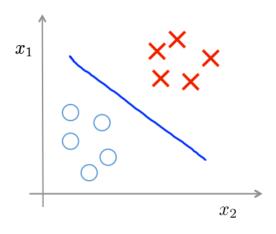
# Week 8: Unsupervised Learning Clustering

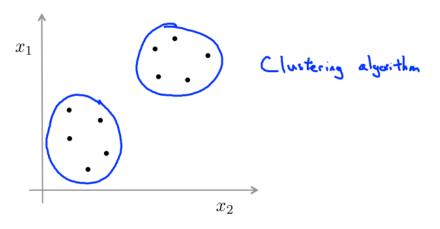
#### Difference between Supervised learning and Unsupervised learning

#### **Supervised learning**

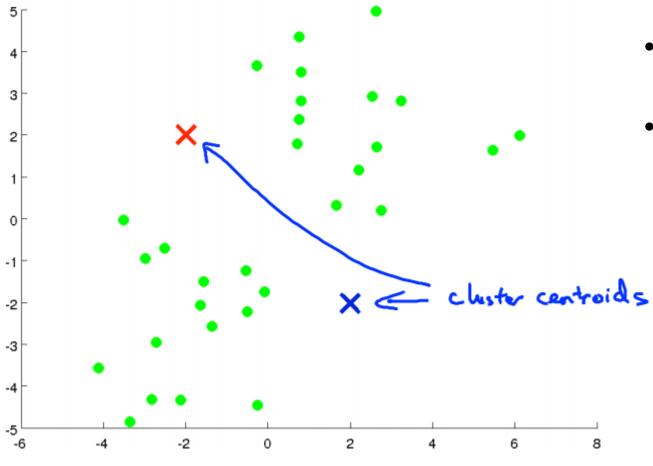


Training set:  $\{(x^{(1)},y^{(1)}),(x^{(2)},y^{(2)}),(x^{(3)},y^{(3)}),\ldots,(x^{(m)},y^{(m)})\}$  Training set:  $\{x^{(1)},x^{(2)},x^{(3)},\ldots,x^{(m)}\}$ 

