

How to search effectively on Google

Overview

The course on "How to Search on Google" is designed to equip interns with the skills and knowledge required to become competent in conducting efficient and effective searches on Google.

By taking this course, learners will gain a comprehensive understanding of Google Search, from the basics to the advanced features, and learn to create effective search queries using a variety of search tools and filters.

Objective

Learners will discover how to refine search results and use Google Search for specific purposes such as researching topics, finding images and videos, and locating products and services.

Duration:-

2-3 hours

Mode-Type:-

In-person session

Interns will attend a face-to-face session held in a conference room, led by a trainer who presents the material and facilitates group discussions and activities.

Attendees:-

Interns (Keen and Able Pvt. Ltd.)

Table of Content

1. What you can search for?
2. How to search on Google
 - 2.1 Use of proper words
 - 2.2 Spellings/Capitalization
 - 2.3 Find quick answers
 - Grammar Check
 - Calculations: Enter a maths equation like $3*9123$, or solve complex graphing equations.
 - Unit conversions: Enter any conversion, like 3 cms to inches
 - Quick facts: Search for the name of a celebrity, location, movie, or song to find related information.
 - Search using your voice
 - 2.4 Forgotten a word?
 - 2.5 Insert quotation marks to search for a specific phrase or word.
3. Common search techniques
 - 3.1 Use of Search Operators
 - Exclude invasive results with a minus (-) symbol:
Searching for salsa but not a dance type
 - Search within a range of numbers
 - See Google's cached version of a site
Put "cache:" in front of the site address.
 - Search for a specific site
 - 3.2 Use of operators to create a very broad or very narrow search.
 - 3.3 Add a title (~) in front of a word to find synonyms:
4. Google Images

- 4.1 Search with an image on Google
- 4.2 Get information about an image
- 4.3 Use of tools
- 5. Advanced Search
- 6. Why might your Google Search results differ from other people?
 - 6.1 Time causes differences in results
 - 6.2 Search uses personalization to improve results
- 7. Google fun facts

1. What you can search for?

Google is a search engine that can be used to search for a wide variety of information and content.

- Search for events on Google
- Search for jobs on Google
- Search for hotels on Google
- Book hotels on Google
- Medical information on Google

events near me



All

Maps

Images

Shopping

News

More

Tools

About 5,26,00,00,000 results (0.56 seconds)

Events

Today

Tomorrow

This Week

This Weekend

Next Week

This Month

Next >

9 Sunday Standup - A Stand-Up comedy Show

MAY

8–15 May



Store No-1, Basement, Chat Gully Studio, Below Bonkerz Donkerz, Hauz...
New Delhi, Delhi



10 Golden Triangle with Khajuraho Varanasi Tour

MAY

Wed, 10 – Thu, 11 May



Delhi
Delhi



10 Ladies Night Parties in Delhi|Free Drink For Girls...

MAY

Wed, 10 – Thu, 11 May



G5VV+Q34 Delhi NCR, IIT Delhi Main Rd, IIT Campus, Indian Institute of...
New Delhi, Delhi



→ Search more events

[Learn more](#) [Feedback](#)



BookMyShow

<https://in.bookmyshow.com> > Home > Events



Events Happening Today in Delhi

The BookMyShow app and website let you know about all the current events near you. You can plan and book tickets via the app or site.

9 May - 30 May [Jo Bolta Hai Wohi Hota Hai ...](#)

Wed, 12 Jul [Gaurav Gupta Live - Standup ...](#)

The Best Hotels | Noida, Uttar Pradesh :

The screenshot shows a travel search interface for Noida, Uttar Pradesh. At the top, there are date filters (Thu, 26 Sept to Fri, 27 Sept), a guest count (2), and a 'Top-rated' filter. Below this, three hotel listings are shown:

- The Roseman Hotel & Suites** (₹2,332): 4.2 stars, 3-star hotel. Description: Understated hotel with a restaurant. Amenities: Pool, Free parking.
- The Eliot Hotel & Banquet** (₹2,767): 4.2 stars, 3-star hotel. Description: GREAT DEAL - 27% less than usual. Review: "Good but not best , some things to impr...".
- BELLMONT HOTEL** (₹3,378): 4.5 stars, 3-star hotel. Description: Best staff and best accommodation Bell... Review: "Unpretentious hotel with dining".

To the right of the hotel list is a map of Noida and parts of Delhi, showing various landmarks and price points for different hotels.

NOTE:-

Check that your device sends the location to Google when you search.

1.1 Manage location permissions for google.com

1. On your computer, open your browser and go to google.com.
2. At the top left, click Lock Site settings Location in the address bar. In some browsers, you may need to right-click the address bar or check the settings menu.
3. Select **Allow** or **Block** for google.com.

Important: It can sometimes take a long time for your browser to locate your current device. To give you search results quickly, google.com might use your device's location from the last time you used Google.

2. How to search on Google

2.1 Use of proper words

Examples:-

- If we search Google for information about a kid who broke an arm, what kind of results would you get for a query like

A kid with broken arm

 <https://www.childrenshospital.org> › Conditions :

Broken Arms in Children

A simple arm fracture is usually treated with a splint or cast, however, a complex fracture may require surgery. With proper treatment, broken arms can heal ...

 American Academy of Orthopaedic Surgeons
<https://orthoinfo.aaos.org> › diseases--conditions › fore... :

Forearm Fractures in Children - Types and Treatments

If a child takes a tumble and falls onto an outstretched arm, there is a chance it may result in a forearm fracture. A child's bones heal more quickly than ...

People also ask :

What to do with a kid with a broken arm? ▾

Can a child still use a broken arm? ▾

Is my 3 year olds arm broken? ▾

How long does it take for a 13 year old to heal a broken arm? ▾

[Feedback](#)

Fix a broken arm

fix a broken arm

X



All

Images

Videos

Shopping

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About 8,48,00,000 results (0.36 seconds)

A simple break might be treated with a sling, ice and rest. However, the bone may require realignment (reduction) in the emergency room. A more complicated break might require surgery to realign the broken bone and to implant wires, plates, nails or screws to keep the bone in place during healing. 11-Aug-2022



Mayo Clinic

<https://www.mayoclinic.org> > broken-arm > syc-20353260

⋮

[Broken arm - Symptoms and causes - Mayo Clinic](#)

Is this helpful?

Yes · No



About featured snippets ⋮

People also ask ⋮

Is it possible to fix a broken arm?



Can you fix a broken arm without surgery?



What are the steps to fix a broken arm?



