**NAREENDRA SINGH**

**Manager - UI (Front-End)**

**Email Id** -[narendra.si82@gmail.com](mailto:narendra.si82@gmail.com)

**Portfolio** -[www.narendrasinghonline.com](http://www.narendrasinghonline.com), [www.expertwebcreater.com/index.html](http://www.expertwebcreater.com/index.html)

**Contact no**. 9811438929, 9953310264

I have **10 years of work experience**in User interface Development, Responsive layout,Front-End, Usability, SEO and Web Site Optimization of world class websites.

**Yatra Awarded in Recognition of High-Quality User Interface** for Yatra.

Certificate in **Information Architecture, Interaction Design, User Experience Design and Usability**from **Design Incubator.**

Working as a **Manager - UI in Jabong.com** before that worked as aTech Leadand managing team at**YatraPvt. Ltd**. andWorked as **Sr. UI Team Leadat Info Edge (INDIA),** a company having some of the top most famous websites in the world [www.jabong.com](http://www.jabong.com), [www.holidayindia.com](http://www.holidayindia.com),[www.Yatra.com](http://www.Yatra.com), [www.jeevansathi.com](http://www.jeevansathi.com&), [99acres.com](http://99acres.com/),[www.narendrasinghonline.com](http://www.narendrasinghonline.com)

**Technical Skills:**

* Front-End: HTML, HTML 5, XHTML, Responsive layout, Bootstrap, Sass, DHTML, CSS3, Web 2.0, CSS Hacks,understandingcustomer needs, defining personas, documenting use cases, creating designs, detailed wireframes.
* Web Standard: W3C Accessibility, Usability, 508 standard and A/AA compliance,
* Structure:Table-less layouts, Responsive design,Optimum code, Cross Browser compatibility,

Liquid layout, Div & Span.

* Browser compatibility: Follows Mozila,IE-6/7/8/9, Chrome, Opera, Safari and all browsers in Mac, Cross browser checking.
* Optimization: Coding optimization, faster rendering, YSlow.
* Frontend Optimization: Google Webtool, Yslow, Developer toolbar-firebug, IE7 – Debug Bar, IE6
* Designing & Graphic Tools: Adobe Photoshop CS3, Image Ready, Macromedia, Dreamweaver CS3, FrontPage, Expression web, Home site, PhotoDelux, Image Ready.
* Script Languages: JavaScript, jquery (Knowledge)
* SEO: Directory submission & Link Exchange, keyword addition on web pages, meta tag creation, landing pages for SEO.
* Development:Bugzilla, Issue tracking Jira, Knowledge of PHP, SASS, Apache, CMS, Xml, Jquery.

**Educational Qualification:**

10th From Ajmer Board, Rajasthan. (1998)

10+2 (PCM) from Ajmer Board, Rajasthan. (2001)

Two-year Diploma in Multimedia. (2002)

Graduate from RajasthanUniversity. (2004)

**MBA-IT from Symbiosis.**

Certificate in **Information Architecture, Interaction Design, User Experience Design and Usability** from **Design Incubator.**

**Technical Qualification:**

* Completed Two-years Diploma in Software Technology – STG Jaipur, Rajasthan in

2000-2002. (Recognition by American Council on Education)

* Completed Advanced Diploma in Application Development & Web Design from STG Jaipur, Rajasthan.

**Job Responsibilities** in **Jabong:**

1. Managing team of UI in jabong.com.
2. Coordinate with marketing team and product team take requirement.
3. Responsible for quality code and optimum code.
4. Following agile technologies.

4) Using JIRA for issue tracking.  
5) Create high quality code, Responsive template, bootstrap, fluid layout.  
6) Debugging of all UI Issues.  
7) UI Testing   
8) Cross browser checking on IE 6, 7,8 & Mozilla 2,3,3.5,heigher & chrome.  
9) Coordination with product team in new feature.  
10) Using tools for versioning (SVN).

11) Design implementation.

**Job Responsibilities** in **Yatra:**

1) Responsibility of UI/Front End Optimization for Yatra.com.  
2) Create high quality code, Responsive template, bootstrap, fluid layout.  
3) Create the table less web sites / Optimal code.  
4) Debugging of all UI Issues.  
5) UI Testing   
6) Responsible for catching site errors and landing page errors.  
7) Responsible for all landing pages/mailer/Microsite.  
8) Use the CMS and Eclipse for development.   
9) Cross browser checking on IE 6, 7,8& Mozilla 2,3,3.5,heigher & chrome.  
10) CSS Hacks, JavaScript hacks for ie6  
11) Development using Eclipse and Coding optimization/ page light.  
12) Fast rendering of the page on net.  
13) Creation of B2B Affiliates.   
14) Coordination with Software Engineers in development process.  
15) Use tools for versioning (SVN), bug/issue tracking.

