



KUNAL SHANTILAL

UX & UI Designer / Front-end Developer

about.

My approach to design is about creating future proof, simplified and aesthetic solutions. I thrive in a team environment where my ideas can be challenged and I can broaden my skill set.

Whilst working for a saas company for the last 4 years, I have gained expertise in a multitude of technical areas by working on small-large scale web, graphic, and application projects.

contact.

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kunalshantilal.com

education.

- Bachelor of Design Innovation : 2013 - 2015
Major: Media design
Victoria University of Wellington
- Diploma of Web & UX Design : 2017
Yoobee School of Design

highlights.

- Travelled to San Francisco to attend Awwwards Conference
- Designed & developed a multi-site website for a growing company

references.

Available on request

experience.

WhosOnLocation

User Experience Designer

2021 - Present

- Design & develop customer-focused UX/UI for web applications
- Solve customer problems using low/high fidelity wireframes
- Create working prototypes and user-flows with Figma/Adobe XD
- Document & communicate complex UX/UI requirements to developers
- Follow a design system & future proof new designs
- Collaborate with developers, technical writers, product managers, sales & support to solve customer problems

Digital Designer / Front-end Developer

2017 - 2020

- Owning the global website redesign & development
- New feature release campaigns & execution
- Create marketing & sales collateral (POS, internal comms, presentations, brochures)
- Responsible for design work across all markets globally (NZ, US, UK, AU, EU)
- Design creation for channel partner distribution
- I was also responsible for any ad hoc design work which included all event trade show stands, custom eDM templates, blog posts, social media marketing design, and all paid media creative.
- Digital video creation for feature releases - HTML5 videos

technical skills.

- HTML/CSS, JavaScript, jQuery, PHP, Liquid HTML
- Custom WordPress theme development
- Mobile first web development
- Bootstrap framework
- SEO
- Git (command line)
- Node.js & NPM
- Sass
- Video creation
- Adobe Creative Suite
- JIRA
- User-research to identify problems
- Agile methodologies
- Google Analytics
- Google Search Console
- AB testing
- Working with APIs to manipulate DOM
- WCAG

soft skills.

- Collaborative team player
- Attention to detail
- Working autonomously
- Resilient in pressurised environments
- Being authentic
- Project management
- Effective communication
- Able to adapt and prioritise