Can you reattach a broken arm?



Feedback



Mayo Clinic

<https://www.mayoclinic.org> > drc-20353266

⋮

2.2 Spellings/Capitalization

guarantee meaning

About 1,51,00,00,000 results (0.34 seconds)

Showing results for **guarantee** meaning
Search instead for [guarantee meaning](#)

guarantee :

Overview Similar and opposite words Usage examples

Dictionary

Definitions from Oxford Languages · [Learn more](#)

guarantee

noun

1. a formal assurance (typically in writing) that certain conditions will be fulfilled, especially that a product will be repaired or replaced if not of a specified quality.
"we offer a 10-year **guarantee** against rusting"

Similar: [warranty](#) [warrant](#) [contract](#) [covenant](#) [bond](#) [assurance](#) ▾

2. LAW
an undertaking to answer for the payment or performance of another person's debt or obligation in the event of a default by the person primarily responsible for it.

English ▾

Translate to [Choose language](#) ▾

NOTE:-

Google's spell checker automatically uses the most common spelling of a given word, whether or not you spell it correctly.

2.3 Find quick answers

- Grammar Check

correct grammar it was a pleasure meeting you

All Images News Books Videos More Tools

About 2,05,00,000 results (0.60 seconds)

Both are correct. "It is a pleasure..." is present tense and is used when you meet someone (possibly, but not necessarily) for the first time. "It was a pleasure..." is past tense and is used usually at the end of the first meeting.

Quora https://www.quora.com > Which-is-correct-It-was-a-pleas... ::

Which is correct, 'It was a pleasure meeting you' or 'It ... - Quora

About featured snippets • Feedback

Kris Amerikos https://www.krisamerikos.com > blog > it-was-pleasure... ::

It Was Pleasure Meeting You - Learn This English Phrase

"It was a pleasure meeting you" is a phrase used in formal situations. It's one of many English phrases that we can use to politely end conversations.

- **Calculations:** Enter a maths equation like **3*9123**, or solve complex graphing equations.

3 * 9123

All Shopping Videos Images Maps More SafeSearch

About 1,15,00,000 results (0.39 seconds)

3 * 9123 = 27369

Rad	Deg	x!	()	%	AC
Inv	sin	ln	7	8	9	÷
π	cos	log	4	5	6	×
e	tan	√	1	2	3	-
Ans	EXP	x ^y	0	.	=	+

- **Unit conversions:** Enter any conversion, like **3 cms to inches**

The screenshot shows a search results page with the query "3 sm into inches". The results indicate about 28,80,00,000 results found in 0.69 seconds. The top result is a conversion calculator for length. It shows the input value "3" in Centimeter, which is equivalent to "1.1811" Inch. A formula note says "divide the length value by 2.54". Below the calculator, there are links for "More info" and "Feedback". Further down, there's a section titled "People also ask" with the question "What size is 3cm in inches?".

3 sm into inches

About 28,80,00,000 results (0.69 seconds)

Showing results for **3 cm** into inches
Search instead for **3 sm** into inches

Length

3 = 1.1811

Centimeter Inch

Formula divide the length value by 2.54

More info Feedback

People also ask :

What size is 3cm in inches?

- **Quick facts:** Search for the name of a celebrity, location, movie, or song to find related information.

The screenshot shows a search results page for the query "lyrics of kahani suno 2.0". At the top, there is a search bar with the query, followed by a "X" button and a magnifying glass icon. Below the search bar are filter options: "All" (selected), "Videos", "Images", "News", "Books", and "More". To the right of these filters is a "Tools" link. The text "About 28,10,000 results (0.40 seconds)" is displayed. The main result is a card for "Kahani Suno 2.0" by Kaifi Khalil. The card includes tabs for "Overview", "Lyrics" (which is selected and highlighted in blue), "Listen", "Videos", and "Artists". The lyrics section contains the following text:

Lyrics :

कहानी सुनो जुबानी सुनो
मुझे प्यार हुआ था इकत्तर हुआ था
कहानी सुनो जुबानी सुनो
मुझे प्यार हुआ था इकत्तर हुआ था
मुझे प्यार हुआ था इकरार हुआ था
दीवाना हुआ मरताना हुआ
तेरी चाहत मैं कितना फसाना हुआ
तेरे जाने की खुश्बू तेरे जाने का मज़र
तुझे मिलना पड़ेगा अब ज़माना हुआ
सदायें सुनो जफायें सुनो
मुझे प्यार हुआ था इकत्तर हुआ था
मुझे प्यार हुआ था इकरार हुआ था

To the right of the lyrics, there is a "Listen" section with icons for Spotify, YouTube Music, Apple Music, and JioSaavn. Below this are "About" details: Artist: Kaifi Khalil, Released: 2022, and Album: Kahani Suno 2.0.

- Search using your voice

Tired of typing? To search with your voice, say "Ok Google" or select the Microphone

The screenshot shows the "Ok Google" search interface. At the top left is the "Ok Google" logo. To its right are tabs for "Overview", "Where you find it" (which is selected and highlighted in blue), "What it can do", and "News and resources". Below these tabs are sub-tabs: "Phones" (selected), "Speakers", "Cars", "TVs", and "Wearables". The main content area features the text "Touch and hold on your Android phone" in large, bold, black font.

It tells us when the sun rises and sets



sunrise in Gujarat today



All

Images

News

Videos

Shopping

Maps

Books

More

Tools

Time

Morning

Live

Open now

Ahmedabad

In surat

Match

Top rated

Wheelchair accessible entrance

↑ Sunrise and ↓ Sunset in Gujarat (29 Locations)

Ahmedabad

↑ 6:24 am

↓ 6:48 pm

Anand

↑ 6:23 am

↓ 6:47 pm

Bharuch

↑ 6:23 am

↓ 6:46 pm

Bhavnagar

↑ 6:26 am

↓ 6:50 pm

[25 more rows](#)

Flight details

AA 100

All Images Shopping Videos News Maps Books More Tools

Flight status Seat map Boarding time Ashdown Stanford Business class Sans

American AA 100

New York to London

Thu, 5 Sept Fri, 6 Sept Sat, 7 Sept Sun, 8 Sept

5:59 pm to London LHR
AA 100 **DEPARTING ON TIME**

JFK ✈ 7h 21m LHR

New York · Fri, 6 Sept			London · Sat, 7 Sept		
Scheduled departure	Terminal	Gate	Scheduled arrival	Terminal	Gate
5:59 pm	8	12	6:20 am	3	-

Updated 11h 9m ago Source: [Cirium](#)

2.4 Forgotten a word?

You can search for quotes even if you have forgotten a word.

