



# KSHITIJ RAJ

## GRAPHIC DESIGNER

### Contact

+91 7061067077

Rajkshitij876@gmail.com

Sviet boys hostel, Banur

### Education

Bachelor of Technology in CSE

*SVIET college, Punjab*

2023 - 2027

### Skills

- Software Proficiency: Adobe Photoshop, Canva, Figma, Adobe Premiere Pro
- Design Skills: Graphic design, video editing, social media graphics, branding, UI/UX design
- Other Skills: Time management, creativity, teamwork, communication

### Summary

Creative and detail-oriented graphic design student with a strong foundation in Adobe Photoshop, Canva, Figma, and Adobe Premiere Pro. Seeking to leverage design skills and creativity to contribute to impactful projects and gain professional experience in the graphic design industry.

### Work Experience

- Graphic Designer for College Posts
- Designed engaging social media graphics for college events and announcements
- Collaborated with student organizations to create promotional materials
- Successfully increased event participation through effective visual communication

### Projects

- Project: College Fest Promotional Campaign
- Developed a series of posters, flyers, and social media graphics to promote the annual college fest
- Utilized Adobe Photoshop and Canva to create visually appealing and cohesive designs
- Resulted in a 30% increase in event attendance compared to the previous year

### References

Er. Ankur Gill, Director

Operations, Sviet