# Introduction

WeRateDogs: hilarious Twitter feed where dogs are numerically objectified

The dataset I will be wrangling, analyzing, and visualizing is the tweet archive of WeRateDogs (Twitter user @dog\_rate). WeRateDogs is a Twitter account that rates people's dogs along with a humorous comment. These ratings almost always have a denominator of 10, and a numerator that is usually greater than 10. The higher the numerator rating, the 'better' the dog. WeRateDogs has over 4 million followers and has received international media coverage.

The Data Wrangling Process: Gather, Assess, Clean

I will be gathering data from three sources:

- The 'enhanced' Twitter archive WeRateDogs, a csv file provided by Udacity. This archive contains very basic tweet data for all 5000+ of their tweets, but not everything. The archive contains each tweet's text, which Udacity used to enhance by extracting rating, dog name, and dog 'stage' (doggo, floofer, pupper, and puppo). Of the 5000+ tweets, this archive is filtered for tweets with ratings only (there are 2356).
- An 'image prediction' file, or what breed of dog is in each tweet, according to a neural network. This
  shows the top three breed predictions alongside each tweet ID, the image URL, and the image number
  that corresponded to the most confident prediction (numbered 1 to 4 since tweets can have up to four
  images). I will download the image predictions file programmatically from Udcity's servers using the
  Requests library.
- I will query Twitter's API to gather additional data, retweet count and favorite count, two of the notable column omissions in the Twitter archive. Using the tweet IDs in the WeRateDogs archive, I will query the API for each tweet's JSON data using Python's Tweepy library.

After gathering, I will assess the datasets by inspecting for quality (content) issues and tidiness (structural) issues. Finally, I will clean the data addressing each assessment with the Define-Code-Test method.

We are interested in original ratings only (no retweets) that have images. Though there are 5000+ tweets in the dataset, but not all are dog ratings and some are retweets. The requirements of this project are to assess and clean at least 8 quality and 2 tidiness issues in this dataset. Assessing and cleaning the entire dataset completely would require much more time is not necessary to practice and demonstrate data wrangling skills.

# **Gather**

In [1]: import pandas as pd
 import numpy as np
 import matplotlib.pyplot as plt
 import seaborn as sns
 import requests
 import tweepy
 import json
 import re
 import datetime as dt

In [2]: # Read in csv file as pandas dataframe and quick check to view structure
 twitter\_archive = pd.read\_csv('twitter-archive-enhanced.csv')
 twitter\_archive.sample(3)

Out[2]:

	tweet_id	in_reply_to_status_id	in_reply_to_user_id	timestamp	
797	773191612633579521	NaN	NaN	2016-09- 06 16:10:20 +0000	<a href="h r</a 
2021	672082170312290304	NaN	NaN	2015-12- 02 15:57:30 +0000	<a href="h r</a 
1416	698635131305795584	NaN	NaN	2016-02- 13 22:29:29 +0000	<a href="h r</a 

```
In [3]: # Use Requests library to programmatically download tsv file from a webs
        ite
        url = 'https://d17h27t6h515a5.cloudfront.net/topher/2017/August/599fd2ad
        _image-predictions/image-predictions.tsv'
        response = requests.get(url)
        # Save tsv to file
        with open('image predictions.tsv', mode='wb') as file:
            file.write(response.content)
        # Read in tsv file in pandas dataframe and quick check to view structure
        image_predictions = pd.read_csv('image_predictions.tsv', sep='\t')
        image predictions.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 2075 entries, 0 to 2074
        Data columns (total 12 columns):
        tweet id
                    2075 non-null int64
                    2075 non-null object
        jpg url
                    2075 non-null int64
        img_num
        р1
                    2075 non-null object
                    2075 non-null float64
        p1 conf
                    2075 non-null bool
        p1 dog
                    2075 non-null object
        p2
        p2_conf
                   2075 non-null float64
                    2075 non-null bool
        p2_dog
        g3
                    2075 non-null object
                    2075 non-null float64
        p3 conf
                    2075 non-null bool
        p3 dog
        dtypes: bool(3), float64(3), int64(2), object(4)
        memory usage: 152.1+ KB
In [4]: # Authentication Details: load personal API keys (replaced with placehol
        ders)
        consumer key = 'MY CONSUMER KEY'
        consumer secret = "MY CONSUMER SECRET KEY"
        access_token = 'MY ACCESS TOKEN'
        access secret = 'MY ACCESS SECRET'
        # variables for Twitter API connection
        auth = tweepy.OAuthHandler(consumer key, consumer secret)
        auth.set access token(access token, access secret)
        api = tweepy.API(auth, wait on rate limit = True)
In [5]: # Add each tweet to a new line of tweet json.txt
        with open('tweet json.txt', 'w', encoding='utf8') as f:
            for tweet id in twitter_archive['tweet_id']:
                try:
                    tweet = api.get status(tweet id, tweet mode='extended')
                    json.dump(tweet._json, f)
                    f.write('\n')
                except:
                    continue
```

```
In [6]: # Append each tweet into a list
    tweets_data = []
    tweet_file = open('tweet_json.txt', 'r')

for line in tweet_file:
        try:
        tweet = json.loads(line)
        tweets_data.append(tweet)
    except:
        continue

tweet_file.close()
```

```
In [7]: # Create dataframe for tweet information
    tweet_info = pd.DataFrame()

# Add variables to df: tweet ID, retweet count, favorite count
    tweet_info['tweet_id'] = list(map(lambda tweet: tweet['id'], tweets_data
    ))
    tweet_info['retweet_count'] = list(map(lambda tweet: tweet['retweet_coun
    t'], tweets_data))
    tweet_info['favorite_count'] = list(map(lambda tweet: tweet['favorite_count'], tweets_data))

# Quick check to view df structure
    tweet_info.info()
```

## **Assess**

Dataframe summary:

- · twitter\_archive
- image\_predictions
- · tweet info

Assess each dataframe for quality and tidiness and describe each column variable. Assess both visually and programmatically, and keep key metrics in mind.

#### **Twitter Archive**

```
In [8]: twitter_archive.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2356 entries, 0 to 2355
Data columns (total 17 columns):
tweet id
                               2356 non-null int64
in_reply_to_status_id
                               78 non-null float64
in reply to user id
                               78 non-null float64
                               2356 non-null object
timestamp
                               2356 non-null object
source
                               2356 non-null object
text
                               181 non-null float64
retweeted_status_id
retweeted status user id
                               181 non-null float64
                               181 non-null object
retweeted status timestamp
expanded urls
                               2297 non-null object
rating numerator
                               2356 non-null int64
rating denominator
                               2356 non-null int64
                               2356 non-null object
name
doggo
                               2356 non-null object
                               2356 non-null object
floofer
pupper
                               2356 non-null object
                               2356 non-null object
puppo
dtypes: float64(4), int64(3), object(10)
memory usage: 313.0+ KB
```

There are 2356 entries. There are some missing values: 'in\_reply\_to\_status\_id' and 'in\_reply\_to\_user\_id' only have 78 entries. There are only 181 retweets ('retweeted\_status\_x'), but this is ok since we are interested in original tweets only and will remove these. Not all tweets have URLs; we don't have access to additional URLs, however we have another dataframe with photos. twitter archive columns:

- · tweet id: unique tweet identifier
- in\_reply\_to\_status\_id:
- in\_reply\_to\_user\_id:
- timestamp: time of the tweet
- source: where the tweet originated (Twitter iPhone, Vine, Twitter web, TweetDeck)
- text: humerous dog caption
- · retweeted status id: status identifier for retweets
- retweeted\_status\_user\_id: user identifier for retweets
- retweeted\_status\_timestamp: time of retweet
- expanded urls: the url where the tweet is housed
- rating\_numerator: rated on a scale of 1-10, but most have ratings above the max of 10
- rating\_denominator: usually 10 (original maximum)
- · name: given name of the dog
- doggo: dog stage (adult)
- floofer: dog stage (fluffy)
- pupper: dog stage (young)
- puppo: dog stage (transitioning from young to adult)

```
In [9]: twitter_archive.rating_denominator.value_counts()
Out[9]: 10
                2333
                    3
         11
         50
                    3
         80
                    2
         20
                    2
         2
                    1
         16
                    1
         40
                    1
         70
                    1
         15
                    1
         90
                    1
         110
                    1
         120
                    1
         130
                    1
         150
                    1
         170
                    1
         7
                    1
         0
                    1
         Name: rating_denominator, dtype: int64
```

```
In [12]: # Rating is an integer, should it be a float?
          twitter_archive['rating_numerator'] = twitter_archive['rating_numerator'
          ].astype(float)
          twitter_archive['rating_numerator'].value_counts()
          # Although all these values show '.0' there might be future ratings that
           are decimals, will keep as float
Out[12]: 12.0
                    558
         11.0
                    464
         10.0
                    461
         13.0
                    351
         9.0
                    158
         8.0
                    102
         7.0
                     55
         14.0
                     54
         5.0
                     37
         6.0
                     32
         3.0
                     19
         4.0
                     17
         1.0
                      9
         2.0
                      9
         75.0
                      2
         15.0
                      2
         420.0
                      2
         0.0
                      2
         144.0
                      1
          666.0
                      1
          121.0
                      1
         182.0
                      1
         165.0
                      1
         17.0
                      1
         45.0
                      1
          204.0
                      1
         960.0
                      1
         1776.0
                      1
         84.0
                      1
         24.0
                      1
         27.0
                      1
         88.0
                      1
         99.0
                      1
         50.0
                      1
         80.0
                      1
         60.0
                      1
         44.0
                      1
         20.0
                      1
         26.0
                      1
         143.0
                      1
```

Name: rating numerator, dtype: int64

In [13]: twitter\_archive.sample(5)

Out[13]:

	tweet_id	in_reply_to_status_id	in_reply_to_user_id	timestamp	
1653	683462770029932544	NaN	NaN	2016-01- 03 01:39:57 +0000	<a href="h r</a 
965	750429297815552001	NaN	NaN	2016-07- 05 20:41:01 +0000	<a href="h r</a 
204	852936405516943360	NaN	NaN	2017-04- 14 17:27:40 +0000	<a href="h r</a 
1361	703079050210877440	NaN	NaN	2016-02- 26 04:48:02 +0000	<a href="h r</a 
2045	671528761649688577	NaN	NaN	2015-12- 01 03:18:27 +0000	<a href="h r</a 

In [14]: # View entire 'text' string to see if the URL is different from 'expande
d\_urls'
pd.set\_option('display.max\_colwidth', -1)
twitter\_archive.head(3)

Out[14]:

	tweet_id	in_reply_to_status_id	in_reply_to_user_id	timestamp	
0	892420643555336193	NaN	NaN	2017-08- 01 16:23:56 +0000	<a href="http:/ rel="nofolic</a 
1	892177421306343426	NaN	NaN	2017-08- 01 00:17:27 +0000	<a href="http:/ rel="nofolic</a 
2	891815181378084864	NaN	NaN	2017-07- 31 00:18:03 +0000	<a href="http:/ rel="nofolic</a 

Expanded\_url's are the same, so no need to extract 'https://x' from text.

In [15]: twitter\_archive['name'].value\_counts()

Out[15]:	None	745
	a	55
	Charlie	12
	Cooper	11
	Oliver	11
	Lucy	11
	Penny	10
	Lola	10
	Tucker	10
	Winston	9
	Во	9
	Sadie	8
	the	8
	Daisy	7 7
	Buddy	7
	Toby Bailey	7
	an	7
	Koda	6
	Jax	6
	Rusty	6
	Milo	6
	Leo	6
	Dave	6
	Jack	6
	Scout	6
	Stanley	6
	Bella	6
	Oscar	6
	very	5
	Wesley	1
	Iggy	1
	Brockly	1
	Gordon	1
	Rey	1
	Kota	1
	Trevith	1
	Bobble	1
	Kellogg	1
	Pancake	1
	Lolo	1
	Shooter	1
	Alexanderson	1
	Spark	1
	Dallas	1
	Strudel	1
	Laela	1
	by	1
	Ralphie	1
	Livvie	1 1
	Grady Blipson	1
	Jazzy	1
	his	1
	Harvey	1
	Chadrick	1

Jeffrie 1 Chaz 1 Miguel 1 Mark 1

Name: name, Length: 957, dtype: int64

Not all entries appear to be the correct names nor are they in title case, will clean after merging the datasets.

```
In [16]: # View number of values in the source column
twitter_archive['source'].value_counts()
```

```
In [17]: # Make sure all id's are unique, no duplicates
twitter_archive[twitter_archive.tweet_id.duplicated()]
```

Out[17]:

In [18]: # View numerical descriptions
twitter\_archive.describe()

Out[18]:

	tweet_id	in_reply_to_status_id	in_reply_to_user_id	retweeted_status_id	retv
count	2.356000e+03	7.800000e+01	7.800000e+01	1.810000e+02	1.81
mean	7.427716e+17	7.455079e+17	2.014171e+16	7.720400e+17	1.24
std	6.856705e+16	7.582492e+16	1.252797e+17	6.236928e+16	9.59
min	6.660209e+17	6.658147e+17	1.185634e+07	6.661041e+17	7.83
25%	6.783989e+17	6.757419e+17	3.086374e+08	7.186315e+17	4.19
50%	7.196279e+17	7.038708e+17	4.196984e+09	7.804657e+17	4.19
75%	7.993373e+17	8.257804e+17	4.196984e+09	8.203146e+17	4.19
max	8.924206e+17	8.862664e+17	8.405479e+17	8.874740e+17	7.87

Note: The interquartile range of the numerator rating is between 10 and 12. Since the max is 1776 there are likely outliers.

```
twitter_archive['rating_numerator'].sort_values(ascending=False).head(25
Out[19]: 979
                  1776.0
          313
                  960.0
          189
                  666.0
          188
                  420.0
          2074
                  420.0
          1120
                  204.0
         290
                  182.0
         902
                  165.0
         1779
                  144.0
          1634
                  143.0
          1635
                  121.0
         1228
                  99.0
          1843
                  88.0
         433
                  84.0
          1254
                  80.0
          695
                  75.0
          340
                  75.0
         1351
                  60.0
         1202
                  50.0
          1274
                  45.0
         1433
                  44.0
         763
                  27.0
          1712
                  26.0
         516
                  24.0
                  20.0
          1663
         Name: rating numerator, dtype: float64
In [20]: # How many dogs have a rating greater than 10
          twitter archive[twitter archive.rating numerator > 20].shape
Out[20]: (24, 17)
```

Only 24 entries out of 2356 have a rating above 20.