Typing " a pen is * sword" will give the following output

The screenshot shows a Google search results page with the following details:

- Search Query:** " a pen is * sword"
- Results Count:** About 4,54,00,000 results (0.69 seconds)
- Summary Snippet:** "The pen is mightier than the sword" is a metonymic adage, indicating that the written word is more effective than violence as a means of social or political change.
- Image:** A small illustration of a man in historical attire holding a sword.
- Wikipedia Result:**
 - Title:** The pen is mightier than the sword - Wikipedia
 - Source:** Wikipedia
 - URL:** https://en.wikipedia.org/wiki/The_pen_is_mightier_than_the_sword
- Vedantu Result:**
 - Title:** The Pen is Mightier Than The Sword Essay
 - Source:** Vedantu
 - URL:** <https://www.vedantu.com/english/the-pen-is-mightier-than-the-sword-essay>
- Feedback Options:** About featured snippets • Feedback

2.5 Insert quotation marks to search for a specific phrase or word.

This can help you find quotes, search for song lyrics, or identify the titles of specific person and magazine articles.

Sample search for ["the nightingale of India"]

" The Nightingale of India"

Wikipedia

https://en.wikipedia.org › wiki › Sarojini_Naidu

Sarojini Naidu

As a poet, Naidu was known as the "Nightingale of India". Edmund Gosse called her "the most accomplished living poet in India" in 1919.

Notable works: The Golden Threshold; *In the ...* Occupation: Political activist, poet
Political party: Indian National Congress Genre: Lyric poetry

Padmaja Naidu - In the Bazaars of Hyderabad · Virendranath Chattopadhyaya

People also ask :

Who is known as Nightingale of India?

Why is Sarojini Naidu called the Nightingale of India?

About

Sarojini Naidu was an Indian political activist and poet. She was the former Governor of Uttar Pradesh. A proponent of civil rights, women's emancipation, and anti-imperialism, she played an important role in the Indian independence movement against the British Raj. [Wikipedia](#)

Born: 13 February 1879, [Hyderabad](#)

Died: 2 March 1949, [Lucknow](#)

Spouse: [Muthyalu Govindarajulu Naidu](#) (m. 1898–1949)

Children: [Padmaja Naidu](#), [Leelamani Naidu](#), [Randheer Naidu](#), [Jayasurya Naidu](#), [Nilawar Naidu](#)

Education: [King's College London \(1895–1898\)](#), [MORE](#)

Parents: [Aghorenath Chattpadhyay](#), [Barada Sundari Devi](#)

Feedback

For eg:- If we are searching for a free online digital course we get About 23,50,00,000 results (0.44 seconds)

Google search results for "free digital marketing course".

Sponsored results:

- workshop.digitalscholar.in - Free Digital Marketing Course - Free Certification Course
- Semrush - Online Digital Marketing Courses: Improve Your Skill Set
- Udemy - Free Digital Marketing Courses & Tutorials Online - Updated |...
- coursera.org - Unlimited Access to Coursera - Coursera Plus

The search results page shows a total of 23,50,00,000 results in 0.44 seconds.

The use of “ “ narrows down the search to the required one.
We get about 1,34,000 results (0.43 seconds)

Google search results for '\"free digital marketing course\"'.

Results:

- Great Learning - Free Digital Marketing Course With Certificate For Beginners
- upGrad - Digital Marketing Free Online Course with Certification [2023]

The search results page shows a total of 1,34,000 results in 0.36 seconds.

3. Common search techniques

3.1 Use of Search Operators

- Exclude invasive results with a minus (-) symbol:

If you want to shop but not from amazon

online shopping -amazon

X

All Shopping Images News Books More

About 15,96,00,00,000 results (0.30 seconds)



AJIO

<https://www.ajio.com>

⋮

[AJIO: Online Shopping for Women, Men, Kids – Clothing ...](#)

Online Shopping for Women, Men, Kids – Clothing, Footwear | AJIO.



Myntra

<https://www.myntra.com> > shop > women

⋮

[Shop For Women Clothes, Shoes, Bags & More](#)

Online Shopping for Women. Shop Online from a wide range of womens clothing, shoes, Ladies bags & more in India @ Myntra ★Free Shipping ★COD ★Easy ...



Limeroad.com

<https://www.limeroad.com>

⋮

[Online Shopping Site - Shop Men & Women Fashion Online in ...](#)

Online shopping like never before! Get the latest trends ruling the charts in India. With the most fashionable range of apparels, accessories, and more, ...



Pantaloons

<https://www.pantaloons.com>

⋮

[Pantaloons: Online Shopping - Buy Fashion Clothing for ...](#)

Looking for Online Shopping Site for Fashion Clothing. We bring you the finest Collection ...

Shop today on Pantaloons with Free delivery, Online Payment ,COD.



Nykaa Fashion

<https://www.nykaafashion.com> > women

⋮

[Shop for Women's Apparel & Accessories](#)

Searching for salsa but not a dance type

The screenshot shows a search results page from a search engine. The search query is "salsa -dancing". The results are filtered for "All" types. There are approximately 54,60,00,000 results. The top result is a recipe from "Cooking Classy" titled "Easy Homemade Salsa Recipe" posted on 26-Apr-2023. The snippet describes it as a super easy and delicious homemade salsa made with a perfect blend of fresh ingredients. It has a 5-star rating of 5.181 votes and a duration of 5 minutes. Below the snippet is a section titled "People also ask" with four questions: "Is salsa a tomato?", "Is salsa Spanish or Mexican?", "What are the components of salsa?", and "Is salsa a spicy food?". At the bottom, there is a "Videos" section with a thumbnail for a YouTube video titled "Salsa | How to make Salsa | Homemade Salsa | Mexican ...".

- Search within a range of numbers

Put . . between two numbers. For example, a camera Rs 5000 . . Rs10000.

camera rs 5000 ..rs 10000

All

Images

Shopping

Videos

News

More

About 2,65,00,000 results (0.56 seconds)

Sponsored ::



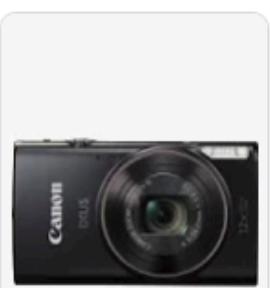
Sony
Cybershot...
₹6,990
Flipkart



Sony Cyber-
shot W Seri...
₹6,741
Reliance Di...
Free delivery



Vmotal HD
Mini Digital...
₹7,532
Amazon.in
Free delivery



Canon IXUS
285 HS
₹24,995
Canon Flag...



