ABOUT YOU Group
Domstrasse 10
20095 Hamburg Germany

October 15, 2025

Subject: Application for Senior Frontend Engineer (m/f/d) – SCAYLE Storefront

Dear Brian,

I am writing to express my genuine interest in the Senior Frontend Engineer position within your Storefront Core Team in Hamburg. As a frontend engineer currently based in Hamburg with over 6 years of specialized experience in **TypeScript** and **Vue.js**, I am particularly drawn to SCAYLE's mission of providing scalable e-commerce infrastructure. The opportunity to work on foundational components like the Storefront Core SDK and Application Boilerplate—which serve as building blocks for countless web shops—deeply resonates with my passion for creating reusable, high-impact solutions.

To demonstrate my alignment with this role, I recently built a **Storefront SDK** Playground project that directly mirrors your team's approach. This **Vue.js 3** component library with full TypeScript support includes production-ready e-commerce components (ProductCard, PriceDisplay, AddToCartButton, CartDrawer) and implements composable architecture with reusable business logic through custom hooks like useCart for cart state and checkout flows. I consciously architected this playground to mirror SCAYLE's Storefront Core SDK methodology, focusing on SDK/boilerplate thinking, scalable component patterns, and type-safe development—achieving sub-second load times and 60fps animations through code-splitting and Vite optimization. This project reflects my understanding of building foundational infrastructure that agencies and development teams can build upon, rather than just application-level features.

During my tenure at Tata Consultancy Services, I delivered React and TypeScript interfaces for Fortune 500 clients including Moody's Analytics and IBM, consistently optimizing for both performance and conversion rates. At Moody's, I improved workflow completion by 25% through UX enhancements and achieved 90%+ test coverage using Jest, reducing post-release defects by 40%. Additionally, my experience at Tatvasoft developing four production e-commerce storefronts for international retail clients has given me practical insight into the challenges agencies face when building web shops—perspective that would be valuable when maintaining infrastructure that external partners rely upon daily.

I am particularly excited about collaborating with your skilled developers, product managers, and designers in the ABOUT YOU TECH community. My experience conducting 15+ code reviews per sprint in English-speaking international teams, combined with my passion for knowledge exchange and architectural discussions, would enable me to contribute meaningfully from day one. The prospect of drafting architectural decisions alongside your Tech Lead while maintaining the high-quality standards that your Storefront Core demands align perfectly with how I approach engineering challenges.

I would welcome the opportunity to discuss how my technical expertise and collaborative approach could contribute to the Storefront Unit's continued success. Thank you for considering my application.

Best regards,

Kshiti Tushar Patel