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Koos Simons

Product Manager | Consulting Manager | AI & Analytics



- Cognizant



- CMU Portugal Academy

Lisbon, Lisbon, Portugal · [Contact info](#)

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Analytics

Private to you

84 profile views

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1,405 post impressions

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Past 7 days

21 search appearances

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About



I'm a product manager who brings structure to messy problems and actually enjoys it. Over the past 9 years, I've built and scaled products across retail, finance, and manufacturing, always focused on getting things into the hands of users who actually adopt them.

What I do: I run structured discovery, lead cross-functional teams, and ship products with clear ownership and measurable impact. Much of my experience comes from data-heavy (data governance and data management) and consulting environments, so I'm comfortable with ambiguity and complex stakeholder landscapes.

Currently broadening my product management skills at Carnegie Mellon in Lisbon, where I recently relocated. On the side, I'm prototyping a product idea that helps expats turn everyday moments into language learning, which also happens to be how I'm improving my Portuguese.

Outside work: saxophone, hiking (finished the Caminho Português this year), and conversations about culture and world affairs.

◆ Top skills

Product Management • Cross-functional Team Leadership • Project → Management • Data Governance • Agile Methodologies

Activity

1,275 followers

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Posts

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Koos Simons You
Product Manager | Consulting Manager...
5d · Edited ·

...

We all know learning a new language is hard. It gets harder when you actually live there and need it every day.

I'm exploring a language learning app idea and I want to base it on real behavior, not guesses. Just before Christmas, one more survey 😊
Anonymous, 1 minute.

If you are learning a non native language ...more



Learning a New...
tally.so

25 · 3 comments · 1 repost



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Koos Simons
Product Manager
8mo ·

📍 Top 1 Toys Coenen g
alles 🚍 ...more



115 · 3 comments

Experience

+



Consulting Manager & Product Manager | AI & Analytics

Cognizant · Full-time

Jan 2016 - Present · 10 yrs

The Randstad, Netherlands · On-site

Product Manager and Consulting Manager for global clients in retail, finance, and manufacturing. I led cross-functional teams to build and scale internal platforms, from discovery through delivery.
Key work included:

- Scaling analytics platforms to thousands of users
- Designing governance and operating models for data and AI products
- Running maturity assessments and roadmaps for enterprise data capabilities
- Coaching teams on product management and stakeholder alignment

Embedded at clients including Nike, Rabobank, Bekaert, Marel, and KPN.

▽ **Maturity Assessments, Master Data Management and +35 skills**



Product Manager Nike ED&A

Nike · Contract

May 2022 - Jun 2024 · 2 yrs 2 mos

Hilversum, North Holland, Netherlands · On-site

- Enhanced and scaled Nike's EMEA end-to-end insights platform, serving over 2,000 users across

multiple channels.

- Led onboarding for an expanded team and implemented a robust operating model and data governance framework to drive adoption.
- Mentored and coached team members on data governance, product management, and incident management.
- Co-created and delivered value mapping strategies that enabled new product capabilities, including Nike's first EMEA discount sales overview.
- Drove the discovery, design and implementation of the Move to Zero sustainability initiative.
- Designed and launched DSM frameworks to optimize supply and demand planning across regions.

❖ Product Management, SQL and +29 skills



Sales Associate

Ralph Lauren

Jul 2013 - Jan 2016 · 2 yrs 7 mos

Roermond

❖ Retail Sales and German

Sales & IT Assistant

Top 1 Toys Coenen

Jan 2004 - Dec 2015 · 12 yrs

Roggel · On-site

- Supported marketing communication and local promotions for our family-owned toy business....

[...see more](#)

❖ Google Ads, Email Marketing and +2 skills



[Home • Top1Toys Coenen in Roggel, de leukste speelgoedwinkel van Midden-Limburg!](#)



Graduate Internship Sulzer Turbo Services

Sulzer

Jan 2012 - Jun 2012 · 6 mos

Venlo

❖ Microsoft PowerPoint, Market Research and +1 skill

[Show all 7 experiences →](#)

+

Education



CMU Portugal Academy

Advanced Program, Product Management

Sep 2025

Activities and societies: Part-time advanced Product Management program (in progress): discovery, metrics & growth, leadership; capsto...