# **Image Predictions**

```
In [21]: image_predictions.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 2075 entries, 0 to 2074
Data columns (total 12 columns):
tweet_id
            2075 non-null int64
            2075 non-null object
jpg url
img_num
            2075 non-null int64
            2075 non-null object
р1
            2075 non-null float64
p1 conf
p1_dog
            2075 non-null bool
            2075 non-null object
p2
p2 conf
            2075 non-null float64
            2075 non-null bool
p2_dog
            2075 non-null object
p3
p3_conf
            2075 non-null float64
            2075 non-null bool
p3 dog
dtypes: bool(3), float64(3), int64(2), object(4)
memory usage: 152.1+ KB
```

There are 2075 entries and no missing values. image\_predictions columns:

- tweet\_id: unique tweet identifier
- jpg\_url: image of the dog
- img\_num: number out of 4 possible images (most are 1)
- p1: the algorithm's first prediction for the image in the tweet
- p1\_conf: is how confident the algorithm is in its first prediction
- p1\_dog: is whether or not the first prediction is a breed of dog
- p2: the algorithm's second most likely prediction
- p3: the algorithm's third most likely prediction

```
In [22]: image_predictions.sample(5)
```

Out[22]:

	tweet_id	jpg_url	img_n
629	680913438424612864	https://pbs.twimg.com/media/CXMXKKHUMAA1QN3.jpg	1
481	675362609739206656	https://pbs.twimg.com/media/CV9etctWUAAl5Hp.jpg	1
693	684225744407494656	https://pbs.twimg.com/media/CX7br3HWsAAQ9L1.jpg	2
2029	882762694511734784	https://pbs.twimg.com/media/DEAz_HHXsAA-p_z.jpg	1
1914	854120357044912130	https://pbs.twimg.com/media/C9px7jyVwAAnmwN.jpg	4

```
In [23]: # How many first predictions are actually dogs
   image_predictions['p1_dog'].value_counts()
```

```
Out[23]: True 1532
False 543
```

Name: pl\_dog, dtype: int64

In [24]: # How many second predictions are not dogs
 (image\_predictions.p2\_dog == False).sum()

Out[24]: 522

In [25]: # How many third predictions are not dogs
 (image\_predictions.p3\_dog == False).sum()

Out[25]: 576

In [26]: # Find rows where p1, p2, p3 are all false (first line of code is the co
unt)
# image\_predictions[(image\_predictions['p1\_dog']==False) & (image\_predic
tions['p2\_dog']==False) & (image\_predictions['p3\_dog']==False)].count()
image\_predictions[(image\_predictions['p1\_dog']==False) & (image\_predictions['p2\_dog']==False)].sample(5)

Out[26]:

	tweet_id	jpg_url	img_nu
512	676215927814406144	https://pbs.twimg.com/media/CWJmzNsWUAE706Z.jpg	1
166	668981893510119424	https://pbs.twimg.com/media/CUize-0WEAAerAK.jpg	1
117	668142349051129856	https://pbs.twimg.com/media/CUW37BzWsAAIJIN.jpg	1
296	671362598324076544	https://pbs.twimg.com/media/CVEouDRXAAEe8mt.jpg	1
1134	728653952833728512	https://pbs.twimg.com/media/Chyy5IQWUAEzxSL.jpg	2

There are 324 entries that not dogs (p1, p2, p3 are all false)

In [27]: # What kind of dogs are in the first prediction?
 image\_predictions['pl'].value\_counts()

Out[27]:	golden_retriever	150
	Labrador_retriever	100
	Pembroke	89
	Chihuahua	83
	pug	57
	chow	44
	Samoyed	43
	toy_poodle	39
	Pomeranian	38
	cocker_spaniel	30
	malamute	30
	French_bulldog	26
	Chesapeake_Bay_retriever	23
	miniature_pinscher	23
	seat_belt	22
	Siberian_husky	20
	German_shepherd	20
	Staffordshire_bullterrier	20
	Cardigan	19
	web_site	19
	teddy	18
	Maltese_dog	18
	beagle	18
	Eskimo_dog	18
	Shetland_sheepdog	18
	Rottweiler	17
	Shih-Tzu	17
	Lakeland terrier	17
	kuvasz	16
	Italian greyhound	16
		••
	starfish	1
	cheetah	1
	bison	1
	beach_wagon	1
	canoe	1
	teapot	1
	walking_stick	1
	school bus	1
	beaver	1
	pedestal	1
	peacock	1
	restaurant	1
	bighorn	1
	harp	1
	handkerchief	1
	limousine	1
		1
	conch	
	lion	1
	lion	1
	hummingbird	1
	mud_turtle	1
	panpipe	1
	lacewing	1
	marmot	1
	pool_table	1
	king_penguin	1

```
black-footed_ferret 1
Egyptian_cat 1
groenendael 1
leaf_beetle 1
```

Name: p1, Length: 378, dtype: int64

In [28]: # Check for tweet duplicates in image\_predictions
image\_predictions[image\_predictions.tweet\_id.duplicated()]

Out[28]:

tweet\_id jpg\_url img\_num p1 p1\_conf p1\_dog p2 p2\_conf p2\_dog p3 p3\_conf p3\_

## **Tweet Additional Information**

There are 2342 entries and no missing values. tweet\_info columns:

- · tweet id: unique tweet identifier
- · retweet count: number of retweets a tweet received
- · favorite\_count: number of favorites a tweets received

```
In [30]: tweet_info.sample(5)
```

Out[30]:

	tweet_id	retweet_count	favorite_count
1838	675707330206547968	740	2077
1367	700890391244103680	621	2361
667	789280767834746880	5526	0
599	797545162159308800	5424	15726
2088	670679630144274432	302	767

```
In [33]: # Make sure all id's are unique - no duplicates
    print(sum(tweet_info.groupby('tweet_id')['tweet_id'].nunique())) # sum o
    f unique values
    print(sum(tweet_info.tweet_id.duplicated())) # Sum of duplicates

2342
```

#### **Assessment Observations**

Low quality, also known as dirty, data has content issues such as missing, invalid, inaccurate, and inconsistent data. Untidy, also known as messy, data has structural issues: each variable should form a column, each observation should form a row, and each observational unit a table. Assessment observations are not action items; actions items will be defined when cleaning.

## Quality

- Remove unnecessary columns
- twitter\_archive, remove rows that are retweets (181 rows where retweeted\_x have values)
- twitter\_archive, convert timestamp to datetime object
- twitter\_archive, update source column from url to text
- twitter\_archive, fix rating\_numerator that are not extracted properly (those that have decimals)
- twitter\_archive, make all values in ratings\_denominator '10' for consistency (or remove col)
- twitter\_archive, convert non-dog names to 'None' then make title case
- · twitter archive, make names Title case
- twitter\_archive, check rating\_numerator outliers there are only 24 values over 15 (review manually)
- twitter\_archive, tweet\_id datatype is an integer, convert to string (object)
- image\_predictions, Remove non-dogs, the 324 rows where p1, p2, and p3 are false
- image\_predictions, Update p1, p2, p3 to title text and remove underscores

#### **Tidiness**

- twitter\_archive, gather dog stages (doggo, puppo, pupper, floofer) into one column 'dog\_stage'
- twitter\_archive, parse timestamp into separate columns: year, month, day, time (not necessary, keep timestamp column, but also want to view most popular days and months of tweets)
- image predictions, create a 'prediction' column (Dog, Maybe Dog, Not Dog)
- Join tweet info, twitter archive, and image predictions into one master dataset on 'tweet id'

# Clean

I'll create copies of the dataframes to use for cleaning and keep the originals intact for future reference.

- archive\_clean (original df: twitter\_archive)
- image\_clean (original df: image\_predictions)
- tweet\_clean (original df: tweet\_info)

Finally, I'll join all 3 datasets into one master: twitter\_archive\_master

Step one in cleaning is to address missing data. Next I'll address tidiness issues and finally quality issues.

```
In [767]: # Create copies of original dataframes
    archive_clean = twitter_archive.copy()
    image_clean = image_predictions.copy()
    tweet_clean = tweet_info.copy()
```

```
In [768]: archive_clean.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 2356 entries, 0 to 2355
          Data columns (total 17 columns):
          tweet_id
                                         2356 non-null int64
          in_reply_to_status_id
                                         78 non-null float64
          in reply to user id
                                         78 non-null float64
          timestamp
                                         2356 non-null object
                                         2356 non-null object
          source
          text
                                         2356 non-null object
                                         181 non-null float64
          retweeted_status_id
          retweeted status user id
                                         181 non-null float64
          retweeted status timestamp
                                         181 non-null object
          expanded_urls
                                         2297 non-null object
          rating numerator
                                         2356 non-null float64
                                         2356 non-null int64
          rating denominator
          name
                                         2356 non-null object
          doggo
                                         2356 non-null object
                                         2356 non-null object
          floofer
          pupper
                                         2356 non-null object
                                         2356 non-null object
          puppo
          dtypes: float64(5), int64(2), object(10)
          memory usage: 313.0+ KB
```

**Define:** Fix missing data in archive\_clean. Remove rows with 'retweeted\_status\_x' since we are interested in original tweets only. Check to make sure the values are decreased by 181, the number of retweets (2356 -> 2175) then drop those columns. Drop the 'in\_reply\_to\_x' columns as these are unneccessary.

### Code:

In [769]:

```
ll()].index, inplace=True)
           archive_clean.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 2175 entries, 0 to 2355
          Data columns (total 17 columns):
                                         2175 non-null int64
          tweet id
          in_reply_to_status_id
                                         78 non-null float64
          in reply to user id
                                         78 non-null float64
          timestamp
                                         2175 non-null object
                                         2175 non-null object
          source
                                         2175 non-null object
          text
                                         0 non-null float64
          retweeted status id
          retweeted_status_user_id
                                         0 non-null float64
          retweeted status timestamp
                                         0 non-null object
                                         2117 non-null object
          expanded urls
          rating_numerator
                                         2175 non-null float64
          rating denominator
                                         2175 non-null int64
                                         2175 non-null object
          name
          doggo
                                         2175 non-null object
                                         2175 non-null object
          floofer
                                         2175 non-null object
          pupper
                                         2175 non-null object
          puppo
          dtypes: float64(5), int64(2), object(10)
          memory usage: 305.9+ KB
In [770]:
          archive_clean.drop(['retweeted_status_id',
                                'retweeted status user id',
                                'retweeted status timestamp',
                               'in reply to status id',
                                'in reply to user id'], axis=1, inplace=True)
Test
In [771]:
          archive clean.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 2175 entries, 0 to 2355
          Data columns (total 12 columns):
          tweet id
                                 2175 non-null int64
                                 2175 non-null object
          timestamp
          source
                                 2175 non-null object
                                 2175 non-null object
          text
          expanded urls
                                 2117 non-null object
          rating numerator
                                 2175 non-null float64
          rating denominator
                                 2175 non-null int64
                                 2175 non-null object
          name
          doggo
                                 2175 non-null object
                                 2175 non-null object
          floofer
                                 2175 non-null object
          pupper
                                 2175 non-null object
          puppo
          dtypes: float64(1), int64(2), object(9)
```

archive clean.drop(archive clean[archive clean.retweeted status id.notnu

memory usage: 220.9+ KB

**Define:** Combine dog stage columns (doggo, floofer, pupper, puppo) into one 'dog\_stage' column. Delete the separate dog stage categories after visually inspecting a random sample to ensure the combination worked accurately. Convert entries in this column title case.

