

# SHAIZ KUNHIMOHAMMED

Sr. Product Designer

Toronto, Canada

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**ABOUT ME** Originally from India, I started my career as a UX Designer in Sydney (Australia), translating business goals into products that satisfy user needs. Over the course of more than 10 years, I have worked in multi-disciplinary teams, from small startups to large MNCs, launching products in different sectors such as FinTech, Digital Ads and eLearning. An avid learner, I am always seeking out opportunities to learn & contribute towards user-centered product development.

**EDUCATION** **University of New South Wales | Master of Design**  
Sydney, Australia  
(Aug 2008 - Jul 2010)

**Indian Institute of Technology, Guwahati | Bachelor of Design**  
Guwahati, India  
(Jul 2003 - May 2007)

**SKILLS** **Areas of Interest**  
UX Design, UI Design, Design Systems, Visual Design, Wireframes, Design for Scale, Responsive Design, Prototypes, Usability

**Toolsets**  
Illustrator, Photoshop, InDesign, Adobe XD, Figma, Moqups

**Other Softwares**  
Microsoft Suite (Word, Excel, PowerPoint, Visio)

**Programming Languages**  
HTML, CSS, JS, SCSS, React

**REFERENCES** Available upon request

**EXPERIENCE** Starts next page

## EXPERIENCE

### Manager (Lead UX Designer) | Arcesium, India

Jan 2015 - Dec 2021

#### COMPANY BACKGROUND

Arcesium is a global financial technology and professional services firm headquartered in New York (USA), delivering post-investment and enterprise data management solutions to some of the world's most sophisticated financial institutions, including hedge funds, banks, institutional asset managers, and private equity firms. Formed in 2015, Arcesium has over 1000 employees servicing clients from all parts of the globe.

#### WEBSITE

[arcesium.com](https://arcesium.com)

#### TASKS

UX Design, UI Design, Ideation & Prototyping, User Research, Visual Design, Project Management

#### KEY ACHIEVEMENTS

- Created the company's first design system, leveraging existing trends to ensure consistency in interactions and layouts across all platform applications.
- Worked with multi-disciplinary teams (developers, product managers, users, QA) and ensured timely delivery of projects by coordinating with said teams and realigning goals as needed.
- Designed applications to cater to different areas of post trade activities, ensuring that the users are able to finish their day-to-day activities easily and without violating any regulatory requirements for post-trade activities as per the applicable jurisdiction.

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### Senior Specialist (Senior UX Designer) | D. E. Shaw India Pvt Ltd, India

Jan 2015 - Jun 2015

#### COMPANY BACKGROUND

The D. E. Shaw India staff collaborates closely with colleagues around the world to build cutting-edge proprietary software systems for the group's investment activities across its systematic, discretionary, and hybrid strategies, and to provide research and operations support.

#### WEBSITE

[deshawindia.com](https://deshawindia.com)

#### NOTE

Even though I was recruited into D. E. Shaw India Pvt Ltd, it was a temporary assignment while Arcesium was being formally incorporated, after which I was transferred there. During my tenure here, I was tasked with laying the groundwork for Arcesium applications from a design perspective.

## EXPERIENCE

(contd)

### UX Designer | PubMatic, India

Jan 2014 - Jan 2015

#### COMPANY BACKGROUND

PubMatic's [Nasdaq: PUBM] sell-side platform empowers the world's leading digital content creators across the open internet to control access to their inventory and increase monetization by enabling marketers to drive return on investment and reach addressable audiences across ad formats and devices.

#### WEBSITE

[pubmatic.com](http://pubmatic.com)

#### TASKS

UX Design, UI Design, Ideation & Prototyping, User Research, Visual Design

#### KEY ACHIEVEMENTS

- Worked on revamping the firm's Reporting & Analytics tool (for client facing reports).
  - Worked on a modular and extensible UI component library that powered the new Analytics platform, and drove the UI for all new products in development.
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### Product Associate (UX Designer) | Mettl, India

Mar 2013 - Jan 2014

#### COMPANY BACKGROUND

Mettl's research-backed assessments, efficient cloud platform, and in-depth analytics help deliver transformative results for their clients and their employees. They create customized assessments across the employee lifecycle, including pre-hiring screening, candidate skills assessment, training, and development programs for employees/students, certification exams, contests and beyond.

#### WEBSITE

[mettl.com](http://mettl.com)

#### TASKS

Product Planning, UX Design, UI Design, User Research, Ideation & Prototyping, Usability Analysis, Visual Design, Animation

#### KEY ACHIEVEMENTS

- Skeuomorphic explorations for an online math platform where kids (aged 12-16 yrs.) can solve problems from various math topics, get instant feedback on their attempts and improve their performance through constant practice. Given the target audience, the focus was on increasing engagement with a compelling visual design and actionable feedback.
- Organized and conducted the first ever pilot test for the product.

## EXPERIENCE

(contd)

### **UI Designer | Kwik Kopy, Bondi Junction, Australia**

Dec 2010 - Jan 2013

#### WEBSITE

[kwikkopy.com.au](http://kwikkopy.com.au)

#### TASKS

UX Design, UI Design, Ideation & Prototyping, User Research, Visual Design

#### KEY ACHIEVEMENTS

- Designed a browser based game targeted at teens (age 14-18 yrs.) to raise awareness about bushfires.
- Helped set-up the digital arm of Kwik Kopy Bondi Junction.

#### RESPONSIBILITIES

- Work with customers to understand their requirements and create websites for their businesses.
  - Write/modify frontend code, along with necessary testing.
  - Optimize existing websites to improve site traffic.
  - Plan and execute online marketing campaigns, newsletters, etc.
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### **UI Designer | CarbonBlack, Bondi Junction, Australia**

Oct 2008 - Nov 2010

#### COMPANY BACKGROUND

CarbonBlack provided online lead generation and a turnkey platform (sales, marketing & fulfillment) to take automotive retailers and suppliers online.

#### TASKS

Product Planning, UI Design, Visual Design, Resource Allocation

#### KEY ACHIEVEMENTS

- Assisted in preparing the business case for two new platforms. Created detailed designs for the development team and also assigned & tracked the tasks for final execution of the platform.