

985M

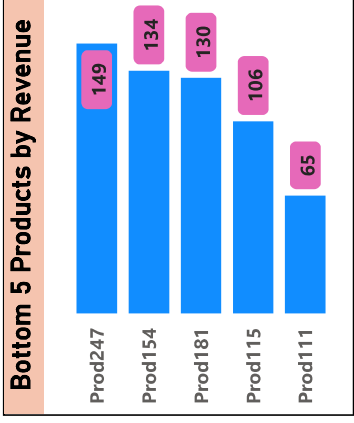
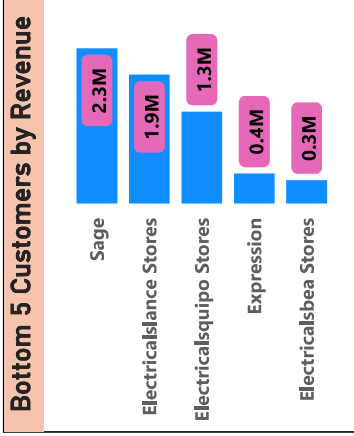
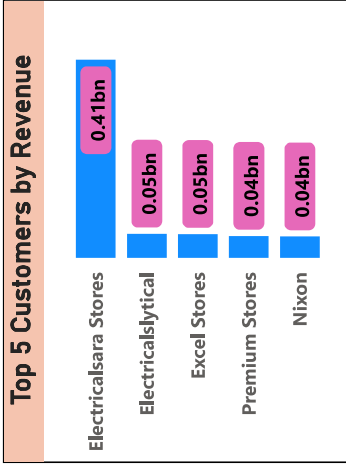
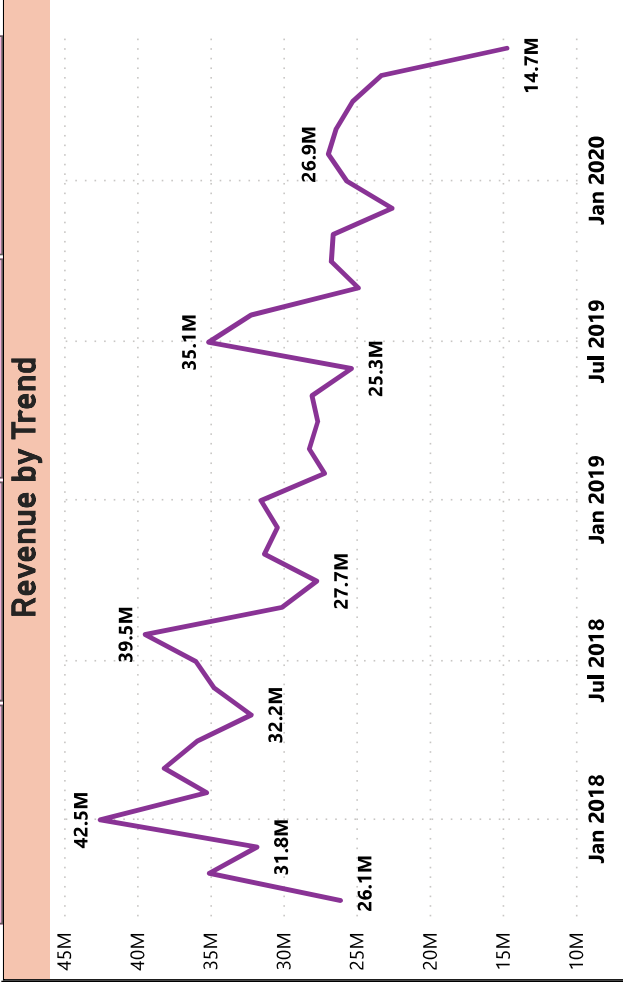
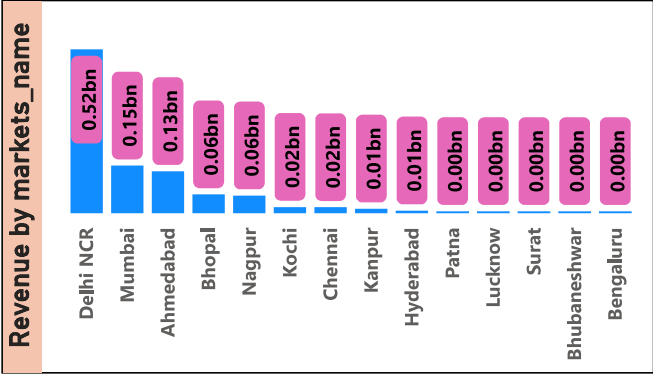
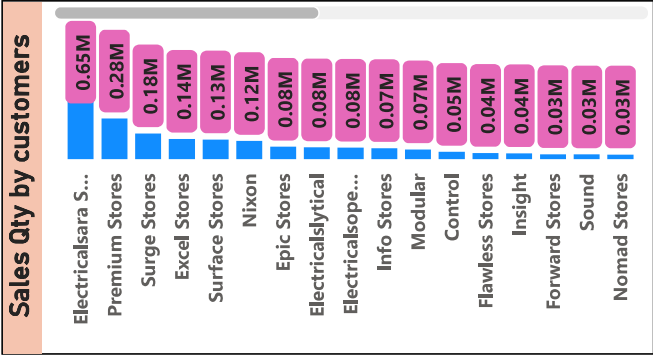
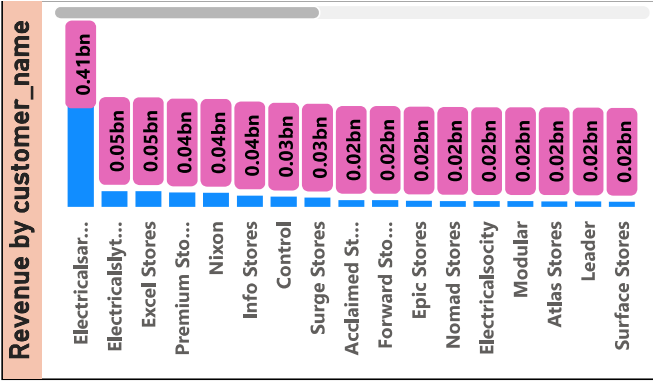
Revenue