❖ Product Discovery, Product Management and +2 skills



Tilburg University

Master's degree, Strategic management

2013 - 2015

Activities and societies: Active member at study association Asset | Strategy & Logistics.

Dissertation titled "The Effect of an Economic Crisis on the Export Strategy of a Firm".

❖ Microsoft PowerPoint and Presentations

[Show all 6 educations →](#)

+

Licenses & certifications



AI Fluency: Framework & Foundations

Anthropic

Issued Dec 2025

Credential ID https://verify.skilljar.com/c/w7cgzua8zkvh

[Show credential ↗](#)

❖ AI Fluency and Claude



certificate-w7cgzua8zkvh-1765898971.pdf

**Claude Code in Action**

Anthropic

Issued Dec 2025

Credential ID http://verify.skilljar.com/c/rx86bur6hcqq

[Show credential ↗](#)

❖ Claude Skills and Claude



certificate-rx86bur6hcqq-1765645282 (1).pdf

[Show all 15 licenses & certifications →](#)**Volunteering**

+

**Board Member**

Jazzalike Big Band

Jan 2023 - Present · 3 yrs

Arts and Culture

Responsible for sourcing, coordinating and managing concerts.

[Jazzalike Big Band Utrecht](#)**Treasurer Poppodium Sjor/JWG Roggel**

JWG Roggel

Oct 2010 - May 2014 · 3 yrs 8 mos

Arts and Culture

A team of dedicated volunteers organize activities (mostly focused on live music) within the pop stage SJOR. Examples of activities ...see more

[Show all 3 volunteer experiences →](#)**Skills**

+

**AI Fluency****A** AI Fluency: Framework & Foundations**Claude****A** Claude Code in Action**A** AI Fluency: Framework & Foundations[Show all 84 skills →](#)**Recommendations**

+

[Show all pending](#)**Received****Given****Abraham van der Vyver** · 1st

GenAI & DevOps Engineer

June 12, 2025, Abraham worked with Koos on the same team

Working with Koos at Rabobank was an absolute pleasure. He's one of those rare people who combines creativity, initiative, and a great sense of humor—all while being incredibly effective at getting things done.

Koos wasn't afraid to challenge the status quo and often took on responsibilities outside his role just to help the team move forward. He has a great instinct for when it's important to be direct and cut through complexity. At the same time, he knows how to bring people together to align and make thoughtful, collective decisions. His energy, consistency, and positive attitude made a real difference—not just in the quality of the work, but in the way the team functioned day to day.

Any team would be lucky to have Koos on board. He brings not just skills, but also a mindset that lifts everyone around him.



Jeffrey van Eijck MSc. · 1st

Senior Product Analyst a.i. @Nike (via ElastiQ-Connect)

June 14, 2024, Jeffrey worked with Koos on the same team

Apart from Koos being a really open and accessible colleague, he has proved to be a true leader as a Technical Product Manager (TPM) for our squad. With Koos being excellent in stakeholder management and understanding business needs, our squad accelerated as an insights and analytics product within Nike Stores space. I can honestly recommend Koos to any company that needs an experienced product owner or technical product manager.

Honors & awards

+

GGM Consulting Platinum Stellar Award

Issued by Cognizant · Mar 2022



Associated with Cognizant

Certificate of excellence Business Level Strategy

Nov 2014



Associated with Tilburg University

Show all 3 honors & awards →

Languages

+

Dutch

Native or bilingual proficiency

English

Professional working proficiency

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Richard Dickson · 2nd

Chief Executive Officer at Gap Inc.

91,470 followers

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David Edelman · 3rd

Executive Advisor | Public Speaker | HBS Faculty | Bestselling Author | Helping CEOs & CMOs Transform Marketing and Growth with AI

1,095,825 followers

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