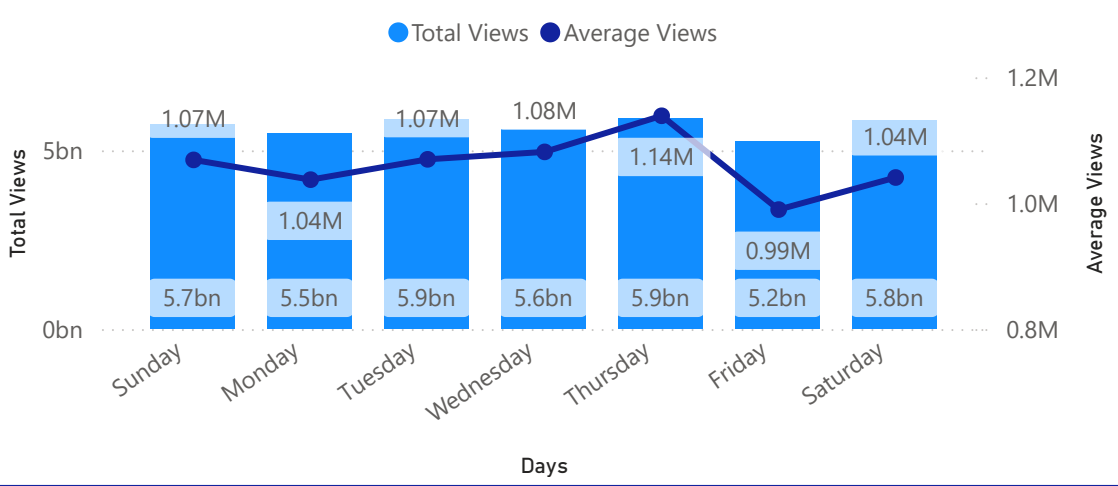
YouTube Analytics

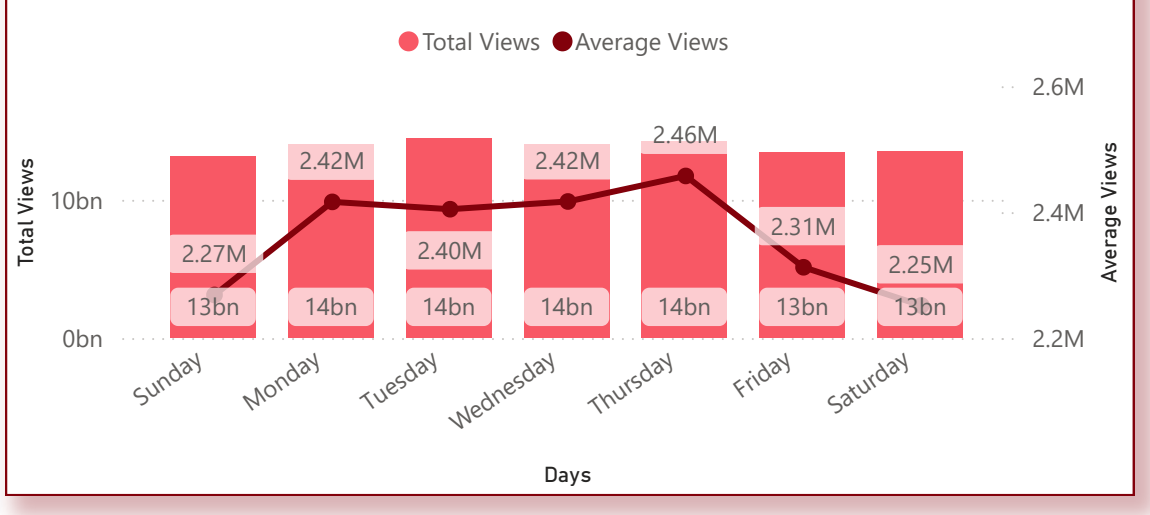
Let's find the Video trends in India and US

	India	US
Total Channel	1457	2267
Total Video	16.54K	6828
Total Views	39.6bn	96.7bn
Total Comments	100M	346M
Engagement Rate	2.96%	3.66%
Like Rate	2.55%	3.15%
Dislike Rate	0.16%	0.16%
Comments Rate	0.25%	0.36%

Total and Average Views based on Days (India)

