

# Google Apps Store Marketing Overview

Category ▾

Type ▾

**Total Apps**

9.6K

**Total Installs**

146.6B

**Avg Ratings**

4.2

**Total Categories**

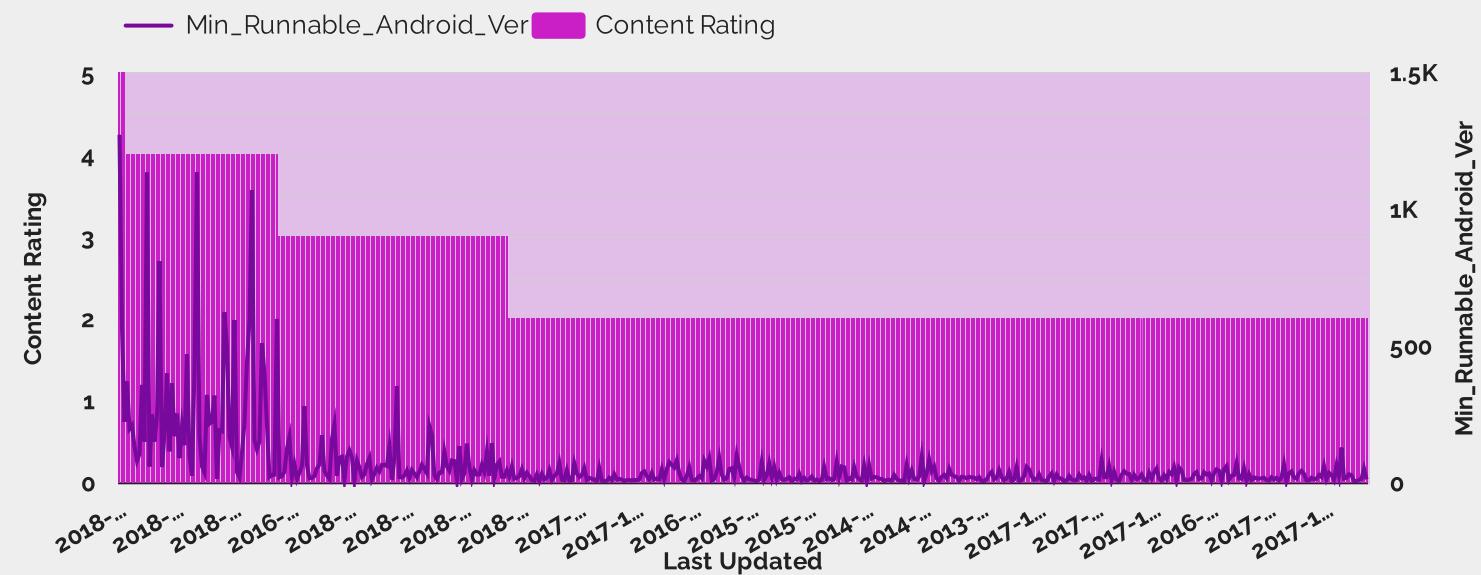
33

## Avg Rating per Category

All



## Content Rating by Last Updated



## App Intelligence Table

Category	Avg_I...	Size
1. GAME	31.5B	151
2. COMMUNICATIO	24.2B	118
3. SOCIAL	12.5B	105
4. PRODUCTIVITY	12.5B	131
5. TOOLS	11.5B	203
6. FAMILY	10B	212
7. PHOTOGRAPHY	9.7B	113
8. TRAVEL_AND_L	6.4B	87
9. VIDEO_PLAYERS	6.2B	84
10. NEWS_AND_MA	5.4B	86

## Free Vs Paid Apps

