

# kendall hymes

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kendallhymes.com

## Skills

Social Media

Instagram

Facebook

LinkedIn

Twitter

TikTok

Adobe Creative Suites

Photoshop

Lightroom

InDesign

Illustrator

Premier Pro

XD

Team Collaboration

Competitor Analysis

Language

Associative Press Style

Conversational Spanish

## Experience

Research Intern

George Mason University Office of University Branding

Fairfax, VA • Summer 2022-present

- Conduct market research and competitive analysis on other public universities in Virginia.
- Assist planning for Office of University Branding website rebuild.

Graphic Design Chair

Syracuse University Danceworks

Syracuse, NY • Spring 2022-present

- Create social media graphics to advertise all Danceworks events during the year.
- Create all visual elements related to the Spring Showcase
- Create and maintain the DanceWorks Linktree.

Freshman Intern

Hill Communications & Upstate Medical University

Syracuse, NY • Winter 2022-Spring 2022

- Worked with Upstate Medical University to expand their social media presence, specifically on their Mammography Van accounts.
- Designed over 50 graphic posts for Instagram, Facebook, and Twitter.
- Participated in the HillCom freshman Intern program and created a mock Public Relations Campaign.

Business and Social Media Manager

George C. Marshall High School Columbian Yearbook

Falls Church, VA • Fall 2019-Spring 2021

- Managed Instagram, Twitter, and TikTok accounts for the Columbian yearbook
- Conducted and oversee all book advertising campaigns.
- Managed yearbook sales.
- Assisted with layout design

## Education

S.I. Newhouse School of  
Public Communications  
Public Relations B.S.