### Code

```
In [772]: # Replace empty entries with a blank
    archive_clean.doggo.replace('None', '', inplace=True)
    archive_clean.floofer.replace('None', '', inplace=True)
    archive_clean.pupper.replace('None', '', inplace=True)
    archive_clean.puppo.replace('None', '', inplace=True)

# Create a new column for dog_stage
    archive_clean['dog_stage'] = archive_clean.doggo + archive_clean.floofer
    + archive_clean.pupper + archive_clean.puppo
    archive_clean.dog_stage.value_counts()
```

Out[772]: 1831 pupper 224 doggo 75

puppo 24
doggopupper 10
floofer 9
doggofloofer 1
doggopuppo 1

Name: dog\_stage, dtype: int64

In [773]: # Quick test to make sure dog\_stage is accurate (compare to old columns)
 archive\_clean[['doggo', 'floofer', 'pupper', 'puppo', 'dog\_stage']].samp
 le(10)

Out[773]:

	doggo	floofer	pupper	puppo	dog_stage
296					
1681					
239					
452					
718					
1547					
54					
1321			pupper		pupper
482					
2143					

```
In [774]:
          # Rename values in dog stage column
          archive clean.loc[archive clean.dog stage == 'pupper', 'dog stage'] = 'P
          upper'
          archive_clean.loc[archive_clean.dog_stage == 'doggo', 'dog_stage'] = 'Do
          ggo'
          archive clean.loc[archive_clean.dog_stage == 'puppo', 'dog_stage'] = 'Pu
          ppo'
          archive clean.loc[archive clean.dog stage == 'doggopupper', 'dog stage']
           = 'Doggo, Pupper'
          archive_clean.loc[archive_clean.dog_stage == 'floofer', 'dog_stage'] =
          archive clean.loc[archive_clean.dog_stage == 'doggopuppo', 'dog_stage']
          = 'Doggo, Puppo'
          archive clean.loc[archive clean.dog stage == 'doggofloofer', 'dog stage'
          ] = 'Doggo, Floofer'
          # Replace blank cells with NaNs
          archive clean.loc[archive clean.dog stage == '', 'dog stage'] = np.nan
          # Replace NaNs with text so we have non-null values
          archive clean.dog stage = archive clean.dog stage.fillna('Unknown')
          archive_clean.dog_stage.value_counts()
Out[774]: Unknown
                             1831
                             224
          Pupper
                             75
          Doggo
                             24
          Puppo
          Doggo, Pupper
                             10
          Floofer
                             9
          Doggo, Puppo
                             1
                             1
          Doggo, Floofer
          Name: dog stage, dtype: int64
```

archive clean.drop(['doggo', 'floofer', 'pupper', 'puppo'], axis=1, inpl

# Test

In [775]:

# Drop unnecessary columns

ace=**True**)

```
In [776]: archive_clean.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 2175 entries, 0 to 2355
          Data columns (total 9 columns):
          tweet id
                                 2175 non-null int64
          timestamp
                                 2175 non-null object
                                 2175 non-null object
          source
          text
                                 2175 non-null object
                                 2117 non-null object
          expanded urls
          rating numerator
                                 2175 non-null float64
                                 2175 non-null int64
          rating_denominator
                                 2175 non-null object
          name
                                 2175 non-null object
          dog stage
          dtypes: float64(1), int64(2), object(6)
          memory usage: 169.9+ KB
In [777]:
          archive_clean.dog_stage.sample(5)
Out[777]: 2144
                   Unknown
          1378
                   Unknown
          1834
                   Unknown
          1553
                   Unknown
          2184
                   Unknown
          Name: dog stage, dtype: object
```

**Define**: Replace 4 source links with text string defining the link.

#### Code

```
In [779]:
          # Text replacements
          source txt = {'<a href="http://twitter.com/download/iphone" rel="nofollo</pre>
          w">Twitter for iPhone</a>': 'Twitter for iPhone',
                           '<a href="http://vine.co" rel="nofollow">Vine - Make a S
          cene</a>': 'Vine - Make a Scene',
                           '<a href="http://twitter.com" rel="nofollow">Twitter Web
           Client</a>': 'Twitter Web Client',
                           '<a href="https://about.twitter.com/products/tweetdeck"</pre>
           rel="nofollow">TweetDeck</a>': 'TweetDeck'}
          # Apply function
          def text source(archive clean):
              if archive clean['source'] in source txt.keys():
                   abbrev = source txt[archive clean['source']]
                   return abbrev
              else:
                   return archive clean['source']
          archive_clean['source'] = archive_clean.apply(text_source, axis=1)
```

### **Test**

```
In [780]: archive_clean.source.value_counts()
Out[780]: Twitter for iPhone 2042
    Vine - Make a Scene 91
    Twitter Web Client 31
    TweetDeck 11
    Name: source, dtype: int64
```

Define: Combine tweet\_clean and archive\_clean, via inner join (default) on 'tweet\_id'.

```
In [781]: archive clean.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 2175 entries, 0 to 2355
          Data columns (total 9 columns):
          tweet id
                                2175 non-null int64
          timestamp
                                2175 non-null object
          source
                                2175 non-null object
          text
                                2175 non-null object
                                2117 non-null object
          expanded urls
          rating numerator
                                2175 non-null float64
          rating denominator
                                2175 non-null int64
                                2175 non-null object
          name
          dog stage
                                2175 non-null object
          dtypes: float64(1), int64(2), object(6)
          memory usage: 169.9+ KB
```

## Code

#### **Test**

```
In [784]:
          # ensure that the new master includes columnsn from both archive clean a
          nd tweet clean
          twitter_archive_master.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 2174 entries, 0 to 2173
          Data columns (total 11 columns):
          tweet id
                                2174 non-null int64
                                2174 non-null object
          timestamp
                                2174 non-null object
          source
          text
                                2174 non-null object
          expanded urls
                                2116 non-null object
                                2174 non-null float64
          rating numerator
          rating denominator
                                2174 non-null int64
          name
                                2174 non-null object
          dog stage
                                2174 non-null object
                                2174 non-null int64
          retweet count
          favorite count
                                2174 non-null int64
          dtypes: float64(1), int64(4), object(6)
          memory usage: 203.8+ KB
```

**Define**: Convert timestamp to datetime and spread into 4 columns for year, month, day, and time. Keep the timestamp (datetime) column for visualizations.

```
In [785]: from datetime import date
          # Convert timestamp to datetime
          twitter_archive master['timestamp'] = pd.to_datetime(twitter_archive_mas
          ter['timestamp'])
          # Extract datetime to new year, month, day, time columns
          twitter archive master['year'] = twitter archive master['timestamp'].dt.
          year # separate year, month, day, time
          twitter_archive_master['month'] = twitter_archive_master['timestamp'].dt
          .month
          twitter_archive_master['day'] = twitter_archive_master['timestamp'].dt.d
          twitter archive master['time'] = twitter archive master['timestamp'].dt.
          time
          # Create day of week column
          twitter archive master['weekday'] = twitter archive master['timestamp'].
          dt.dayofweek
          days = {0:'Mon',1:'Tues',2:'Weds',3:'Thurs',4:'Fri',5:'Sat',6:'Sun'}
          twitter_archive master['weekday'] = twitter_archive_master['weekday'].ap
          ply(lambda x: days[x])
          twitter archive master.info()
```

```
<class 'pandas.core.frame.DataFrame'>
Int64Index: 2174 entries, 0 to 2173
Data columns (total 16 columns):
                      2174 non-null int64
tweet id
timestamp
                      2174 non-null datetime64[ns]
source
                      2174 non-null object
text
                      2174 non-null object
                      2116 non-null object
expanded urls
rating numerator
                      2174 non-null float64
                      2174 non-null int64
rating denominator
name
                      2174 non-null object
dog stage
                      2174 non-null object
retweet count
                      2174 non-null int64
favorite count
                      2174 non-null int64
                      2174 non-null int64
year
month
                      2174 non-null int64
day
                      2174 non-null int64
time
                      2174 non-null object
weekday
                      2174 non-null object
dtypes: datetime64[ns](1), float64(1), int64(7), object(7)
memory usage: 288.7+ KB
```

```
In [786]:
          twitter_archive_master['weekday'].value_counts()
Out[786]: Mon
                    357
           Tues
                    326
           Weds
                    322
                    305
           Thurs
           Fri
                    304
                    284
           Sat
           Sun
                    276
           Name: weekday, dtype: int64
```

**Define**: Create a new column for the dog prediction summary in image\_prediction:

- When all three predictions are true, insert text 'Dog'
- · When all three predictions are false, insert text 'Not Dog'
- When 1 or 2 precictions are true, insert text 'Maybe Dog'

#### Code

```
In [787]: # convert p1_dog, p2_dog, p3_dog to an integer (True=1, False=0)
    prediction_summary = ['p1_dog', 'p2_dog', 'p3_dog']

for p in prediction_summary:
    image_clean[p] = image_clean[p].astype(int)

# Create a new column that adds the total number of True and False for t
    he 3 predictions
    image_clean['prediction'] = image_clean.p1_dog + image_clean.p2_dog + im
    age_clean.p3_dog

# Replace the number with a defining text string
    image_clean['prediction'] = image_clean['prediction'].replace(3, 'Dog')
    image_clean['prediction'] = image_clean['prediction'].replace(2, 'Maybe Dog')
    image_clean['prediction'] = image_clean['prediction'].replace(1, 'Maybe Dog')
    image_clean['prediction'] = image_clean['prediction'].replace(0, 'Not Dog')
    image_clean['prediction'] = image_clean['prediction'].replace(0, 'Not Dog')
```

In [788]: image\_clean[['p1\_dog', 'p2\_dog', 'p3\_dog', 'prediction']].sample(10)

Out[788]:

	p1_dog	p2_dog	p3_dog	prediction
1409	0	0	1	Maybe Dog
0	1	1	1	Dog
1351	1	1	1	Dog
1941	1	1	0	Maybe Dog
699	1	1	1	Dog
652	1	1	1	Dog
1633	1	1	1	Dog
1286	1	1	0	Maybe Dog
2031	1	1	1	Dog
965	1	1	1	Dog

**Define**: We see above that the image prediction column worked accurately. Now we can drop the extraneous p1\_dog, p2\_dog, and p3\_dog columns for simplicity, along with image\_num.

## Code

```
In [790]: image_clean.drop(['p1_dog', 'p2_dog', 'p3_dog', 'img_num'], axis=1, inpl
ace=True)
```

```
In [791]:
          image_clean.info()
          <class 'pandas.core.frame.DataFrame'>
          RangeIndex: 2075 entries, 0 to 2074
          Data columns (total 9 columns):
          tweet_id
                        2075 non-null int64
          jpg_url
                        2075 non-null object
                        2075 non-null object
          p1
          p1_conf
                        2075 non-null float64
                        2075 non-null object
          p2
          p2_conf
                        2075 non-null float64
                        2075 non-null object
          p3
          p3_conf
                        2075 non-null float64
                        2075 non-null object
          prediction
          dtypes: float64(3), int64(1), object(5)
          memory usage: 146.0+ KB
```

**Define**: Join the image\_clean df to the twitter\_archive\_master df (default = inner join)

### Code

```
In [793]:
         twitter_archive_master.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 1993 entries, 0 to 1992
          Data columns (total 24 columns):
          tweet id
                                 1993 non-null int64
          timestamp
                                 1993 non-null datetime64[ns]
                                 1993 non-null object
          source
          text
                                 1993 non-null object
                                 1993 non-null object
          expanded urls
          rating numerator
                                 1993 non-null float64
                                 1993 non-null int64
          rating_denominator
                                 1993 non-null object
          name
                                 1993 non-null object
          dog_stage
          retweet_count
                                 1993 non-null int64
          favorite count
                                 1993 non-null int64
                                 1993 non-null int64
          year
          month
                                 1993 non-null int64
          day
                                 1993 non-null int64
                                 1993 non-null object
          time
          weekday
                                 1993 non-null object
                                 1993 non-null object
          jpg_url
                                 1993 non-null object
          р1
                                 1993 non-null float64
          p1_conf
          p2
                                 1993 non-null object
          p2_conf
                                 1993 non-null float64
          p3
                                 1993 non-null object
                                 1993 non-null float64
          p3 conf
                                 1993 non-null object
          prediction
          dtypes: datetime64[ns](1), float64(4), int64(7), object(12)
          memory usage: 389.3+ KB
In [794]:
          twitter_archive_master.prediction.value_counts()
Out[794]: Dog
                        1202
          Maybe Dog
                        483
                        308
          Not Dog
```

Name: prediction, dtype: int64

We now have one combined dataset with 1993 entries and a full set of values.

```
In [795]: twitter_archive_master.sample(3)
```

Out[795]:

	tweet_id	timestamp	source	text	
1860	668484198282485761	2015-11- 22 17:40:27	Twitter for iPhone	Good teamwork between these dogs. One is on lookout while other eats. Long necks. Nice big house. 9/10s good pups https://t.co/uXgmECGYEB	https://twitter.cc
1651	672264251789176834	2015-12- 03 04:01:02	Twitter for iPhone	This is Kreg. He has the eyes of a tyrannical dictator. Will not rest until household is his. 10/10 https://t.co/TUeuaOmunV	https://twitter.cc
32	885167619883638784	2017-07- 12 16:03:00	Twitter for iPhone	Here we have a corgiundercover as a malamute. Pawbably doing important investigative work. Zero control over tongue happenings. 13/10 https://t.co/44ltaMubBf	https://twitter.cc

3 rows × 24 columns

Note: we lost some source information when joining the 3 datasets. For visualizations, might want to use archive\_clean for a more complete view of sources.