16) Use Jira for bug resolve.

17) Design implementation.

**Job Responsibilities** in **Info Edge India:**

1) Responsibility of UI/Front End Optimization for **Jeevansathi.com, 99acres.com.**

2) Create high quality code, user interface, web pages.

3) Create the table less web sites / Optimal code.

4) Debugging of all UI Issues.

5) UI Testing (use the Bugzilla).

6) Responsible for catching site errors and landing page errors.

7) Responsible for all landing pages/mailer/Microsite/citypages QC before & after launch.

8) Responsible for generating new ideas/standard.

9) Use the CMS.

10) Deep understanding and expertise with the tools being used.

11) Very comfortable in 508 standard, W3C Web Standards.

12) Cross browser checking on IE 6, 7, 8& Mozilla 2, 3, 3.5, heigher& chrome.

13) CSS Hacks, JavaScript hacks for ie6

14) Coding optimization/ page light.

15) Fast rendering of the page on net.

16) Creation of B2B Affiliates for Sulekha, ICICI, Bank of Baroda

17) Coordination with Software Engineers in development process.

18) Responsible for coordinating and communicating with the other involved in the project.

19) Use tools for versioning (SVN), bug/issue tracking.

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**Work Experience:**

1. Currently working as a Manager - UI with **Jabong** in Gurgaon

(Jan 2014 to Till Date)

1. worked as aSr.Tech Lead with **Yatra** in Gurgaon

(Feb 2011 to Jan 2014)

1. Worked as a **UI Tech Lead**with **Info Edge India** in Noida.

(Nov. 2007 to Feb 2011)

1. Worked as a **Sr.UI Developer** with **IsangoPvt Ltd** in Gurgaon.

(March 2006 to Nov 2007)

Job Responsibilities in **Isangopvt ltd:**

1. Create high quality table less web sites user interface and Check the browser compatibility issues
2. Creating and managing landing pages for all brands/products.
3. Responsible for executing & delivering landing pages for SEO.
4. Concentrate on B2B.
5. Apply the W3C standard and accessibility (508,A/AA compliance).
6. Responsible for catching site errors and landing page errors.
7. Responsible for all landing pages QC before & after launch.
8. Managing all thousand landing pages.
9. Responsible for generating new content ideas/standard.
10. Coordination with DOT net team.

**5.**  Worked As a **UIModule lead** With **CMM 5 (Sopra Group Pvt Ltd.)** in Noida.

(Sept 2005 to Feb 2006 **on contract**)

Job Responsibilities in **Sopra Group (CMM 5):**

1. Create high quality user interface for UK&USA based client.
2. Make the interface according to use cases
3. Apply the W3C standard and accessibility and cross browser compatibility.
4. Coordination with DOT net team.

**6.**  Worked As a **Web Developer/Designer** with **Aequor Technology** in Gurgaon

(July 2004 to Sept. 2005)

Job Responsibilities in **Aequor Technology pvt ltd:**

1. Gave the support to 140 web sites (Vnuemedia).
2. Coordination with Dot net & Java team.

Offshore maintenance work with **VNUemedia (USA Client – Above 150 Websites)**

Gave the support for these websites, means Maintenance and production using **JIRA and Web logic** server. I was a TL and trainer for new developer/designer and providing training for offshore project. I was responsible for Training, QA, and Client Satisfaction.

**7.**  Worked As a **Multimedia Faculty** with **NIIT** in Bharatpur (Rajasthan)

(May 2003 to June 2004)

**Projects summary:**

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| **Project Title** | **:** | **The world famous website (Jeevansathi.com & 99acres.com)** |
| **Description** | **:** | Jeevansathi is matrimonial site and 99acres is property site.  Created all UI part and added new projects. Sometime work for allcheckdeals.com |
| **Client** | **:** | Inhoue projects |
| **Tools / Technologies** | **:** | Html5, XHTML,DHTML, CSS Hacks, Advanced CSS3, Photoshop, Dream weaver, Table-less layouts, Div & Span, Dom, JavaScript, Web 2.0, Web Accessibility & Usability, W3C Standards and 508 Standard, A & AA, AAA Compliance, Front End optimization, Cross Browser compatibility, YSlow, firebug, IE7 – Debug Bar, IE6,DOM, bugzilla for bugs, SVN for versioning. Knowledge of PHP, CMS, Xml, Jquery, Ajax |
| **Role** | **:** | Sr. UI Team Lead cum Manager |
| **Link** | **:** | [www.99acres.com](http://www.99acres.com), [www.jeevansathi.com](http://www.jeevansathi.com), [www.Narendrasinghonline.com](http://www.Narendrasinghonline.com), www.expertwebcreater.com/index.html |

