Mobile first web development with HTML, CSS, JavaScript and WordPress.

I'm Michael, a passionate frontend web developer living in London. I care about coupling great functionality with brilliant design.

Contractor
Dec 2013 - Present
Contracting for agencies around London, including Rotate, GTB, Ragged Edge, Money Saving Expert, Native, Karmarama, Somo, Spark44, Egelnick and Webb and Parallel.

Parallel
Oct 2013 – Dec 2013
This short term contract for Parallel, required me to manage legacy projects, as well as build a range of new digital offerings; from holding pages, to responsive content managed websites with WordPress and HTML5 email campaigns.

Branch
Jul 2011 – Oct 2013
I joined Branch as their first in house web developer. I worked closely with the design team to explore new avenues into digital and to maintain this new area of business.

Structure
Jan 2009 – Jul 2009
Structure were mainly a print-based design studio prior to my arrival. Over this short term contract (as their first in-house developer) I helped push and transition them into a more digital space, consulting on the design process and working to coordinate their overseas development team.

Blue Claw
Jun 2008 – Dec 2008
Required to enact and develop SEO techniques on behalf of their clients, via on-site HTML and CSS improvements. This helped increase search engine visibility to work in accordance with their ongoing PPC and link building strategies.

Chapter Eight
Mar 2006 – Jun 2008
I started my career at Chapter Eight as a junior; learning the craft of web design, UX, HTML, CSS and JavaScript. The role was frequently client facing with daily catchups and CMS training sessions.

University of Leeds
Sep 2003 – Mar 2006
BA Communications & New Media.

Rotate
May 2017 - Jun 2017
Build of a small website for a popular Vodka brand on Vue.js with Prismic as a REST API backend.

Ragged Edge
Sep 2015 - Mar 2017
Sole developer building bespoke WordPress websites, including their very own agency portfolio.

Money Saving Expert
Feb 2015 - Aug 2015
Bug fixing and huge updated to the components of the new website for increased speed.

Egelnick and Webb
Sep 2014 - Jan 2015
Responsible for building a new website for the Adelphi building. Content managed on WordPress with a fully responsive, mobile-first approach.

Native
Jul 2014 - Aug 2014
Native had built themselves a new website from an off the shelf theme, but it lacked the features and performance they required. I advised on a better approach and built them a new, single page theme from scratch using WordPress.

Parallel
Jun 2014 – Jul 2014
I helped guide and deliver several projects for this new branding and design agency startup, based in East London. My role also required development and bug-fixing for existing projects.

Spark44
Jun 2014
I worked on a short contract to produce several HTML5 and CSS transition based web-ads for Jaguar

Somo
Dec 2013 - Jun 2014
Responsible for leading the frontend development of a new Magento powered website for De Beers.
My time at Somo also included work on several projects under The Official Secrets Act.

Skills & Expertise

HTML, CSS, SCSS, JavaScript, jQuery, Vue.js, Grunt, Gulp, Webpack, NPM, Git, SourceTree, GitFlow, BEM, Trello, WordPress, PHP, Prismic, Sketch.

What I'm learning right now

Anyone who's familiar with web development knows that the pace of the industry is accelerating exponentially. I'm always looking to learn more from others and give.

I've recently been exposed to Vue.js, so that's a framework I'm trying to dig deeper with. I've also been looking at a bit of React along the way too as they share many common features.

Selected projects

Websites come and go over the years and screenshots can only tell you so much. I prefer to link to some active projects that live and breathe on the web today.

sobolinaya.com (Not yet live)
raggededge.com
dimt.co.uk
debeers.com
native.com
wildwoodrestaurants.co.uk
studioparallel.co.uk
myshimmy.com
vote.heavymusicawards.com
futurecities.catapult.org.uk
smithstonewalters.com
bretttaylorgolf.com
thegraphicaltree.com

About me

I'm a friendly and focused frontend developer, originally from a design background. I'm always eager to learn new things in this fast-paced industry, with the aim to improve productivity, speed and quality.

You can often find me tinckering on my own side-projects here and there with dreams of making the next best thing! More often though, this is just an excuse to explore new avenues and approaches I can apply to real-world problems, hopefully having some fun along the way.

Say hello

michaelpumo.com
hello@michaelpumo.com
0788 525 6968

Social

github.com/michaelpumo
twitter.com/michaelpumo
linkedin.com/in/michaelpumo