Benefit per order by Lead Time

Lead Time	Benefit per order
2	2.62M
4	1.27M
3	1.23M
6	1.22M
5	1.19M
0	233.6k
1	

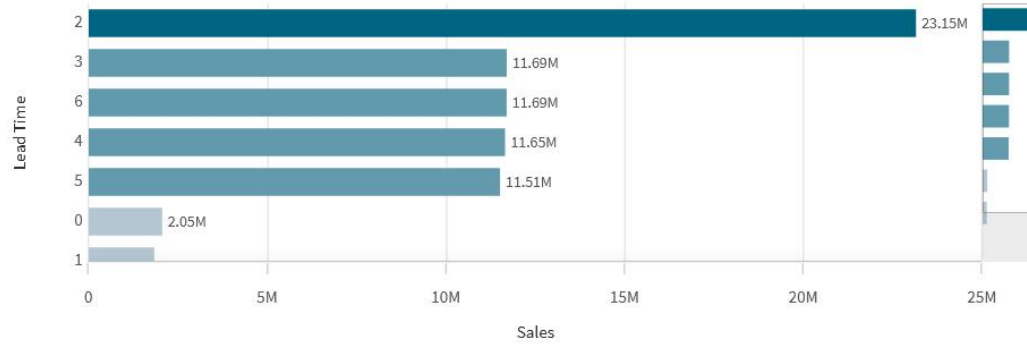## Sales per customer by Lead Time

Lead Time	Sales per customer
2	20.81M
6	10.5M
3	10.5M
4	10.47M
5	10.34M
0	1.84M
1	

Order Profit Per Order by Lead Time

Lead Time	Order Profit Per Order
2	2.62M
4	1.27M
3	1.23M
6	1.22M
5	1.19M
0	233.6k
1	

Sales by Lead Time

Lead Time	Sales
2	23.15M
3	11.69M
6	11.69M
4	11.65M
5	11.51M
0	2.05M
1	

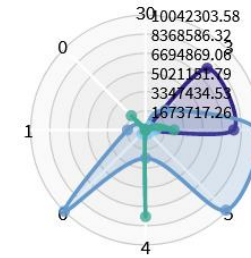## Sales per customer by Lead Time and Delivery Status

- Advance shipping
- Late delivery
- Shipping canceled
- Shipping on time

10042303.58
8368586.32
6694869.06
5021151.79
3347434.53
1673717.26

Benefit per order
7.93M

avg Sales per customer
183.1

Sales
73.57M

Order Item Quantity
768.2k

Spikes detected for count Sales values over Shipping Date (Date Orders)

Measures
— Sales
▲ Anomalies

Sales, Anomalies

550
250
0
2015   2016   2017   2...

Shipping Date (Date Orders)

Distribution of Order Profit Per Order for Order Country

Order Country
Area layer

Order Profit Per Order
1.08M

5000 km   © OpenStreetMap contributors

avg Order Item Profit Ratio by Market and Product Name

avg Order Item Profit Ratio

0.4

0.2

0

-0.2

0.12 0.13 0.11 0.08 -9.03m 0.15 0.21 0.29 0.08 -0.04 -0.03 0.1 0.01 0.15 0.11 0.03 0.25 0.21 0.17 0.13

Africa

Market, Product Name

Product Name
■ Perfect Fitness Perfect Rip Deck
■ Under Armour Girls' Toddler Spine Surge ...
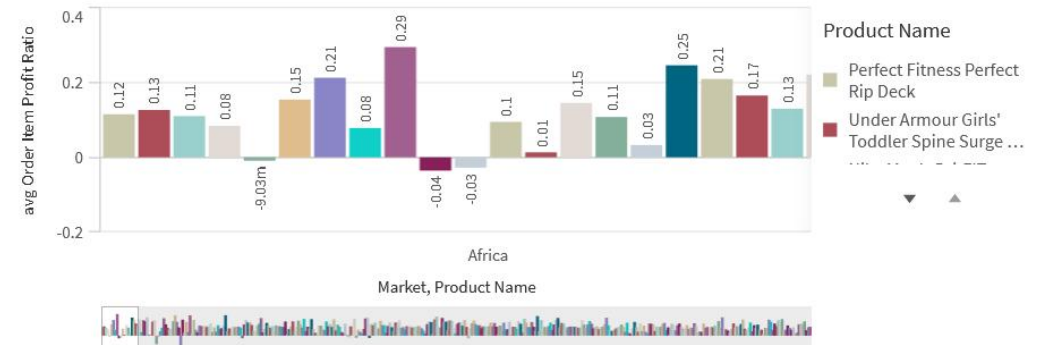
Actual Sales as percent of target