2M

Sales Qty

2017	2018	2019	2020
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January	April	July	October
February	May	August	November
March	June	September	December



985M

Revenue

2M

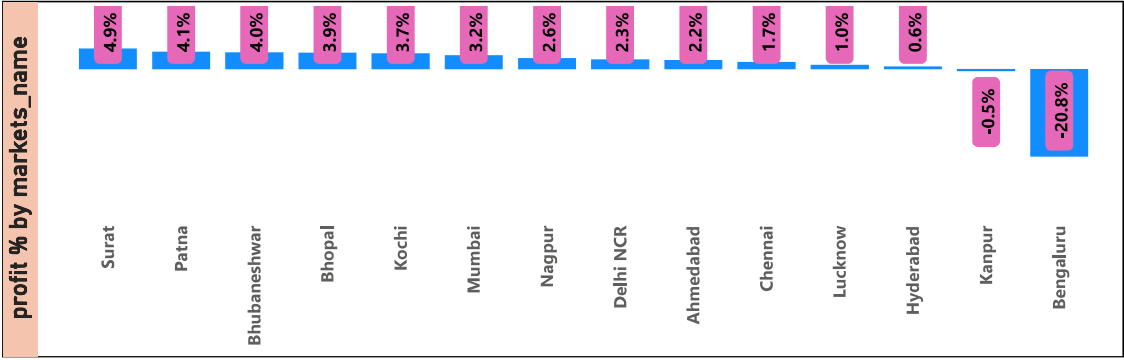
Sales Qty

₹24.66M

Total Profit Margin

2017	2018	2019	2020
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January	April	July	October
February	May	August	November
March	June	September	December



Customers Performance by Revenue				
customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	profit margin %
Electricalsara Stores	413333588	42.0%	37.7%	2.3%
Nixon	43893083	4.5%	7.2%	4.1%
Electricalslytical	49644189	5.0%	6.8%	3.4%
Leader	16529970	1.7%	5.1%	7.5%
Premium Stores	44967416	4.6%	4.3%	2.3%
Control	31771997	3.2%	3.3%	2.6%
Electricalsocity	17489935	1.8%	2.9%	4.1%
Excel Stores	49115620	5.0%	2.8%	1.4%
Surge Stores	28648916	2.9%	2.7%	2.3%
Forward Stores	21026079	2.1%	2.3%	2.7%
Nomad Stores	17739351	1.8%	2.1%	2.9%
Surface Stores	15242562	1.5%	2.0%	3.2%
Logic Stores	13201366	1.3%	2.0%	3.7%
Modular	17379851	1.8%	1.8%	2.6%
Power	5727123	0.6%	1.4%	6.2%
Electricalsopedia Stores	10281203	1.0%	1.3%	3.2%
Epic Stores	18750440	1.9%	1.3%	1.8%
Acclaimed Stores	21196727	2.2%	1.3%	1.5%
Info Stores	35100033	3.6%	1.3%	0.9%
Flawless Stores	9156412	0.9%	1.3%	3.4%
Atlas Stores	16666713	1.7%	1.2%	1.8%
Integration Stores	13979716	1.4%	1.0%	1.8%
Unity Stores	12589257	1.3%	0.9%	1.8%
Path	12995938	1.3%	0.9%	1.6%
Elite	4837239	0.5%	0.9%	4.4%
Sound	4966707	0.5%	0.8%	4.0%
Relief	5230158	0.5%	0.7%	3.3%
All-Out	6068432	0.6%	0.6%	2.5%
Propel	4183862	0.4%	0.6%	3.3%
Synthetic	6173068	0.6%	0.4%	1.4%
Electricalsquipo Stores	1330361	0.1%	0.4%	6.6%
Novus	2359799	0.2%	0.3%	3.2%
Total	984874213	100.0%	100.0%	2.5%

985M

Revenue

2M

Sales Qty

₹24.66M

Total Profit Margin

2017

2018

2019

2020

Profit Target

2.0%

January	April	July	October
February	May	August	November
March	June	September	December

