KSHITIJ DEVENDRA MESHRAM

Data Analyst and Web Developer

📞 +91-8237693103   ✉ kshitijmeshram96@gmail.com

in https://www.linkedin.com/in/kshitij-meshram-1b0205192/

EDUCATION

Computer Technology
Kavikulguru Institute of Technology and Science, Ramtek
2016 - 2019

Computer Technology
Shri Datta Meghe Polytechnic, Nagpur
2012 - 2016

SSC
Hadas High School, Nagpur
2006 - 2012

EXPERTISE

- Fullstack Develepoment
- MERN Stack Development
- React.js, Node.js, Express.js and MongoDB
- React Hooks, React-Router-DOM, REST api
- Postman, Mongoose
- HTML, CSS and JavaScript
- Ajax, JSX, Bcrypt.js
- SEO, Google Analytics
- Data Analytics
- Microsoft PowerBI, MS-Excel
- GitHub, Jira

LANGUAGE

- English
- Hindi
- Marathi

PROFILE

With over 3.2+ years of experience, I am a proficient Data Analyst and skilled Web Developer with an extensive range of expertise encompassing various front-end and back-end languages, responsive frameworks, databases, and optimal coding methodologies. My proficiency extends to data analysis, including the ability to craft insightful PowerBI dashboards. I take pride in successfully executing numerous web projects from inception to completion. Presently, I am actively engaged in HubSpot Web Development and the strategic analysis of diverse solution practices.

My role entails conceptualizing, creating, testing, and upkeeping responsive websites, while also delving into solution-based data analysis to unearth qualified leads. Aspirations drive me towards the pursuit of becoming a Data Engineer fortified with robust web development skills.

WORK EXPERIENCE

KAPITAL DATA CORP.   DEC 2022 - Present

Data Analyst and Web Developer

- Tech Achievements:
- Developed Internal Hiring Website (MERN stack).
- Detailed documentation for clarity and collaboration.
- Role-specific dashboards for user-friendly experience.
- Implemented SEO and security best practices.
- Toolkit Expansion: Proficient in PHP, CodeIgniter, MVC for madgigs website.
- Quick issue resolution for seamless website operation.
- Entered Email Marketing Campaigns for lead generation.
- Skill Enrichment: ETL processes, Excel (VLOOKUP, Pivot Tables), PowerBI, DAX, R.
- Identified qualified leads and optimized pipeline efficiency.
- Precision: PowerBI dashboards for data-driven decisions.
- Led efficient lead identification and management.

KAPITAL DATA CORP.
Web Developer

- Crafted a comprehensive plan for the Kapital Data website, mapping out every detail.
- Brought the vision to life by building the Kapital Data website from the ground up on HubSpot.
- Designed engaging Landing Pages and polished Website pages to enhance the Kapital Data online presence.
- Leveraged HubDB to create dynamic and data-driven website pages, ensuring a seamless user experience.
- Developed custom modules tailored to elevate the functionality and aesthetics of the Kapital Data Website.
- Wrote SEO-optimized code, ensuring that the website is not just visually appealing but also search engine friendly.
- Ensured a stellar user experience across devices by making the website and landing pages responsive for both web and mobile.
- Crafted eye-catching and effective email templates for impactful email marketing campaigns.
   But the journey doesn't end there! Thrilled to be working on a new project:
- Currently, I'm in the planning stages for an Internal Hiring Website, outlining the blueprint for success.
   Taking it a step further:
- Created wireframes to visualize the user journey for the Internal Hiring Website.
- Opted for the robust MERN stack to ensure a powerful and scalable solution for the Internal Hiring Website.

VSoftweb Services
Data Analyst and Web Developer

- **Data Analysis:** - Conduct in-depth data analysis to extract valuable insights and trends.
   - Develop and maintain databases, ensuring data accuracy and integrity.
- **Web Development:** - Design, code, and modify websites, from layout to function.
   - Collaborate with cross-functional teams to enhance user experience and site functionality.
- **Data Visualization:** - Create compelling visualizations to communicate complex data effectively.
   - Utilize tools like Tableau for impactful presentations.
- **Optimization & Performance:** - Implement performance tuning and optimization measures for web applications.
   - Identify and resolve issues affecting web performance and usability.
- **Coding & Scripting:** - Proficient in languages such as Python, JavaScript, HTML, and CSS.
   - Develop scripts for data extraction, transformation, and loading.
- **Testing & Debugging:** - Conduct thorough testing of web applications to identify and resolve bugs.
   - Implement debugging processes for efficient troubleshooting.
- **Continuous Learning**: - Stay updated with the latest trends in data analytics and web development.
   - Engage in continuous learning to enhance technical skills and adapt to emerging technologies.
- **Communication & Collaboration:** - Effectively communicate findings and insights to both technical and non-technical stakeholders.
   - Collaborate with cross-functional teams to align data strategies with organizational goals.
- **Project Management:** - Manage end-to-end project lifecycle, from requirements gathering to implementation.
   - Ensure timely delivery of high-quality solutions within project timelines.
- **Documentation:** - Maintain comprehensive documentation for codes, processes, and data analysis methodologies.

VSoftweb Services

Intern

- During my internship, I seamlessly integrated advanced statistical methods into data analysis and contributed to the development and deployment of machine learning models. Simultaneously, I played a pivotal role in designing and implementing dynamic and responsive web applications. Proficient in Python, JavaScript, HTML, and CSS, I ensured the accuracy of data processes through robust scripting for cleaning, transformation, and integration.
- My contributions extended to crafting visually compelling data visualizations using tools like Matplotlib, facilitating effective communication of complex insights. I fostered collaboration between data science and web development, bridging gaps for seamless cross-functional teamwork. Throughout projects, I ensured the timely delivery of high-quality solutions, enriching my technical expertise and ability to integrate data science insights into impactful web solutions.

PROJECT DETAILS

Project 1

- **Project Name:** KAPITAL Data Corp Website (kapitaldata.com)
- **Tools and Technology Used:** HubSpot Web Development, HTML, CSS and JavaScript
- **Role:** Web Developer
- **Details about project:** I made a really detailed plan for the Kapital Data website, covering everything. Then, I built the whole website from scratch using HubSpot. I created attractive landing pages and polished the regular website pages to make Kapital Data look great online. To make sure everything runs smoothly, I used HubDB to make dynamic and data-driven pages. I also added special features to boost how the website works and looks. The code I wrote is not only good-looking but also helps the website show up better in search engines. I made sure the website works well on both computers and phones. And for email marketing, I designed cool templates that grab attention and get the message across.

Project 2

- **Project Name:** KAPITAL Data Corp (Internal Hiring Website)
- **Tools and Technology Used:** MongoDb, ExpressJs, ReactJs and NodeJs (MERN) Stack, HTML, CSS, JavaScript, React-Hooks, React-Router-DOM, JSON, JSX, AJAX, Tailwind-CSS, Bootstrap, bcryptjs, Postman, Github, Heroku, Render.
- **Role:** Web Developer
- **Details about project:** I made wireframe to plan out how people will use the Internal Hiring Website. Then, I used a strong and flexible tool called the MERN stack (MongoDB, Express.js, React.js, and Node.js) to build the website from scratch. I documented every step and added comments in the code so that everyone can understand and work together easily. I made special dashboards for different roles to make the website easy to use. I also made sure the website shows up well in search engines and is secure. Finally, I added important parts to make the website work better and give users a smooth experience.

Declaration: I hereby declare that all the information provided above is true and accurate to the best of my knowledge.

Place: Nagpur

Regards,

Date:

Kshitij Devendra Meshram