



# BE GREAT AND CURATE!

## TIPS AND OUTCOMES FROM AN @WEARERLADIES TWITTER CURATOR

Shannon Pileggi, @PipingHotData



### CURATOR ACCOUNTS

[@WeAreRLadies](#) & [@WomenInStat](#)



### PURPOSE

encourage and maintain Twitter engagement

spotlight female and minority genders  
any location, any experience level



### YOU CAN DO THIS

[overcome imposter syndrome](#)

[increase comfort with Twitter](#)



### INSPIRATION

reflect on tweets you like  
embody tweets you value



### CONTENT IDEAS

projects, passions, polls, code, tutorials, favorite or new methods/packages/resources, conference talks, things you had to overcome to be successful, questions that others ask you, your own questions



### STYLING CONTENT

tweets can be more than text and emojis: consider gifs, images, memes, code, and flyers

if you don't have a personal style guide, you can use R-Ladies

remember [accessibility](#)

### TIPS

consider your week selection

draft tweets

practice with TweetDeck

### OUTCOMES

knowledge

connections

collaborations

confidence

community

<https://www.pipinghotdata.com/posts/2021-09-23-curating-for-wearerladies-on-twitter/>

<https://www.pipinghotdata.com/posts/2021-03-08-r-ladies-styled-code-gifs-with-xaringan-and-flipbookr/>