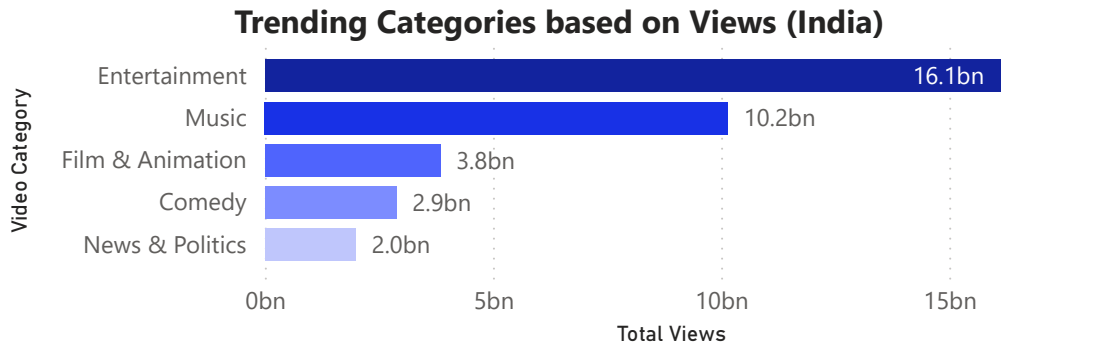


Total and Average Views based on Days (US)

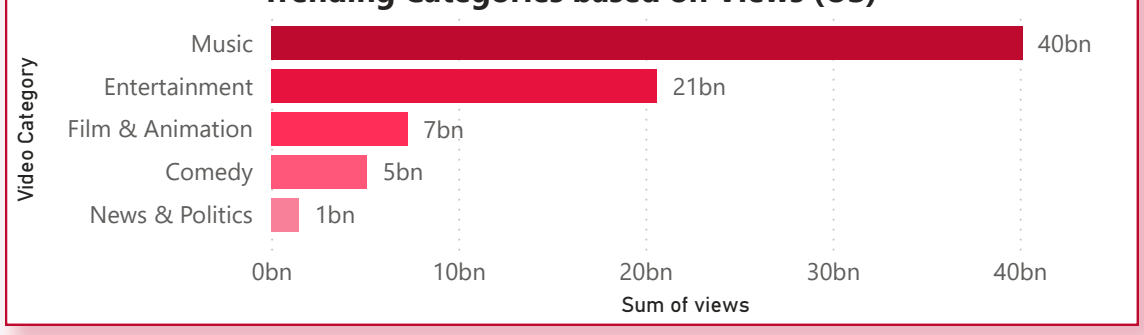


- For India and US, Thursday has more Total Views and Average Views among all the Week Days. Most of the people used to see the Videos in **Thursday** as compared to other days.

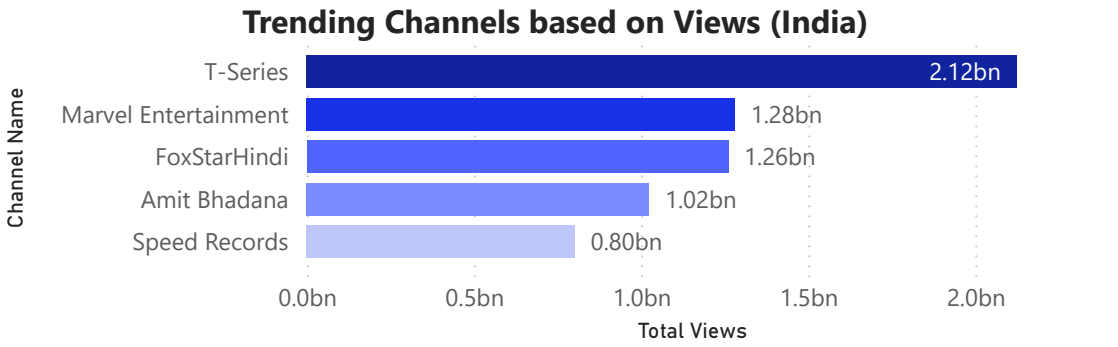
Trending Categories based on Views (India)



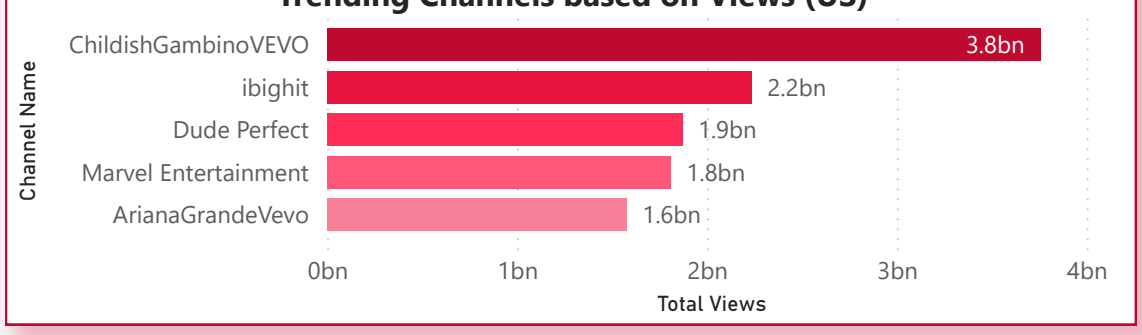
Trending Categories based on Views (US)



