

# Adventure Works

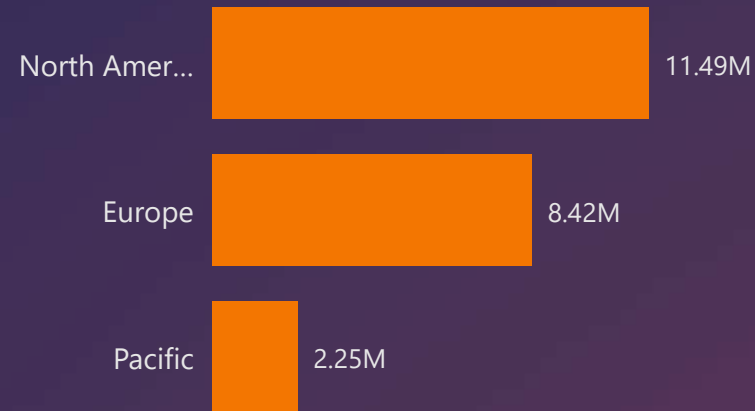
## SalesTerritoryGroup

- ☐ Europe
- ☐ North America
- ☐ Pacific

22.16M

Total Sales

## Total Sales by SalesTerritoryGroup



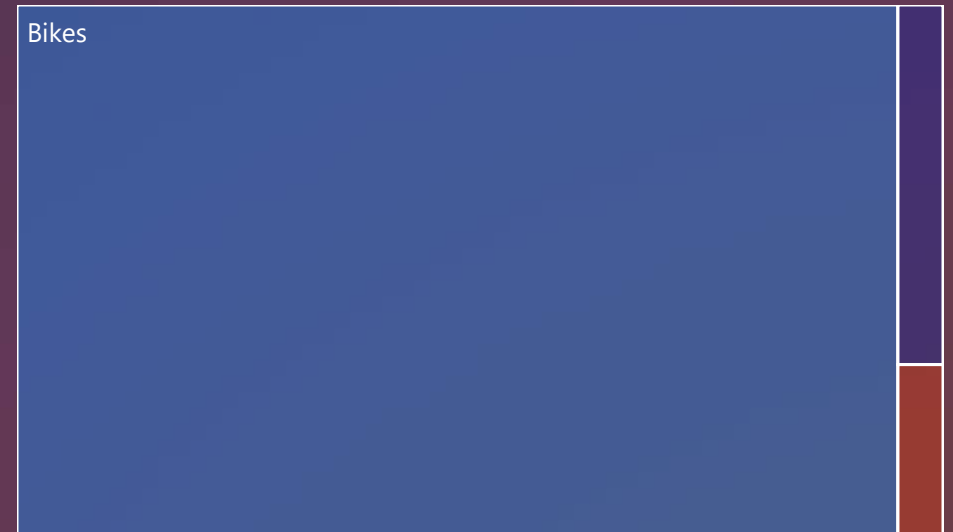
## Category Wise Reseller Sales



## Total Sales by SalesTerritoryGroup



## Category Wise Interner Sales



Reseller Sales

Year	Accessories	Bikes	Clothing	Components	Total
2005	3,573.01	1,189,656.73	5,982.81	108,206.88	1,307,419.43
2006	9,464.42	1,413,952.39	51,090.74	379,801.39	1,854,308.95
2007	56,235.92	3,851,695.42	131,043.35	840,022.67	4,878,997.36
2008	94,208.97	7,488,871.57	218,084.86	1,263,432.31	9,064,597.72
Total	163,482.32	13,944,176.12	406,201.76	2,591,463.26	17,105,323.46

5189

No of Customer

CalendarYear

- 2005
- 2006
- 2007
- 2008

Internet Sales

Year	Accessories	Bikes	Clothing	Total
2005		134,796.80		134,796.80
2006		524,650.02		524,650.02
2007	42,427.05	1,424,837.85	18,590.74	1,485,855.64
2008	124,099.77	2,720,907.03	61,259.41	2,906,266.21
Total	166,526.82	4,805,191.70	79,850.15	5,051,568.67

Internet Sales

2,080,852.64  
Gross Profit Internet

1,550,437.32  
Net Profit Internet

Reseller Sales

64,565.05  
Gross Profit Reseller

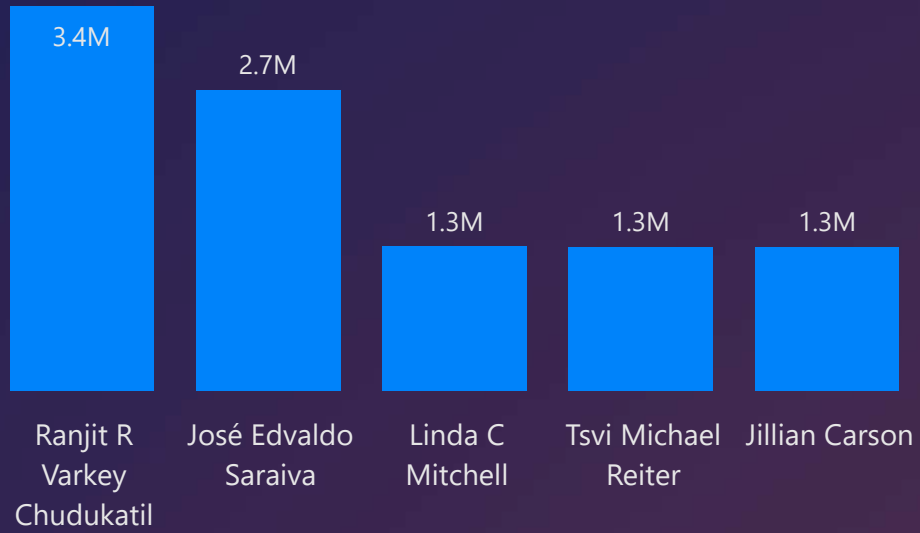
-1,731,494.15  
Net Profit Reseller

Sales By Year

Internet Sales Reseller Sales



Top 5 Employee By Actual Sales Values



Top 5 Employee By The % of Target Achieved



Employee Performance