**Define:** We could change the denominator rating to 10 for all entries, but it makes more sense to drop this column and rename the rating\_numerator to rating for simplicity.

# Code

```
In [797]: # twitter_archive_master['rating_denominator'] = 10
    twitter_archive_master.drop(['rating_denominator'], axis=1, inplace=True
)
    twitter_archive_master.rename(columns={'rating_numerator': 'rating'}, in
    place=True)
```

### **Test**

```
In [798]:
          twitter_archive_master.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 1993 entries, 0 to 1992
          Data columns (total 23 columns):
                             1993 non-null int64
          tweet id
          timestamp
                             1993 non-null datetime64[ns]
          source
                             1993 non-null object
          text
                             1993 non-null object
                             1993 non-null object
          expanded urls
                             1993 non-null float64
          rating
          name
                             1993 non-null object
                             1993 non-null object
          dog stage
                             1993 non-null int64
          retweet count
          favorite_count
                             1993 non-null int64
                             1993 non-null int64
          year
          month
                             1993 non-null int64
                             1993 non-null int64
          day
          time
                             1993 non-null object
                             1993 non-null object
          weekday
                             1993 non-null object
          jpg_url
                             1993 non-null object
          p1
                             1993 non-null float64
          p1_conf
          p2
                             1993 non-null object
                             1993 non-null float64
          p2 conf
                             1993 non-null object
          p3
          p3 conf
                             1993 non-null float64
          prediction
                             1993 non-null object
          dtypes: datetime64[ns](1), float64(4), int64(6), object(12)
          memory usage: 373.7+ KB
```

Define: Clean 'name' column. Convert non-names to 'None'.

In [799]: #twitter\_archive\_master['name'].value\_counts()
twitter\_archive\_master['name'].str.lower()

Out[799]:	0	phineas
ouc[755].	1	tilly
	2	archie
	3	darla
	4	franklin
	5	none
	6	jax
	7	none
	8	zoey .
	9	cassie
	10	koda
	11	bruno
	12	none
	13	ted
	14	stuart
	15	oliver
	16	jim
	17	zeke
	18	ralphus
	19	gerald
	20	jeffrey
	21	such
	22	canela
	23	none
	24	none
	25	maya
	26	mingus
	27	derek
	28	roscoe
	29	waffles
	2,7	warreb
	1963	quite
	1964	a
	1965	none
	1966	none
	1967	none
	1968	none
	1969	
	1909	none
	1970	an
		a
	1972	an
	1973	none
	1974	none
	1975	none
	1976	none
	1977	none
	1978	none
	1979	none
	1980	none
	1981	none
	1982	the
	1983	the
	1984	a
	1985	a
	1986	an
	1987	a
	1988	none

```
1989 a
1990 a
1991 a
1991 a
1992 none
Name: name, Length: 1993, dtype: object

In [800]: wrong_name = twitter_archive_master.name.str.islower()
twitter_archive_master.loc[wrong_name, 'name'] = 'None'

# Convert names to title case
twitter_archive_master.name = twitter_archive_master.name.str.title()
```

In [801]: twitter\_archive\_master['name'].value\_counts()

Out[801]:	None	644
	Charlie	10
	Cooper	10
	Lucy	10
	Oliver	10
	Tucker	9
	Penny	9
	Winston	8
	Sadie	8
	Lola	7
	Toby	7
	Daisy	7
	Jax	6
	Koda	6
	Bella	6
	Stanley	6
	Во	6
	Rusty	5
	Oscar	5
	Buddy	5
	Scout	5
	Louis	5
	Chester	5
	Milo	5
	Bailey	5
	Leo	5
	Dave	5
	Gus	4
	Reggie	4
	Derek	4
		•
	Willem Brandi	1
	Pippin	1
	Eugene	1
	Rodman	1
	Kellogg	1
	Quinn	1
	Laela	1
	Kobe	1
	Fizz	1
	Bloo	1
	Arya	1
	Fillup	1
	Naphaniel	1
	Robin	1
	Genevieve	1
	Akumi	1
	Samsom	1
	Florence	1
	Strudel	1
	Grizzwald	1
	Tuco	1
	Bobble	1
	Stubert	1
	Lolo	1
	Shooter	1

```
Alexanderson 1
Spark 1
Dallas 1
Mark 1
Name: name, Length: 914, dtype: int64
```

Define: For all predictions (p1, p2, p3), remove underscores and make title case.

## Code

```
In [802]: predictions = ['p1', 'p2', 'p3']

for p in predictions:
    twitter_archive_master[p] = twitter_archive_master[p].str.title().st
    r.replace('_', " ")
```

## **Test**

```
In [803]: twitter_archive_master[['p1', 'p2', 'p3']].sample(10)
```

Out[803]:

	p1	p2	рЗ
304	Schipperke	Curly-Coated Retriever	Labrador Retriever
430	Golden Retriever	Kuvasz	Labrador Retriever
1067	Bloodhound	Sussex Spaniel	Clumber
1274	Papillon	Toy Terrier	Cardigan
95	Comic Book	Envelope	Book Jacket
1706	Pitcher	Sunglasses	Mask
613	Toy Poodle	Miniature Poodle	Irish Terrier
834	Golden Retriever	Chow	Labrador Retriever
1345	Chihuahua	Doormat	Toy Terrier
552	German Shepherd	Malinois	Norwegian Elkhound

**Define**: Convert confidence levels to a percentage by multiplying by 100, converting the float to an integer, and displaying only 2 numbers.

# Code

```
In [804]: confidence = ['p1_conf', 'p2_conf', 'p3_conf']

for c in confidence:
    twitter_archive_master[c] = round(twitter_archive_master[c]*100).ast
    ype(int)
```

## **Test**

```
In [805]: twitter_archive_master[['p1_conf', 'p2_conf', 'p3_conf']].sample(5)
```

Out[805]:

		p1_conf	p2_conf	p3_conf
1	460	55	8	5
7	99	81	10	2
1:	359	41	35	15
4	56	86	4	2
2	58	53	18	10

In [806]: twitter\_archive\_master.prediction.value\_counts()

```
Out[806]: Dog
                        1202
          Maybe Dog
                        483
          Not Dog
                        308
          Name: prediction, dtype: int64
In [807]: twitter_archive_master.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 1993 entries, 0 to 1992
          Data columns (total 23 columns):
          tweet id
                             1993 non-null int64
          timestamp
                             1993 non-null datetime64[ns]
          source
                             1993 non-null object
          text
                             1993 non-null object
          expanded urls
                             1993 non-null object
          rating
                             1993 non-null float64
                             1993 non-null object
          name
                             1993 non-null object
          dog stage
                             1993 non-null int64
          retweet count
          favorite count
                             1993 non-null int64
          year
                             1993 non-null int64
                             1993 non-null int64
          month
                             1993 non-null int64
          day
          time
                             1993 non-null object
          weekday
                             1993 non-null object
                             1993 non-null object
          jpg url
          р1
                             1993 non-null object
                             1993 non-null int64
          p1 conf
                             1993 non-null object
          p2
                             1993 non-null int64
          p2 conf
                             1993 non-null object
          p3
          p3 conf
                             1993 non-null int64
                             1993 non-null object
          prediction
          dtypes: datetime64[ns](1), float64(1), int64(9), object(12)
```

memory usage: 453.7+ KB

Define: Remove non-dogs (308 entries) from master dataset.

## Code

#### **Test**

```
twitter archive master.prediction.value counts()
Out[809]: Dog
                        1202
          Maybe Dog
                        483
          Name: prediction, dtype: int64
In [810]:
          twitter_archive_master.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 1685 entries, 1 to 1992
          Data columns (total 23 columns):
          tweet id
                             1685 non-null int64
          timestamp
                             1685 non-null datetime64[ns]
          source
                             1685 non-null object
                             1685 non-null object
          text
          expanded urls
                             1685 non-null object
                             1685 non-null float64
          rating
          name
                            1685 non-null object
                             1685 non-null object
          dog stage
                            1685 non-null int64
          retweet count
                             1685 non-null int64
          favorite count
          year
                             1685 non-null int64
          month
                            1685 non-null int64
          day
                             1685 non-null int64
          time
                            1685 non-null object
                             1685 non-null object
          weekday
                            1685 non-null object
          jpg url
                             1685 non-null object
          p1
                             1685 non-null int64
          p1_conf
          p2
                            1685 non-null object
                             1685 non-null int64
          p2 conf
          p3
                             1685 non-null object
          p3 conf
                             1685 non-null int64
          prediction
                             1685 non-null object
          dtypes: datetime64[ns](1), float64(1), int64(9), object(12)
          memory usage: 315.9+ KB
```

```
In [811]: twitter_archive_master.sample(3)
```

Out[811]:

	tweet_id	timestamp	source	text	
1769	670338931251150849	2015-11- 27 20:30:30	Twitter for iPhone	This is Butters. He's not ready for Thanksgiving to be over. 10/10 poor Butters https://t.co/iTc578yDmY	https://twitter.com
1624	672975131468300288	2015-12- 05 03:05:49	Twitter for iPhone	This is Chuckles. He is one skeptical pupper. 10/10 stay woke Chuckles https://t.co/ZlcF0TIRW1	https://twitter.com
926	716080869887381504	2016-04- 02 01:52:38	Twitter for iPhone	Here's a super majestic doggo and a sunset 11/10 https://t.co/UACnoyi8zu	https://twitter.com

3 rows × 23 columns

**Define**: Rename p1, p2, p2 with more obvious names (prediction\_x).

# Code

# **Test**

Out[813]:

	prediction_1	prediction_2	prediction_3
547	German Shepherd	Malinois	Kelpie
759	Golden Retriever	Labrador Retriever	Seat Belt
96	Pembroke	Cardigan	Malamute
1754	Sussex Spaniel	Otterhound	Irish Terrier
1094	Golden Retriever	Irish Setter	Labrador Retriever
1499	Golden Retriever	Kuvasz	Saluki
1274	Papillon	Toy Terrier	Cardigan
375	Golden Retriever	Labrador Retriever	Kuvasz
87	Shetland Sheepdog	Collie	Pomeranian
187	Golden Retriever	Labrador Retriever	Tibetan Mastiff

**Define**: Convert tweet\_id from an integer to a string (object) since we are not intending to perform math calculations with this data.

## Code

**Define**: Investigate numerators that might be inaccurate by extracting decimals.

```
In [816]: # twitter_archive_master['rating'].astype(float)
    twitter_archive_master['rating'] = twitter_archive_master.text.str.extra
    ct('(\d[.,]?\d+)')
    twitter_archive_master['rating'].unique()
```

/Users/karenbevis/anaconda3/lib/python3.6/site-packages/ipykernel/\_\_main\_\_.py:2: FutureWarning: currently extract(expand=None) means expand=False (return Index/Series/DataFrame) but in a future version of pandas this will be changed to expand=True (return DataFrame)

from ipykernel import kernelapp as app

Out[817]:

	tweet_id	timestamp	source	text	
503	786709082849828864	2016-10- 13 23:23:56	Twitter for iPhone	This is Logan, the Chow who lived. He solemnly swears he's up to lots of good. H*ckin magical af 9.75/10 https://t.co/yBO5wuqaPS	https://twitte
662	758467244762497024	2016-07- 28 01:00:57	Twitter for iPhone	Why does this never happen at my front door 165/150 https://t.co/HmwrdfEfUE	https://twitte
718	750086836815486976	2016-07- 04 22:00:12	TweetDeck	This is Spanky. He was a member of the 2002 USA Winter Olympic speed skating team. Accomplished af. 12/10 https://t.co/7tlZPrePXd	https://twitte
757	746818907684614144	2016-06- 25 21:34:37	Twitter for iPhone	Guys Dog Jesus 2.0\n13/10 buoyant af https://t.co/CuNA7OwfKQ	https://twitte
1314	683773439333797890	2016-01- 03 22:14:26	Twitter for iPhone	This is Buddy. He's gaining strength. Currently an F4 tornado with wind speeds up to 260mph. Very devastating. 9/10 https://t.co/qipZbshNsR	https://twitte
1326	683030066213818368	2016-01- 01 21:00:32	Twitter for iPhone	This is Lulu. She's contemplating all her unreached 2015 goals and daydreaming of a more efficient tomorrow. 10/10 https://t.co/h3ScYuz77J	https://twitte
1331	682662431982772225	2015-12- 31 20:39:41	Twitter for iPhone	Meet Joey and Izzy. Joey only has one ear that works and Izzy wants 2015 to be over already. Both great pups. 11/10s https://t.co/WgQTIQ93BB	https://twitte

	tweet_id	timestamp	source	text	
198	<b>4</b> 666057090499244032	2015-11- 16 00:55:59	Twitter for iPhone	My oh my. This is a rare blond Canadian terrier on wheels. Only \$8.98. Rather docile. 9/10 very rare https://t.co/yWBqbrzy8O	https://twitte
198	<b>3</b> 666049248165822465	2015-11- 16 00:24:50	Twitter for iPhone	Here we have a 1949 1st generation vulpix. Enjoys sweat tea and Fox News. Cannot be phased. 5/10 https://t.co/4B7cOc1EDq	https://twitte