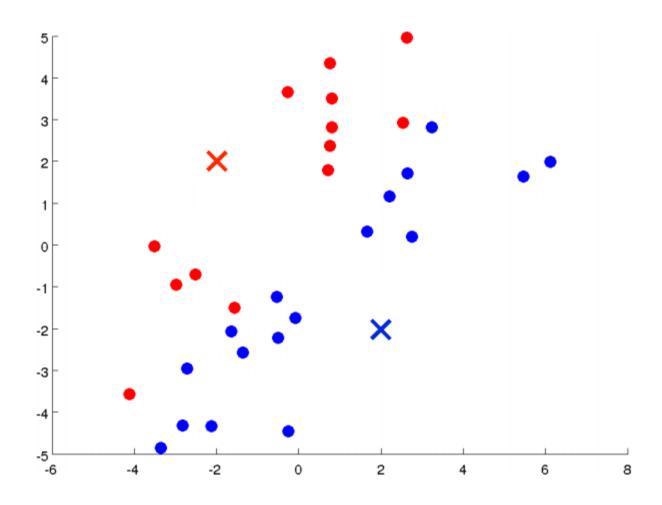
#### **Unsupervised learning**



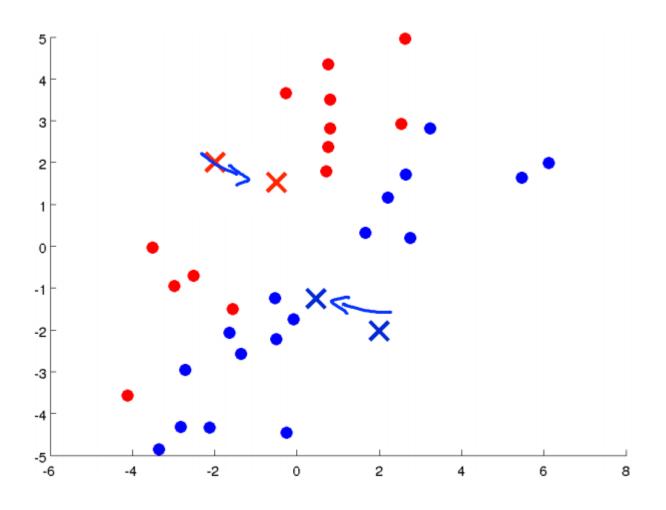
No label, Only X is given

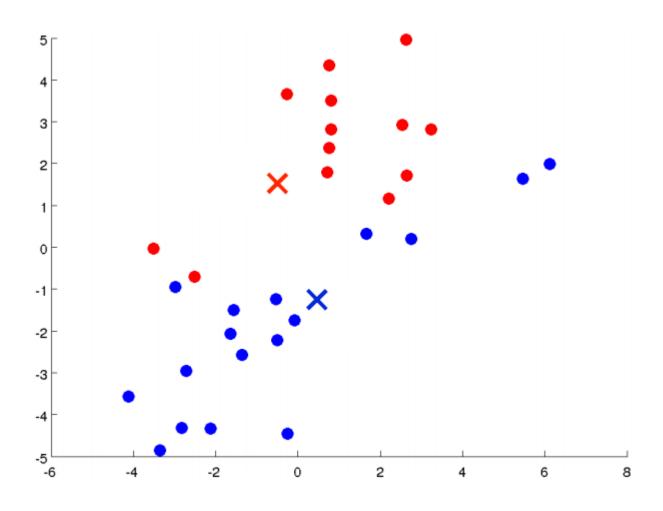


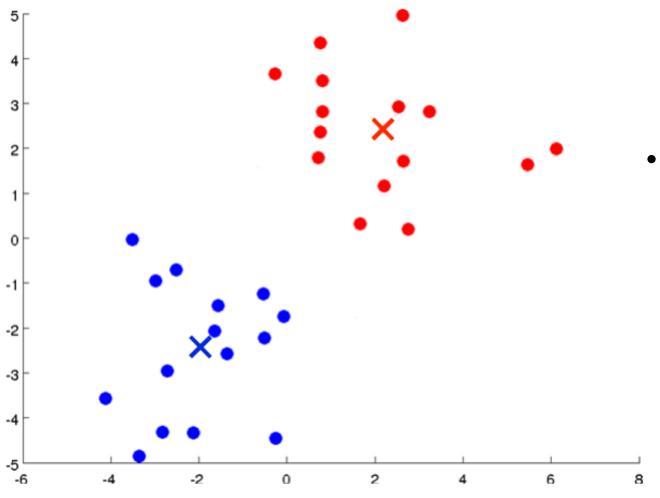
- Randomly select cluster centroids
- Goal is to locate centroids to center of each cluster



- Calculate distance between every training data with centroids, and pick closer centroid
- Get mean value of each clusters and move centroid to mean value







 After iterating, Cluster centroids converge to certain value

#### How k-means algorithm works

#### K-means algorithm

Randomly initialize K cluster centroids  $\mu_1, \mu_2, \dots, \mu_K \in \mathbb{R}^n$ Repeat { for i=1 to m  $c^{(i)} := \text{index (from 1 to } K) \text{ of cluster centroid}$   $\text{closest to } x^{(i)} \qquad \text{min} \quad || x^{(i)} - \mu_k||^2$  for k = 1 to K  $\Rightarrow \mu_k := \text{average (mean) of points assigned to cluster } k$   $\text{can be a substitute of the property of the$ 

Iterate these two steps until centroids converge

## K-means optimization objective

Optimization objective:

Difference between current centroid of x

Like other algorithms, goal is to minimize cost function(distortion function)

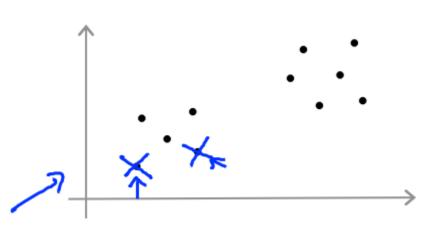
## Selecting 'K', number of cluster centroids

#### **Random initialization**

Should have K < m

Randomly pick  $\underline{K}$  training examples.