Trending Channels based on Views (India)



Trending Channels based on Views (US)

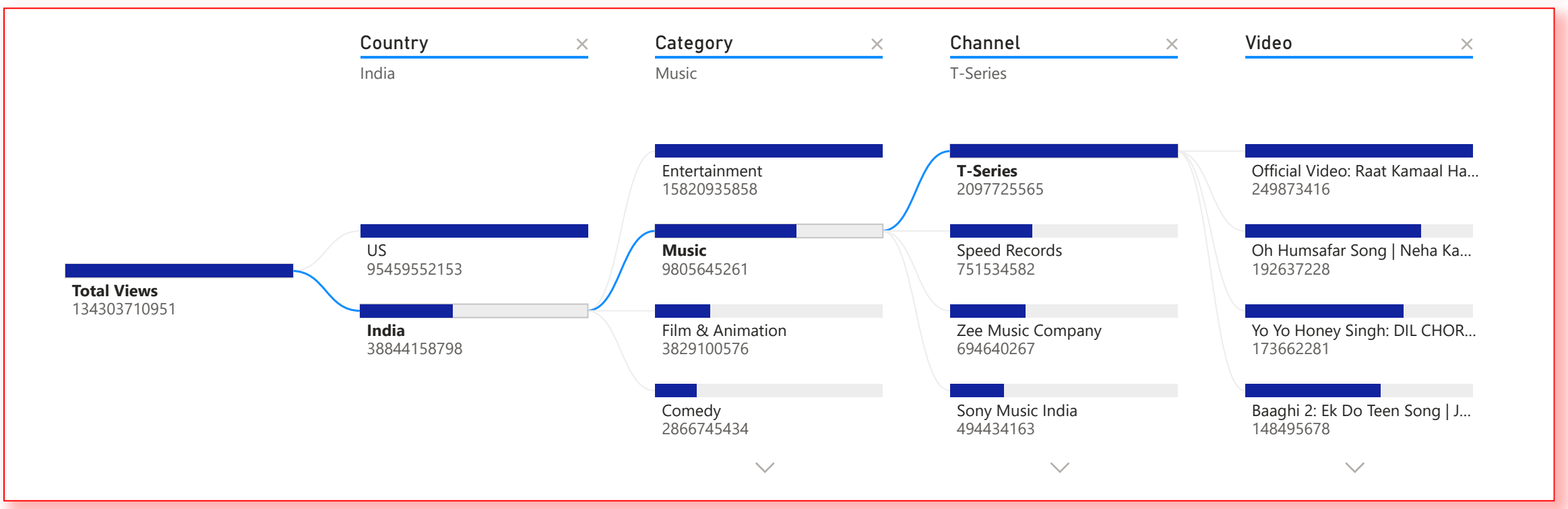


Video	Channel	Views	Likes	Dislikes
Marvel Studios' Avengers: Infinity War Official Trailer	Marvel Entertainment	578M	19M	349K
Sanju | Official Teaser | Ranbir Kapoor | Rajkumar Hirani	FoxStarHindi	568M	11M	410K
VENOM - Official Trailer (HD)	Sony Pictures Entertainment	534M	14M	466K

Video	Channel	Views	Likes	Dislikes
Childish Gambino - This Is America (Official Video)	ChildishGambino VEVO	3758M	97M	6054K
Ariana Grande - No Tears Left To Cry	ArianaGrandeVevo	1529M	49M	1878K
BTS (방탄소년단) 'FAKE LOVE' Official MV	ibighit	1283M	72M	2390K

- For Trending Categories based on Views, Indian people likes **Entertainment Video** and US People likes **Music Videos.**
- For Trending Channels based on Views, Indian people likes to view videos from **T-Series** and US people likes to view videos from **ChildishGambinoVEVO**.
- In India, most Viewed Video, and most liked Videos is from **Marvel Studios' Avengers: Infinity War Official Trailer (Total Views : 578M, Total Likes : 19M)**, and most disliked video is **YouTube Rewind: The Shape of 2017 | #YouTubeRwind (Total Dislikes : 6866K)**. In US, most Viewed Video, most liked Video and most disliked Video is **Childish Gamino - This is America (Official Video) (Total Views : 3758M, Total Likes : 97M, Total Dislikes : 6054K)**

Frequently used #Hashtags (India)

Frequently used #Hashtags (US)

- Frequently used #Hashtag in India are **#news, #serial, #movie** which **Indian YouTube Content** creator likes to make videos on the topics of news, serial, movie, etc.
- Frequently used #Hashtag in US are **#2018, #makeup, #news, #funny** which **US YouTube Content** creator likes to make videos on the topics of makeup, news, music, funny, etc. Also, creator likes #2018 which shows mostly videos are uploaded in 2018.