### COLORS



#ADE7FF #47C8FF #00ABF9 #008FCC #00567A

## **TYPEFACE**

Heading

**HEADING** 

Heading

**Body text** 

Body text

Prata

**HORIZON** 

**Anton** 

Arimo

Glacial Indifference

### LOGO



#### TONE

- welcoming
- clean
- informative
- fun

# DANCEWORKS BRAND GUIDE

2022-2023