

# KATIE SHEPHERD



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**Website:** katiemshepherd.com **Major:** English **GPA:** 3.7 **School:** UCLA

## Campus News Editor/Enterprise Writer

*UCLA Daily Bruin (2012 to present)*

Responsible for finding and editing two stories daily with a focus on student government and administrative bodies within the university. Oversaw 15 news writers throughout the year.

Wrote enterprise stories and investigative pieces on mental health policies within the University of California, student donations to Typhoon Haiyan Relief and more.

Formerly served as an assistant Opinion editor for 16 columnists and three cartoonists.

## Prime Magazine Writer

*UCLA Prime Magazine (2013-Present)*

Wrote long-form articles for the student-run magazine covering issues from ROTC to mental health and identity issues.

## General Assignment Reporter

*The Free Lance-Star (June-Aug. 2014)*

Summer 2014 reporting intern focused on general assignment and breaking news.

Led coverage on several local news stories, including the death of a local Marine killed in action and the dangers of nearby bodies of water in the wake of a teenager's drowning.

Covered crime and breaking news, and experimented with data journalism through crime statistic analysis.

Wrapped up the summer with 16 A-1 stories and more than 40 clips.

## Public Relations Intern

*Saltzman Communications (June 2013-April 2014)*

Built contact lists, researched clients and assignments, wrote pitches and press releases, communicated with clients and journalists.

## Awards

2014 Bridget O'Brien Scholarship

2014 Pacemaker: Best 4-year Newspaper (while assistant Opinion editor)

UCLA Dean's Honors Winter 2012, Fall 2012, Winter 2013 and Spring 2013

Alpha Lambda Delta & Phi Eta Sigma Honors Societies

## Skills

**Trained in:** News and Opinion writing, Photojournalism and Online Data Journalism

**Proficient in:** Word/Excel, AP Style, Social media including Facebook and Twitter, DSLRs, Google Fusion Tables, Choropleth Mapping, basic data analysis and visualization, HTML and CSS, some Javascript, WordPress and other CMS, elementary Chinese (2 years of study)

**Network:** Investigative Reporters and Editors (IRE)

## References

Richard Hammerstrom (Local News Editor, The Free Lance-Star)  
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Loic Hostetter (Former Managing Editor 2013-14, Daily Bruin; Current fellow for Al Jazeera English)  
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