26.86 %

Churn Rate

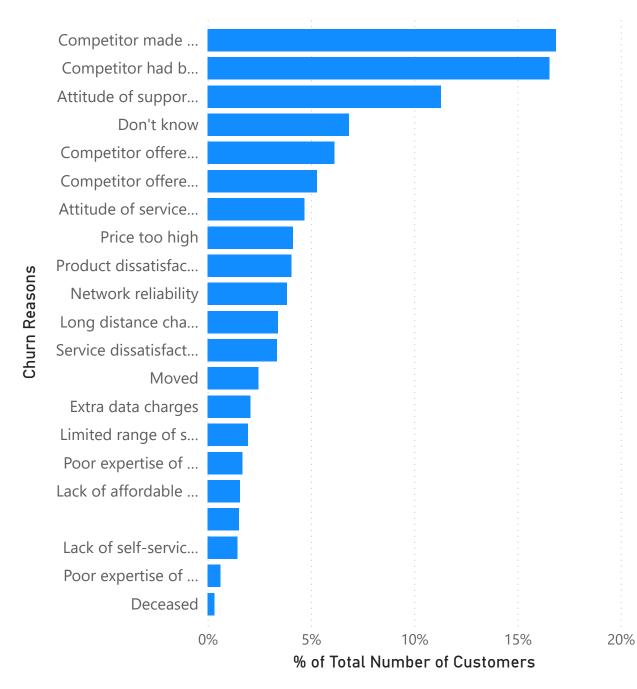
6687

Count of Customer ID

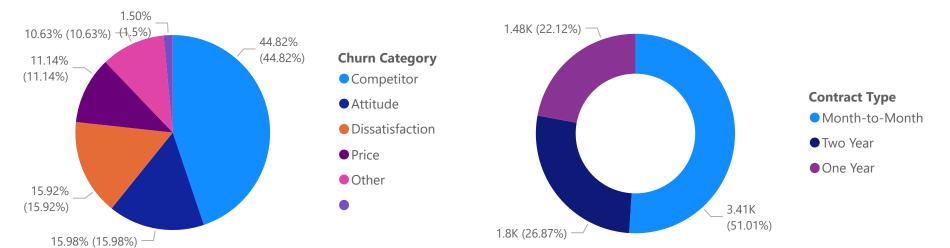
1796

Churned

Churn Reasons

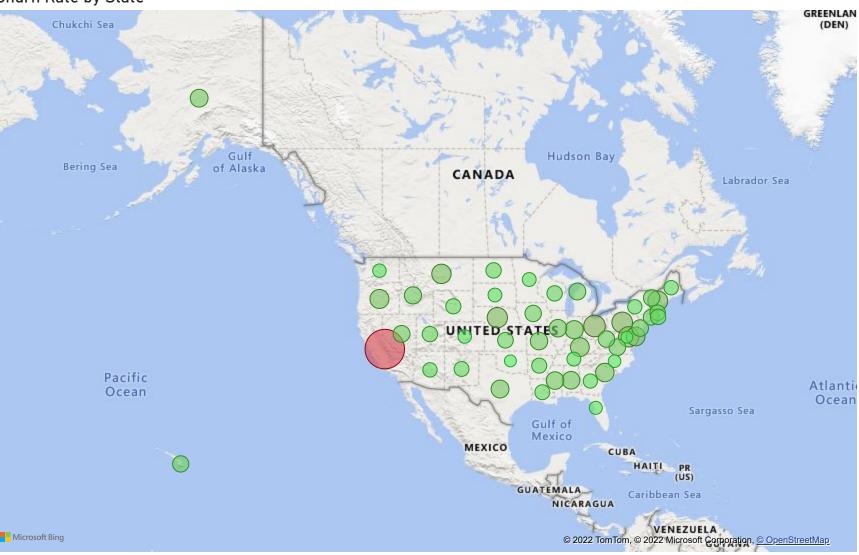


Churn by category



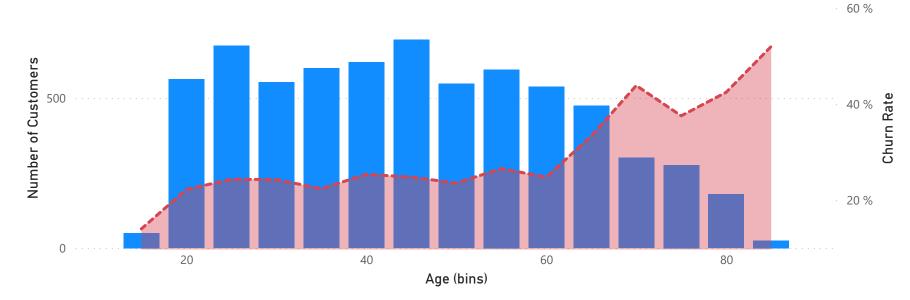
Customers by Contract type

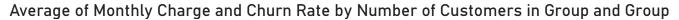
Churn Rate by State

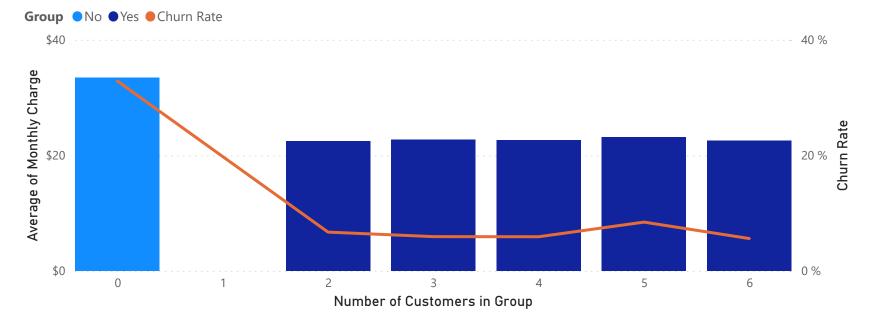


Number of Customers and Churn Rate by Age (bins)











Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category

Contract Category, Payment Method