Smartprix

<https://www.smartprix.com> › price-5000_to_10000

⋮

Cameras Between ₹5000 and ₹10000

This list contains 346 Cameras Between ₹5,000 and ₹10,000 in India. ... Kodak Z5010 12.1 to 14 MP Semi-SLR Digital Cameras. ₹8,490 ... f/1.5 & Below129



Amazon.in

<https://www.amazon.in> › Digital-Cameras-₹5-000-₹1...

⋮

5000 - ₹10000 - Digital Cameras / Cameras & Photography

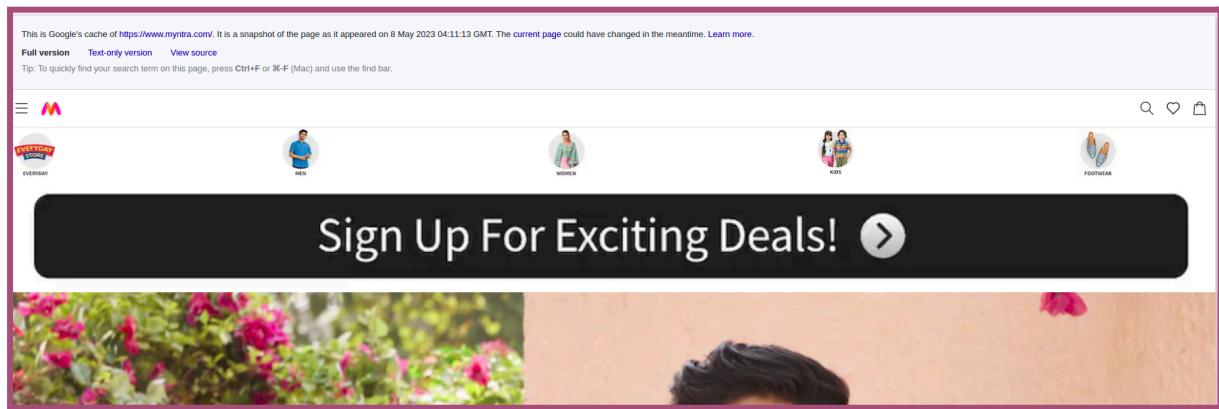
Results 1 - 24 of 127 — Vmotal HD Mini Digital Camera with 3 inches TFT LCD

- See Google's cached version of a site

Google takes snapshots of websites from time to time, and you can use this command to look at how Myntra looked when Google last saved it. It's helpful if the site is down or if you want to check something from the past.

Put "cache:" in front of the site address.

cache: myntra.com



- Search for a specific site

excercise to sharpen eyesight site:youtube.com

All Videos Images Shopping News More Tools

About 7,390 results (0.49 seconds)

Showing results for **exercise** to sharpen eyesight site:youtube.com
Search instead for excercise to sharpen eyesight site:youtube.com

 youtube.com
[https://www.youtube.com/watch ...](https://www.youtube.com/watch?v=...) ::

10 Great Exercises to Improve Your Eyesight - YouTube


How to improve your **eyesight** at home? Exercising your **eyes** is one of those simple things that very few people do. However, it can help you ...
YouTube · BRIGHT SIDE · 03-Jul-2017

 9 key moments in this video ▾

 youtube.com
[https://www.youtube.com/watch ...](https://www.youtube.com/watch?v=...) ::

10 Minute Eye Exercises to Improve Eyesight | आँखों का नंबर ...


Join the 21-Day Ultimate Health Challenge Dates: 1st - 21st May 2023, 6 -7 AM IST everyday. Click here to know more ...
YouTube · Satvic Movement · 17-Jul-2021

 youtube.com
[https://www.youtube.com/watch ...](https://www.youtube.com/watch?v=...) ::

7 Easy Eye Exercises To Improve Your Vision - YouTube


Eye yoga is trending because it really works! A few easy **eye exercises** can help you **improve** your **vision** and give your **eyes** the much-needed ...
YouTube · Lenskart · 07-Sept-2021

3.2 Use of operators to create a very broad or very narrow search.

- **And** combines search terms so that each search result contains all of the terms. For example, **travel and India** find articles that contain both travel and India.
- **Not** exclude terms so that each search result does not contain any of the terms that follow it. For example, **television not cable** finds results that contain television but not cable.

"travel and India"

All

News

Images

Videos

Maps

More

About 35,00,000 results (0.78 seconds)

Results for **Noida, Uttar Pradesh 201301** · Choose area

⋮



Facebook

<https://www.facebook.com> › ... › Travel and India

⋮

Travel and India

Travel and India. 3592 likes · 315 talking about this. Explore India's nature, culture and heritage with Travel and India!!



Live Mint

<https://www.livemint.com> › companies › people › trav...

⋮

Travel biz recovery to pick up in 2023, says Thomas Cook

22-Jan-2023 — ... in business **travel and India's** hosting of the G20 summit, said Madhavan Menon, chairman and managing director, Thomas Cook India Ltd.



Soul Travel India

<https://soultravelindia.com> › falling-in-love-with-india...

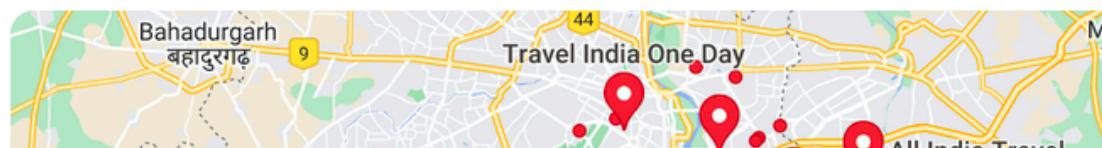
⋮

8 Ways to Fall in Love with India as you Travel

11-Feb-2020 — ... knowing what the time is) is one of the most freeing concepts of travel – and India is adept at helping encourage you along that path.

Businesses

⋮



The screenshot shows a Google search results page with a dark theme. The search bar at the top contains the query "television not cable". Below the search bar are navigation links for All, Shopping, Images, Videos, News, More, and Tools. A message indicates "About 6,020 results (0.33 seconds)".

The first result is from InformIT, titled "What Do You Have to Do to Prepare for DTV?", dated 02-Jan-2009. The snippet states: "The switch only affects broadcast television, not cable or satellite. Cable and satellite programming will continue as-is, ...".