59.83%
Sales

0.00%   150.00%
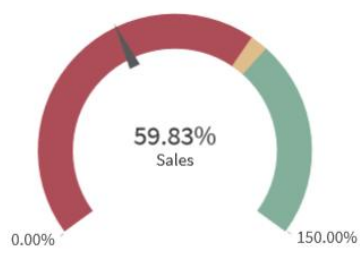
Customer Segment count by Sales target

Missed target
3

Sales change by Customer Segment in 2017-Dec and 2018-Jan

Customer Segment 🔍	Sales-Period 1	Sales-Period 2	Sales-Target	% of target	Status	Target
Totals	**1007821.634686**	**663300.23031368**	**1108603.7981546**	**59.83%**	▼	**Missed**
Consumer	557699.54822692	325660.4851121	613469.50304961	53.09%	▼	Missed
Home Office	145659.40212954	128179.36204206	160225.34234249	80.00%	▼	Missed
Corporate	304462.68432958	209460.38315952	334908.95276254	62.54%	▼	Missed

Sales change by Customer Segment in 2017-Dec and 2018-Jan

Sales-Current

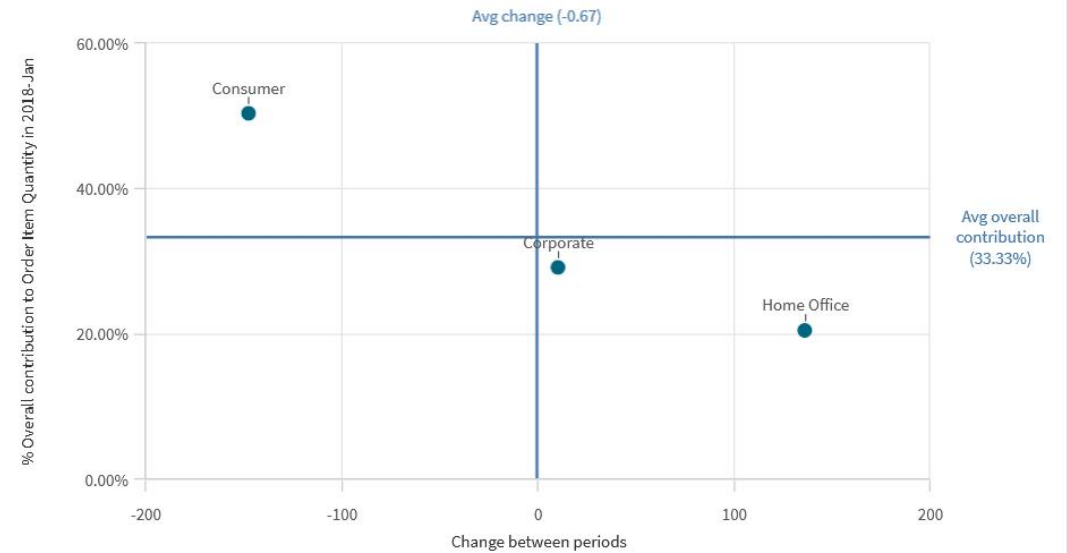# Order Item Quantity delta

-2^{-0.05%}
% delta

Order Item Quantity changes by Customer Segment between 2017-Dec and 2018-Jan

Home Office: 136
Corporate: 10
Consumer: -148

Customer Segment (y-axis)
Order Item Quantity delta (x-axis): -150, -100, -50, 0, 50, 100, 150

Order Item Quantity changes by Customer Segment by overall contribution and amount between 2017-...

Avg change (-0.67)

Consumer
Corporate
Home Office

Avg overall contribution (33.33%)

% Overall contribution to Order Item Quantity in 2018-Jan (y-axis): 0.00%, 20.00%, 40.00%, 60.00%
Change between periods (x-axis): -200, -100, 0, 100, 200

Sales by Shipping Mode and Shipping Date (Date Orders)

Shipping Mode
— Standard Class

* Currently showing a limited data set.
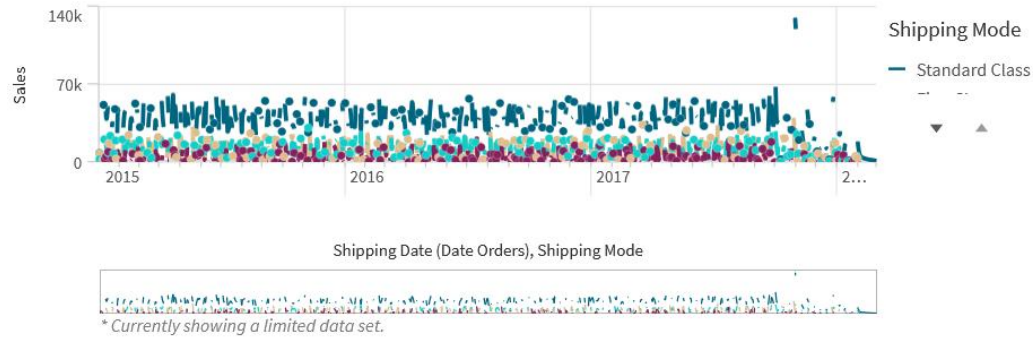
Order Status clustered by count Product Price and count Sales per customer (K-Means)

Cluster
● 1
● 2

Product Price by Delivery Status

Delivery Status	Product Price
Late delivery	27.9M
Advance shipping	11.8M
Shipping on time	9.11M
Shipping canceled	2.17M
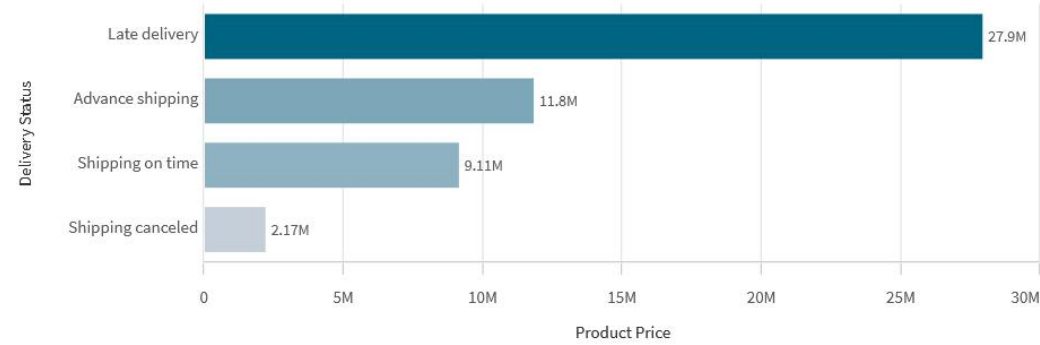
Mutual dependency between Order Item Quantity and selected items