9 rows × 23 columns

# Code

```
In [818]: twitter_archive_master.loc[twitter_archive_master.tweet_id == '786709082
          849828864', 'rating'] = 10 # replace 9.75, round up
          twitter_archive_master.loc[twitter_archive_master.tweet_id == '746818907
          684614144', 'rating'] = 13 # replace 2.0
          twitter archive master.loc[twitter archive master.tweet id == '666057090
          499244032', 'rating'] = 9 # replace 8.98
          twitter archive master.loc[twitter archive master.tweet id == '683773439
          333797890', 'rating'] = 9 # replace 260
          twitter archive master.loc[twitter archive master.tweet id == '683030066
          213818368', 'rating'] = 10 # replace 2015
          twitter archive master.loc[twitter archive master.tweet id == '682662431
          982772225', 'rating'] = 11 # replace 2015
          twitter archive master.loc[twitter archive master.tweet id == '666049248
          165822465', 'rating'] = 5 # replace 1949
          twitter archive master.loc[twitter archive master.tweet id == '750086836
          815486976', 'rating'] = 12 # replace 2002
          # replace 165 (165/150 = 11/10)
          twitter archive master.loc[twitter archive master.tweet id == '758467244
          762497024', 'rating'] = 11
```

#### Test

In [819]: twitter\_archive\_master[(twitter\_archive\_master['tweet\_id'] == '786709082 849828864') (twitter\_archive\_master['tweet\_id'] == '746818907 684614144') (twitter\_archive\_master['tweet\_id'] == '666057090 499244032') (twitter\_archive\_master['tweet\_id'] == '683773439 333797890') (twitter\_archive\_master['tweet\_id'] == '683030066 213818368') (twitter\_archive\_master['tweet\_id'] == '682662431 982772225') (twitter\_archive\_master['tweet\_id'] == '666049248 165822465') (twitter\_archive\_master['tweet\_id'] == '758467244 762497024') (twitter\_archive\_master['tweet\_id'] == '750086836 815486976')]

Out[819]:

	tweet_id	timestamp	source	text	
503	786709082849828864	2016-10- 13 23:23:56	Twitter for iPhone	This is Logan, the Chow who lived. He solemnly swears he's up to lots of good. H*ckin magical af 9.75/10 https://t.co/yBO5wuqaPS	https://twitte
662	758467244762497024	2016-07- 28 01:00:57	Twitter for iPhone	Why does this never happen at my front door 165/150 https://t.co/HmwrdfEfUE	https://twitte
718	750086836815486976	2016-07- 04 22:00:12	TweetDeck	This is Spanky. He was a member of the 2002 USA Winter Olympic speed skating team. Accomplished af. 12/10 https://t.co/7tlZPrePXd	https://twitte
757	746818907684614144	2016-06- 25 21:34:37	Twitter for iPhone	Guys Dog Jesus 2.0\n13/10 buoyant af https://t.co/CuNA7OwfKQ	https://twitte
1314	683773439333797890	2016-01- 03 22:14:26	Twitter for iPhone	This is Buddy. He's gaining strength. Currently an F4 tornado with wind speeds up to 260mph. Very devastating. 9/10 https://t.co/qipZbshNsR	https://twitte
1326	683030066213818368	2016-01- 01 21:00:32	Twitter for iPhone	This is Lulu. She's contemplating all her unreached 2015 goals and daydreaming of a more efficient tomorrow. 10/10 https://t.co/h3ScYuz77J	https://twitte
1331	682662431982772225	2015-12- 31 20:39:41	Twitter for iPhone	Meet Joey and Izzy. Joey only has one ear that works and Izzy wants 2015 to be over already. Both great pups. 11/10s https://t.co/WgQTIQ93BB	https://twitte

	tweet_id	timestamp	source	text	
1984	666057090499244032	2015-11- 16 00:55:59	Twitter for iPhone	My oh my. This is a rare blond Canadian terrier on wheels. Only \$8.98. Rather docile. 9/10 very rare https://t.co/yWBqbrzy8O	https://twitte
1988	666049248165822465	2015-11- 16 00:24:50	Twitter for iPhone	Here we have a 1949 1st generation vulpix. Enjoys sweat tea and Fox News. Cannot be phased. 5/10 https://t.co/4B7cOc1EDq	https://twitte

9 rows × 23 columns

```
In [820]: # convert rating to float
    twitter_archive_master['rating'] = twitter_archive_master['rating'].asty
    pe(float)
```

**Define**: Remove outliers by investigating all ratings that are above 14.

```
In [822]: twitter_archive_master['rating'].sort_values(ascending=False).head(15)
Out[822]: 996
                   400.0
          192
                   236.0
          1434
                   144.0
          1301
                   143.0
          1302
                   121.0
          614
                   100.0
          1821
                   100.0
          945
                   99.0
          448
                   98.0
                   97.0
          1269
          1425
                   92.0
          1493
                   88.0
          1564
                   85.0
          323
                   84.0
                   80.0
          1182
          Name: rating, dtype: float64
```

Out[823]:

	tweet_id	timestamp	source	text	
192	844979544864018432	2017-03- 23 18:29:57	Twitter for iPhone	PUPDATE: I'm proud to announce that Toby is 236 days sober. Pupgraded to a 13/10. We're all very proud of you, Toby https://t.co/a5OaJeRI9B	https://twitter.cor
448	796080075804475393	2016-11- 08 20:00:55	Twitter for iPhone	This is Yogi. He's 98% floof. Snuggable af. 12/10 https://t.co/opoXKxmfFm	https://twitter.cor
614	766793450729734144	2016-08- 20 00:26:19	Twitter for iPhone	This is Rufus. He just missed out on the 100m final at Rio. Already training hard for Tokyo. 10/10 never give pup https://t.co/exrRjjJqeO	https://twitter.cor
945	713900603437621249	2016-03- 27 01:29:02	Twitter for iPhone	Happy Saturday here's 9 puppers on a bench. 99/90 good work everybody https://t.co/mpvaVxKmc1	https://twitter.cor
996	708469915515297792	2016-03- 12 01:49:25	Twitter for iPhone	This is Bobble. He's a Croatian Galifianakis. Hears everything within 400 miles. 11/10 would snug diligently https://t.co/VwDc6PTDzk	https://twitter.cor
1269	686050296934563840	2016-01- 10 05:01:51	Twitter for iPhone	This is Flávio. He's a Macedonian Poppycock. 97% floof. Jubilant af. 11/10 personally I'd pet the hell out of https://t.co/BUyX7isHRg	https://twitter.cor
1301	684225744407494656	2016-01- 05 04:11:44	Twitter for iPhone	Two sneaky puppers were not initially seen, moving the rating to 143/130. Please forgive us. Thank you https://t.co/kRK51Y5ac3	https://twitter.cor

	tweet_id	timestamp	source	text	
1302	684222868335505415	2016-01- 05 04:00:18	Twitter for iPhone	Someone help the girl is being mugged. Several are distracting her while two steal her shoes. Clever puppers 121/110 https://t.co/1zfnTJLt55	https://twitter.cor
1434	677716515794329600	2015-12- 18 05:06:23	Twitter for iPhone	IT'S PUPPERGEDDON. Total of 144/120I think https://t.co/ZanVtAtvIq	https://twitter.cor
1821	669006782128353280	2015-11- 24 04:17:01	Twitter for iPhone	This is Tucker. He is 100% ready for the sports. 12/10 I would watch anything with him https://t.co/k0ddVUWTcu	https://twitter.cor

10 rows × 23 columns

## Code

```
In [825]: # fix
          twitter archive master.loc[twitter archive master.tweet id == '844979544
          864018432', 'rating'] = 13 # replace 236.0
          twitter archive master.loc[twitter archive master.tweet id == '844979544
          864018432', 'rating'] = 12 # replace 98%
          twitter archive master.loc[twitter archive master.tweet id == '766793450
          729734144', 'rating'] = 10 # replace 100.0
          twitter archive master.loc[twitter archive master.tweet id == '713900603
          437621249', 'rating'] = 11 # replace 99/90
          twitter archive master.loc[twitter archive master.tweet id == '708469915
          515297792', 'rating'] = 11 # replace 400
          twitter archive master.loc[twitter archive master.tweet id == '686050296
          934563840', 'rating'] = 11 # replace 97%
          twitter archive master.loc[twitter archive master.tweet id == '684225744
          407494656', 'rating'] = 11 # replace 143/130
          twitter archive master.loc[twitter archive master.tweet id == '684222868
          335505415', 'rating'] = 11 # replace 121/110
          twitter archive master.loc[twitter archive master.tweet id == '677716515
          794329600', 'rating'] = 12 # replace 144/120
          twitter archive master.loc[twitter archive master.tweet id == '669006782
          128353280', 'rating'] = 12 # replace 100%
```

Out[827]:

	tweet_id	timestamp	source	text	
323	820690176645140481	2017-01- 15 17:52:40	Twitter for iPhone	The floofs have been released I repeat the floofs have been released. 84/70 https://t.co/NIYC820tmd	https://twitter.cor
448	796080075804475393	2016-11- 08 20:00:55	Twitter for iPhone	This is Yogi. He's 98% floof. Snuggable af. 12/10 https://t.co/opoXKxmfFm	https://twitter.cor
1425	678389028614488064	2015-12- 20 01:38:42	Twitter for iPhone	This is Bella. She just learned that her final grade in chem was a 92.49 \npoor pupper 11/10 https://t.co/auOoKuoveM	https://twitter.cor
1493	675853064436391936	2015-12- 13 01:41:41	Twitter for iPhone	Here we have an entire platoon of puppers. Total score: 88/80 would pet all at once https://t.co/y93p6FLvVw	https://twitter.cor
1564	674269164442398721	2015-12- 08 16:47:50	Twitter for iPhone	This is Bob. He's a Juniper Fitzsimmons. His body is 2, but his face is 85. Always looks miserable. Nice stool. 8/10 https://t.co/vYe9RIVz2N	https://twitter.cor

 $5 \text{ rows} \times 23 \text{ columns}$ 

```
In [828]: # fix
   twitter_archive_master.loc[twitter_archive_master.tweet_id == '820690176
   645140481', 'rating'] = 12 # replace 84/70
   twitter_archive_master.loc[twitter_archive_master.tweet_id == '796080075
   804475393', 'rating'] = 12 # replace 98%
   twitter_archive_master.loc[twitter_archive_master.tweet_id == '678389028
   614488064', 'rating'] = 11 # replace 92.0
   twitter_archive_master.loc[twitter_archive_master.tweet_id == '675853064
   436391936', 'rating'] = 11 # replace 88/80
   twitter_archive_master.loc[twitter_archive_master.tweet_id == '674269164
   442398721', 'rating'] = 8 # replace 85.0
```

```
In [829]: twitter_archive_master['rating'].sort_values(ascending=False).head(5)
```

Out[829]: 969 80.0 1182 80.0 1278 61.0 199 60.0 1445 60.0

Name: rating, dtype: float64

Out[830]:

	tweet_id	timestamp	source	text		
199	843235543001513987	2017-03- 18 22:59:54	Twitter for iPhone	This is Tycho. She just had new wheels installed. About to do a zoom. 0-60 in 2.4 seconds. 13/10 inspirational as h*ck https://t.co/DKwp2ByMsL	https://twitter.co	
969	710658690886586372	2016-03- 18 02:46:49	Twitter for iPhone	Here's a brigade of puppers. All look very prepared for whatever happens next. 80/80 https://t.co/0eb7R10m12	https://twitter.co	
1053	704054845121142784	2016-02- 28 21:25:30	Twitter for iPhone	Here is a whole flock of puppers. 60/50 I'll take the lot https://t.co/9dpcw6MdWa	https://twitter.co	
1182	692530551048294401	2016-01- 28 02:12:04	Twitter for iPhone	Say hello to Cody. He's been to like 80 countries and is way more cultured than you. He wanted me to say that. 10/10 https://t.co/lv3flDTpXu	https://twitter.co	
1278	685641971164143616	2016-01- 09 01:59:19	Twitter for iPhone	This is Otis. He just passed a cop while going 61 in a 45. Very nervous pupper. 7/10 https://t.co/jJS8qQeuNO	https://twitter.co	
1445	677530072887205888	2015-12- 17 16:45:31	Twitter for iPhone	Say hello to Axel. He's a Black Chevy Pinot on wheels. 0 to 60 in 5.7 seconds (if downhill). 9/10 I call shotgun https://t.co/DKe9DBnnHE	https://twitter.co	