A "People also ask" section follows, listing five expandable questions:

- Is there a TV without cable?
- What is non cable TV called?
- How do I get live TV without cable?
- How does a smart TV work without cable?

Below this section is a feedback link labeled "Feedback".

The second result is from Columbia University, titled "There's Probably a Blackout in Your Television Future: ...", dated by R Frieden · 2020 · Cited by 4. The snippet states: "(acknowledging that broadcast television, not cable television, "is demonstrably a principal source of information and entertainment for a great part...")".

3.4 Use of file type

"tips to use laptop" with filetype:pdf

X



5. Upper arm in line with torso.
6. Elbows at 90 degrees and close.
7. Wrist in neutral posture.
8. Mouse on same plane as key-

[More items...](#)



Bowdoin College

<https://www.bowdoin.edu/pdf/health-wellness...> [PDF](#)

Tips for Using a Laptop Computer Brochure

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People also ask :

What is the best way to use my laptop effectively?

What not to do while using laptop?

How can I use my laptop for daily life?

How can I use my laptop without hurting my neck?

[Feedback](#)



University of California, Berkeley

<https://uhs.berkeley.edu/sites/default/files> [PDF](#)

Setting Up Your Laptop

Setting Up Your Laptop. Long Term Use. (more than an hour). Maintain a neutral neck posture by placing the top of the screen at about eye level or slightly.

2 pages

filetype:ppt "mass vs weight"

X |  

What are 3 differences between weight and mass?

Is kg a mass or weight?

How do you convert mass to weight?

Feedback

 WordPress.com
<https://jamielwood.files.wordpress.com> › 2011/03 [PPT](#) 

Weight and Mass

... $w = (1,644 \text{ kg})(9.807 \text{ m/s}^2)$; = 16122.7 N; = 16.1 kN; - there is a force (weight) of 16.1 kN between the car and the earth. 16. **Mass vs. Weight** Video.

 schoolwires.net
<https://pa01001119.schoolwires.net> › Domain [PPT](#) 

Mass vs. Weight

Mass vs. Weight. Homework: Read 4.6-4.9 and be prepared for a brief quiz Tomorrow.

Relationship between Mass and Weight. Mass and weight are related, ...

 Worth County Schools
<http://www.worthschools.net> › userfiles › Classes [PPT](#) 

Mass vs. Weight

Mass vs. Weight. Definitions. Mass – Amount of stuff (matter) in an object. Weight – Force exerted on an object because of a planet's gravity.

Search Timer:-

timer

All Images Shopping News Videos More Tools

About 1,53,00,00,000 results (0.40 seconds)

🕒 TIMER ⏳ STOPWATCH

4m 53s

STOP RESET 🔍 Feedback

Time and Date
<https://www.timeanddate.com/timer> ::

Online Timer with Alarm

Timer online with alarm. Create one or multiple timers and start them in any order. Set a silent timer clock or choose a sound.

stopwatch

All Shopping Images Videos Books More Tools

About 5,90,00,000 results (0.45 seconds)