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| **Project Title** | **:** | **The travel website (Isango.com)** |
| **Description** | **:** | All company website html construction, seo, B2B, Affliates for most popular clint and landing pages. |
| **Client** | **:** | Company site and **Ryanair, Yatra, New7wonder, Kingfisher& Hertz** |
| **Tools / Technologies** | **:** | Html4, XHTML,DHTML, CSS Hacks, Advanced CSS3, Photoshop, Dream weaver, Table-less layouts, Div & Span, Dom, JavaScript, Web Accessibility & Usability, W3C Standards and 508 Standard, A & AA, AAA Compliance, Front End optimization, Cross Browser compatibility, YSlow, firebug, IE7 – Debug Bar, IE6,DOM. |
| **Role** | **:** | Sr. UI Developer |
| **Link** | **:** | [www.isango.com](http://www.isango.com) ,B2B Affiliates for Ryanair, N7W, Hertz, Yatra  <http://affiliate.isango.com/defaultb2.aspx?AffiliateID=3BC110E8-4FAB-4A1D-BAFB-523459B6677E>  <http://affiliate.isango.com/defaultb2.aspx?AffiliateID=8D393676-9077-463A-828E-95060C27ECED>  <http://affiliate.isango.com/defaultb2.aspx?AffiliateID=B86E01CD-5634-4486-8FAE-BEF02A7A0F4F> |

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| **Project Title** | **:** | **The Capita ONE** |
| **Description** | **:** | It’s a UK project and developed a web application for education sector.  Client gave the usecase. Completed other GUI Project. |
| **Client** | **:** | UK and USA clients |
| **Tools / Technologies** | **:** | Html, XHTML,DHTML, CSS Hacks, Advanced CSS2, Photoshop, Dream weaver, Web Accessibility & Usability, W3C Standards and 508 Standard, A & AA, AAA Compliance. |
| **Role** | **:** | UI Module lead |

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| **Project Title** | **:** | **VNU (Neilsen) Site Support** |
| **Description** | **:** | Neilsen(Earlier name was VNU eMedia), U.S.A. is handle more than 150 websites (27 instances on weblogic server) which is related to eMedia like [www.adweek.com](http://www.adweek.com), [www.billboard.com](http://www.billboard.com) etc. We have established and adding new pages and monitoring these sites from Aequor Information Technology with Weblogic8.1 Server.  Provided training for new web developers. Responsible for QA, and Client Satisfaction. |
| **Client** | **:** | **VNU (Neilsen)** |
| **Tools / Technologies** | **:** | Html, CSS, Photoshop, Dream weaver, JavaScript, Cross Browser compatibility, Issue tracking Jira, Xml |
| **Role** | **:** | Web Developer |
| **Link** | **:** | <http://pinkcity.brinkster.net/naren/index.html>, [www.Aequor.com](http://www.Aequor.com), [www.adweek.com](http://www.adweek.com), [www.billboard.com](http://www.billboard.com), [www.billboardevents.com](http://www.billboardevents.com), [www.brandweek.com](http://www.brandweek.com), [www.billboardradio.com](http://www.billboardradio.com/), www.hollywoodreporter.com , [www.vnulearning.com](http://www.vnulearning.com), [HCDonline.com](http://HCDonline.com) |

**Latest Projects:**

1. **Yatra,com, Holidayindia.com**
2. **Yatra.com/hotels-india-v2/index.html**
3. [**http://www.yatra.com/flights-india-yt/dom/index.html**](http://www.yatra.com/flights-india-yt/dom/index.html)
4. [**http://www.yatra.com/flights-india-yt/int/index.html**](http://www.yatra.com/flights-india-yt/int/index.html)
5. **http://www.yatra.com/hotels-india/hotel/home.htm**
6. **Jeevansathi.com,**
7. **99acres.com,**
8. **Naukri.com**
9. B2B Affiliates for World biggest travel industry **Ryanair**.
10. B2B Affiliates for travel industry **Yatra**.
11. GUI Project for **Capita One.**
12. B2B Affiliates for Seven Wonder **N7W.**
13. B2B Affiliates for Car Rental **Hertz.**

**Brief Details:**

Date of Birth : 17/07/1982

Sex : Male

Marital Status : Married

Language Known : Hindi and English

Hobbies : Computer, Music & Hard Working.

Passport : K0128945

Address : 21L, 2nd floor, EHS flats,

Pkt-4, Mayurvihar ph-3,Delhi-110096

Date:-

Place: - (**NAREENDRA SINGH**)