Digital Marketing Projects

Explore Digital Marketing Projects I involved both in professional and academic settings

# 📈 Project: Retailing Management for Cal Poly Pomona Farm Store

* Duration: June 2024 – August 2024
* Role:
* Objective:
* Tools Used:
* Strategy:
* Results: - include numeric value
* Visuals:

# 📈 Project: Boosting Organic Traffic for Taiyo America

* Duration: June 2022 – August 2023
* Role: SEO & Content Strategist
* Objective: Increase organic traffic by 30% in 3 months
* Tools Used: SEMrush, Google Search Console, WordPress
* Strategy: Conducted keyword research, optimized 20+ product pages, created blog content around trending health topics
* Results: - Organic traffic increased by 42% - Avg. session duration improved by 18%
* Visuals: Include Google Analytics screenshot, before/after keyword rankings

# Graphic Design Gallery