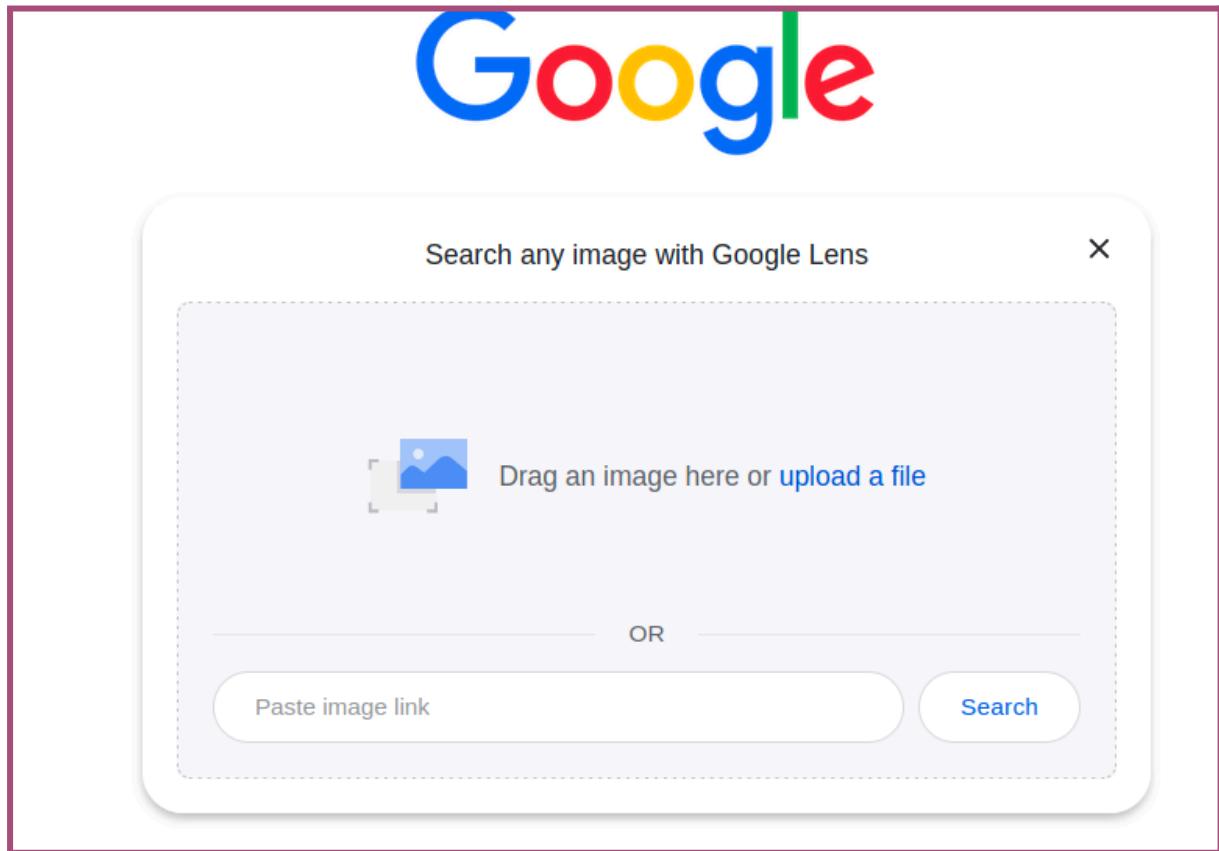
🕒 TIMER ⏳ STOPWATCH

0s 00

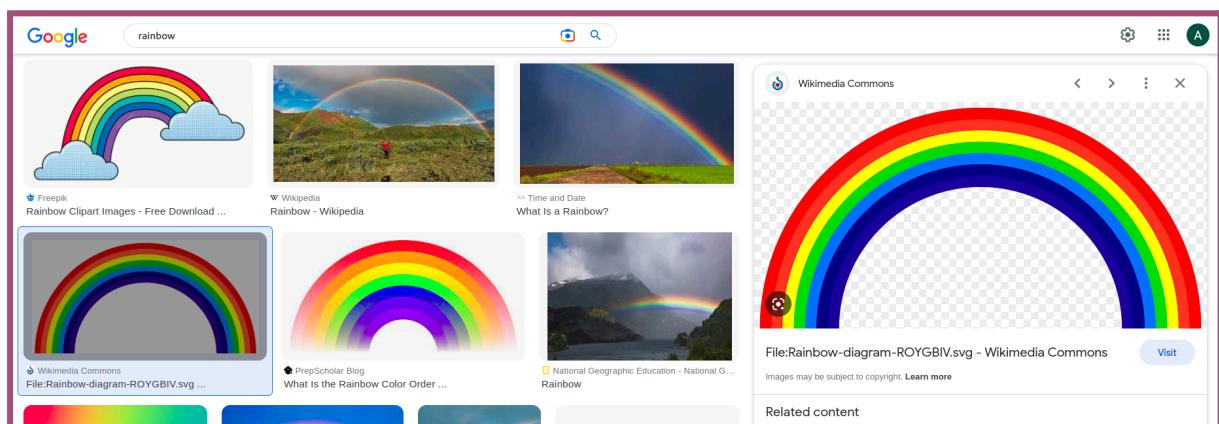
START RESET 🔍 Feedback

4. Google Images

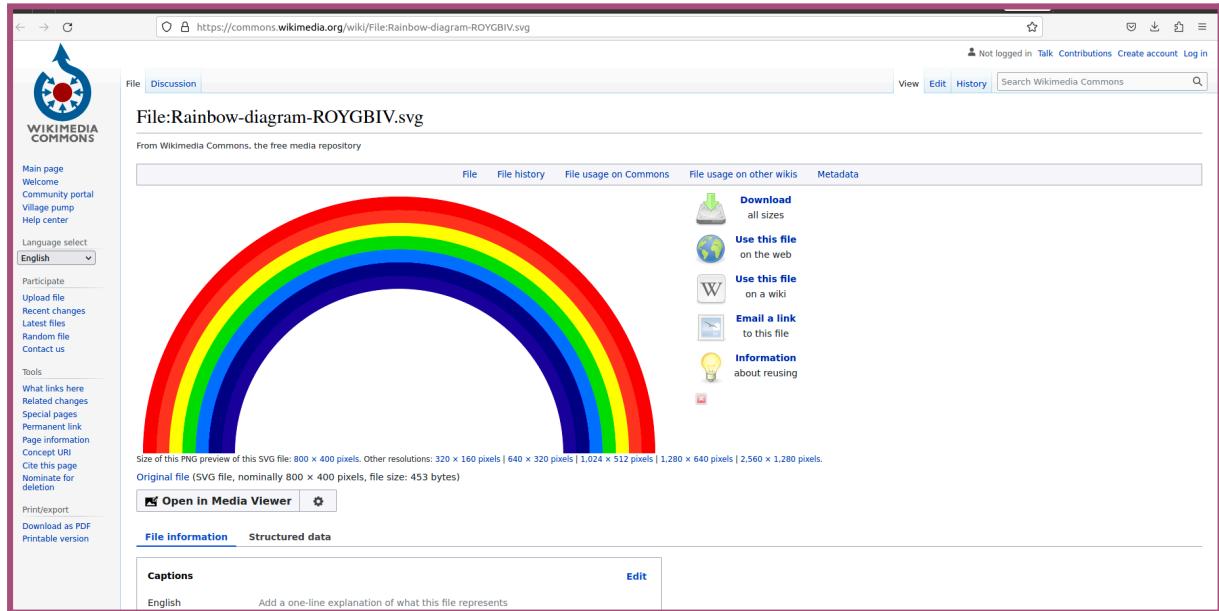
4.1 Search with an image on Google



4.2 Get information about an image



Visit the page: To go to the webpage where Google found the image, select the webpage title .



4.3 Use of tools

5. Advanced Search

Google search results for "google.com". The search bar shows "google.com". Below it, there are navigation links for All, Videos, Books, Images, News, and More. A message says "About 9 results (0.28 seconds)". The first result is a link to "http://www.google.com" with the title "Google". A snippet of the page content says: "Search the world's information, including webpages, images, videos and more. Google has many special features to help you find exactly what you're looking for." To the right, a sidebar titled "Quick Settings" includes "See all Search settings", "Your Activity" (Search history, Not saving), "Using Search" (SafeSearch, Languages English, Advanced search), and a large "G" logo.

Advanced Search interface. It starts with "Find pages with..." followed by several input fields and descriptions:

- all these words: Type the important words: tri-colour rat terrier
- this exact word or phrase:
- Put exact words in quotes: "rat terrier"
- any of these words:
- Type OR between all the words you want: miniature OR standard
- none of these words:
- Put a minus sign just before words that you don't want: - rodent, - "Jack Russell"
- numbers ranging from: to
- Put two full stops between the numbers and add a unit of measurement: 10..35 kg, £300..£500, 2010..2011

Then narrow your results by...

language:	<input type="text" value="English"/>	Find pages in the language that you select.
region:	<input type="text" value="India"/>	Find pages published in a particular region.
last update:	<input type="text" value="anytime"/>	Find pages updated within the time that you specify.
site or domain:	<input type="text" value="www.amazon.com"/>	Search one site (like wikipedia.org) or limit your results to a domain like .edu, .org or .gov
terms appearing:	<input type="text" value="anywhere in the page"/>	Search for terms in the whole page, page title or web address, or links to the page you're looking for.
SafeSearch:	<input type="text" value="Show explicit results"/>	Tell SafeSearch whether to filter sexually explicit content.
file type:	<input type="text" value="any format"/>	Find pages in the format that you prefer.
usage rights:	<input type="text" value="not filtered by licence"/>	Find pages that you are free to use yourself.

