

SHAIZ KUNHIMOHAMMED

Product Designer / Toronto

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EDUCATION

Master of Design
University of New South Wales
Sydney, Australia
August 2008 - July 2010

Bachelor of Design
Indian Institute of Technology
Guwahati, India
July 2008 - May 2010

SKILLS

Areas of Interest

User Experience
User Interface
Design Systems
Visual Design
Design for Scale
Responsive Design
Prototypes
Usability

Toolsets

Figma
Adobe XD
Illustrator
Photoshop
InDesign

Programming Languages

React
JS
HTML
CSS
SCSS

References Available upon
request

ABOUT ME

I started my career as a UX Designer in Sydney (Australia), translating business goals into products that satisfy user needs. Over the course of **10+ years**, I have worked in multi-disciplinary teams, from small startups to multinational corporations, launching products in **diverse sectors** such as FinTech, ad marketplace and eLearning. I recently moved to Canada (on PR) and am seeking out opportunities to learn & contribute towards user-centered product development.

Product Manager (Lead Product Designer) • Arcesium, India
Jan 2015 - Dec 2021 • arcesium.com

I was **responsible for the overall design direction** at the firm, **involved in the end-to-end process** for creating products for some of the world's most sophisticated financial institutions, including hedge funds, banks, institutional asset managers, and private equity firms. I created the firm's **design system** to elevate the design quality and ensure consistency in interactions and layouts across all platform applications. **Worked alongside developers and product owners** to evangelize the same. This improved our time to market due to a **2x increase in the team's design throughput**. Assisted developers by **writing code** for our **React component library** resulting in **faster release cycles** as this approach required minimal design review cycles.

Senior Specialist (Senior Product Designer) • D. E. Shaw India Pvt Ltd, India
Jan 2015 - Jun 2015 • deshawindia.com

This was a temporary assignment while Arcesium was being formally incorporated by D. E. Shaw (New York), after which I was transferred there. During my tenure here, I was tasked with laying the groundwork for Arcesium applications from a design perspective.

UX Designer • PubMatic, India [Nasdaq: PUBM]
Jan 2014 - Jan 2015 • pubmatic.com

I worked alongside another designer and lead developer to **revamp the firm's reporting & analytics tool**. Tasks involved exploring concepts including the use of NLP, conducting **user research** and **user tests via think aloud protocol** to gather feedback on the designs. Observations made during the user tests **vastly improved interactions** particularly the NLP interaction to ensure that users with varying levels of skill and experience were able to use the application seamlessly. I was also a member of a team of three designers and two developers working on the new **UI component library** built using AngularJS.

Product Associate (UX Designer) • Mettl, India
Mar 2013 - Jan 2014 • mettl.com

I organized and conducted the **user tests** for their online math platform targeted at kids ages 12-16 years. Further, I also **analyzed user behavior and statistics** on their live platform. Leveraged the findings from my research to create **skeuomorphic designs** with a focus on creating a compelling visual design and added actionable feedback to **improve user engagement**.

UI Designer • Kwik Kopy, Bondi Junction, Australia
Dec 2010 - Jan 2013

UI Designer • CarbonBlack, Sydney, Australia
Oct 2008 - Nov 2010