art History Department

Brooklyn, NY

Graduate Teaching Assistant Aug 2010 – May 2012

- Teaching Assistant for ‘Survey of Art: 19th Century’ and ‘Survey of Art I’
- Graded papers and exams and maintained attendance records.

EDUCATION

The Pratt Institute

Brooklyn, NY

Master’s of Science, in Art and Design History Dec 2013

Thesis: “The House of the Neptune and Amphitrite Mosaic in Herculaneum: A Historical and Scientific Analysis of In-situ Wall Paintings”*Scholarships:* Itzhak Friedman Scholarship in Chemistry for the Arts, Academic year 2012 -2013**University of North Carolina at Chapel Hill**

Chapel Hill, NC

Bachelor of Arts in Geography, Minor in Environmental Studies June 2009

CERTIFICATE PROGRAMS

Advanced Training Workshop, *The Study of Ancient Frescoes.* June 24 - July 12, 2019

Tivoli, Italy

Organizers: Columbia University Advanced Program of Ancient History of Art (APAHA), Sapienza University of Rome, APAHA Tibur, l’École française de Rome, the AOROC laboratory (UMR 8546– CNRS-ENS), and Université de Poitiers.*Coursework:* Wall painting excavation, conservation/restoration, and digital reconstructions of wall and ceiling paintings from the ‘Macchiozzo’ in the Villa Adriana.**3RD IPERION-CH, Doctoral Summer School, “Advances in the Characterization, Diagnosis and Treatment Evaluation of Heritage Materials.”** July 16 - 20, 2018

Ravenna, Italy

Organizer: University of Bologna*Coursework:* A multiple course program focused on connecting all of the disciplines in the field of Heritage Science, using campuses and facilities throughout Europe that provide access to either mobile or fixed laboratories (MOLAB and FIXLAB) or archives (ARCHLAB). The laboratories help to connect researchers, further research, and improve research methods. Courses include explanations of these ‘LABs’ as well as important and new research happening in the field of Heritage Science.**Advanced Training Workshop, *The Study of Ancient Frescoes.*** June 4 - June 22, 2018

Tivoli, Italy

Organizers: Columbia University Advanced Program of Ancient History of Art (APAHA), Sapienza University of Rome, APAHA Tibur, l’École française de Rome, the AOROC laboratory (UMR 8546– CNRS-ENS), and Université de Poitiers.*Coursework:* Wall painting excavation, conservation/restoration, and digital reconstructions of wall and ceiling paintings from the ‘Macchiozzo’ in the Villa Adriana.

PRESENTATIONS

Pratt Institute’s Mathematics and Science Department and The Academic Initiatives Fund, Pratt Senate “Ancient Wall Paintings of Ostia and Beyond.” Feb 25 - 26, 2020

Brooklyn, New York

Host Institute: Pratt Institute*Research Presentation Topic:* “The Search for Egyptian Blue in Ancient Wall Paintings at Ostia.”

Pratt Institute's Science and Art Symposium V "Science at the Interface of Artists' Materials, Techniques and Conservation." Apr 18 - 19, 2018 Brooklyn, New York
Host Institute: Pratt Institute
Paper Presentation topic: "Reconstruction of the Wall Paintings of the House of the Neptune and Amphitrite Mosaic."

International Conference "Colours 2015: Bridging Science with Art." Sep 24 - 26 2015 Evora, Portugal
Host Institute: Evora University
Paper Presentation topic: "Reconstruction of the Wall Paintings of the House of the Neptune and Amphitrite Mosaic."

Pratt Institute's Math and Science Departments "Chemistry for the Arts: Pompeii and Herculaneum." Apr 2-4, 2014 Brooklyn, New York
Host Institute: Pratt Institute
Paper topic: "Reconstruction of the Wall Paintings of the House of the Neptune and Amphitrite Mosaic."

2nd International Congress of Chemistry for Cultural Heritage. July 9 - 11, 2012 Istanbul, Turkey
Host Institute: European Chemical Society (EuChemS)
Poster Title: "An in-situ, non-invasive XRF and Reflectance FTIR investigation of the wall paintings and mosaics at the House of the Neptune and Amphitrite Mosaic, Herculaneum."

INTERNSHIPS, VOLUNTEER WORK, APPRENTICESHIPS

Bukalemun Mosaic Art Bodrum, Turkey
Apprentice Apr 2014 – Sep 2014
Assisted artist Neslihan Zabcı with public art projects, covering large tree planters with bright and beautiful mosaics. I learned how to cut ceramic tile and glass to desired shapes, apply a mosaic to flat and curved surfaces, using cement and later applying grout to fill in the gaps between the mosaic pieces. We also worked with clay to create tiles in specific shapes and sizes.

Institute of Nautical Archaeology, Conservation Lab Bodrum, Turkey
Volunteer May – July & Sep – Dec 2013
Assisted with archaeological conservation tasks such as cleaning amphora shards, reconstructing amphorae, removing wax and cleaning treated wood beams from shipwrecks, and painting conservation of amphorae.

Columbia University Libraries Conservation Program Manhattan, NY
Graduate Intern Jan 2012 – May 2012
Used a variety of conservation techniques to work on paper-based materials. Repaired page tears, built book cradles, did chemical clean-up of books, made book-bindings, helped with the digitization of archives.

SKILLS:

- Proficient in Windows and Mac OS programs, all Microsoft Office programs including Excel, Adobe Photoshop and Illustrator, MindBody, Canva, Zoom, and Square, Basic Python.
- Small grant proposal drafting.
- Visible Induced Luminescence (VIL)
- Portable X-Ray Fluorescence Spectroscopy (XRF)
- ESRI GIS mapping
- Trained oil, watercolors and acrylic painter, and mosaic artist.