Advanced Search

Google search results for "yellow bottle standard". The search bar shows "yellow bottle standard". Below it, there are navigation links for All, Images, Books, News, Videos, and More. The results show a grid of images for various yellow bottles, including "Poppat Jamals - In stock MILTON GO-500ML BOTTLE", "FirstCry - In stock Milton Prudent 500 ..", "Snapdeal - In stock Milton - Kool Trendy ..", "Amazon.in Milton Duo DLX 500 Ther...", "Amazon.in Milton Thermosteel ...", "Amazon.in Milton Glassy 1000 Ther...", "Amazon.in Milton Duo DLX 500..", "RasoiShop - In stock Milton Thermosteel Duo 5..", and "Snapdeal - In stock Milton Kool Glossy 6..".

6. Why might your Google Search results differ from other people?

Google may give you different results based on things like time, context, or personalised results.

6.1 Time causes differences in results

Time may be one of the biggest reasons why results vary between people.

For example, New content is added on the web soon after it's published. Those who search a few hours or even a few minutes apart may find variations because of newly available content.

6.2 Search uses personalization to improve results

Personalization is when you get Search results tailored to you based on [your activity](#).

Personalization is only used in your results if it can provide more relevant and helpful information. This doesn't affect all Search results. Instead, some results might be personalised while others aren't

For example, if you search [what to watch](#), your recommendations may be personalized. If personalization is a factor, alongside the feature, you'll find a message like "Recommended for you."

Depending on your [Activity Controls](#), these recommendations are based on activity saved to your Google Account such as:

- Your Search history on Google
- Results or ads from Search that you click
- Discover content you like or dislike

A screenshot of the Google Account settings page under "Web & App Activity" and "YouTube History".

Web & App Activity

Saves your activity on Google sites and apps, including associated information like location, to give you faster searches, better recommendations and more personalised experiences in Maps, Search and other Google services. [Learn more](#)

off [Turn on](#)

Subsettings

Include Chrome history and activity from sites, apps and devices that use Google services

Include voice and audio activity. [Learn more](#)

Auto-delete (not applicable)

You have no activity to delete. Turn on Web & app activity to choose an auto-delete option. [>](#)

[Manage all Web & App Activity](#)

YouTube History

Saves the YouTube videos that you watch and the things that you search for to give you better recommendations, remember where you left off and more. [Learn more](#)

off [Turn on](#)

Subsettings

Include the YouTube videos that you watch

Include Only the Important Keywords

The best way to think about this is to pick apart what's on your mind and stick to just the basic idea behind why you're using Google.

Here's an example of a search where you're looking for a new phone:

I lost my iPhone! I'm looking for a new phone, but I don't want an iPhone anymore"

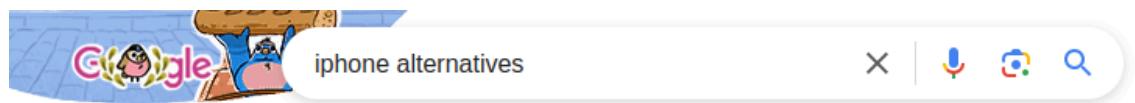
However, because of the way it's worded, Google interprets that query as mainly iPhone-focused, so you'll see pages that talk about finding a lost iPhone.

A screenshot of a Google search results page. The search bar at the top contains the query "iphone alternatives". Below the search bar are various navigation links: All, Shopping, Images, Videos, News, Maps, Books, More, and Tools. The first result is from Digital Spy, titled "Best iPhone alternatives in 2024", which discusses Google Pixels as alternatives. Below this, there is a "People also ask" section with four questions: "What is the best alternative to iPhone?", "What is the best iPhone replacement?", "Which mobile can replace iPhone?", and "What is the iPhone biggest competitor?". Each question has a small downward arrow icon to its right, indicating it can be expanded. At the bottom right of the "People also ask" section, there is a "Feedback" link.

Here are some examples to get to the heart of what you mean:

new Android phones

iPhone alternatives



All Shopping Images Videos News Maps Books More Tools

 Digital Spy
<https://www.digitalspy.com> › Tech › Tech Deals

Best iPhone alternatives in 2024

The best iPhone alternatives are Google Pixels – the Pixel 9 will suit most people, the Pixel 9 Pro is our top premium pick and the Pixel 8a is the best budget ...

People also ask :

What is the best alternative to iPhone?



What is the best iPhone replacement?



Which mobile can replace iPhone?



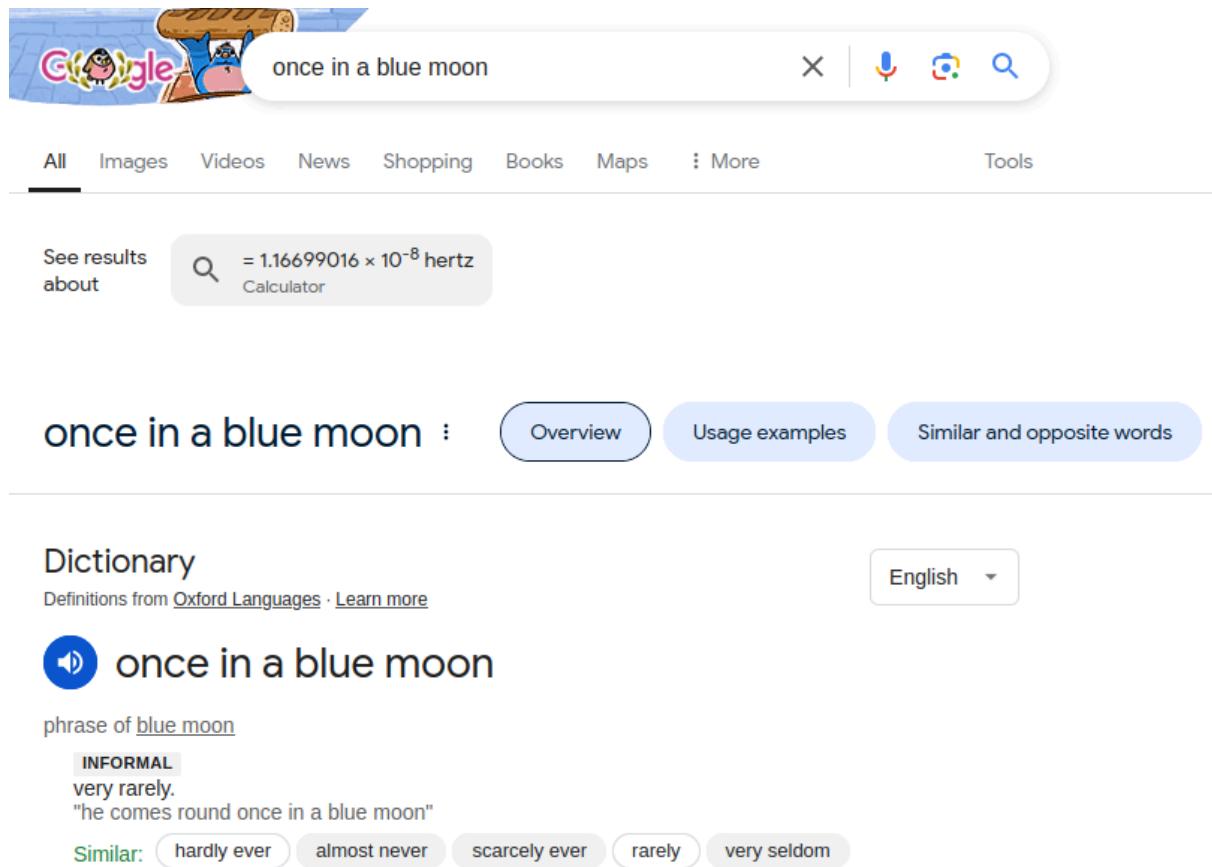
What is the iPhone biggest competitor?