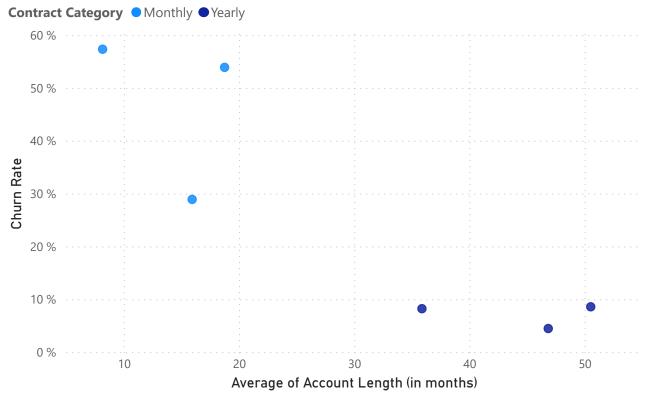
☐ Credit Card☐ Direct Debit

☐ Paper Check

Credit CardDirect DebitPaper Check

△ □ Monthly

6123
Customer Service Calls



0.92

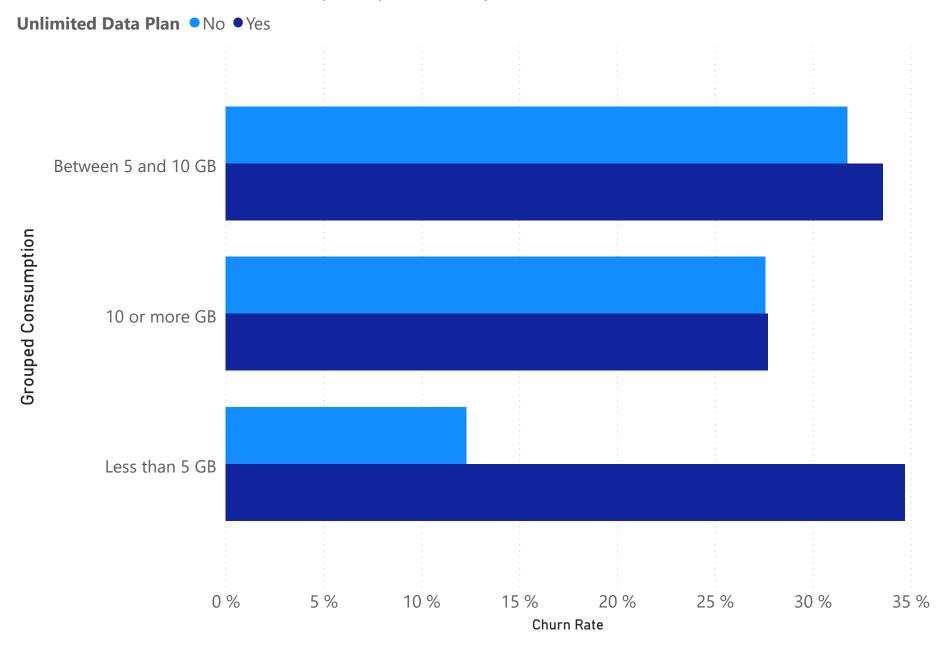
Avg Customer Service Calls

Churn Rate by Grouped Consumption and Unlimited Data Plan

33.64

Avg Extra International Charges





6123

33.64

Customer Service Calls

Avg Extra International Charges

0.92

3.37

Avg Customer Service Calls

Avg Extra Data Charges

Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes