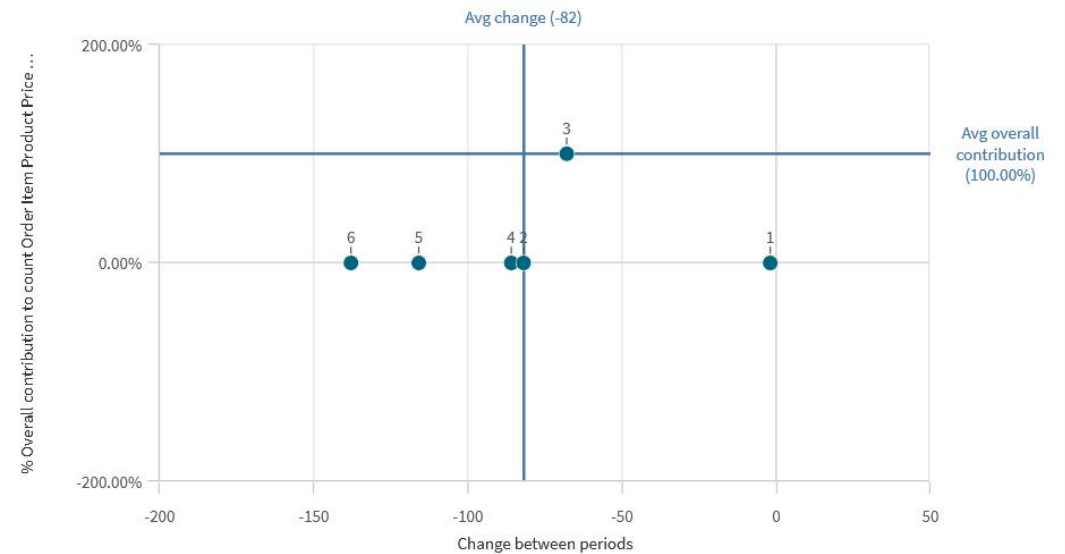|	
Order Item Quantity and Order Pr…	50.31%
Order Item Quantity and Sales	95.71%
Order Item Quantity and Product …	74.13%
Order Item Quantity and Type	0.00%
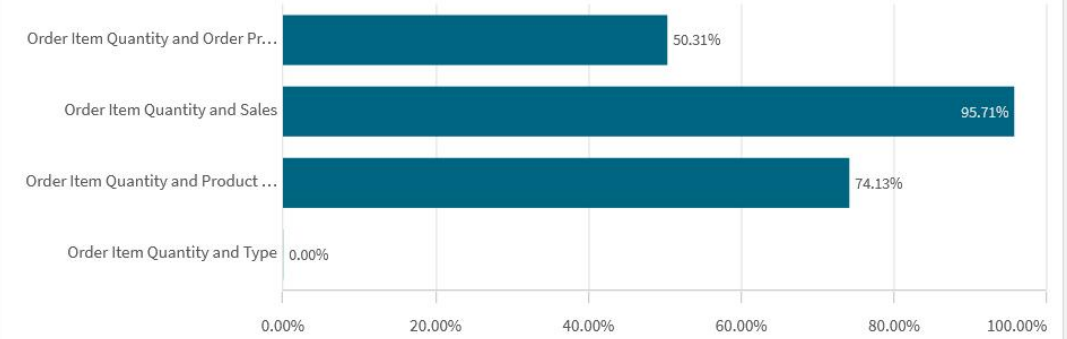
count Order Item Product Pri…

-492 -99.60% % delta

count Order Item Product Price changes by Days for shipping (real) between 2018-Feb and 2018-Mar

Days for shipping (real)

1	-2
3	-68
2	-82
4	-86
5	-116
6	-138

count Order Item Product Price delta
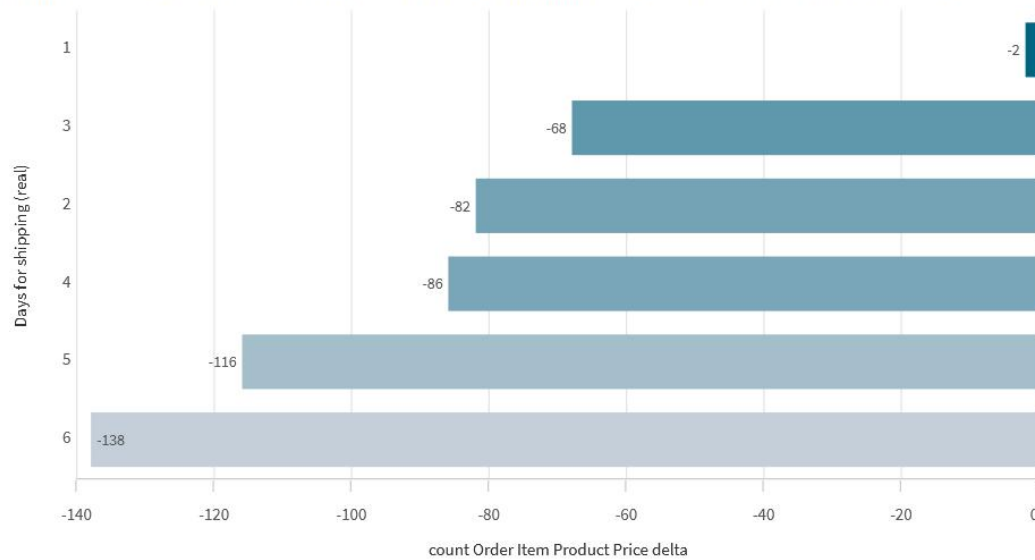
count Order Item Product Price changes by Days for shipping (real) by overall contribution and amount …

Avg change (-82)

Avg overall contribution (100.00%)