Set  $\mu_1, \dots, \mu_K$  equal to these K examples.  $\mu_1, \dots, \mu_K = \chi^{(i)}$ 



K should be less than data m
If randomly picked wrong examples, can result Local optima problem

#### **Random initialization**

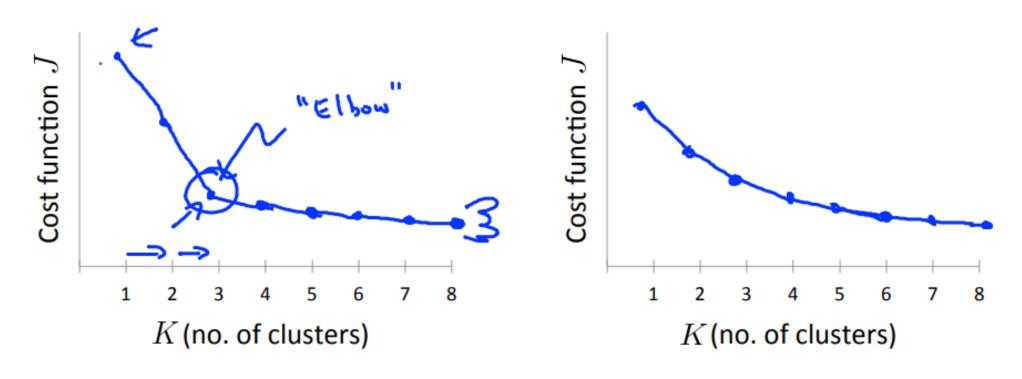
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For i = 1 to 100 { Randomly initialize K-means. Run K-means. Get c^{(1)},\dots,c^{(m)},\mu_1,\dots,\mu_K. Compute cost function (distortion) J(c^{(1)},\dots,c^{(m)},\mu_1,\dots,\mu_K)
```

Pick clustering that gave lowest cost  $J(c^{(1)},\ldots,c^{(m)},\mu_1,\ldots,\mu_K)$ 

Random initialize iteratively, pick lowest cost

#### **Choosing the number of clusters**

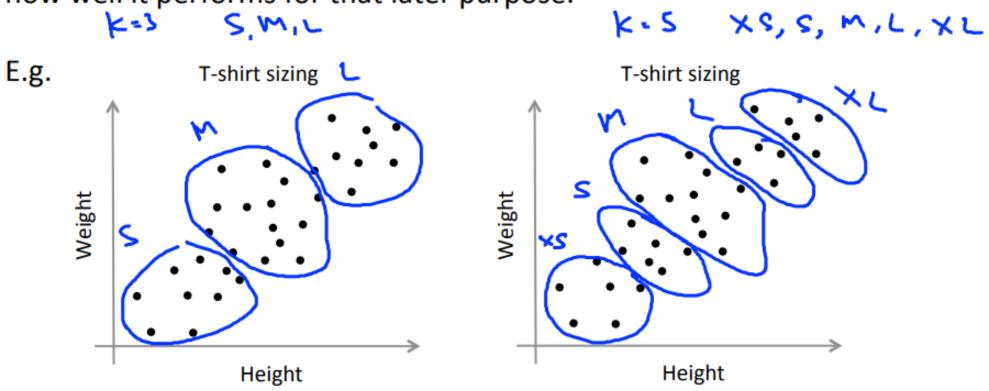
Elbow method:



- Increase K one by one starting from 1
- No cost reduction after specific K (elbow point), then pick K
- Doesn't work if no elbow point

#### K-means for later purpose

Sometimes, you're running K-means to get clusters to use for some later/downstream purpose. Evaluate K-means based on a metric for how well it performs for that later purpose.



Pick K intuitively that well suits the clustering purpose