Sheet 1

Salesorg

Mat Group Text	Bikes Studio Berlin	Bikes Studio Magdeburg	Munich Bike Store	Grand Total
City bike (CB)	\$121,466.33	\$91,512.25	\$132,963.88	\$345,942.46
Kids bike (KB)	\$27,932.34	\$22,294.29	\$34,519.43	\$84,746.06
Mountain bike (MB)	\$251,878.63	\$178,256.70	\$242,876.96	\$673,012.29
Racing bike (RB)	\$233,066.87	\$161,093.79	\$246,900.22	\$641,060.88
Trekking bike (TB)	\$103,488.95	\$76,875.62	\$118,378.71	\$298,743.28
Grand Total	\$737,833.12	\$530,032.65	\$775,639.20	\$2,043,504.97

Sum of Revenue broken down by Salesorg vs. Mat Group Text. The data is filtered on Distr Chan, Date Year and Date Quarter. The Distr Chan filter keeps Internet. The Date Year filter keeps 2007. The Date Quarter filter keeps Q1.

Sheet 2

Streetmax	Cruze Boys	Star Lady Bike	Avg. Contribution M		
KB-0014	KB-0012	TB-0014	16.38%	28.98%	
Kids 10 KB-0010	Jakima TB-0011				
		Via Nirone 7 RB-0010			
	XT Pro TB-0010				
Disney Bike KB-0011		Stream N3 28" CB-0011			
	Monaco Men Rahmen TB-0013	Alulite 8 CB-0014			
Mekena KB-0013					
	Solero Men TB-0012	Conception Pal CB-0012			

Material and Material Code. Color shows average of Contribution Margin Ratio. Size shows average of Contribution Margin Ratio. The marks are labeled by Material and Material Code.

Sheet 2

28	Devil RB-0012		Race Scandium RB-0011	Beluga RB-001			R 1.0 -0014
		7 Gear CB-0010		Bikes City CB-0013		MTB Light V-Brake MB-0010	
			DS 1 3-0012		SE 9000 Di MB-0011	SC	M6 Hardtrail 18" MB-0014
ermo			ckfire 40 3-0013				

Avg. Contribution M...
16.38% 28.98%

Material and Material Code. Color shows average of Contribution Margin Ratio. Size shows average of Contribution Margin Ratio. The marks are labeled by Material and Material Code.