6 rows × 23 columns

```
In [831]: # fix
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '843235543
    001513987', 'rating'] = 13
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '710658690
    886586372', 'rating'] = 10
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '704054845
    121142784', 'rating'] = 12
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '692530551
    048294401', 'rating'] = 10
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '685641971
    164143616', 'rating'] = 7
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '677530072
    887205888', 'rating'] = 9
```

```
In [832]: twitter_archive_master['rating'].sort_values(ascending=False).head(5)
```

Out[832]: 665 50.0 924 50.0 835 47.0 532 46.0 987 45.0

Name: rating, dtype: float64

Out[833]:

	tweet_id	timestamp	source	text		
532	781251288990355457	2016-09- 28 21:56:36	Twitter for iPhone	This is Oakley. He just got yelled at for going 46 in a 45. Churlish af. 11/10 would still pet so well https://t.co/xIYsa6LPA4	https://twitter.com	
665	758041019896193024	2016-07- 26 20:47:17	Twitter for iPhone	Teagan reads entire books in store so they're free. Loved 50 Shades of Grey (how dare I make that joke so late) 9/10 https://t.co/l46jwv5WYv	https://twitter.com	
835	734776360183431168	2016-05- 23 16:01:50	Twitter for iPhone	This is Livvie. Someone should tell her it's been 47 years since Woodstock. Magical eyes tho 11/10 would stare into https://t.co/qw07vhVHuO	https://twitter.com	
924	716439118184652801	2016-04- 03 01:36:11	Twitter for iPhone	This is Bluebert. He just saw that both #FinalFur match ups are split 50/50. Amazed af. 11/10 https://t.co/Kky1DPG4iq	https://twitter.com,	
987	709198395643068416	2016-03- 14 02:04:08	Twitter for iPhone	From left to right:\nCletus, Jerome, Alejandro, Burp, & Ditson\nNone know where camera is. 45/50 would hug all at once https://t.co/sedre1ivTK	https://twitter.com	

5 rows × 23 columns

```
In [834]: # fix
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '781251288
    990355457', 'rating'] = 11
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '758041019
    896193024', 'rating'] = 9
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '734776360
    183431168', 'rating'] = 11
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '716439118
    184652801', 'rating'] = 11
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '709198395
    643068416', 'rating'] = 9
In [835]: twitter_archive_master['rating'] gort_valves(according=False) head(5)
```

In [835]: twitter\_archive\_master['rating'].sort\_values(ascending=**False**).head(5)

Out[835]: 1129 44.0 1221 33.0 1141 31.0 385 24.0 890 20.0

Name: rating, dtype: float64

Out[836]:

	tweet_id	tweet_id timestamp source text			
385	810984652412424192	2016-12- 19 23:06:23	Twitter for iPhone	Meet Sam. She smiles 24/7 & Description & Sam; secretly aspires to be a reindeer. \nKeep Sam smiling by clicking and sharing this link:\nhttps://t.co/98tB8y7y7t https://t.co/LouL5vdvxx	https://www.ç smile,https://1
890	722974582966214656	2016-04- 21 02:25:47	Twitter for iPhone	Happy 4/20 from the squad! 13/10 for all https://t.co/eV1diwds8a	https://twitter
1129	697463031882764288	2016-02- 10 16:51:59	Twitter for iPhone	Happy Wednesday here's a bucket of pups. 44/40 would pet all at once https://t.co/HppvrYuamZ	https://twitter
1141	696405997980676096	2016-02- 07 18:51:43	Twitter for Kidz Bop CD's. Downr terrifying. 7/10 hang in	This is Berb. He just found out that they have made 31 Kidz Bop CD's. Downright terrifying. 7/10 hang in there Berb https://t.co/CIFLjiTFwZ	https://twitter
1221	689599056876867584	2016-01- 20 00:03:21	Twitter for iPhone	Here we see 33 dogs posing for a picture. All get 11/10 for superb cooperation https://t.co/TRAri5iHzd	https://twitter

5 rows × 23 columns

```
In [837]: # drop row 385 (tweet_id = 810984652412424192) has no rating but says 24
twitter_archive_master = twitter_archive_master[twitter_archive_master[
    'tweet_id'] != '810984652412424192']
twitter_archive_master[(twitter_archive_master['rating'] == 24.0)]
```

Out[837]:

0 rows × 23 columns

```
In [838]: # fix
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '722974582
    966214656', 'rating'] = 13
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '697463031
    882764288', 'rating'] = 11
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '696405997
    980676096', 'rating'] = 7
    twitter_archive_master.loc[twitter_archive_master.tweet_id == '689599056
    876867584', 'rating'] = 11
```

```
In [839]: | twitter_archive_master['rating'].sort_values(ascending=False).head(5)
```

Out[839]: 687 17.0 313 14.0 297 14.0 49 14.0 100 14.0

Name: rating, dtype: float64

Out[840]:

	tweet_id	timestamp	source	text	
9	890240255349198849	2017-07- 26 15:59:51	Twitter for iPhone	This is Cassie. She is a college pup. Studying international doggo communication and stick theory. 14/10 so elegant much sophisticate https://t.co/t1bfwz5S2A	https://tw
36	884441805382717440	2017-07- Twitter in Hat is great for all occasion for Extremely versatile. Compare		I present to you, Pup in Hat. Pup in Hat is great for all occasions. Extremely versatile. Compact as h*ck. 14/10 (IG: itselizabethgales) https://t.co/vvBOcC2VdC	https://tw
49	881536004380872706	2017-07- 02 15:32:16	Twitter for iPhone	Here is a pupper approaching maximum borkdrive. Zooming at never before seen speeds. 14/10 paw-inspiring af \n(IG: puffie_the_chow) https://t.co/ghXBIIeQZF	https://tw
64	878057613040115712	2017-06- 23 01:10:23	for pupplause for Emmy and her new		https://tw
100	868880397819494401	2017-05- 28 17:23:24	Twitter for iPhone	This is Walter. He won't start hydrotherapy without his favorite floatie. 14/10 keep it pup Walter https://t.co/r28jFx9uyF	https://tw
119	863079547188785154	2017-05- 12 17:12:53	Ladies and gentlemen I found Pipsy. He may have changed his name to Pablo, but he never changed his love for the sea	https://tw	
146	856526610513747968	2017-04- 24 15:13:52	Twitter for iPhone	THIS IS CHARLIE, MARK. HE DID JUST WANT TO SAY HI AFTER ALL. PUPGRADED TO A 14/10. WOULD BE AN HONOR TO FLY WITH https://t.co/p1hBHCmWnA	https://tw
147	856282028240666624	2017-04- 23 23:01:59	Twitter for iPhone	This is Cermet, Paesh, and Morple. They are absolute h*ckin superstars. Watered every day so they can grow. 14/10 for all https://t.co/GUefqUmZv8	https://tw

	tweet_id	timestamp	source	text	
153	854120357044912130	2017-04- 17 23:52:16	Twitter for iPhone	Sometimes you guys remind me just how impactful a pupper can be. Cooper will be remembered as a good boy by so many. 14/10 rest easy friend https://t.co/oBL7LEJEzR	https://tw
206	841439858740625411	2017-03- 14 00:04:30	Twitter for iPhone	brave as h*ck. Salute your dog in	
<b>253</b> 8322734402792407		2017-02- 16 17:00:25	Twitter for iPhone	Say hello to Smiley. He's a blind therapy doggo having a h*ckin blast high steppin around in the snow. 14/10 would follow anywhere https://t.co/SHAb1wHjMz	https://tw
275	828650029636317184	2017-02- 06 17:02:17	Twitter for iPhone	Occasionally, we're sent fantastic stories. This is one of them. 14/10 for Grace https://t.co/bZ4axuH6OK	https://tw
278	828381636999917570	2017-02- 05 23:15:47	Twitter for iPhone	Meet Doobert. He's a deaf doggo. Didn't stop him on the field tho. Absolute legend today. 14/10 would pat head approvingly https://t.co/iCk7zstRA9	https://tw
297	825535076884762624	2017-01- 29 02:44:34	Twitter for iPhone	Here's a very loving and accepting puppo. Appears to have read her Constitution well. 14/10 would pat head approvingly https://t.co/6ao80wlpV1	https://tw
313	822462944365645825	2017-01- 20 15:17:01	Twitter for iPhone	This is Gabe. He was the unequivocal embodiment of a dream meme, but also one h*ck of a pupper. You will be missed by so many. 14/10 RIP https://t.co/M3hZGadUuO	https://tw
318	821407182352777218	2017-01- 17 17:21:47	Twitter for iPhone	This is Sundance. He's a doggo drummer. Even sings a bit on the side. 14/10 entertained af (vid by @sweetsundance) https://t.co/Xn5AQtiqzG	https://tw

	wrangle_act				
	tweet_id	timestamp	source	text	
324	820314633777061888	2017-01- 14 17:00:24	Twitter for iPhone	We are proud to support @LoveYourMelon on their mission to put a hat on every kid battling cancer. They are 14/10\n\nhttps://t.co/XQImPTLHPI https://t.co/ZNIkkHgtYE	https://w\
333	819004803107983360	2017-01- 11 02:15:36	for Specification of the following for Specification of the following for the follow		https://tw
362	813812741911748608	awesomeness that was Carrie Fisher. 14/10 RIP https://t.co/uBnQTNEeGg  This is Ollie Vue. He was a 3 legged pupper on a mission to		https://tw	
399	807621403335917568			https://tw	
549	778408200802557953	2016-09- 21 01:39:11	Twitter for iPhone	RIP Loki. Thank you for the good times. You will be missed by many. 14/10 https://t.co/gJKD9pst5A	https://tw
571	774314403806253056	2016-09- 09 18:31:54	Twitter for iPhone	I WAS SENT THE ACTUAL DOG IN THE PROFILE PIC BY HIS OWNER THIS IS SO WILD. 14/10 ULTIMATE LEGEND STATUS https://t.co/7oQ1wpfxIH	https://tw
687	754120377874386944	2016-07- 16 01:08:03	Twitter for iPhone	When you hear your owner say they need to hatch another egg, but you've already been on 17 walks today. 10/10 https://t.co/IFEoGqZ4oA	https://tw

23 rows × 23 columns

```
In [841]: # fix (all of the 14's are accurate)
            twitter_archive_master.loc[twitter_archive_master.tweet_id == '754120377
874386944', 'rating'] = 10
```

```
In [843]: # Max value should be 14.0
          twitter archive master['rating'].value counts()
Out[843]: 10.0
                   630
          12.0
                   426
          11.0
                   367
          13.0
                   230
          14.0
                   22
          9.0
                   5
          7.0
                   2
          5.0
                   1
          8.0
                   1
          Name: rating, dtype: int64
In [845]: # convert back to integer for simplicity as there are no longer decimals
          twitter_archive_master['rating'].astype(int)
          twitter_archive_master.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 1684 entries, 1 to 1992
          Data columns (total 23 columns):
                             1684 non-null object
          tweet id
                             1684 non-null datetime64[ns]
          timestamp
          source
                             1684 non-null object
          text
                             1684 non-null object
                             1684 non-null object
          expanded urls
          rating
                             1684 non-null float64
                             1684 non-null object
          name
                             1684 non-null object
          dog stage
                             1684 non-null int64
          retweet count
                             1684 non-null int64
          favorite count
          year
                             1684 non-null int64
          month
                             1684 non-null int64
          day
                             1684 non-null int64
          time
                             1684 non-null object
          weekday
                             1684 non-null object
          jpg url
                             1684 non-null object
                             1684 non-null object
          prediction 1
          p1 conf
                             1684 non-null int64
          prediction 2
                             1684 non-null object
                             1684 non-null int64
          p2 conf
          prediction_3
                             1684 non-null object
          p3 conf
                             1684 non-null int64
          prediction
                             1684 non-null object
          dtypes: datetime64[ns](1), float64(1), int64(8), object(13)
          memory usage: 315.8+ KB
```

```
twitter_archive_master['rating'].describe()
Out[846]: count
                    1684.000000
          mean
                    11.175178
          std
                    1.148334
          min
                    5.000000
           25%
                    10.000000
           50%
                    11.000000
           75%
                    12.000000
          max
                    14.000000
          Name: rating, dtype: float64
```

**Define**: Create a copy of the master dataset for known dogs only (all 3 predictions True). Include only key columns and reorder for legibility.