% Overall contribution to count Order Item Product Price …

Change between periods

Order Profit Per Order by Order Country

Order Country	Order Profit Per Order
Estados Unidos	1.08M
Francia	655.66k
México	606.56k
Alemania	389.65k
Brasil	373.43k
Reino Unido	361.89k
Australia	
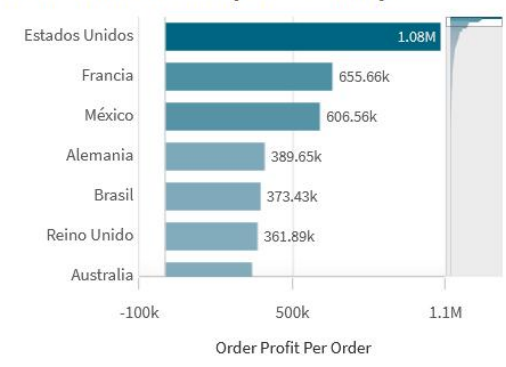
Order Item Total by Delivery Status

Delivery Status	Order Item Total
Late delivery	36.17M
Advance shippi…	15.31M
Shipping on time	11.81M
Shipping cance…	2.82M

Distribution of Benefit per order for Order Country

Order Country
Area layer

Benefit per order
1.08M

5000 km

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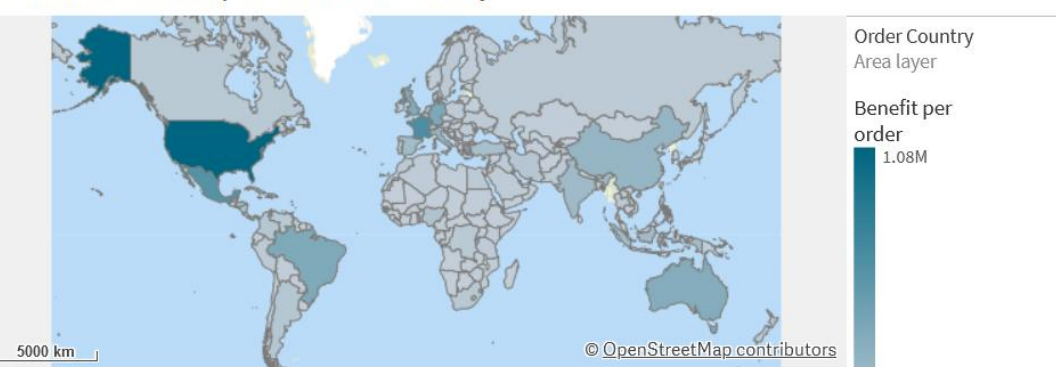
Order Item Total by Customer State

Customer State	Order Item Total
PR	25.42M
CA	10.65M
NY	4.14M
TX	3.36M
IL	2.81M
FL	1.99M
OH	
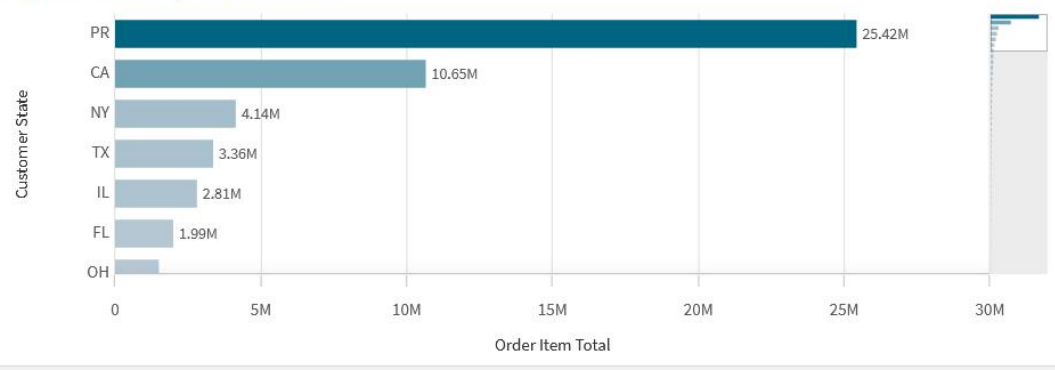
Order Item Total by Order Country

Order Country	Order Item Total
Estados Unidos	8.77M
Francia	5.18M
México	4.74M
Alemania	3.73M
Australia	3.04M
Reino Unido	2.9M
Brasil	

Order Item Total by Order City

Order City	Order Item Total
New York City	785.19k
Santo Domingo	776.91k
Los Angeles	665.26k
Tegucigalpa	656.1k
Managua	602.8k
Mexico City	534.54k
Manila	