

# KSHITIZ KASHYAP

UX Designer

kshitizkashyap1@gmail.com 

+91-7677007939 

## EDUCATION

### IIT Roorkee

JULY, 2017 - PRESENT

Int. MSc. in  
Applied Mathematics

## SKILLS

### Design

**Tools:** Figma, Sketch,  
Marvel, Whimsical,  
Illustrator, Photoshop,  
Adobe XD

**Methods:** User Interviews,  
User flows, Wireframes  
& Mockups, Affinity  
Mapping, User Journey  
Mapping, Rapid Prototyping

### Development

Git, HTML/CSS, Sass,  
Javascript, jQuery, C++

## EXPERIENCE

### Product Design Internship

ClearTax India / MAY 2019 - JUL 2019

Conducted user research to understand the user's overall process of investing in mutual funds and based on that worked on the mutual funds comparison feature so that users can easily decide among various funds and also simplified the filter search of the website.

Worked with the product manager of the ITR Filing team to improve the filing form and worked on improving the flow of 'Income from Business & Profession' page.

### Senior Designer

SDSLabs, IIT Roorkee / JAN 2018 - PRESENT

Working with a team of 12 designers and 35 developers to foster technical activities in the campus. We build applications and regularly organise lectures, workshops, competitions, hackathons for the people of IIT Roorkee.

## PROJECTS

### E-Go

Design Sprint / OCT 2018

Participated in a 2-day design sprint (in a team of 6 designers) to solve problems associated with e-rickshaws in the campus. Came up with a solution using the 3-stage diamond model of design.

### Arceus

SDSLabs, IIT Roorkee / MAY 2018 - JUL 2018

Redesigned the UX and UI of the central login app of SDSLabs. Made user-flow charts, wireframes, UI style guides.