#### Code

```
twitter archive dogs = twitter archive master[twitter archive master['pr
In [851]:
           ediction'] == "Dog"].copy()
           twitter archive dogs.prediction.value counts()
           twitter archive dogs.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 1201 entries, 1 to 1992
          Data columns (total 23 columns):
          tweet id
                             1201 non-null object
          timestamp
                             1201 non-null datetime64[ns]
                             1201 non-null object
          source
                             1201 non-null object
                             1201 non-null object
          expanded urls
                             1201 non-null float64
          rating
                             1201 non-null object
          name
          dog stage
                             1201 non-null object
          retweet_count
                             1201 non-null int64
          favorite count
                             1201 non-null int64
          year
                             1201 non-null int64
                             1201 non-null int64
          month
                             1201 non-null int64
          day
          time
                             1201 non-null object
                             1201 non-null object
          weekday
          jpg url
                             1201 non-null object
                             1201 non-null object
          prediction 1
          p1 conf
                             1201 non-null int64
          prediction 2
                             1201 non-null object
          p2 conf
                             1201 non-null int64
          prediction 3
                             1201 non-null object
          p3 conf
                             1201 non-null int64
                             1201 non-null object
          prediction
          dtypes: datetime64[ns](1), float64(1), int64(8), object(13)
          memory usage: 225.2+ KB
```

```
In [852]: twitter_archive_dogs.drop(['year', 'month', 'day', 'time', 'prediction',
           'source',
                                     'pl_conf', 'prediction_2', 'p2_conf', 'predict
          ion_3', 'p3_conf',
                                     'expanded urls'], axis=1, inplace=True)
          twitter_archive_dogs.info()
          <class 'pandas.core.frame.DataFrame'>
          Int64Index: 1201 entries, 1 to 1992
          Data columns (total 11 columns):
          tweet id
                            1201 non-null object
          timestamp
                            1201 non-null datetime64[ns]
          text
                            1201 non-null object
                            1201 non-null float64
          rating
          name
                            1201 non-null object
                            1201 non-null object
          dog stage
          retweet_count
                            1201 non-null int64
          favorite_count
                            1201 non-null int64
                            1201 non-null object
          weekday
                            1201 non-null object
          jpg_url
          prediction_1
                            1201 non-null object
          dtypes: datetime64[ns](1), float64(1), int64(2), object(7)
          memory usage: 112.6+ KB
In [854]: twitter_archive_dogs.reindex(['tweet_id', 'prediction_1', 'rating',
                                         'favorite_count', 'retweet_count', 'dog_st
          age',
```

Out[854]:

xis=1).sample(3)

		tweet_id	prediction_1	rating	favorite_count	retweet_count	dog_stag
	1243	688064179421470721	Eskimo Dog	11.0	1828	389	Unknown
	1249	687494652870668288	Rottweiler	10.0	2035	625	Unknown
•	1425	678389028614488064	Miniature Pinscher	11.0	1972	454	Pupper

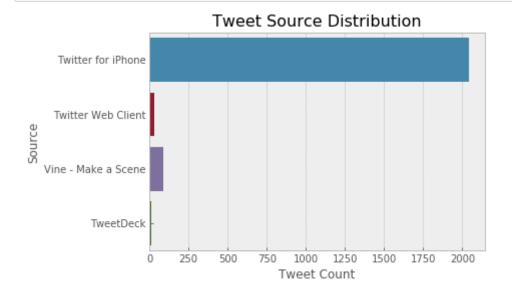
'name', 'text', 'timestamp', 'jpg url'], a

```
In [855]: twitter_archive_master.to_csv('twitter_archive_master.csv', index=False)
    twitter_archive_dogs.to_csv('twitter_archive_dogs.csv', index=False)
```

# **Analysis & Visualizations**

In sifting through this dataset, I'm interested in which breeds are most popular, which have the highest ratings, which are most favorited, which are most retweeted? What's the most common dog stage? What are the most popular dog names? Have tweets increased or decreased over the years? Which dogs are outliers, rating so much higher than the others? What is the most popular platform for originating tweets?

```
In [856]:
          plt.style.use('ggplot')
          print(plt.style.available)
          ['seaborn-dark', 'seaborn-darkgrid', 'seaborn-ticks', 'fivethirtyeigh
          t', 'seaborn-whitegrid', 'classic', '_classic_test', 'fast', 'seaborn-t
          alk', 'seaborn-dark-palette', 'seaborn-bright', 'seaborn-pastel', 'gray
          scale', 'seaborn-notebook', 'ggplot', 'seaborn-colorblind', 'seaborn-mu
          ted', 'seaborn', 'Solarize_Light2', 'seaborn-paper', 'bmh', 'tableau-co
          lorblind10', 'seaborn-white', 'dark background', 'seaborn-poster', 'sea
          born-deep']
In [857]: # There are 5 preset seaborn themes: darkgrid, whitegrid, dark, white, a
          nd ticks.
          #sns.set style("whitegrid")
          plt.style.use('bmh')
          sns.countplot(data = archive clean, y = 'source')
          plt.title('Tweet Source Distribution', fontsize=16)
          plt.xlabel('Tweet Count', fontsize=12)
          plt.ylabel('Source', fontsize=12)
```



The Twitter app is the most widely used platform; 94% of twitter users use the mobile iPhone app to originate tweets. The other 6% use the Twitter web client (mobile and desktop), Vine, and TweetDeck.

plt.savefig('tweet-source.png');

```
In [858]: archive clean.source.value counts()
Out[858]: Twitter for iPhone
                                  2042
          Vine - Make a Scene
                                  91
          Twitter Web Client
                                  31
          TweetDeck
                                  11
          Name: source, dtype: int64
In [859]:
          twitter_archive_dogs['rating'].value_counts()
Out[859]: 10.0
                   433
          12.0
                   309
          11.0
                   253
          13.0
                   183
          14.0
                   17
          9.0
                   3
          5.0
                   1
          8.0
                   1
          7.0
                   1
          Name: rating, dtype: int64
```

Out[860]:

	tweet_id	timestamp	text	rating	name
333	819004803107983360	2017-01- 11 02:15:36	This is Bo. He was a very good First Doggo. 14/10 would be an absolute honor to pet https://t.co/AdPKrI8BZ1	14.0	Во
297	825535076884762624	2017-01- 29 02:44:34	Here's a very loving and accepting puppo. Appears to have read her Constitution well. 14/10 would pat head approvingly https://t.co/6ao80wlpV1	14.0	None
313	822462944365645825	2017-01- 20 15:17:01	This is Gabe. He was the unequivocal embodiment of a dream meme, but also one h*ck of a pupper. You will be missed by so many. 14/10 RIP https://t.co/M3hZGadUuO	14.0	Gabe
362	813812741911748608	2016-12- 27 18:24:12	Meet Gary, Carrie Fisher's dog. Idk what I can say about Gary that reflects the inspirational awesomeness that was Carrie Fisher. 14/10 RIP https://t.co/uBnQTNEeGg	14.0	Gary
153	854120357044912130	2017-04- 17 23:52:16	Sometimes you guys remind me just how impactful a pupper can be. Cooper will be remembered as a good boy by so many. 14/10 rest easy friend https://t.co/oBL7LEJEzR	14.0	None
9	890240255349198849	2017-07- 26 15:59:51	This is Cassie. She is a college pup. Studying international doggo communication and stick theory. 14/10 so elegant much sophisticate https://t.co/t1bfwz5S2A	14.0	Cassie
64	878057613040115712	2017-06- 23 01:10:23	This is Emmy. She was adopted today. Massive round of pupplause for Emmy and her new family. 14/10 for all involved https://t.co/cwtWnHMVpe	14.0	Emmy
147	856282028240666624	2017-04- 23 23:01:59	This is Cermet, Paesh, and Morple. They are absolute h*ckin superstars. Watered every day so they can grow. 14/10 for all https://t.co/GUefqUmZv8	14.0	Cermet

	tweet_id	timestamp	text	rating	name
571	774314403806253056	2016-09- 09 18:31:54	I WAS SENT THE ACTUAL DOG IN THE PROFILE PIC BY HIS OWNER THIS IS SO WILD. 14/10 ULTIMATE LEGEND STATUS https://t.co/7oQ1wpfxIH	14.0	None
36	884441805382717440	2017-07- 10 15:58:53	I present to you, Pup in Hat. Pup in Hat is great for all occasions. Extremely versatile. Compact as h*ck. 14/10 (IG: itselizabethgales) https://t.co/vvBOcC2VdC	14.0	None
549	778408200802557953	2016-09- 21 01:39:11	RIP Loki. Thank you for the good times. You will be missed by many. 14/10 https://t.co/gJKD9pst5A	14.0	None
318	821407182352777218	2017-01- 17 17:21:47	This is Sundance. He's a doggo drummer. Even sings a bit on the side. 14/10 entertained af (vid by @sweetsundance) https://t.co/Xn5AQtiqzG	14.0	Sundance
399	807621403335917568	2016-12- 10 16:22:02	This is Ollie Vue. He was a 3 legged pupper on a mission to overcome everything. This is very hard to write. 14/10 we will miss you Ollie https://t.co/qTRY2qX9y4	14.0	Ollie
278	828381636999917570	2017-02- 05 23:15:47	Meet Doobert. He's a deaf doggo. Didn't stop him on the field tho. Absolute legend today. 14/10 would pat head approvingly https://t.co/iCk7zstRA9	14.0	Doobert
146	856526610513747968	2017-04- 24 15:13:52	THIS IS CHARLIE, MARK. HE DID JUST WANT TO SAY HI AFTER ALL. PUPGRADED TO A 14/10. WOULD BE AN HONOR TO FLY WITH https://t.co/p1hBHCmWnA	14.0	None
275	828650029636317184	2017-02- 06 17:02:17	Occasionally, we're sent fantastic stories. This is one of them. 14/10 for Grace https://t.co/bZ4axuH6OK	14.0	None

	tweet_id	timestamp	text	rating	name
324	820314633777061888	2017-01- 14 17:00:24	We are proud to support @LoveYourMelon on their mission to put a hat on every kid battling cancer. They are 14/10\n\nhttps://t.co/XQImPTLHPI https://t.co/ZNIkkHgtYE	14.0	None

#### **The Winner**

Of the 17 top rated dogs, **Bo**, a Standard Poodle is clearly the overall winner with a combined rating of 14, retweet count of 40,641 and favorite count of 92,985. The retweet count and favorite counts are both the highest in this group of ratings.

In [861]: # tw:

# Top favorited dogs
twitter\_archive\_dogs.sort\_values(by=['favorite\_count'], ascending=False)
.head()

Out[861]:

	tweet_id	timestamp	text	rating	name	dog_stag
30	<b>9</b> 822872901745569793	2017-01- 21 18:26:02	Here's a super supportive puppo participating in the Toronto #WomensMarch today. 13/10 https://t.co/nTz3FtorBc	13.0	None	Puppo
10	<b>8</b> 866450705531457537	2017-05- 22 00:28:40	This is Jamesy. He gives a kiss to every other pupper he sees on his walk. 13/10 such passion, much tender https://t.co/wk7TfysWHr	13.0	Jamesy	Pupper
40	<b>0</b> 807106840509214720	2016-12- 09 06:17:20	This is Stephan. He just wants to help. 13/10 such a good boy https://t.co/DkBYaCAg2d	13.0	Stephan	Unknown
80	<b>9</b> 739238157791694849	2016-06- 04 23:31:25	Here's a doggo blowing bubbles. It's downright legendary. 13/10 would watch on repeat forever (vid by Kent Duryee) https://t.co/YcXgHfp1EC	13.0	None	Doggo
58	879415818425184262	2017-06- 26 19:07:24	This is Duddles. He did an attempt. 13/10 someone help him (vid by Georgia Felici) https://t.co/UDT7ZkcTgY	13.0	Duddles	Unknown

The top favorited dog has is a super supportive Lakeland Terrior who marches for women.

In [862]:

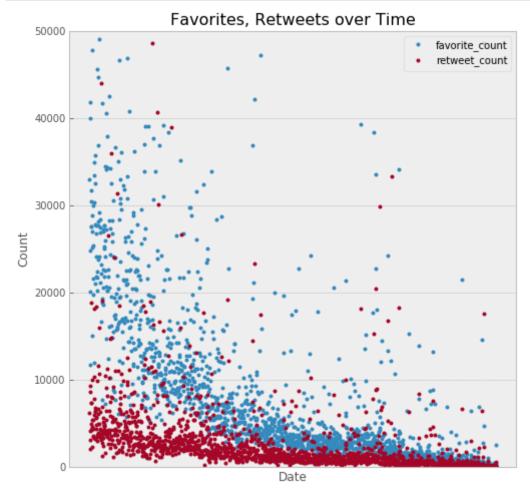
# Top retweeted dogs
twitter\_archive\_dogs.sort\_values(by=['retweet\_count'], ascending=False).
head(5)

Out[862]:

	tweet_id	timestamp	text	rating	name	dog_stag
809	739238157791694849	2016-06- 04 23:31:25	Here's a doggo blowing bubbles. It's downright legendary. 13/10 would watch on repeat forever (vid by Kent Duryee) https://t.co/YcXgHfp1EC	13.0	None	Doggo
400	807106840509214720	2016-12- 09 06:17:20	This is Stephan. He just wants to help. 13/10 such a good boy https://t.co/DkBYaCAg2d	13.0	Stephan	Unknown
309	822872901745569793	2017-01- 21 18:26:02	Here's a super supportive puppo participating in the Toronto #WomensMarch today. 13/10 https://t.co/nTz3FtorBc	13.0	None	Puppo
58	879415818425184262	2017-06- 26 19:07:24	This is Duddles. He did an attempt. 13/10 someone help him (vid by Georgia Felici) https://t.co/UDT7ZkcTgY	13.0	Duddles	Unknown
333	819004803107983360	2017-01- 11 02:15:36	This is Bo. He was a very good First Doggo. 14/10 would be an absolute honor to pet https://t.co/AdPKrl8BZ1	14.0	Во	Doggo

The most retweeted dog is a Siberian Husky with bubble blowing skills.