[Feedback](#)

Google Fun Facts

Once in a blue moon



A screenshot of a Google search results page. The search query "once in a blue moon" is entered in the search bar. Below the search bar, there are navigation links: All, Images, Videos, News, Shopping, Books, Maps, More, and Tools. A sidebar on the left shows "See results about" and a calculator result: $= 1.16699016 \times 10^{-8}$ hertz.

The main content area features the phrase "once in a blue moon" in bold. Below it are three buttons: Overview, Usage examples, and Similar and opposite words. The "Overview" button is highlighted. To the left of the phrase is a speaker icon, indicating a pronunciation guide.

Dictionary
Definitions from [Oxford Languages](#) · [Learn more](#)

once in a blue moon

phrase of [blue moon](#)

INFORMAL
very rarely.
"he comes round once in a blue moon"

Similar: [hardly ever](#) [almost never](#) [scarcely ever](#) [rarely](#) [very seldom](#)

What Happens: Google will give you the mathematical calculation for how often a "blue moon" occurs ($1.16699016 \times 10^{-8}$ hertz).

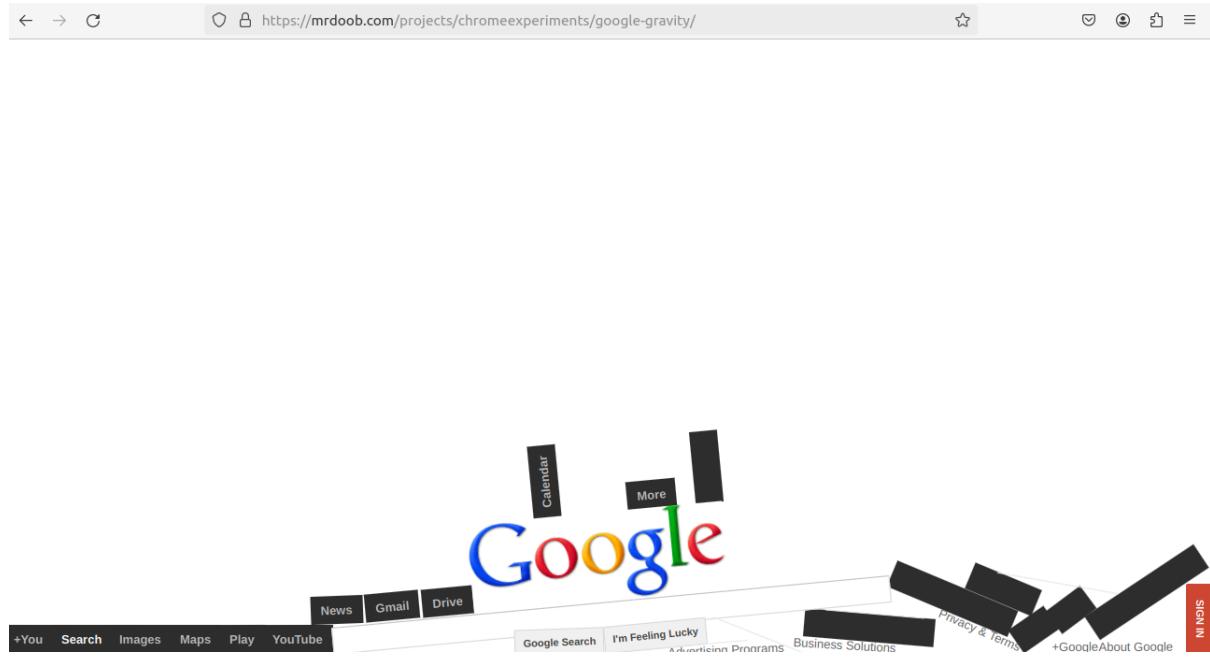
Askew

- **Search:** askew
- **What Happens:** The search results page tilts slightly to the right.

A screenshot of a Google search results page for the query "askew". The search bar at the top contains the word "askew". Below the search bar, there are tabs for "All", "Images", "Videos", "Shopping", "News", "Maps", "Web", and "More". On the right side of the search bar are icons for settings, a grid, and "Sign in". The main content area starts with a "Dictionary" section from Oxford Languages, showing the definition of "askew" as "not in a straight or level position". It includes a speaker icon for pronunciation, the Hindi translation "अस्कू", and parts of speech "adverb, adjective". Below this, there are links for "More definitions" and "Feedback". To the right of the dictionary, there are language translation options: "English & Hindi" and "Translate to [Choose language]". At the bottom of the dictionary section, there is a "More definitions" button.

Google Gravity

- **Search:** Google Gravity and click on the first link (Mr. Doob's page).
- **What Happens:** All the elements on the Google page fall to the bottom like gravity is pulling them down. You can also drag and toss them around.



It can read out numbers

This Google easter egg can come in handy if you have to give a presentation that involves a lot of big numbers. If you don't know how to say the number 92,720,383, just type “92720383=english” into Google.



"91,81,82,727=english"



All

Images

Videos

Maps

Shopping

News

Web

More

Tools

No results found for "91,81,82,727=english".

Results for **91,81,82,727=english** (without quotes):

918 182 727 =

nine hundred eighteen million one
hundred eighty-two thousand seven
hundred twenty-seven

Feedback