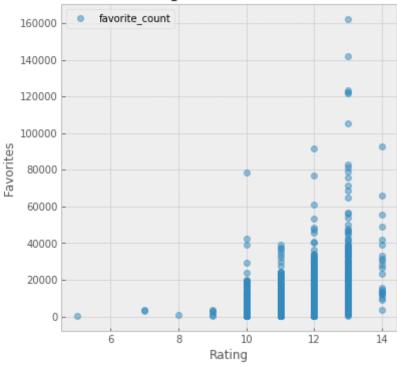
```
In [863]: twitter_archive_master[['favorite_count', 'retweet_count']].plot(style =
    '.', ylim=[0, 50000], figsize=(8,8))
    plt.title('Favorites, Retweets over Time', size=16)
    plt.xlabel('Date', size=12)
    plt.xticks([], [])
    plt.ylabel('Count', size=12)
    plt.legend(ncol=1, loc='upper right')
    plt.savefig('retweets-favorites-time.png');
```



Favorites are more popular than retweets. Both decreasing over time, and retweets even more so.

```
In [864]: twitter_archive_master.plot(x = 'rating', y = 'favorite_count', style =
   'o', figsize=(6,6), alpha=.5)
   plt.title('Ratings v. Favorite Count', size=16)
   plt.xlabel('Rating', size=12)
   plt.ylabel('Favorites', size=12);
```

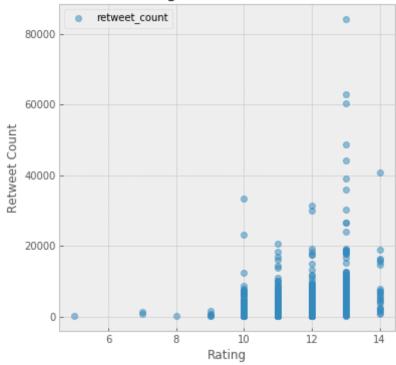
# Ratings v. Favorite Count



Higher rated dogs get more favorites.

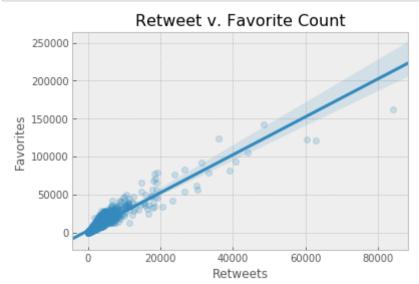
```
In [865]: twitter_archive_master.plot(x = 'rating', y = 'retweet_count', style =
    'o', alpha=.5, figsize=(6,6));
    plt.title('Ratings v. Retweet Count', size=16)
    plt.xlabel('Rating', size=12)
    plt.ylabel('Retweet Count', size=12);
```

# Ratings v. Retweet Count

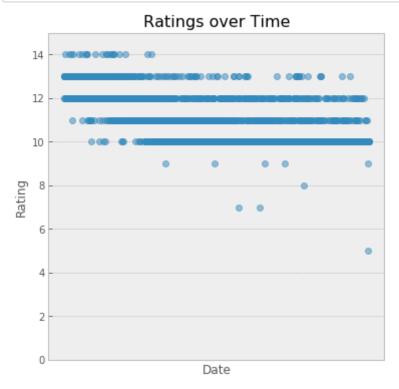


Higher rated dogs have more retweets.

```
In [866]: sns.regplot(x="retweet_count", y="favorite_count", data=twitter_archive_
    master, scatter_kws={'alpha':0.2})
    plt.title('Retweet v. Favorite Count', size=16)
    plt.xlabel('Retweets', size=12)
    plt.ylabel('Favorites', size=12)
    plt.savefig('retweet-favorite.png');
```

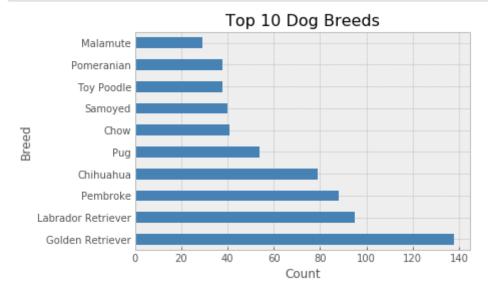


There is a strong positive correlation between number of retweets and favorite count. It does seem reasonable that the more a post is retweeted, the more eyes view the post, the more favorites the post receives.



Ratings have decreased over time.

```
In [868]: top_breeds = twitter_archive_master.prediction_1.value_counts()[0:10].so
    rt_values(axis=0, ascending=False)
    top_breeds.plot(kind = 'barh', color=['steelblue'])
    plt.title('Top 10 Dog Breeds', size=16)
    plt.xlabel('Count', size=12)
    plt.ylabel('Breed', size=12)
    plt.savefig('top-breeds.png');
```

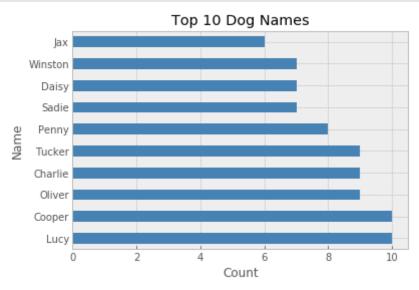


```
In [887]: twitter archive master.prediction 1.value counts()[0:10].sort values(axi
           s=0, ascending=False)
Out[887]: Golden Retriever
                                 138
          Labrador Retriever
                                 95
          Pembroke
                                 88
          Chihuahua
                                 79
          Puq
                                 54
          Chow
                                 41
                                 40
          Samoyed
          Toy Poodle
                                 38
          Pomeranian
                                 38
          Malamute
                                 29
          Name: prediction_1, dtype: int64
```

There are more golden Retrievers than any other dog in the dataset. Labrador Retrievers are the second most common.

```
In [869]: top_names = twitter_archive_master.name.value_counts()[1:11].sort_values
    (axis=0, ascending=False)
    top_names.plot(kind = 'barh', color='steelblue')

plt.title('Top 10 Dog Names')
    plt.xlabel('Count')
    plt.ylabel('Name')
    plt.savefig('top-names.png');
```

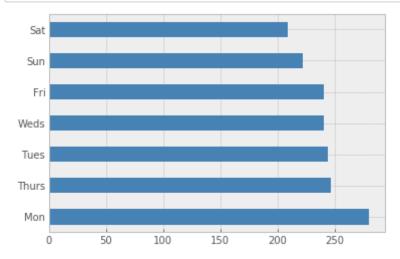


Lucy and Cooper are the most popular dog names. Tucker, Oliver, and Charlie follow close behind.

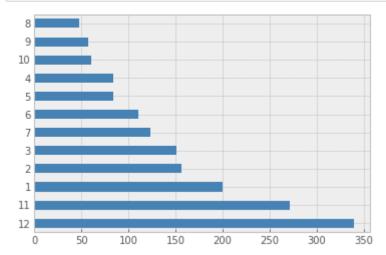
Out[870]:

	count	mean	std	min	25%	50%	75%	max
prediction_1								
Bedlington Terrier	1.0	14.0	NaN	14.0	14.0	14.0	14.0	14.0
Black-And-Tan Coonhound	1.0	14.0	NaN	14.0	14.0	14.0	14.0	14.0
Chihuahua	1.0	14.0	NaN	14.0	14.0	14.0	14.0	14.0
Eskimo Dog	1.0	14.0	NaN	14.0	14.0	14.0	14.0	14.0
French Bulldog	2.0	14.0	0.0	14.0	14.0	14.0	14.0	14.0
Golden Retriever	1.0	14.0	NaN	14.0	14.0	14.0	14.0	14.0
Old English Sheepdog	1.0	14.0	NaN	14.0	14.0	14.0	14.0	14.0
Pembroke	1.0	14.0	NaN	14.0	14.0	14.0	14.0	14.0
Rottweiler	1.0	14.0	NaN	14.0	14.0	14.0	14.0	14.0

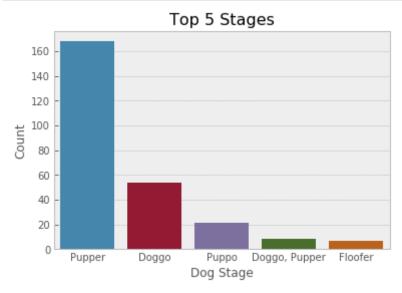
```
In [875]: tweets = twitter_archive_master['weekday'].value_counts()
    tweets.plot(kind = 'barh', color='steelblue')
    plt.savefig('weekdays.png');
```



In [876]: tweets\_month = tweets = twitter\_archive\_master['month'].value\_counts()
 tweets\_month.plot(kind = 'barh', color='steelblue')
 plt.savefig('month-tweets.png');



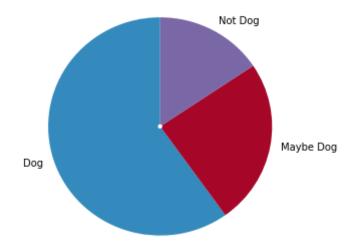
```
In [877]: sorted_stage = twitter_archive_master['dog_stage'].value_counts()[1:6].i
    ndex
    sns.countplot(data = twitter_archive_master, x = 'dog_stage', order = so
    rted_stage, orient = 'h')
    plt.xlabel('Dog Stage', fontsize=12)
    plt.ylabel('Count', fontsize=12)
    plt.title('Top 5 Stages',fontsize=16)
    plt.savefig('top-stages.png');
```



```
In [886]:
          twitter_archive_master['dog_stage'].value_counts()
                              1424
Out[886]: Unknown
          Pupper
                              168
          Doggo
                              54
          Puppo
                              21
          Doggo, Pupper
                              8
                              7
          Floofer
                              1
          Doggo, Puppo
          Doggo, Floofer
                              1
          Name: dog stage, dtype: int64
```

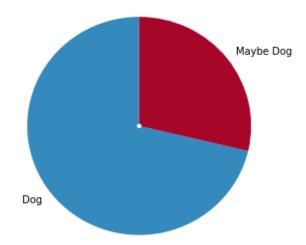
Most dogs are classified in the 'Pupper' stage: "A pupper is a small doggo, usually younger. Can be equally, if not more mature, than most doggos. A doggo that is inexperienced, unfamiliar, or in any way unprepared for the responsibilities associated with being a doggo."

## Dog Image Predictions



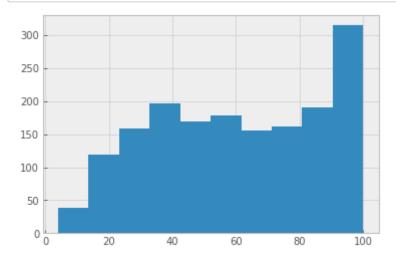
Just over half of the 'dogs' in our image datatbase might actually be dogs.

### Dog Predictions: Master archive

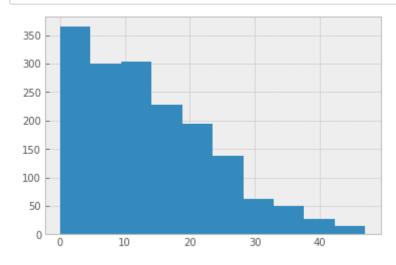


Nearly three quarters of the 'dogs' in our master archive datatbase are actually dogs.

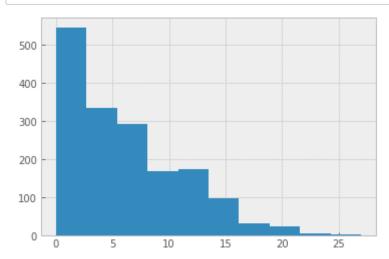
In [885]: twitter\_archive\_master['p1\_conf'].hist();



In [884]: # ax = sns.distplot(twitter\_archive\_master['p2\_conf'])
twitter\_archive\_master['p2\_conf'].hist();



In [883]: twitter\_archive\_master['p3\_conf'].hist();



#### References:

Tidy Data Rules: <a href="https://cran.r-project.org/web/packages/tidyr/vignettes/tidy-data.html">https://cran.r-project.org/web/packages/tidyr/vignettes/tidy-data.html</a> (https://cran.r-project.org/web/packages/tidyr/vignettes/tidy-data.html

project.org/web/packages/tidyr/vignettes/tidy-data.html)

WeRateDogs Twitter: <a href="https://twitter.com/dog\_rates?">https://twitter.com/dog\_rates?</a>

ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor (https://twitter.com/dog\_rates?

ref\_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor)

The Dogtionary: <a href="https://www.amazon.com/WeRateDogs-Most-Hilarious-Adorable-Youve/dp/1510717145">https://www.amazon.com/WeRateDogs-Most-Hilarious-Adorable-Youve/dp/1510717145</a>

(https://www.amazon.com/WeRateDogs-Most-Hilarious-Adorable-Youve/dp/1510717145)

Tweepy Library: <a href="http://www.tweepy.org/">http://www.tweepy.org/</a>)